AGENDA

REGION C PUBLIC HEALTH MEETING

November 19, 2020
12:30 p.m. – 3:30 p.m.
Virtual via WebEX

12:30 p.m. – 12:45 p.m.	**WELCOME/OVERVIEW & UPDATES**	**DCPH Leadership**
12:45 p.m. – 1:15 p.m.	**AN LPHA'S BALANCING ACT – MANAGING PUBLIC HEALTH *AND* PUBLIC INFORMATION** • Handling media inquiries, news releases • State data, local data • Social media and educational resources	**Lisa Cox, Communications Director** DHSS, Office of the Director Lisa.Cox@health.mo.gov
1:15 p.m. – 1:30 p.m.	**MOALPHA UPDATES** • Board Members: Nomination & Election of Chair-Elect & Regional Representatives • Membership Dues • Communication Bulletin Boards • Communication with Policymakers • BEAM Training – First Cohort • Crisis Communication Training	**Diane Weber, Executive Director** Missouri Association of Local Public Health Agencies Moalpha2004@yahoo.com
1:30 p.m. – 1:45 p.m.	**SAFE CRIBS EXPANSION INITIATIVE AND SAFE SLEEP COALITION STRATEGIC PLAN** • Safe Cribs for MO Expansion Initiative *(brief overview)* • Safe Sleep Coalition Strategic Plan *(focus on state-wide messaging)* • Why LPHA's are best suited to help achieve the goals of the Safe Cribs for MO's Expansion Initiative and the Safe Sleep Coalitions Strategic Plan: - Recent Safe Cribs for MO Program changes to make participation easier - Help create consistent messaging state-wide around safe sleep - Safe Cribs for MO Has the largest footprint *(state-wide)* - Safe Cribs for MO Program is one of the most cost effective programs in the state	**Daniel Lane, Program Coordinator** DHSS, Bureau of Genetics and Healthy Childhood Daniel.Lane@health.mo.gov
1:45 p.m. – 2:00 p.m.	*BREAK*	
2:00 p.m. – 2:30 p.m.	**OFFICE OF RURAL HEALTH AND PRIMARY CARE (ORHPC) UPDATES** • Introduction of staff and programs • Learn more on ORHPC Initiatives and Grants • How to provide recommendations concerning the Primary Care Needs Assessment	**Sara Davenport, Chief** DHSS, Office of Rural Health and Primary Care Sara.Davenport@health.mo.gov
2:30 p.m. – 3:15 p.m.	**TITLE V MCH BLOCK GRANT FUTURE DIRECTIONS** • FFY 2021 – 2025 State Action Plan • Special Projects/Initiatives • Local and regional opportunities for collaboration	**Martha Smith, Title V MCH Director** DHSS, Section for Women's Health, MCH Block Grant Martha.Smith@health.mo.gov
3:15 p.m. – 3:30 p.m.	**COVID ANNOUNCEMENTS *AND/OR* QUESTIONS**	
3:30 p.m.	**ADJOURN**	