



# THE TIME IS NOW. USE YOUR VOICE TO CHANGE THE FUTURE OF CANCER AS WE KNOW IT.

Join VOICES of Black Women, a pivotal long-term study led by the American Cancer Society aiming to enroll at least 100,000 Black women in the US over the next few years. The goal of this groundbreaking initiative is to better understand health conditions like cancer to learn how to improve overall health among Black women.

## WHO CAN JOIN?

We are looking for the unique perspectives of Black women age 25-55 with no history of cancer (except basal or squamous skin cancer), who are living in one of our enrollment states.

## WHY JOIN US?

Your voice matters. By taking online surveys at least twice a year, you directly impact the future health of Black women. Join us in making a collective impact and shaping a healthier future.

# WHAT DOES IT MEAN TO BE A STUDY PARTICIPANT?



As a valued participant in VOICES of Black Women, you'll collaborate with researchers by sharing behavioral, environmental, and lived experiences through surveys taken at least twice a year. When you join VOICES, over the years our study can make note of any important health and general lifestyle updates that occur in women's lives.

Upon joining, you will complete surveys on the secure VOICES website. The initial survey takes about one hour, with shorter follow-ups twice a year. These surveys contribute to our study of uncovering day-to-day experiences affecting cancer risk. We may invite you for additional data collection, offering details on these opportunities. Participation is voluntary – saying no doesn't exclude you from VOICES of Black Women.

By agreeing to this research, you'll be asked about various aspects of your life, from childhood to adulthood. All questions are optional, but every insight you share will fuel our research to understand the health of Black women better.

## Your Privacy Matters

Rest assured, your data's safety is our priority. The American Cancer Society has stringent procedures in place to keep your personal information confidential. Learn more about our data security practices at [voices.cancer.org](https://voices.cancer.org).



**VOICES**  
OF BLACK WOMEN

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