



MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES
 WIC AND NUTRITION SERVICES
MISSOURI WIC RETAILER PRICE SURVEY

- List the posted shelf price the day the survey is completed.
- Complete the entire survey or provide prices for as many items as possible.
- Pay close attention to item size and only provide prices for those sizes.
- Do not change any food items or sizes on the survey form.

Date of Survey: _____

WIC Vendor No: _____

Store Name: _____

Store Address: _____

FROZEN JUICE CONCENTRATE	SIZE	BRAND	PRICE
Apple Juice	11.5-12 oz.		
Grape Juice	11.5-12 oz.		
Orange Juice- all types	11.5-12 oz.		
White Grape Juice	11.5-12 oz.		
Pineapple Juice	11.5-12 oz.		
Blended Juices (list blends below):			
	11.5-12 oz.		
	11.5-12 oz.		
	11.5-12 oz.		
	11.5-12 oz.		
	11.5-12 oz.		
	11.5-12 oz.		

TOFU	SIZE	BRAND	PRICE
Tofu	8 or 16 oz.		

YOGURT	SIZE 16, 32 oz. or multiple packs	BRAND	PRICE
Low-fat: Plain			
Low-fat: Vanilla			
Low-fat: Strawberry, Strawberry Banana, Peach, Raspberry, Blueberry			
Nonfat: Plain			
Nonfat: Vanilla			
Nonfat: Strawberry, Lite Strawberry			
Greek			

MILK	SIZE	BRAND List most expensive brand	PRICE
Whole Milk			
2% Milk			
1% Milk			
½% Milk			
Skim Milk			

SPECIALTY MILK	SIZE	BRAND	PRICE
Soy Milk: Original & Vanilla	½ gallon		
Lactose-Free Milk: Whole	½ gallon		
Lactose-Free Milk: Low Fat (Skim-1%)	½ gallon		
Lactose-Free Milk: 1.5-2%	½ gallon		
Buttermilk	½ gallon or quart		
Goat Milk: Nonfat Powdered			
Goat Milk: Whole Evaporated			
Goat Milk: Low-Fat			
Evaporated: Whole Milk	12 oz.		
Evaporated: Lower Fat Milk	12 oz.		
Nonfat Dry Milk	9.6 or 25.6 oz.		

CHEESE block, shredded, sliced, string/sticks, individually wrapped	SIZE 8, 16, or 32 oz.	BRAND	PRICE
American			
Brick			
Cheddar: Mild or Sharp			
Colby			
Colby Jack			
Monterey Jack			
Mozzarella			
Muenster			
Provolone			
Swiss			



<u>EGGS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
White Eggs: grade A or AA	Large – Dozen		
Brown Eggs: grade A or AA	Large – Dozen		
White Eggs: grade A or AA	Medium – Dozen		
Brown Eggs: grade A or AA	Medium – Dozen		

<u>BROWN RICE</u>	<u>SIZE</u>	<u>STORE BRAND</u>	<u>PRICE</u>
Whole Grain	16 or 32 oz.		
Instant Box	14 oz.		

<u>TORTILLAS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Soft Whole Wheat	12 or 16 oz.		
Soft Whole Corn	12 or 16 oz.		

<u>WHOLE WHEAT BREAD</u>	<u>SIZE</u> 12, 16, 20, or 24 oz.	<u>BRAND</u>	<u>PRICE</u>
100% Whole Wheat Bread			
Hamburger Buns			
Hot Dog Buns			

<u>WHOLE WHEAT PASTA</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Whole Wheat Pasta	12 or 16 oz.		

<u>FISH</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Salmon	5 or 6 oz.		
Salmon	Multiple packs: 5 or 6 oz.		
Salmon: with bones and skin	14.75 or 15 oz.		
Sardines: mustard, tomato sauce, in water	3.75 oz.		
Tuna: water packed	5 oz.		
Tuna: water packed	Multiple packs: 5 oz.		

<u>CANNED BEANS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Butter	15 or 16 oz.		
Fat-Free Refried	15 or 16 oz.		
Garbanzo	15 or 16 oz.		
Kidney	15 or 16 oz.		
Navy	15 or 16 oz.		
Pinto	15 or 16 oz.		
Red	15 or 16 oz.		

<u>DRIED BEANS & PEAS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Baby Lima Beans	16 or 32 oz.		
Large Lima Beans	16 or 32 oz.		
Garbanzo Beans	16 or 32 oz.		
Great Northern Beans	16 or 32 oz.		
Navy Beans	16 or 32 oz.		
Mayocoba Beans	16 or 32 oz.		
Kidney Beans	16 or 32 oz.		
Pinto Beans	16 or 32 oz.		
Red Beans	16 or 32 oz.		
Black Beans	16 or 32 oz.		
Mixed Soup Beans	16 or 32 oz.		
Pink	16 or 32 oz.		
Cranberry Beans	16 or 32 oz.		
Cannellini Beans	16 or 32 oz.		
Nine Bean Soup Mix	16 or 32 oz.		
Lentils	16 or 32 oz.		
Split Green Peas	16 or 32 oz.		
Yellow Split Peas	16 or 32 oz.		
Blackeye Peas	16 or 32 oz.		
Whole Peas	16 or 32 oz.		

<u>PEANUT BUTTER</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Creamy	16 – 18 oz.		
Crunchy	16 – 18 oz.		
Extra Crunchy	16 – 18 oz.		

<u>BOTTLE JUICES</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Apple	64 oz.		
Grape	64 oz.		
Orange: includes refrigerated	64 oz.		
Tomato	64 oz.		
Vegetable	64 oz.		
White Grape	64 oz.		
Pineapple	64 oz.		
White Grape Peach	64 oz.		
Cranberry Apple	64 oz.		
Cranberry Raspberry	64 oz.		
Blended Juices (list blends below):			
	64 oz.		
	64 oz.		
	64 oz.		
	64 oz.		
	64 oz.		
	64 oz.		

<u>HOT CEREAL</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Creamy Wheat, Creamy Wheat Enriched Farina	28 oz.		
Instant Regular Oatmeal	11.8, 12 oz.		
Cream of Rice: Gluten-Free	14 oz.	Nabisco	
Cream of Wheat: 2 ½ Minute	18 oz.	Nabisco	
Cream of Wheat Original	18, 28, 36 oz.	Malt-O-Meal	

<u>INFANT CEREAL</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Rice Cereal	8 oz.		
Rice Cereal	16 oz.		
Oatmeal Cereal	8 oz.		
Oatmeal Cereal	16 oz.		
Barley Cereal	8 oz.		
Multigrain Cereal	8 oz.		
Multigrain Cereal	16 oz.		
Gerber Whole Wheat Cereal	8 oz.		

<u>INFANT FRUITS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Infant Fruit			
Infant Fruit: Variety Pack			
Infant Fruit: Multiple Pack			
Infant Organic Fruit			

<u>INFANT VEGETABLES</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Infant Vegetables			
Infant Vegetables: Variety Pack			
Infant Vegetables: Multiple Pack			
Infant Organic Vegetables			

<u>INFANT MEATS</u>	<u>SIZE</u>	<u>BRAND</u>	<u>PRICE</u>
Beef	2.5 oz.		
Chicken	2.5 oz.		
Ham	2.5 oz.		
Turkey	2.5 oz.		
Variety Pack	Pack of 2.5 oz.		
Multiple Pack	Pack of 2.5 oz.		

<u>BREAKFAST COLD CEREAL</u> circle varieties stocked	<u>SIZE</u> 12-36 oz.	<u>BRAND</u>	<u>PRICE</u>
Bran Flakes, Enriched Wheat Bran Flakes, Essential Choice Bran			
Corn Biscuits, Corn Bitz, Corn Crisps, Corn Squares, Toasted Corn			
Corn Flakes			
Frosted Shredded Wheat			
Multi-Grain, Multi-Grain Toasted, Toasted Multi-Grain, Multi-Grain O's			
Rice Biscuits, Rice Bitz, Rice Crisps, Rice Squares, Toasted Rice			
Happy O's, Rollin' Oats, Tasteeos, Toasted Oats, O's Oat Cereal			
Wheat Crisps, Wheat Squares, Toasted Wheat, Nutty Nuggets			
Oat Squares, Oat Wise, Living Oat			
General Mills Rice Chex			
General Mills Corn Chex			
National Brands			

<u>PRIMARY CONTRACT FORMULA</u>	<u>SIZE</u>	<u>PRICE</u>
Similac Advance Powder	12.4 oz.	
Similac Advance Concentrate	13 oz.	
Similac Advance RTF	32 oz.	
Similac for Spit-Up Powder	12.5 oz.	
Similac Soy Isomil Powder	12.4 oz.	
Similac Soy Isomil Concentrate	13 oz.	
Similac Soy RTF	32 oz.	
Similac Total Comfort Powder	12.6 oz.	
Similac Sensitive Powder	12.5 oz.	
Similac Sensitive RTF	32 oz.	



By signing below I, _____, certify that to my knowledge, all information on this price survey is true.

Store staff signature: _____ Date: _____

Print name: _____ Email: _____