



MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES
WIC AND NUTRITION SERVICES
**WIC RETAILER REQUEST TO USE WIC ACRONYM IN
ELECTRONIC TAGS OR PRICING TAGS**

Authorized Missouri WIC retailers are required to have all WIC-approved foods labeled with WIC shelf tags. Please complete this form to request permission to use the WIC logo or acronym in electronic tags or embedded price tags of WIC-approved food items. Submit the completed form to MOWICVendorGroup@health.mo.gov. We will notify the retailer of the decision on their WIC tag request.

Retailer Name:	WIC Vendor Number:
Contact Name:	Submission Date:
Phone:	Email:

Item(s) To Submit With The Form:
Image(s) of the WIC tag the retailer is requesting to use should be inserted below or attached to the email along with this completed form.

Additional Information (optional):

(WIC State Agency Use Only):

Approved Initials _____ Date _____

Not approved Initials _____ Date _____ Reason _____

MAIL OR EMAIL COMPLETED FORM TO:

Missouri Department of Health and Senior Services
WIC and Nutrition Services
P.O. Box 570
Jefferson City, MO 65102-0570
MOWICVENDORGROUP@HEALTH.MO.GOV

