

American Heart Association: Opportunities for Missouri Health Departments

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American Heart Association®

100 YEARS

Bold Hearts

Our Mission: To be a relentless force for a world of longer, healthier lives.

Our Vision: Advancing health and hope for everyone, everywhere.

Our Guiding Values:



Improving & extending people's lives



Speaking with a trustworthy voice



Inspiring passionate commitment



Ensuring equitable health for all



Bringing science to life



Making extraordinary impact



Meeting people where they are



Building powerful partnerships





AHA PRESIDENTIAL ADVISORY

Call to Action: Rural Health

A Presidential Advisory From the American Heart Association and American Stroke Association

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Community health workers (CHWs) are another crucial piece of care delivery in rural settings, and expanding their use could improve access to health care in rural areas.

A CHW is defined by the American Public Health Association as “a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.” - Advisory Excerpt

Four primary areas of focus



Chronic Disease



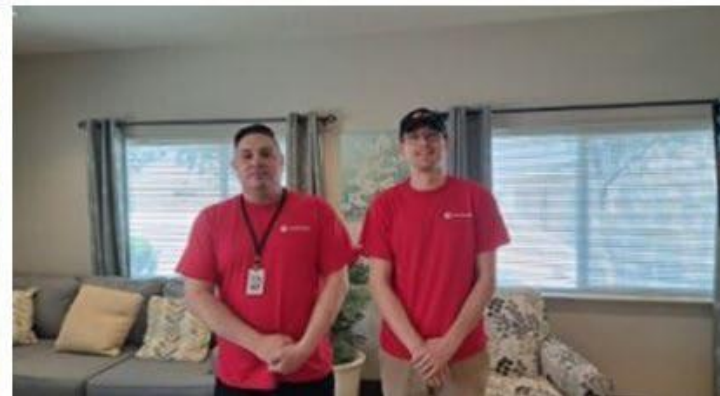
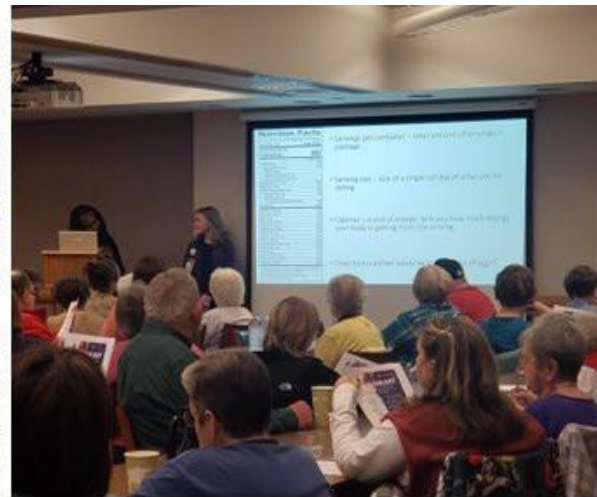
Cardiac Readiness



Nutrition Security



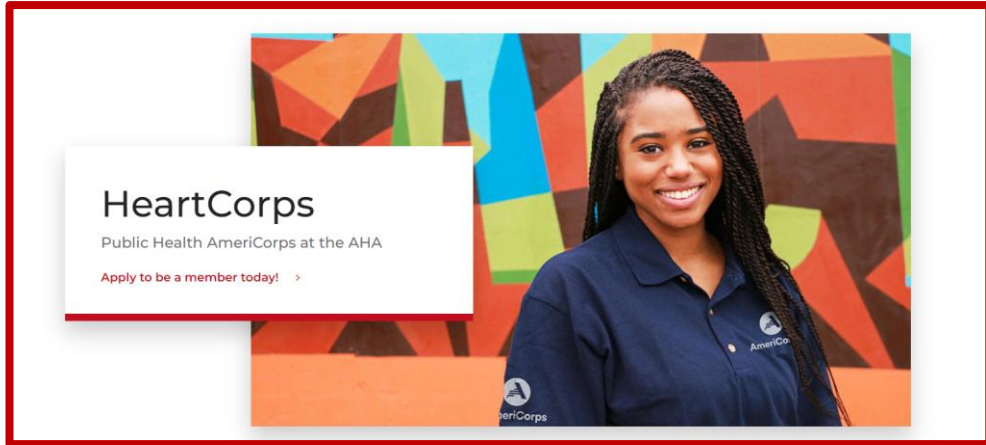
Tobacco & Vaping



HeartCorps



HeartCorps: Expanding Capacity to Impact Rural Health



- Sites can be local government or non-profit entities.
- Ability to recruit Members is a key consideration.
- Full or part time roles
- Cohort would start in Fall
- No cost to host site; eligible for \$2500 stipend
- Members receive:
 - Living allowance equivalent to \$15/hr
 - Educational award
 - Access to dental, health, & vision insurance
 - Opportunities for professional development



What can HeartCorps Members do?



- ✓ Support blood pressure self-monitoring initiatives
- ✓ Increase adoption of evidence-based BP measurement and treatment practices
- ✓ Facilitate BP, tobacco and nutrition security screenings and referrals to care
- ✓ Organize or conduct community education opportunities including youth engagement.
- ✓ Engage local media in blood pressure and healthy living promotion

Questions or Assistance

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