# AGENDA

## REGION D & G PUBLIC HEALTH MEETING

October 22, 2020
12:30 p.m. – 3:30 p.m.
***Virtual via WebEX***

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| **12:30 p.m. – 12:45 p.m.** | **WELCOME/OVERVIEW & UPDATES** | **DCPH Leadership** |
| **12:45 p.m. – 1:15 p.m.** | **AN LPHA'S BALANCING ACT – MANAGING PUBLIC HEALTH *AND* PUBLIC INFORMATION**<br>• Handling media inquiries, news releases<br>• State data, local data<br>• Social media and educational resources | **Lisa Cox, Communications Director**<br>DHSS, Office of the Director<br>Lisa.Cox@health.mo.gov |
| **1:15 p.m. – 1:30 p.m.** | **MOALPHA UPDATES**<br>• Board Members: Nomination & Election of Chair-Elect & Regional Representatives<br>• Membership Dues<br>• Communication Bulletin Boards<br>• Communication with Policymakers<br>• BEAM Training – First Cohort<br>• Crisis Communication Training | **Diane Weber, Executive Director**<br>Missouri Association of Local Public Health Agencies<br>Moalpha2004@yahoo.com |
| **1:30 p.m. – 1:45 p.m.** | **SAFE CRIBS EXPANSION INITIATIVE AND SAFE SLEEP COALITION STRATEGIC PLAN**<br>• Safe Cribs for MO Expansion Initiative *(brief overview)*<br>• Safe Sleep Coalition Strategic Plan *(focus on state-wide messaging)*<br>• Why LPHA's are best suited to help achieve the goals of the Safe Cribs for MO's Expansion Initiative and the Safe Sleep Coalitions Strategic Plan:<br>- Recent Safe Cribs for MO Program changes to make participation easier<br>- Help create consistent messaging state-wide around safe sleep<br>- Safe Cribs for MO Has the largest footprint *(state-wide)*<br>- Safe Cribs for MO Program is one of the most cost effective programs in the state | **Daniel Lane, Program Coordinator**<br>DHSS, Bureau of Genetics and Healthy Childhood<br>Daniel.Lane@health.mo.gov |
| **1:45 p.m. – 2:00 p.m.** | *BREAK* | |
| **2:00 p.m. – 2:30 p.m.** | **OFFICE OF RURAL HEALTH AND PRIMARY CARE (ORHPC) UPDATES**<br>• Introduction of staff and programs<br>• Learn more on ORHPC Initiatives and Grants<br>• How to provide recommendations concerning the Primary Care Needs Assessment | **Sara Davenport, Chief**<br>DHSS, Office of Rural Health and Primary Care<br>Sara.Davenport@health.mo.gov |
| **2:30 p.m. – 3:15 p.m.** | **TITLE V MCH BLOCK GRANT FUTURE DIRECTIONS**<br>• FFY 2021 – 2025 State Action Plan<br>• Special Projects/Initiatives<br>• Local and regional opportunities for collaboration | **Martha Smith, Title V MCH Director**<br>DHSS, Section for Women's Health, MCH Block Grant<br>Martha.Smith@health.mo.gov |
| **3:15 p.m. – 3:30 p.m.** | **COVID ANNOUNCEMENTS *AND/OR* QUESTIONS** | |
| **3:30 p.m.** | **ADJOURN** | |