

Temporary Formula Alternatives allowed through February 28, 2023

If you are issued:

Select from the following formulas if unavailable:

AND Number of container(s) removed from card:



12.6 oz Similac Total Comfort Powder*

1 can = 1 container removed



12.4 oz Enfamil Gentlease Powder



12 oz Parent's Choice Gentle Powder



29.8 oz Parent's Choice Complete Comfort Premium Powder



29 oz Enfamil Enspire Gentlease Powder



27.4 oz Enfamil Neuropro Gentlease Powder



32 oz Gerber Good Start GentlePro Powder



800 g Nestle NAN Expert Pro Sensi Pro Powder from Germany



29.8 oz Parent's Choice Complete Comfort Powder



34 oz Parent's Choice Gentle Powder



33.2 oz Tippy Toes Gentle Powder



33.2 oz Tippy Toes Gentle Powder



820 g Similac Total Comfort Powder from Spain



29.8 oz Similac Pro-Total Comfort Powder



27.7 oz Enfamil Gentlease Powder



35.2 oz Enfamil Neuropro Gentlease Powder



30.4 oz Enfamil Neuropro Gentlease Powder

1 can = 1.5 containers removed



21.5 oz Tippy Toes Gentle Powder



21 oz Earth's Best Organic Gentle Powder



19.9 oz Enfamil Gentlease Powder



21.5 oz Parent's Choice Gentle Powder



19.5 oz Enfamil Neuropro Gentlease Powder



19.5 oz Enfamil Enspire Gentlease Powder



22.5 oz Parent's Choice Complete Comfort Powder























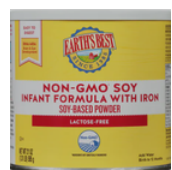



20 oz Gerber Good Start GentlePro Powder















Important Notes:

- ✓ Please select Similac products when available.
- ✓ WIC Shopping Lists and My Benefits on the WICShopper app will still show your formula benefit as the Similac product you are issued.
- ✓ If you click on the formula benefit in the WICShopper app you will see the alternative options to purchase with your eWIC card.
- ✓ The balance receipt you receive at the register will show the Similac product you are issued.
- ✓ The purchase receipt showing your redeemed benefits will list the brand of formula actually purchased.
- ✓ The formula alternatives will be allowed through February 28, 2023.
- ✓ Watch for updates at wic.mo.gov, in WICShopper, and on Facebook @MissouriWIC

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If you are issued:	Select from the following formulas if unavailable:	AND	Number of container(s) removed from card:
 12.5 oz Similac Sensitive Powder*	1 can = 1 container removed  12 oz Parent's Choice Sensitivity Powder  12.4 oz Gerber Good Start SoothePro Powder	1 can = 2 containers removed  30.6 oz Gerber Good Start SoothePro Powder	 29.8 oz Similac Sensitive Powder  29.8 oz Similac Pro-Sensitive Powder  30.2 oz Similac 360 Total Care Sensitive Powder  29.4 oz Enfamil NeuroPro Sensitive Powder
 33.2 oz Comforts Sensitivity Powder	 34 oz Parent's Choice Sensitivity Powder	 33.2 oz Tippy Toes Sensitivity Powder	Important Notes: <ul style="list-style-type: none"> ✓ Please select Similac products when available. ✓ WIC Shopping Lists and My Benefits on the WICShopper app will still show your formula benefit as the Similac product you are issued. ✓ If you click on the formula benefit in the WICShopper app you will see the alternative options to purchase with your eWIC card. ✓ The balance receipt you receive at the register will show the Similac product you are issued. ✓ The purchase receipt showing your redeemed benefits will list the brand of formula actually purchased. ✓ The formula alternatives will be allowed through February 28, 2023. ✓ Watch for updates at wic.mo.gov, in WICShopper, and on Facebook @MissouriWIC
 32 oz Earth's Best Organic Sensitivity Powder	1 can = 1.5 containers removed	 19.4 oz Gerber Good Start SoothePro Powder	
 19.5 oz Enfamil NeuroPro Sensitive Powder	 22.5 oz Comforts Sensitivity Powder	 21 oz Earth's Best Organic Sensitivity Powder	
 22.5 oz Parent's Choice Sensitivity Powder	 22.5 oz Tippy Toes Sensitivity Powder	1 can = 1 container removed	
 12.4 oz Similac Soy Isomil Powder*	 12.9 oz Enfamil ProSobee Powder	 12.9 oz Gerber Good Start Gentle Soy Powder	
 20 oz Gerber Good Start Gentle Soy Powder	1 can = 1.5 containers removed	 21 oz Earth's Best Soy Powder	
 22 oz Tippy Toes Soy Powder			

Temporary Formula Alternatives allowed through February 28, 2023

If you are issued:	Select from the following formulas if unavailable:	AND Number of container(s) removed from card:
 <p>12.4 oz Similac Advance powder*</p>	<div style="display: flex; flex-direction: column; gap: 10px;"> <div>  <p>12.5 oz Enfamil Infant Powder 1 can = 1 container removed</p> </div> <hr/> <div>  <p>12.4 oz Enfamil Reguline Powder 1 can = 1 container removed</p> </div> <hr/> <div>  <p>12.5 oz Parent's Choice Infant Powder 1 can = 1 container removed</p> </div> <hr/> <div>  <p>12.4 oz Parent's Choice Advantage Powder 1 can = 1 container removed</p> </div> <hr/> <div>  <p>12.7 oz Gerber Good Start Gentle Powder 1 can = 1 container removed</p> </div> <hr/> <div>  <p>12.7 oz Nestle NAN 1 Pro Infant Powder 1 can = 1 container removed</p> </div> </div>	<div style="display: flex; flex-direction: column; gap: 10px;"> <div>  <p>30.8 oz Similac Advance Powder 1 can = 2 containers removed</p> </div> <hr/> <div>  <p>30.8 oz Similac Pro-Advance Powder 1 can = 2 containers removed</p> </div> <hr/> <div>  <p>30.8 oz Similac 360 Total Care Powder 1 can = 2 containers removed</p> </div> </div> <div style="border: 1px solid black; padding: 10px; margin-top: 10px;"> <p style="text-align: center;">Important Notes:</p> <ul style="list-style-type: none"> ✓ Please select Similac products when available. ✓ WIC Shopping Lists and My Benefits on the WICShopper app will still show your formula benefit as the Similac product you are issued. ✓ If you click on the formula benefit in the WICShopper app you will see the alternative options to purchase with your eWIC card. ✓ The balance receipt you receive at the register will show the Similac product you are issued. ✓ The purchase receipt showing your redeemed benefits will list the brand of formula actually purchased. ✓ The formula alternatives will be allowed through February 28, 2023. ✓ Watch for updates at wic.mo.gov, in WICShopper, and on Facebook @MissouriWIC </div>
 <p>32 oz Similac Advance Ready To Feed*</p>	 <p>32 oz Enfamil Infant Ready To Use 1 bottle = 1 container removed</p>	
 <p>13 oz Similac Advance Concentrate*</p>	 <p>13 oz Enfamil Infant Concentrate 1 can = 1 container removed</p>	