

WIC Retailer Food and Formula Reference Guide

**Missouri WIC Approved Infant Formulas, Special Formulas, and
Missouri WIC Approved Food Descriptions**

Effective January 1, 2021

**Missouri Department of Health and Senior Services
WIC and Nutrition Services**



REVISED January 2021

**An EO/AA employer: Services provided on a nondiscriminatory basis. Individuals who are deaf,
hard-of-hearing, or have a speech disability can dial 711 or 1-800-735-2966.**

This institution is an equal opportunity provider.

Bolded items below indicate changes to products. The changes can include a new product or a change in a product's name or packaging.

NOTE: The Missouri WIC Approved Product List (APL) transmitted to retailers contains only the UPCs for the individual formula container or pack. No formula case UPCs are currently included in the APL. Please ensure that store systems are set appropriately to allow WIC formula purchases and train cashiers to utilize the appropriate UPC during eWIC transactions. Additionally, the use of a multiplier key during an eWIC formula transaction is prohibited.

PRIMARY CONTRACT INFANT FORMULAS – See Section VI of the eWIC Retailer Manual for the stocking requirements by Tiered Stocking Group.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	Unit UPC	Balance Receipt Description
Similac Advance	Abbott	POWDER	12.4 oz	55957	070074559582	Similac Advance12.4ozPWD
Similac Sensitive	Abbott	POWDER	12.5 oz	57539	070074575414	Similac Sensitive12.5PWD
Similac Soy Isomil	Abbott	POWDER	12.4 oz	55963	070074559643	Similac Isomil 12.4ozPWD
Similac for Spit-Up	Abbott	POWDER	12.5 oz	50959	070074509600	Similac Spit-Up12.5ozPWD
Similac Total Comfort	Abbott	POWDER	12.6 oz	62599	070074626000	Sim Ttl Comfort12.6 PWD

NON-PRIMARY CONTRACT INFANT FORMULAS – Stores have 72 hours to order and make product available.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC	Balance Receipt Description
EnfaCare NeuroPro	MJN	POWDER	12.8 oz	126105	300875122082	EnfaCare NeuroPro 12.8oz
Nutramigen	MJN	RTU (Bottle)	1 qt (32 fl oz)	169101	300875115640	Nutramigen 32 oz RTU
Nutramigen with Enflora LGG	MJN	POWDER	12.6 oz	123901	300871239418	Nutramigen Enflora PWD
Similac Advance	Abbott	CONCENTRATE	13 fl oz	56973	070074569741	Similac Advance13oz CONC
Similac Advance	Abbott	RTF	1 qt (32 fl oz)	53363	070074533643	Similac Advance 32oz RTF
Similac Alimentum	Abbott	POWDER	12.1 oz	64715	070074647128	Alimentum 12.1 oz PWD
Similac Alimentum	Abbott	RTU	1 qt (32 fl oz)	57512	070074575131	Alimentum 32 oz RTU
Similac NeoSure	Abbott	POWDER	13.1 oz	57430	070074574318	NeoSure 13.1 oz PWD
Similac NeoSure	Abbott	RTF	1 qt (32 fl oz)	57455	070074574561	NeoSure 32 oz RTF
Similac Sensitive	Abbott	RTF	1 qt (32 fl oz)	57533	070074575346	Similac Sensitive32ozRTF
Similac Soy Isomil	Abbott	CONCENTRATE	13 fl oz	56975	070074569765	Similac Isomil 13oz CONC
Similac Soy Isomil	Abbott	RTF	1 qt (32 fl oz)	67012	070074559681	Similac Isomil 32 oz RTF

SPECIAL FORMULAS – Stores and pharmacies have 72 hours to order and make product available.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC	Balance Receipt Description
Boost – Chocolate	Nestlé	RTU	8 fl oz (6 pack)	12230764	041679675663	Boost 6 PK (8 oz) RTU
Boost – Strawberry	Nestlé	RTU	8 fl oz (6 pack)	12230759	041679676660	
Boost – Vanilla	Nestlé	RTU	8 fl oz (6 pack)	12230770	041679674666	
Boost Kid Essentials – Chocolate	Nestlé	RTU	8 fl oz (4 pack)	12251152	041679950975	Boost Kid Essntl 4PK RTU
Boost Kid Essentials – Vanilla	Nestlé	RTU	8 fl oz (4 pack)	12251151	041679950968	
Boost Kid Essentials 1.5 – Chocolate	Nestlé	RTU	8 fl oz	33580000	043900335889	Bst Kd Esntl1.5 8 oz RTU
Boost Kid Essentials 1.5 – Strawberry	Nestlé	RTU	8 fl oz	33590000	043900335902	
Boost Kid Essentials 1.5 – Vanilla	Nestlé	RTU	8 fl oz	33540000	043900335407	
Boost Kid Essentials 1.5 with Fiber – Vanilla	Nestlé	RTU	8 fl oz	33500000	043900335001	Bst Kd Esntl 1.5 Fbr RTU
Ensure – Banana Nut	Abbott	RTU	8 fl oz (6 pack)	66910	070074669113	Ensure 6 PK (8 oz) RTU
Ensure – Butter Pecan	Abbott	RTU	8 fl oz (6 pack)	57240	070074517858	
Ensure – Coffee Latte	Abbott	RTU	8 fl oz (6 pack)	57237	070074560168	
Ensure – Dark Chocolate	Abbott	RTU	8 fl oz (6 pack)	53806	070074538075	
Ensure – Milk Chocolate	Abbott	RTU	8 fl oz (6 pack)	57231	070074407012	
Ensure – Strawberry	Abbott	RTU	8 fl oz (6 pack)	57234	070074407050	
Ensure – Vanilla	Abbott	RTU	8 fl oz (6 pack)	57243	070074407111	
Glucerna Shake – Butter Pecan	Abbott	RTU	8 fl oz (6 pack)	57810	070074578118	Glucerna 6 PK (8 oz) RTU
Glucerna Shake – Chocolate	Abbott	RTU	8 fl oz (6 pack)	57804	070074578057	
Glucerna Shake – Chocolate Caramel	Abbott	RTU	8 fl oz (6 pack)	66794	070074667959	
Glucerna Shake – Strawberry	Abbott	RTU	8 fl oz (6 pack)	57807	070074578088	
Glucerna Shake – Vanilla	Abbott	RTU	8 fl oz (6 pack)	57801	070074578026	
PediaSure – Banana	Abbott	RTU	8 fl oz (6 pack)	58052	070074580531	PediaSure 6PK (8 oz) RTU
PediaSure – Berry	Abbott	RTU	8 fl oz (6 pack)	53818	070074538198	
PediaSure – Chocolate	Abbott	RTU	8 fl oz (6 pack)	58058	070074580593	
PediaSure – S'mores	Abbott	RTU	8 fl oz (6 pack)	66918	070074669205	
PediaSure – Strawberry	Abbott	RTU	8 fl oz (6 pack)	58055	070074580562	
PediaSure – Vanilla	Abbott	RTU	8 fl oz (6 pack)	58049	070074580500	
PediaSure SideKicks – Chocolate	Abbott	RTU	8 fl oz (6 pack)	66639	070074666402	PediSur SideKick 6PK RTU
PediaSure SideKicks – Strawberry	Abbott	RTU	8 fl oz (6 pack)	66916	070074669175	
PediaSure SideKicks – Vanilla	Abbott	RTU	8 fl oz (6 pack)	66912	070074669137	
PediaSure with Fiber – Strawberry	Abbott	RTU	8 fl oz (6 pack)	56368	070074563695	PediaSure Fiber 6 PK RTU
PediaSure with Fiber – Vanilla	Abbott	RTU	8 fl oz (6 pack)	58061	070074580623	

SPECIAL FORMULAS – Pharmacies have 72 hours to order and make product available.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC	Balance Receipt Description
Bright Beginnings Soy Pediatric Drink – Vanilla	PBM [Nestlé]	RTU	8 fl oz (6 pack)	35009	683744350091	Bright Beginning 6PK RTU
Calcilo XD	Abbott	POWDER	13.2 oz	53328	070074533292	Calcilo XD 13.2 oz PWD
Compleat Pediatric	Nestlé	RTU	8.45 fl oz	14240000	043900142401	Compleat Pediatric RTU
Compleat Pediatric Reduced Calorie	Nestlé	RTU	8.45 fl oz	4390038074	043900380742	Compleat Pediatric Rdc Cal RTU
EleCare For Infants DHA/ARA - Unflavored	Abbott	POWDER	14.1 oz	55251	070074535111	EleCare DHA/ARA 14.1 PWD
EleCare Jr. – Banana	Abbott	POWDER	14.1 oz	66275	070074662763	EleCare Jr 14.1 oz PWD
EleCare Jr. – Chocolate	Abbott	POWDER	14.1 oz	66273	070074662718	
EleCare Jr. – Unflavored	Abbott	POWDER	14.1 oz	55253	070074552545	
EleCare Jr. – Vanilla	Abbott	POWDER	14.1 oz	56585	070074565866	
Enfamil <u>Premature</u> with Iron (24 Cal)	MJN	RTF	2 fl oz (6 pack)	156301	300875115688	Enfamil Prem 24 6PK RTF
Enfaport	MJN	RTU	6 fl oz (6 pack)	129601	300875105252	Enfaport 6PK (6 oz) RTU
Isosource 1.5 Cal with Fiber	Nestlé	RTU	8.45 fl oz	18150000	043900181509	Isosource 1.5 8.45oz RTU
KetoCal 3:1	Nutricia	POWDER	11 oz	16672	749735066720	KetoCal 3:1 11 oz PWD
KetoCal 4:1	Nutricia	POWDER	11 oz	101777	749735018422	KetoCal 4:1 11 oz PWD
Monogen (with DHA)	Nutricia	POWDER	14.1 oz (400 g)	106033	749735060339	Monogen 14.1 oz PWD
Neocate Infant Formula DHA/ARA	Nutricia	POWDER	14.1 oz (400 g)	12595	749735025956	Neocate Infant 14.1 PWD
Neocate Junior with Prebiotics – Strawberry	Nutricia	POWDER	14.1 oz (400 g)	86456	749735064566	Neocate Jr Prebio PWD
Neocate Junior with Prebiotics – Unflavored	Nutricia	POWDER	14.1 oz (400 g)	12912	749735029121	
Neocate Junior with Prebiotics – Vanilla	Nutricia	POWDER	14.1 oz (400 g)	60627	749735006276	
Neocate Splash – Grape	Nutricia	RTU	8 fl oz	122435	749735024355	Neocate Splash 8 oz RTU
Neocate Splash – Orange-Pineapple	Nutricia	RTU	8 fl oz	122436	749735024362	
Neocate Splash – Tropical Fruit	Nutricia	RTU	8 fl oz	122437	749735024379	
Neocate Splash – Unflavored	Nutricia	RTU	8 fl oz	84451	749735044513	
Nutren Junior - Vanilla	Nestlé	RTU	8.45 fl oz	9871616062	798716060622	Nutren Jr 8.45 oz RTU
Nutren Junior Fiber – Vanilla	Nestlé	RTU	8.45 fl oz	9871616063	798716060639	Nutren Jr Fbr 8.45oz RTU
PediaSure 1.5 Cal – Vanilla	Abbott	RTU	8 fl oz	67378	070074673868	PediaSure 1.5 8 oz RTU
PediaSure 1.5 Cal with Fiber – Vanilla	Abbott	RTU	8 fl oz	67374	070074673752	PediaSure 1.5 Fbr 8oz RTU
PediaSure Enteral Formula 1.0 Cal	Abbott	RTU	8 fl oz	67401	070074674025	PediaSure Enteral 8oz RTU
PediaSure Enteral Formula 1.0 Cal with Fiber	Abbott	RTU	8 fl oz	67403	070074674049	PediaSure Enteral Fbr RTU
PediaSure Peptide 1.0 Cal – Strawberry	Abbott	RTU	8 fl oz	67411	070074674124	PediaSure Peptide 1.0 RTU
PediaSure Peptide 1.0 Cal – Unflavored	Abbott	RTU	8 fl oz	67413	070074674148	
PediaSure Peptide 1.0 Cal – Vanilla	Abbott	RTU	8 fl oz	67407	070074674100	
PediaSure Peptide 1.5 Cal – Vanilla	Abbott	RTU	8 fl oz	67417	070074674186	PediaSure Peptide 1.5 RTU
Peptamen Junior 1.5 – Unflavored	Nestlé	RTU	8.45 fl oz	9871617363	798716073639	Peptamen Jr 1.5 RTU

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC	Balance Receipt Description
Peptamen Junior Fiber – Vanilla	Nestlé	RTU	8.45 fl oz	9871660210	798716602006	Peptamen Jr Fbr 8.45 RTU
Peptamen Junior with Prebio – Chocolate	Nestlé	RTU	8.45 fl oz	9871636416	798716364157	Peptamen Jr Prebio RTU
Peptamen Junior with Prebio – Vanilla	Nestlé	RTU	8.45 fl oz	9871616261	798716162616	
Portagen	MJN	POWDER	14.46 oz	038722	300875117286	Portagen 14.46 oz PWD
Pregestimil	MJN	POWDER	16 oz	036721	300870367013	Pregestimil 16 oz PWD
Pregestimil (20 Cal)	MJN	RTU	2 fl oz (6 pack)	143301	300871433410	Pregestimil 20 6PK RTU
Pregestimil (24 Cal)	MJN	RTU	2 fl oz (6 pack)	143401	300871434417	Pregestimil 24 6PK RTU
PurAmino (formerly Nutramigen AA)	MJN	POWDER	14.1 oz	129023	300875104804	PurAmino 14.1 oz PWD
RCF (Ross Carbohydrate Free)	Abbott	CONCENTRATE	13 fl oz	00108	070074401089	RCF 13 oz CONC
Similac PM 60/40	Abbott	POWDER	14.1 oz	00850	070074608501	Similac PM60/40 14.1 PWD
Similac Special Care 24 with Iron	Abbott	RTF	2 fl oz (4 pack)	67446	070074674476	Similac Spec Care 24 RTF
Super Soluble Duocal	Nutricia	POWDER	14.1 oz (400 g)	118262	749735002803	Duocal 14.1 oz PWD
Suplena with Carb Steady – Vanilla	Abbott	RTU	8 fl oz	62088	070074620893	Suplena 8 oz RTU
Tolerex	Nestlé	POWDER	2.82 oz (6 packets /carton)	04580500	043900458069	Tolerex 2.82 oz PWD
Vivonex T.E.N. – Unflavored	Nestlé	POWDER	2.84 oz (10 packets /carton)	07127400	043900712741	Vivonex TEN 2.84 oz PWD

Acronyms, Abbreviations, and Symbols

Abbott = Abbott Nutrition	fl = fluid	RTF = Ready To Feed
MJN = Mead Johnson Nutrition	g = gram	RTU = Ready To Use
Nestlé = Nestlé Nutrition	lb = pound	UPC = Universal Product Code
Nutricia = Nutricia North America	oz = ounce	
PBM = PBM Product – Perrigo Nutritionals	qt = quart	

WIC FORMULA REMOVAL LIST

Products below are no longer allowed effective April 1, 2021.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC
Enfamil <u>Premature</u> with Iron (20 Cal)	MJN	RTU	2 fl oz (6 pack)	156401	300875115701
Enfamil <u>Premature</u> with Iron (30 Cal)	MJN	RTU	2 fl oz (6 pack)	156501	300875115725
Nutramigen	MJN	CONCENTRATE	13 fl oz	049811	300870498014
Similac Special Care 30 with Iron	Abbott	RTU	2 fl oz (4 pack)	67448	070074674490

Products below are no longer allowed effective February 1, 2021.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC
Enfamil A.R.	MJN	POWDER	12.9 oz	020102	300870201423
Enfamil Gentlease	MJN	POWDER	12.4 oz	869353/174101	300875100691
Enfamil Infant	MJN	CONCENTRATE	13 fl oz	136701/136705	300871367418
Enfamil Infant	MJN	POWDER	12.5 oz	136502/174004	300871365421
Enfamil Infant	MJN	RTU	1 qt (32 fl oz)	172501/174201	300875121542
Enfamil ProSobee	MJN	CONCENTRATE	13 fl oz	119501	300871195417
Enfamil ProSobee	MJN	POWDER	12.9 oz	121401	300871214415
Enfamil ProSobee	MJN	RTU	1 qt (32 fl oz)	184101	300875123645
Enfamil Reguline	MJN	POWDER	12.4 oz	167002	300875111321

Products below are no longer allowed effective January 1, 2021.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC
Similac Special Care 20 with Iron	Abbott	RTU	2 fl oz (8 pack)	56265	Unavailable

Products below are no longer allowed effective October 1, 2020.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC
Pepdite Junior – Unflavored	Nutricia	POWDER	1.8 oz	11766	749735017661

Products below are no longer allowed effective July 1, 2020.

Product Name	Manufacturer	Form	Size and Packaging Size	Manufacturer Product #	UPC
EnfaCare NeuroPro	MJN	RTU	1 qt (32 fl oz)	176201	300875123669

WIC APPROVED FOOD DESCRIPTIONS

WIC Shopping List Descriptions	WIC Balance Receipt Descriptions
CHEESE AND EGGS	
Pound(s) Cheese - Store Brand Generic	LB Store Brand Cheese
Dozen Eggs - Large White	DOZ Eggs-Large White
COLD AND HOT CEREAL	
Ounces Cereal - Approved Types/Sizes	OZ Allowed Breakfast Cereal
Ounces Gluten Free OR Non-Whole Grain Cereal	OZ Gluten Free/NonWG Cereal
FISH	
Ounces Approved Canned Fish	OZ Approved Canned Fish
FRUITS AND VEGETABLES	
Dollars Fresh/Frozen Fruits and/or Vegetables	\$\$\$ Fruit and Vegetable Cash
Dollars Fresh Only Fruits and/or Vegetables	\$\$\$ Fresh Fruits/Vegetables
INFANT CEREAL AND FOOD	
Ounces Infant Cereal - Approved Brands	OZ Approved Infant Cereal
Ounces Infant Fruits-Vegetables – Approved Types	OZ Infant Fruits-Vegetables
Ounces Infant Meats – Approved Items	OZ Approved Infant Meats
JUICE	
11.5-12.0 oz Frozen Juice - Approved Brands & Types	CTR 11.5-12 oz Frozen Juice
64 oz Container Juice - Approved Brands & Types RTU	CTR 64 oz Approved Juice RTU
MILK	
Gallon(s) Milk - Skim Thru 1% (White)	GAL Milk - Skim Thru 1%
Gallon(s) Skim/Nonfat/Fat Free Milk	GAL Skim/Nonfat/FatFree Milk
Gallon(s) Low Fat Milk - 1%	GAL Low Fat 1% Milk
Gallon(s) Reduced Fat Milk (1.5-2%)	GAL Reduced Fat Milk 1.5%-2%
Gallon(s) Whole Milk (White)	GAL Whole Milk (White)

WIC Shopping List Descriptions	WIC Balance Receipt Descriptions
MILK ALTERNATIVES	
Half Gallon(s) Lactose Free Low Fat Milk (Skim-1%)	HGL Lactose Free Skim-1%Milk
Half Gallon(s) Lactose Free Red. Fat Milk (1.5-2%)	HGL Lactose Free 2% Milk
Half Gallon(s) Lactose Free Whole Milk	HGL Lactose Free Whole Milk
Half Gallon(s) Approved Brands Soy Milk	HGL Approved Soy Milk
12 oz Can(s) Store Brand Evaporated Milk Lower Fat	CAN 12 oz Low-Fat Evap Milk
12 oz Can(s) Store Brand Evaporated Whole Milk	CAN 12 oz Evap Whole Milk
12 oz Can(s) Approved Evaporated Whole Goat Milk	CAN Evap Whole Goat Milk
12 oz Can(s) Approved Brand Nonfat Dry Goat Milk	CAN Nonfat Dry Goat Milk
Pound(s) Tofu - Approved Items Only	LB Approved Tofu
Quart(s) Yogurt Approved Brands/Varieties	QT Approved Yogurt
PEANUT BUTTER, DRY AND CANNED BEANS	
16-18oz PeanutButter OR 1Lb Dry OR 4-16oz Can Bean	CTR PB or Dry or Can Beans
WHOLE GRAINS	
Ounces Bread Tortillas Brown Rice OR Wheat Pasta	OZ WW Bread/Whole Grains