AGENDA
REGION A & H PUBLIC HEALTH MEETING

November 10, 2020
12:30 p.m. – 3:30 p.m.
Virtual via WebEX

12:30 p.m. – 12:45 p.m.  WELCOME/OVERVIEW & UPDATES  DCPH Leadership
Lisa Cox, Communications Director
DHSS, Office of the Director
Lisa.Cox@health.mo.gov

12:45 p.m. – 1:15 p.m.  AN LPHA’S BALANCING ACT – MANAGING PUBLIC HEALTH AND PUBLIC INFORMATION  Lisa Cox
- Handling media inquiries, news releases
- State data, local data
- Social media and educational resources

1:15 p.m. – 1:30 p.m.  MOALPHA UPDATES  Diane Weber, Executive Director
Missouri Association of Local Public Health Agencies
Moalpha2004@yahoo.com

1:30 p.m. – 1:45 p.m.  SAFE CRIBS EXPANSION INITIATIVE AND SAFE SLEEP COALITION STRATEGIC PLAN  Daniel Lane
- Safe Cribs for MO Expansion Initiative (brief overview)
- Safe Sleep Coalition Strategic Plan (focus on state-wide messaging)
- Why LPHA’s are best suited to help achieve the goals of the Safe Cribs for MO’s Expansion Initiative and the Safe Sleep Coalitions Strategic Plan:
  - Recent Safe Cribs for MO Program changes to make participation easier
  - Help create consistent messaging state-wide around safe sleep
  - Safe Cribs for MO Has the largest footprint (state-wide)
  - Safe Cribs for MO Program is one of the most cost effective programs in the state

1:45 p.m. – 2:00 p.m.  BREAK

2:00 p.m. – 2:30 p.m.  OFFICE OF RURAL HEALTH AND PRIMARY CARE (ORHPC) UPDATES  Sara Davenport, Chief
DHSS, Office of Rural Health and Primary Care
Sara.Davenport@health.mo.gov

2:30 p.m. – 3:15 p.m.  TITLE V MCH BLOCK GRANT FUTURE DIRECTIONS  Martha Smith, Title V MCH Director
DHSS, Section for Women’s Health, MCH Block Grant
Martha.Smith@health.mo.gov

3:15 p.m. – 3:30 p.m.  COVID ANNOUNCEMENTS AND/OR QUESTIONS

3:30 p.m.  ADJOURN