

VIDEO INSTRUCTIONS (SHOOTING FROM HOME)

1. Shoot in landscape mode (Horizontal) if on a smart phone.
2. Find a nice quiet room, inside with ample lighting. (Not too bright, Not too dark)
3. Think about what is in the background of your shot. (Less is More) Too much clutter can be distracting to the viewer and we want the focus on you, the presenter. (You should check the lighting and background before you hit record)
4. Use a tripod, or build a stand for your phone or laptop with books or furniture (desk, table, etc.) This will help stabilize the shot. If this is not possible, have someone hold your camera and make sure there is a chair to sit in; this also helps stabilize the camera.
5. Frame your shot so that you are in the center of the screen. Allow for some headroom at the top the video. Place your camera close enough to capture good audio. Too far away will be quiet, and too close might be too loud.
6. Keep the video 3-5 minutes long or shorter. If you have a prepared script or talking points, practice a couple of times before you record.