

# Missouri Tobacco Quit Services

## SFY2023 Utilization Report



**Missouri Tobacco Quit Services** provides free counseling and support access 24/7/365 for Missourians ages 13 and older who are ready to quit using commercial tobacco products.



4,323

### Missourians served

- **719** people were referred to Tobacco Quit Services
- **654** people registered for digital-only services
- **322** people received free Quit Support Services
- **97%** of people received the quit medication they preferred

## Who Uses Tobacco Quit Services



### Gender

65.6% Female



### Age

Average age = 56

13

80+



### Education

52% HS/GED or less



### Household Income (annual)

40.2% < \$15K



### Insurance Status (phone coaching program)

Medicaid

Medicare

Private

None



MISSOURI TOBACCO  
**QUIT SERVICES**

1-800-QUIT-NOW (784-8669) | YouCanQuit.org

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Tobacco Prevention and Control Program  
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