

DCR OBJECTIVE MAP

Invest in innovation to modernize infrastructure	Re-envision and strengthen the workforce	Build and strengthen partnerships	Use clear and consistent communication to educate and build trust	Expand access to services
<p>Objective #1: Leverage Division-wide content to address the needs of internal team members.</p> <p>Objective #2: Establish and foster a positive workforce culture within DCR.</p>	<p>Objective #1: Provide effective resources to team members that add value to their daily work.</p> <p>Objective #2: Strengthen workforce culture through Division-wide training programs and professional growth opportunities.</p>	<p>Objective #1: Prepare for and sustain effective engagement within Missouri's marijuana industry.</p> <p>Objective #2: Utilize Division-wide working groups to strengthen and create beneficial relationships.</p>	<p>Objective #1: Create consistent expectations of DCR from stakeholders.</p> <p>Objective #2: Implement Division-wide standards for effective internal communication practices and team member involvement.</p>	<p>Objective #1: Maintain continuous stakeholder-focused evaluation of DCR communications and intake processes to reduce the barriers and expand public access to educational information.</p> <p>Objective #2: Develop strategic and sustainable partnerships with stakeholders in underserved and disproportionately affected communities.</p>
<p>Include diversity and inclusion in all practices, programs, and services</p>				
<p>Objective #1: Create an inclusive environment that promotes input and trust for internal and external stakeholders.</p>		<p>Objective #2: Continuous outreach and education for disproportionately affected communities.</p>		
<p>Prepare for the increase in the aging population</p>				
<p>Objective #1: Provide education materials in many different, inclusive formats.</p>		<p>Objective #2: Modernize communication approach to provide industry leaders an opportunity to strengthen community bonds.</p>		