

**MISSOURI**

*eWIC*

**RETAILER MANUAL**

**EFFECTIVE MARCH 1, 2020**

**Missouri Department of Health and Senior Services**

**WIC and Nutrition Services**

**Special Supplemental Nutrition Program  
For Women, Infants, and Children (WIC)**



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## **SECTION I: INTRODUCTION TO WIC**

**Inception** The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) was established by Congress in 1972. WIC was designed to help prevent the occurrence of health problems and to improve the health status of women, infants, and children during critical times of growth and development, with no cost to eligible participants.

**Administration** WIC is administered federally by the United States Department of Agriculture (USDA). In Missouri, the Missouri Department of Health and Senior Services (hereinafter referred to as the Department or as DHSS) receives a grant from the USDA to administer the program. Within the Department, WIC and Nutrition Services (hereinafter referred to as the Missouri WIC program) is responsible for program management and operation. The Department contracts with community-based organizations and authorizes retail grocery stores and pharmacies to implement the WIC program at the local level.

**Participant Eligibility** Eligibility for program benefits is determined every 12 months or at the end of pregnancy and is based on category, income, and medical and nutritional status.

**All three (3) eligibility criteria must be met in order to be certified as a participant for the Missouri WIC program.**

- **Categorical eligibility:** Potential WIC participants include infants, children until their fifth birthday, pregnant women, women who are nursing their infants, and women up to six (6) months after the end of pregnancy (postpartum).
- **Medical and nutritional risk eligibility:** Potential WIC participants must have the following assessed by a qualified health professional: health history, anthropometric data (i.e., height and weight), blood iron screening (hemoglobin or hematocrit), and adequacy of diet. Based on this assessment, if the applicant has a medical or nutritional risk such as low hemoglobin, abnormal growth, poor dietary intake, high-risk pregnancy, or other conditions that affect or are affected by the adequacy of dietary intake, he or she may be certified for participation in the Missouri WIC program.
- **Income eligibility:** Potential WIC participants may have a household income up to 185 percent of the federal poverty level. However, participation in other health, social service, or MO HealthNet programs may allow for WIC participation at even higher income levels.

## Benefits

The Missouri WIC program provides all eligible women, infants, and children with nutrition education, health care screening, breastfeeding support, and referrals in addition to supplemental food.

- Nutrition education is what makes WIC unique among other “food” programs. WIC participants receive nutrition education through one-on-one counseling, small group discussion, group classes, and online sessions. The nutrition education provided to participants emphasizes the importance of proper nutrition in good health and assists each participant in changing dietary habits in an effort to improve overall nutrition and health status. The nutrition education topics relate to the participant’s health risk and area(s) of dietary deficiency or concern.
- WIC provides access to health care for families that might otherwise have little or no contact with health care services. When more comprehensive care is needed, participants are referred to physicians or other health agencies or programs for assistance.
- WIC food items are prescribed for eligible participants, as a supplement to help meet the special nutritional needs of a very specific population. WIC food is prescribed to provide specific nutrients including iron, protein, calcium, folate, zinc, and vitamins A, B6, C, and D. These nutrients are critical to growth and development and have been shown to be inadequate in the diets of lower income women, infants, and children.
- Once the WIC health professional has prescribed the appropriate nutritious food items, an Electronic Benefits Transfer (EBT) card is issued. For EBT cards, one (1) card is issued for the entire household. The WIC EBT card contains the combined food prescriptions for every eligible person within the household, providing the specific foods and quantities. In Missouri, the WIC EBT card is referred to as the eWIC card.
- Participants are allowed to use their eWIC card at any authorized retailer within the state of Missouri.

**The Retailer's Role**

Authorized full service grocery stores and pharmacies are an integral part of the success of the Missouri WIC program in improving the nutritional health status of women, infants, and children. The retailer's role in the program is to provide participants with only those food items issued on the eWIC card, in the specified brand, quantity, size, and type. This serves to provide participants with the specific nutrients they need and to reinforce the nutrition education received. Following WIC's policies and procedures, as outlined in the WIC Retailer Agreement and eWIC Retailer Manual, WIC participants will receive the nutritious food items prescribed and authorized retailers will receive payment for the items redeemed.

**Retailer Benefits**

Each federal fiscal year, Missouri is allocated approximately \$80,000,000 to purchase nutritious WIC-approved food. In addition, when an eWIC card is used, the WIC customer may spend additional money with the retailer for other non-WIC purchases. Participation in the Missouri WIC program also shows a retailer's commitment to the nutritional health of the residents in the community in which it operates.

**Civil Rights**

The retailer shall comply with the nondiscrimination provisions of federal regulations. No person shall be subject to discrimination on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil right activity. The retailer shall comply with the nondiscrimination provisions of Governor's Executive Order #87-6 and all other state laws. No person shall be subject to discrimination on the basis of religion or political affiliation.

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End of Section I: Introduction to WIC

## **SECTION II: RETAILER AUTHORIZATION**

<b>Overview</b>	All full service grocery stores and pharmacies interested in becoming an authorized eWIC retailer must complete an application. The selection criteria used by the Missouri WIC program is designed to ensure that retailer participation in the Missouri WIC program will adequately fulfill the needs of the WIC program participants.
<b><u>2.1 eWIC Retailer Application</u></b>	
<b>Enrollment</b>	The Missouri WIC program may accept applications anytime during the agreement period. Agreements may be issued throughout the current agreement period with all agreements expiring on the same date. However, the Missouri WIC program reserves the right not to accept any new applications during the last 120 days of the current agreement period or during any timeframe identified by the Missouri WIC program. The applicant store is responsible for returning the application in such a manner that the retailer obtains evidence of receipt by the Missouri WIC program.
<b>Incomplete Applications</b>	Incomplete applications will be returned one (1) time only to the applicant for completion. Incomplete applications returned to the applicant must be completed and re-submitted to the Missouri WIC program within 30 days from the postmarked date of the returned application. Applicants who fail to return a completed application will not be considered for authorization.
<b>Complete Applications</b>	All complete applications received by the Missouri WIC program will be reviewed. The Missouri WIC program will notify applicants within 60 days from receipt of the completed application, whether or not the application was approved.
<b>Renewals</b>	The Missouri WIC program will notify all authorized retailers in good standing, prior to the expiration of the current agreement period, and mail each an authorization application. Applications must be returned to the Missouri WIC program in the specified time period.
<b>Retailer Responsibilities</b>	All owners, operators, and managers of retail grocery stores and pharmacies that are submitting an application to the program must understand how the Missouri WIC program operates. Compliance with all policies, procedures, and regulations of the Missouri WIC program is the responsibility of each authorized retailer.
<b>Issuing Agreements</b>	The Missouri WIC program is not required to issue an agreement to an applicant, a previous retailer whose agreement has expired, or an applicant who is purchasing a store that is currently authorized. <b>It is at the sole discretion of the Missouri WIC program whether an agreement will</b>

**be issued.** Pharmacies will only be considered for authorization in areas where there are insufficient numbers of full service grocery stores with pharmacies available to serve WIC participants' needs. This determination is to be made solely by the Missouri WIC program.

### **eWIC Capable**

For participation in the Missouri WIC program, a retailer applicant must demonstrate that their Point of Sale (POS) system can accurately and securely obtain WIC food balances, successfully complete eWIC purchases, and obtain the necessary files such as the Approved Product List (APL), Hot Card List (HCL), Acknowledgement File, and Auto Reconciliation File (ARF). Retailers must also demonstrate that they can submit claim files prior to authorization unless the Missouri WIC program determines that the retailer is necessary for participant access. For this particular situation, retailers with POS systems that are determined not to be eWIC capable will be issued a stand-beside system. Authorized retailers must comply with WIC Operating Rules, standards, and technical requirements established by the USDA Secretary of Agriculture and the Missouri WIC program.

Minimum lane coverage requirements - POS terminals shall be deployed as follows:

- **Stores considered a superstore or supermarket (at least \$2 million annually in food sales).** At a minimum, terminals shall be installed for monthly WIC redemption threshold increments as follows: one (1) terminal for \$0 to \$11,000; two (2) terminals for \$11,001 to \$22,000; three (3) terminals for \$22,001 to \$33,000; and four (4) terminals for \$33,001 and above. The monthly redemption levels used for the installation formula shall be the average redemptions based on a period of up to 12 months of prior redemption. 7 CFR § 246.12(z)(2)(i).
- **Stores not considered a superstore or supermarket.** At a minimum, terminals shall be installed for monthly WIC redemption thresholds as follows: one (1) terminal for \$0 to \$8,000; two (2) terminals for \$8,001 to \$16,000; three (3) terminals for \$16,001 to \$24,000; and four (4) terminals for \$24,001 and above. The monthly redemption levels used for the installation formula shall be the average redemptions based on a period of up to 12 months of prior redemption. 7 CFR § 246.12(z)(2)(ii).

The Missouri WIC program shall not pay ongoing maintenance or operational costs for retailer systems and equipment used to support WIC EBT, unless the retailer is needed for participant access.

## **2.2 Authorization Process**

**Authorization Process** Each retail store applying for WIC authorization must complete a five (5) - phase process.

**Phase One:** Retailer applicants must complete and submit all the required application forms to the Missouri WIC program. All information **MUST** be complete. Any incomplete or unsigned documents will **NOT** be accepted. Please ensure required signatures are obtained on all forms and send the completed application to WIC and Nutrition Services, P.O. Box 570, Jefferson City, Missouri 65102-0570. Retailer applicants must complete the direct deposit form provided by the WIC state agency and mail the form to the address provided by the WIC state agency for the eWIC processing contractor.

**Phase Two:** The application will be reviewed for completeness. Applicants will be notified by letter of missing, incomplete, or unsigned documents.

The Missouri WIC program has **60 days from receipt of the completed application** (and supporting documentation) to review and determine if the store qualifies for the program.

**Phase Three:** If all required information meets the selection criteria and the application is approved, the Missouri WIC program then conducts an on-site visit to verify the information provided in the application is accurate. The on-site inspection verifies whether or not the store meets all the selection criteria and if the store is eWIC capable. It is the store's responsibility to ensure that their POS is ready for eWIC certification prior to the on-site visit. **NO** agreement will be awarded prior to the visit. The Missouri WIC program does not guarantee an agreement will be offered after the on-site visit. **Note:** The Missouri WIC program is not responsible for providing training to store personnel regarding the WIC EBT operation of the store's POS.

**Phase Four:** Store owners, managers, or store personnel responsible for training store staff will be required to attend a new retailer training session that will be held at the Missouri WIC state agency location in Jefferson City, Missouri. Failure to attend this training will delay the start of the agreement. **Note: Phases four (4) and five (5) may occur simultaneously.**

**Phase Five:** The agreement will be sent for the retailer's signature and must be returned to the Missouri WIC program for further processing. When the agreement with the retailer's signature is received, it will be processed for Missouri WIC program signatures. The agreement will be in effect when all signatures have been obtained, training has been received, and the store is notified of the date it may begin to accept eWIC cards.

## **2.3 Selection Criteria**

### **General Criteria**

The Missouri WIC program has established criteria for the selection of retailer applicants to whom agreements authorizing the transaction and redemption of eWIC cards will be awarded. Every authorized retailer must comply with all retailer selection criteria throughout the agreement period.

The Missouri WIC program may reassess a retailer at any time during the agreement period. The WIC state agency will terminate the agreement if the retailer fails to comply with the current retailer selection criteria. The Missouri WIC program reserves the right to make exceptions to the retailer selection criteria to address inadequate participant access.

### **Defining Who is a Retailer**

Retailer applicants must be either a full service grocery store or a pharmacy located within the state of Missouri. Full service grocery stores must stock, at a minimum, all of the following food groups: canned, fresh, and frozen fruit and vegetables, fresh and frozen meats and poultry (luncheon meats and deli meats do not qualify), canned fish, dairy products, cereals, breadstuffs, infant food, and formula, in order to qualify.

Retailer applicants are only authorized to accept eWIC cards in Missouri. A retailer with authorized stores in Missouri may not be co-authorized by other WIC programs outside of Missouri borders. Missouri requires total jurisdictional authority with its retailers. Other states' WIC agreements with Missouri WIC authorized retailers are in conflict with the above requirement.

Pharmacies shall provide only special non-contract infant formulas. Any stores that stock and sell only WIC-approved food are not eligible for authorization as an approved Missouri WIC retailer.

### **Full Service Stocking**

To be considered a full service grocery store in Missouri, a retail store must meet the following stocking requirements for each food group.

1. **Fresh Vegetables:** Minimum of at least five (5) varieties of vegetables.
2. **Fresh Fruit:** Minimum of at least five (5) varieties of fruit.
3. **Frozen Vegetables:** Minimum of at least three (3) varieties of frozen vegetables.
4. **Frozen Fruit:** Minimum of at least two (2) varieties of frozen fruit.

5. **Fresh and Frozen Meats and Poultry:** Minimum of at least three (3) varieties each of beef, lamb, pork or poultry. Beef, lamb, pork, or poultry may be a combination of fresh and frozen. Deli style meats and sausages do not apply.
6. **Canned Fruit:** Minimum of at least three (3) varieties of canned fruit.
7. **Canned Vegetables:** Minimum of at least three (3) varieties of canned vegetables.
8. **Canned Fish:** Minimum of at least two (2) varieties of fish.
9. **Breadstuffs:** Minimum of at least two (2) varieties or brands of bread.

**WIC minimum stocking requirements are outlined in Section VI of the eWIC Retailer Manual.**

**Business Hours**

The retailer must be open a minimum of six (6) days per week from 9:00 a.m. to 6:00 p.m. daily. Store hours must be posted.

**Business Integrity**

The Missouri WIC program will consider business integrity when determining eligibility for selection as a retailer. The Missouri WIC program will not have an agreement with any retailer or applicant if during the last six (6) years they have been disqualified from a USDA Food and Nutrition Services (FNS) program or if any of the retailer applicant's current owners, officers, or managers have had civil judgment entered against them for, or have been convicted of any activity indicating a lack of business integrity. The WIC state agency shall determine which offenses apply. Activities indicating a lack of business integrity include, but are not limited to the following:

- Fraud;
- Antitrust violation;
- Embezzlement, theft, or forgery;
- Bribery;
- Falsification or destruction of records;
- Making false statements or claims;
- Receiving stolen property;
- Obstruction of justice;
- Arson;
- Conspiracy;

- Official records of removal from any federal, state, or local programs;
- Current or former employment in a position of responsibility with a previously or currently authorized retailer determined to be a high-risk retailer by the WIC state agency; or
- Other evidence reflecting on the business integrity and reputation of the applicant.

The retailer must have and maintain a positive compliance history with any and all FNS programs, if currently or formerly a retailer for those programs. Upon request by the Missouri WIC program, the applicant must submit an original Highway Patrol Background Check to verify criminal record history. The cost for a background check is the responsibility of the retailer applicant to pay. The applicant may be required to be fingerprinted in order to complete the background check. The original Highway Patrol Background Check is to have been processed within the past 60 days to be considered valid.

### **Conflict of Interest**

The retailer applicant must be free of any conflict of interest, as defined by applicable state laws, regulations, and policies between the store and the Missouri WIC program or its contracted providers. Conflict of interest includes any activities which would tend to influence a decision, create a bias or prejudice which would favor one side or the other in conflict with the Missouri WIC program or contracted local agency employee's duties, or which conflict with the accomplishment of the Missouri WIC program's mission or goals.

Local agencies may not serve as approved retailers for participants and may not lease out building space to a prospective WIC retailer. This would be considered allowing a retailer preferential treatment and restricting freedom of choice.

Examples of conflict of interest are as follows:

- Solicitation or other influence for personal reasons or benefits.
- Personal relationships, either of an intimate or financial nature.
- Ownership or significant financial interest in a private business, including family member(s) within the fourth degree.
- Membership in or service as a board member of any association or corporation participating in a program regulated or operated by the Missouri WIC program, such as a member of a county board of health.

The Missouri WIC program will terminate the WIC Retailer Agreement if the Missouri WIC program identifies a conflict of interest, as defined by

applicable state laws, regulations, and policies between the retailer and the Missouri WIC program or local agencies.

## **Business Stability**

The retailer must be an established business, open to the public for at least one (1) year in the current location under the new ownership or must own and operate at least one (1) currently authorized WIC retailer store that is in good standing in Missouri. The Missouri WIC program can waive this condition for a current retailer in good standing that is adding an additional location.

**Please note that the purchase of an existing authorized store does not negate this requirement. All new owner(s) and retailer applicants must meet this criterion.**

The store name on the application must be the same name as registered with the Secretary of State or the owner's full name must appear in the store's name (i.e., John Doe's Grocery). Stores using fictitious names or names other than the owner's full name must be registered with the Secretary of State's office. If registered as a foreign corporation (i.e., incorporated in a state other than Missouri), the owner must identify the state in which the corporation is registered.

Retailer applicants are required to submit their previous work history to identify any previous grocery experience. All ownership in previous grocery operations must include the address(es) of the stores owned, or address(es) where employed and whether the store(s) were authorized to accept WIC and Supplemental Nutrition Assistance Program (SNAP), formerly the Food Stamp program.

Ownership or management of grocery operations within Missouri or other states may be given consideration in meeting this criterion. For the purpose of this criterion, ownership is defined as a person who holds at least 10 percent interest, which may be stock or other forms of security in the grocery operation that includes, but is not limited to, the inventory, equipment, property, and building, or responsibility for leasing equipment, property, and building in order to maintain the full service grocery operation.

For situations where the corporation is selling the stock of a store to the employees, the Missouri WIC program will consider the work history, relating to the grocery industry, of the new ownership in determining whether the business stability criterion has been met. The agreement authorization is at the sole discretion of the Missouri WIC program.

On a case by case basis, the Missouri WIC program will review the following circumstance: An existing store is sold to a new ownership and

those owners do not have any current or previous grocery experience. Consideration may be given if the previous owners or management have agreed to continue to work with the new ownership and have a signed agreement to continue to assist in operating the store for a period of not less than six (6) months. The previous experience of the owners or management will be considered. If the store and the previous ownership or management has a history of noncompliance, then no consideration will be given.

In the event the Missouri WIC program determines an agreement will be issued, it will be for a one (1) year probationary period. This is at the sole discretion of the Missouri WIC program. This probationary agreement may be renewed at the discretion of the WIC program for an additional one (1) year period. The Missouri WIC program is not under any requirement to renew this probationary agreement when it expires.

During this probationary agreement period, the store will be subject to quarterly unannounced on-site monitoring and compliance buys to ensure the store is in compliance. If the new ownership and store are found to be out of compliance during two (2) of the monitoring reviews, the agreement will be terminated in writing.

## **Pricing**

The pricing peer group shall be used for purposes of determining whether a retailer applicant meets the pricing requirements of the program and whether current retailers are exceeding the average peer group prices for the assigned pricing peer group. The retail prices for WIC-approved food must not be greater than the Missouri WIC program's allowable variance from a retailer's pricing peer group average prices. Prices of all WIC-approved food must be posted on the shelves or on the products.

Pricing peer groups are based on geographic classification and business model categories. Geographic classification is based on the 2010 Census Urban and Rural Classification and Urban Area Criteria as defined by the United States Census Bureau. The retailer's zip code population is determined using data from the Missouri Census Data Center. Rural is defined as a zip code having a population of less than 10,000. Urban is defined as a zip code having a population of more than 10,000.

The business model categories are:

1. National Chain – A retailer that sells a wide variety of merchandise but also carries groceries and has outlets in 30 or more states.
2. Regional Chain – A retailer that has 11 or more stores in two (2) or more states.
3. Local Chain – A retailer that has less than 11 stores in one (1) or two (2) states.

4. Independent or Local Grocery Store – A retailer that has less than four (4) stores in one (1) state.
5. Limited Food Store – A retailer chain store that primarily sells a limited variety of food items in four (4) or more states.
6. Pharmacy Only – A pharmacy retailer that is only authorized to sell special formula.
7. Military Commissary – A grocery store operated by the United States Defense Commissary Agency.

### **Pricing Peer Groups**

- **Peer I:** Rural, business model categories 3, 4, and 5 listed above.
- **Peer II:** Urban, business model categories 3, 4, and 5 listed above.
- **Peer III:** Rural, business model categories 1 and 2 listed above.
- **Peer IV:** Urban, business model categories 1 and 2 listed above.
- **Peer V:** Pharmacy only stores.
- **Peer VI:** Military Commissary stores.

**Current Retailers:** Current retailers will be placed in the pricing peer groups indicated in Section II, page 12 of this manual. Each retailer will, on a biannual basis, have their prices reviewed using the average WIC food prices established for each peer group. The average WIC food prices will be calculated based on the prices submitted by the retailers on the Biannual Food Price Survey. Current retailers are informed of the peer group criteria and which peer group they are assigned to annually.

Any retailer with WIC food prices that are more than 10 percent over the average price for their peer group will be placed on the high risk retailer list. Immediate action will be taken in the form of an on-site monitoring to confirm food prices and to check for any additional areas of noncompliance. Retailers will be required to reduce prices to conform with peer group pricing within 30 days of notification or may be removed from the program.

**Retailer Applicants:** For retailer applicants, each applicant's food prices will be used in the pricing peer group process. The retailer applicant will be placed within a pricing peer group based on the criteria outlined on pages 11 and 12. If the retailer applicant's store prices for WIC food items are more than 10 percent over the average price for their peer group, the application will not be approved. The applicant will be informed that they have failed to meet the program's selection criteria. The retailer applicant may then adjust pricing and reapply after 180 days.

**Minimum Store Square Footage**

The retailer's store must have a minimum of 1,000 square feet of space allocated solely for food products, including both WIC and non-WIC food. This square footage does not include non-food areas such as storage areas, meat cutting areas, beer and soda coolers, walk-in coolers, or freezers. Non-food includes, but is not limited to, the following types of items: hair care products, skin care products, detergents, soaps, other cleaning products, bleaches, paper products, plastic products, hardware, kitchenware, light bulbs, pet foods, soft drinks, alcohol, and tobacco.

**Minimum Stock of WIC-Approved Food**

The store's inventory must meet the minimum stock of WIC-approved food as defined in Section VI of this manual. The store must have adequate inventory to supply WIC customers with enough approved food to fully transact all eWIC cards presented. This includes before, during, and after a heavy volume of WIC redemption activity.

Pharmacies and grocery stores with pharmacies authorized to supply medically prescribed infant formulas do not have stocking requirements for such formulas.

**Percentage of Food Sales**

Retailer applicants must submit to the Missouri WIC program written sales or financial statements, reports, tax forms, or other records sufficient for establishing gross sales, food sales, and SNAP sales information upon request. Failure to submit requested documents or providing false information will result in the application being denied. Additionally, all alcohol, tobacco, and SNAP sales must be reported.

The retailer applicant must be operating a full service grocery store at the location identified in the application, which has gross food sales of at least 70 percent of total gross grocery receipts, excluding alcohol and tobacco. If either alcohol or tobacco product sales individually or in aggregate comprise 30 percent or more of total gross grocery receipts, an agreement will not be offered. Pharmacies are exempted from this requirement due to their WIC-approved item limitations.

Upon request from the Missouri WIC program, the retailer applicant must supply the following information:

1. The percentage of anticipated food sales by type of payment (i.e., cash, SNAP, WIC, and credit or debit).
2. If the retailer applicant store is already open for business, the total food sales during the last year. To the extent possible, validate the information on the percentage of anticipated food sales by the type of payment or the total food sales against other data sources.

If the retailer applicant (i.e., ownership entity) was previously authorized by the Missouri WIC program, and the Missouri WIC program has the necessary historical data (e.g., annual WIC and SNAP redemptions, total food sales amount, documentation that the store was a WIC-only store, etc.) a review of that information will be performed to determine whether the previously authorized store location(s) was an above 50 percent retailer, as described below.

**Above 50 Percent Retailers**

Missouri will not authorize any retailers who derive more than 50 percent of their store's sales from the sale of WIC food after December 30, 2005. Any retailer who is found to meet this criteria will be notified that their WIC Retailer Agreement will be terminated unless it is determined that this retailer is needed due to inadequate participant access.

Any retailer or applicant that is denied authorization because the Missouri WIC program determines that they are expected to derive more than 50 percent of their store's sales from WIC food items is eligible for an abbreviated administrative review. The administrative review is solely to determine if the Missouri WIC program properly applied the criteria based on the documentation provided by the retailer applicant.

**Restrictions on Retailer Incentive Items**

The Missouri WIC program is prohibited from authorizing or making payments to retailers that provide incentive items or other free merchandise, except food or merchandise of nominal value to program participants, unless the retailer provides to the Missouri WIC program proof that the retailer obtained the incentive items or merchandise at no cost.

This incentive item and free merchandise restriction applies to for-profit retailers:

- For which more than 50 percent of the annual revenue of the retailer from the sale of food items consists of revenue from the sale of supplemental food items that are obtained with eWIC cards; or
- Who are new applicants likely to meet the criteria listed above.

**WIC Sales Revenue**

The retailer must have a minimum of \$300 monthly in WIC sales revenue in order to remain authorized in the Missouri WIC program. Any retailer who fails to maintain this monthly level may be removed from the program and cannot reapply for an authorization agreement for a period of one (1) year from the date of the agreement termination. **Note:** Pharmacies are exempt from this requirement.

**WIC Sales Inactivity**

Any retailer who fails to have any WIC sales activity for a period of 60 days may be removed from the program. Any retailer removed from the WIC program due to WIC sales inactivity cannot reapply for an

authorization agreement for a period of one (1) year from the date of the agreement termination. **Note:** Pharmacies are exempt from this requirement.

**Pharmacy Only  
Retailers**

Pharmacy only retailers are authorized to provide special ordered non-contract infant formulas. They are not authorized to sell any other types of WIC food items, non-primary contract infant formula, or primary contract infant formulas. Primary contract infant formulas are the infant formulas that Missouri has contracted with the formula manufacturer to provide to WIC participants. Primary contract infant formulas are identified in Section VI of the eWIC Retailer Manual and in the WIC Retailer Formula and Food Reference Guide available on the Missouri WIC website at <https://health.mo.gov/living/families/wic/wicretailer/foodlist/>.

**Purchasing  
Infant Formula**

Authorized retailers must obtain their infant formula from an approved source found on the Missouri WIC program formula list. This list is available on the Missouri WIC website at <https://health.mo.gov/living/families/wic/pdf/distributorswholesalers.pdf>. This list includes authorized retailers, formula wholesalers, distributors, and manufacturers. No other sources may be used to obtain infant formula.

**Sanitation**

The retailer must have and maintain a positive sanitation history as evaluated using the Missouri WIC program's current food establishment regulations (Missouri Food Code). A negative sanitation history includes, but is not limited to:

- Temporary closings due to unsanitary conditions.
- Documented noncompliance in correcting unsanitary conditions.
- Current or unmet work orders for corrective action.
- Noncompliance with the current food establishment regulations in five (5) or more critical control points on the most current sanitation inspection.

During the WIC pre-contract on-site store inspection, the following specific items are checked:

- a. Floors are clean, in good repair, and swept free of dirt, grime, filth, and excess rubbish.
- b. Garbage or refuse within the store premises is stored (covered) so that it is inaccessible to insects and rodents.
- c. No evidence of outdated milk, eggs, cheese, or infant formula.
- d. No areas that may create an unsafe environment for customers.

**Exceptions** The Missouri WIC program reserves the right to make exceptions to (waive) the retailer selection criteria to address inadequate participant access. However, pricing and minimum WIC-approved food stocking requirements are not waivable, per federal regulations.

**2.4 WIC Retailer Agreement**

**Overview** The WIC Retailer Agreement is between a named retailer and DHSS. The agreement authorizes a retailer’s participation in the Missouri WIC program under state and federal regulations (USDA Regulations 7 CFR § Part 246.12).

**Agreement Period** Agreements begin October 1<sup>st</sup> (the start of the federal fiscal year). Unless otherwise notified by the Missouri WIC program, all agreements expire at midnight on September 30<sup>th</sup> (the end of the federal fiscal year) of the agreement period. Agreements are normally for a three-year timeframe. New retailers that join the program between these dates will be given an agreement for the remainder of the current agreement period.

**No retailer shall accept eWIC cards for redemption prior to the date specified on the WIC Retailer Agreement, or after the expiration date of the WIC Retailer Agreement.**

**Agreement Category** The agreement categories are based on the types of foods for which a retailer is authorized to redeem eWIC cards. The Missouri WIC program will determine the category of agreement offered to a retailer.

Category	Description
1	All WIC-approved food, primary contract infant formulas, and all special infant formulas (full service grocery stores <b>with</b> pharmacies).
2	All WIC-approved food, primary contract infant formulas, and the option of providing additional special infant formulas available through the retailer’s grocery wholesaler (full service grocery stores <b>without</b> pharmacies).
3	Special infant formula only. This type of agreement is reserved for <b>pharmacies only</b> .  Note: Non-primary contract infant formulas and primary contract infant formulas are not allowed for redemption with this type of contract.

**Agreement Category Change** The WIC Retailer Agreement specifies the agreement category of the store and it is not transferable. **Any change to the current agreement category makes the agreement null and void. A new WIC retailer application must be submitted to the Missouri WIC program at least 60 days in advance of the change.** This will allow adequate time to process the agreement application due to the new agreement category.

**Ownership Name Change** The WIC Retailer Agreement specifies the name of the owner, or if applicable, the name of the partnership or corporation. **Any change to the name of the ownership or the corporation makes the agreement null and void. This includes the addition or removal of an owner and a change of address for the ownership or corporation.**

**Store Name Change** The WIC Retailer Agreement specifies the name of the store and is not transferable. **Any change of the store name makes the agreement null and void.**

**Store Location** The WIC Retailer Agreement specifies the location of the store. All Missouri WIC authorized stores must be stationary buildings, fixed in one (1) location at all times. **Any change of the location of a store makes the agreement null and void.**

**Change of Ownership** A retailer must give 60 days advance notice to the Missouri WIC program of ownership changes. This will allow adequate time to process the agreement application for the new owner. A new WIC Vendor ID number will be required. **Any change of store ownership makes the agreement null and void. This includes the addition or removal of an owner.**

**Note: Authorized retailers need to be aware that their current WIC Retailer Agreement cannot be used as an enticement or incentive in order to sell their business. The volume of WIC sales is not guaranteed. WIC sales volume is dependent upon the stocking levels maintained by the store, their customer service, and the desire of the participants to shop at that store.**

**Additionally, WIC Retailer Agreements are not guaranteed to the new ownership. New owners MUST meet ALL the selection criteria requirements in order to receive an agreement. The determination to issue a WIC Retailer Agreement to a retailer applicant will be made solely by the Missouri WIC program.**

**Chain Store** **Chain stores are not automatically entitled to have all locations approved.** Each location must be evaluated against all selection criteria as if it were a single, independent entity and will be individually listed on the agreement attachment for the corporation agreement.

By signing the WIC Retailer Agreement, a retailer with stores in multiple locations has accepted responsibility for program operations of all participating locations, which are listed on an agreement Attachment B. Notwithstanding, all stores will be assessed, categorized, and treated individually and not as one (1) unit.

Additions or deletions of individual store locations may be requested by retailers, shall be subject to the same review procedures as single location applicants, and shall be effective upon a signed agreement amendment by the Missouri WIC program. The Missouri WIC program will determine termination or disqualification of individual stores, with a 15-day written notice, unless required to be immediate by federal regulations.

**Expectations**

Before signing the WIC Retailer Agreement, the owner or other person(s) authorized to sign the agreement should carefully read it.

**It is extremely important that retailers review the entire agreement and understand all expectations set forth by the Missouri WIC program before signing.**

The retailer must comply with the provisions of the agreement and must remain in compliance with all federal and state laws, statutes, policies, procedures, manuals, and regulations of the WIC program, including any changes made during the agreement period. Failure to do so will result in agreement termination. This agreement is not a license or property interest.

**Termination**

A WIC Retailer Agreement may be terminated by either party, for cause, by giving at least 30 days advance notice to the other party.

**Ceasing Operations**

A retailer must give a 60-day advance written notice to the Missouri WIC program when ceasing operations.

**Renewal**

If the retailer wishes to continue to be authorized beyond the period of the current agreement, or if terminated or disqualified, the retailer must reapply for authorization. Neither the Missouri WIC program nor the retailer is under any obligation to renew a WIC Retailer Agreement. Expiration of the agreement is not subject to appeal.

**Retailer's Rights**

The retailer has the right of appeal when an application to participate is denied, when during the course of the agreement a retailer is terminated or disqualified, or when another adverse action, which affects the retailer's participation in the WIC program, is taken by the Missouri WIC program, with the following exceptions:

- The expiration of an agreement and the Missouri WIC program's determination regarding participant access shall not be subject to administrative review.
- Disqualification of a retailer as a result of disqualification from SNAP shall not be subject to administrative or judicial review.

**Retailer Confidentiality** Confidential retailer information is any information about a retailer (whether it is obtained from the retailer or another source) that individually identifies the retailer. Information that is not considered confidential is a retailer's name, address, telephone number, website, email address, store type, and authorization status.

## **2.5 Appeals Process**

**Appeals Process** The Missouri WIC program will use a uniform appeal process to evaluate and respond to all appeal requests from authorized retailers or applicants. The retailer or applicant has the right to appeal the following adverse actions:

1. Denial of authorization,
2. Termination for cause,
3. Disqualification,
4. Fines, and
5. Imposition of a Civil Money Penalty (CMP) in lieu of disqualification.

**Retailer Hearing Request** The retailer or applicant must provide the Missouri WIC program with a written request for a hearing within 15 days of the receipt of the notice of denial or adverse action. The written request shall describe the action being appealed.

The Missouri WIC program will provide full administrative reviews for all denials of retailer applications and for imposed adverse actions. A retailer or applicant must fully comply with all appeal processes or forfeit appeal rights.

The retailer may submit a written request for an abbreviated administrative review when the Missouri WIC program has terminated the WIC Retailer Agreement because of a change in retailer ownership. The request must be received by the Missouri WIC program within 15 days of the receipt of notice by the retailer.

**Retailer May Not Appeal** The retailer or applicant does not have the right to appeal the following actions:

1. Expiration of the WIC Retailer Agreement.
2. Disqualification of a retailer as a result of disqualification from SNAP.
3. Validity of the Missouri WIC program's participant access criteria and determinations.

4. The Missouri WIC program's determination of whether or not a retailer had an effective policy to prevent trafficking.
5. The Missouri WIC program's determination whether or not the ownership was not aware of, did not approve of, and was not involved in the violation.
6. Denial of authorization based on state procurement procedures.
7. Disputes regarding eWIC card payments and retailer claims.
8. Disputes regarding eWIC card payments and retailer claims as a result of disqualification from SNAP.
9. The validity and appropriateness of the Missouri WIC program's retailer limiting and selection criteria.
10. The Missouri WIC program's determination to notify a retailer in writing when an investigation reveals an initial violation for which a pattern of violations must be established in order to impose a sanction.
11. The Missouri WIC program's determination to include or exclude an infant formula manufacturer, wholesaler, distributor, or retailer from their list of approved infant formula sources.

### **Written Notice**

The Missouri WIC program shall provide a retailer with written notification of an adverse action at least 15 days prior to the effective date of the action. The written notice will include:

1. The cause or causes for the action.
2. The effective date of the action.
3. The right to appeal the adverse action.

However, when the Missouri WIC program sends a notice of an adverse action as a result of a conviction for trafficking in food instruments, including selling firearms, ammunition, explosives, or controlled substances in exchange for food instruments, the effective date of the adverse action is the date the notice is received by the retailer.

The Missouri WIC program may postpone, at its discretion, the effective date of an adverse action until the decision of a hearing is rendered. Appealing an adverse action does not relieve a retailer permitted to continue participating in the program from the obligation of continued compliance with the terms of all written agreements or contracts with the Missouri WIC program while an appeal is pending.

### **Appeal Information**

The Missouri WIC program will provide the retailer with the following information pertinent to the appeal:

1. No less than ten (10) days advance notice of the time and place for the hearing.
2. The opportunity to reschedule the hearing one (1) time.
3. The opportunity to review all written case records prior to the hearing which relate to the denial of authorization or adverse action, within the limits of 7 CFR § 246.26(e).
4. The opportunity to be represented by counsel if desired.
5. The opportunity to call witnesses.
6. The opportunity to confront and cross-examine adverse witnesses. When it is necessary to protect the identity of Missouri WIC program staff or contractors, such examination shall be conducted behind a protective screen or other device.

The Missouri WIC program will provide an impartial decision maker who will preside over an administrative hearing and submit a written decision to the Missouri WIC program. The decision will be based solely on whether the Missouri WIC program has correctly applied federal and state statutes, regulations, rules, policies, and procedures governing the WIC program according to the evidence presented at the hearing.

### **Abbreviated Review**

For an abbreviated administrative review, a decision maker will render a written decision based solely on whether the Missouri WIC program has correctly applied federal and state statutes, regulations, rules, policies, and procedures governing the program according to the evidence presented at the hearing. The decision maker will be someone other than the person who rendered the initial decision on the action. The decision maker will conduct an abbreviated administrative review for the following:

1. Denial of authorization based on the retailer selection criteria for business integrity or for a current SNAP disqualification or civil money penalty for hardship (7 CFR § Sec. 246.12(g)(3)(ii) and (g)(3)(iii));
2. Denial of authorization based on a Missouri WIC program-established retailer selection criterion if the basis of the denial is a WIC retailer sanction or a SNAP withdrawal of authorization or disqualification (7 CFR § Sec. 246.18(a)(ii)(D));
3. Denial of authorization based on the Missouri WIC program's retailer limiting criteria (7 CFR § Sec. 246.12(g)(2));
4. Denial to accept applications and authorization of a retailer outside the timeframes during which applications are being accepted and processed as established by the Missouri WIC program (Sec. 246.12(g)(8));

5. Termination of an agreement because of a change in ownership, location, or cessation of operations (Sec. 246.12(h)(3)(xviii));
6. Disqualification based on a trafficking conviction (Sec. 246.12(1)(1)(i));
7. Disqualification based on the imposition of a SNAP civil money penalty for hardship (Sec. 246.12(1)(2)(ii));
8. Disqualification or a civil money penalty imposed in lieu of disqualification based on a mandatory sanction imposed by another WIC state agency (Sec. 246.12(1)(2)(iii));
9. A WIC civil money penalty imposed in lieu of disqualification based on a SNAP disqualification (Sec. 246.12(1)(1)(ix)); and
10. The application of the peer group criteria and above-50 percent status determinations, when the application of this criteria is the basis for adverse action (i.e., denial of authorization or termination of agreement for cause) (7 CFR § Sec. 246.18(a)(ii)(C)).

**Final Decision**

The Missouri WIC program will provide the retailer or applicant with a written notification of the final decision within 90 days from the date of receipt of the retailer’s or applicant’s request for a hearing. The timeframe is only an administrative requirement for the Missouri WIC program and does not provide a basis for overturning the Missouri WIC program’s adverse action if a decision is not made within the specified timeframe.

The Missouri WIC program is not responsible for losses incurred by the retailer as a result of disqualification or denial of an application to participate. If the administrative hearing results in a final decision adverse to the retailer, the appellant may seek judicial review of the decision to the extent authorized by law.

**Failure to Appeal**

The retailer who fails to appeal or does not appeal within the 15-day period may not contest the subsequent sanctions taken by the Missouri WIC program.

**2.6 Food Price Survey**

**Policy**

By signing the WIC Retailer Agreement, the retailer agrees to submit to the Missouri WIC program, on the appropriate form, current shelf prices for WIC-approved food as requested. The retailer is responsible for completing the food price survey in its entirety and returning it to the Missouri WIC program or its designee within the timeframes given.

**Use**

The information obtained from the food price survey is used to:

1. Determine each store's WIC food prices. Retailers that are found to be above the allowed variance from the store's peer group's average prices are notified. Retailers whose WIC food prices are more than the allowed variance of their assigned peer group's average prices and fail to reduce them to the acceptable level are subject to agreement termination.
2. Set WIC maximum Not-To-Exceed (NTE) prices for food items.
3. Determine appropriate claims during Missouri WIC program eWIC card transactions and reviews.
4. Project program food expenditures for budgeting purposes.

The information is also used to determine the availability of a nutritionally qualified food being considered for Missouri WIC approval. Not all of the food on the food price survey is currently WIC-approved, so the retailer must not use the food price survey as a WIC-approved food list.

## **2.7 Inadequate Participant Access**

### **Overview**

At the Missouri WIC program's discretion, a retailer may be authorized outside of the normal authorization process when a situation of inadequate participant access arises. This may include instances in which a previously authorized retailer sells a store under circumstances that do not permit timely notification of the change in ownership to the Missouri WIC program. Participant access determinations shall be made by, and are solely at the discretion of, the Missouri WIC program.

If the Missouri WIC program determines that WIC program disqualification of a retailer due to SNAP disqualification would result in inadequate WIC program participant access to WIC food, the WIC state agency will assess a CMP in lieu of disqualification. A CMP will not be issued in lieu of disqualification for a third or subsequent sanction. This disqualification is not subject to administrative or judicial review under the WIC program.

Situations causing inadequate participant access may be the result of, but are not limited to:

- Disqualification of an authorized retailer.
- Change of ownership or location of an authorized retailer.
- Disaster or other cause for the loss of, or access to, an authorized retailer.

In urban areas where public transportation is available, WIC participant access may be considered inadequate if any of the following conditions apply:

- A retailer density of less than one (1) per 500 WIC participants.
- WIC participants must travel more than one (1) mile to a retailer.
- Other conditions exist which make a retailer within one (1) mile difficult for WIC participants to access.

In rural areas, participant access may be considered inadequate if any of the following conditions apply:

- There are less than two (2) authorized retailers in the county.
- WIC participants must travel more than 15 miles to a retailer.
- Other conditions exist which makes a retailer within 15 miles difficult for WIC participants to access.

The Missouri WIC program may declare a situation of inadequate participant access to:

- Accommodate special populations (e.g., migrant workers and their families).
- Respond to sudden or unexpected population changes to meet the public health mission of the Missouri WIC program.

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End of Section II: Retailer Authorization

## **SECTION III: TRAINING AND CHECKOUT PROCEDURES**

<b>Overview</b>	<p>Retailers are essential to the success of the Missouri WIC program in improving the nutrition and health status of women, infants, and children. The retailer's role is to provide WIC customers with only the food issued on the eWIC cards, as specified, or on the WIC-approved food list, in the specified quantity, brand, size, and type. This provides participants with the specific nutrients they need and reinforces the nutrition education they have received.</p>
<b>Definition of an eWIC Card</b>	<p>Within the Food and Nutrition Services CFRs, 7 CFR § 246.2, the USDA defines food instrument as a voucher, check, electronic benefits transfer (EBT) card, coupon, or other document which is used by a participant to obtain supplemental foods. This regulation defines the term Cash Value Voucher (CVV). For Missouri, the terms food instrument and CVV are defined in the WIC Retailer Agreement and the eWIC Retailer Manual as an eWIC card. The CVV benefits are referred to as a Cash Value Benefit (CVB).</p> <p>On the eWIC card, the food items are represented in an account using a categorization tied to Universal Product Codes (UPCs) and an available quantity or dollar amount. The WIC participant benefits are aggregated into one (1) household account (single card). This will allow for one (1) card to be used to access the benefits of all WIC participants in the household versus one (1) card per WIC participant. The eWIC issuance for supplemental foods and CVBs are issued to the WIC participants by the local agency staff.</p>
<b>Equipment Problems</b>	<p>Any hardware or software problems related to eWIC transactions will need to be resolved by retailer staff or by the retailer's technical support. The Missouri WIC program is not responsible for servicing equipment in the grocery stores. Failure to take corrective action to get eWIC transaction processing operational when it is inoperable may result in a sanction.</p> <p>If a system is temporarily unable to process eWIC transactions, the retailer must inform WIC customers by posting signs at all store entrances and in all non-working lane(s).</p> <p><b>Note:</b> If SNAP transactions are not working, it does not mean that eWIC transactions will not work.</p>
<b>Card Problems</b>	<p>WIC customers will need to contact their local agency for any Missouri eWIC card specific problems (i.e., damaged, Personal Identification Number (PIN) reset, etc.). If the local agency is not available, call the WIC state agency at 800-392-8209.</p>

### **3.1 Retailer Training**

<b>Annual Training Policy</b>	Retailers agree to complete annual WIC program training and instruction from the Missouri WIC program or its designee. At least one (1) representative of the retailer staff must participate in training annually.
<b>New Retailer Training</b>	Every retailer applicant must attend a new retailer training session that may be held at the Missouri WIC state agency location in Jefferson City, Missouri before a new WIC Retailer Agreement will be issued.
<b>Mandatory Training</b>	Retailers are required to attend mandatory training if they have a second occurrence of the same Class “B”, “C”, “D”, or “E” violation or if they have failed to submit the required corrective action plan for a Class “B”, “C”, “D”, or “E” violation. All mandatory training sessions will be held at the Missouri WIC state agency location in Jefferson City, Missouri. Retailers failing to attend the required session will receive further sanctions up to disqualification from the program or a CMP.

### **3.2 Employee Training**

<b>Policy</b>	Retailers agree to be accountable for all actions of employees involved in the handling of eWIC card transactions.  It is the responsibility of the store manager to ensure all employees handling WIC transactions (e.g., stocking, eWIC card transactions, and bookkeeping) are properly trained on program requirements.
<b>eWIC Training Cards</b>	Retailers will receive two (2) eWIC training cards from the Missouri WIC program. The cards will be used by stores to educate store personnel on eWIC transactions. Training cards have the number nine (9) as the eighth digit of the Primary Account Number (PAN).
<b>One or More eWIC Cards</b>	Cashiers are not allowed to accept more than one (1) eWIC card per eWIC transaction. Each eWIC card must be handled as a separate transaction so that separate receipts are generated for each card.
<b>Providing WIC Food Items</b>	The retailer agrees to provide only WIC-approved food identified in the Missouri WIC program Approved Product List (APL).
<b>Substitutions or Exchanges</b>	No substitutions or exchanges are allowed at any time for any food item prescribed on an eWIC card. Do not issue rain checks, credit slips, due bills, or any other similar type of IOU’s when a food item issued on an eWIC card is not available. WIC customers may be allowed to exchange defective, spoiled, or expired WIC food and infant formula. However, the exchange must be for the identical item. Refunds are not allowed.

### **3.3 eWIC Transactions**

For authorized retailers that have an integrated POS system, the system is able to conduct mixed basket transactions. A mixed basket transaction includes WIC and non-WIC items and, therefore, requires more than one (1) tender type but does not require that WIC customers separate their WIC food from other food and non-food items.

Authorized retailers that have a stand-beside POS system are not able to conduct mixed basket transactions. WIC customers shopping at authorized retailers that have a stand-beside POS system **must** separate their WIC food from other food and non-food items.

If an eWIC transaction is initiated prior to midnight on the last day of the month, the WIC eligible food items purchased will be deducted from the current month's benefits. The Ending Balance receipt will show the next month's benefits if the transaction is completed after midnight.

The retailer agrees to:

1. Scan or ring all food and all applicable sale prices.
  - WIC customers must be charged the same or lower price than is charged to non-WIC customers.
  - WIC customers must be offered the same courtesies as offered to other customers, including but not limited to, in-store promotions, such as:
    - a. Buy One, Get One Free (BOGO)
    - b. Buy One, Get One at a Reduced Price
    - c. Transaction Discount (\$ or % off an entire transaction)
    - d. Store Loyalty or Rewards Cards
    - e. "Cents Off" discount coupons
      - i. If a retailer's registers are automatically programmed to add tax to a coupon, the Missouri WIC program will reimburse for the amount of tax on the coupon ONLY. The coupon must appear on the receipt.
  - **Reduced price or clearance items are not allowed to be purchased with eWIC cards unless the item's UPC or Price Look-Up (PLU) code is included in the Missouri APL.**

2. Total the sale.

- **Do not charge sales tax on any WIC transaction.**
- Do not have the WIC customer sign a tax exemption letter or form for any eWIC transaction. The Missouri WIC program is not subject to Missouri Sales and Use Tax for any eWIC transaction.

**Exchange of cash is not allowed when an eWIC card is the only form of payment being used by the WIC customer.**

- Do not charge the WIC customer cash or credit for the food items covered by the eWIC card.
- Do not allow WIC customers to exchange any WIC food for a cash refund, merchandise, or other food items. When there is a food safety issue or recall for a product other than formula, exchanges should be made whenever possible. When exchange is not possible, contact the Missouri WIC program for appropriate instructions. If you receive a recall notice on infant formula, contact the Missouri WIC program for appropriate instructions.

**Integrated POS Systems**

**Completing eWIC Transactions**

The WIC customer will select food items for purchase, proceed to a lane, and inform the cashier that they will be purchasing some or all food items with eWIC. WIC customers cannot be required to separate their WIC food from other food and non-food items and do not need to pay for their WIC food in a separate transaction.

1. The cashier advises the WIC customer when to insert their Missouri eWIC card into the terminal and enter their four (4) digit PIN into the PIN pad. If the WIC customer enters the PIN incorrectly seven (7) consecutive times, the card will be locked and the customer must go to their local agency to have the PIN reset.
2. A Beginning Balance receipt will print for the WIC customer. The cashier must give this receipt to the WIC customer.
3. All food items are scanned in the POS system and then the cashier hits the key to tender WIC. **WIC customers do not have to purchase all of their benefits during the one (1) transaction with eWIC. WIC customers can redeem their benefits throughout the month as long as there are benefits on the eWIC card. Store personnel are not allowed to scan UPC codes that are not affixed to the actual item being purchased by the WIC customer, or any UPC code as a substitute or replacement.** This includes UPC codes from clipboards, codebooks, computers, counters, internet sources, mobile devices,

reference sheets, walls, or other food and non-food item sources. This also includes removing a UPC or PLU code from a WIC-approved item and affixing or scanning the code affixed to a non-WIC-approved item.

4. The cashier gives the WIC customer the Redemption receipt to identify the food being deducted from the WIC customer's eWIC card benefits.
5. The WIC customer then approves (accepts) or does not accept the transaction. If the WIC customer approves the transaction, the food quantities are debited off the card. If the WIC customer does not accept the transaction, the cashier can ask the WIC customer if they want to remove or add WIC food to the transaction or if they want to void the entire transaction.
6. A benefit reversal can be completed to put WIC benefits back on the eWIC card if a WIC customer does not have a different tender to pay the remaining balance of a CVB item that was split with WIC benefits.
7. The cashier completes the eWIC transaction. WIC must be tendered first and food quantities are debited off the eWIC card. Any remaining food and non-food items need to be tendered with another form of payment for the transaction to be completed.
8. The cashier gives the WIC customer the store receipt (showing all items that were purchased) and the Ending Balance receipt.

**WIC customers should be provided the last receipt with the entire transaction in the event they have a mixed basket (WIC and non-WIC) items. The receipts are NOT for cashiers to use for checking off WIC items and are NOT to be viewed by the cashiers.**

### Stand-Beside POS Systems

#### **Completing eWIC Transactions**

The WIC customer will select food items for purchase, proceed to a lane, and inform the cashier that they will be purchasing some or all food items with eWIC. WIC customers will be required to separate their WIC food from other items and pay for their WIC food in a separate transaction.

**SNAP and Cash EBT stand-beside POS devices OR register systems cannot be eWIC-enabled.**

1. The cashier advises the WIC customer when to insert their Missouri eWIC card into the stand-beside terminal and enter their four (4) digit PIN into the PIN pad. If the WIC customer enters the PIN incorrectly

seven (7) consecutive times, the card will be locked and the customer must go to their local agency to have the PIN reset.

2. A Beginning Balance receipt will print for the WIC customer. The cashier must give this receipt to the WIC customer.
3. All food items are scanned in the stand-beside POS system and then the cashier hits the key to tender WIC. **WIC customers do not have to purchase all of their benefits during the one (1) transaction with eWIC. WIC customers can redeem their benefits throughout the month as long as there are benefits on the eWIC card. Store personnel are not allowed to scan UPC codes that are not affixed to the actual item being purchased by the WIC customer, or any UPC code as a substitute or replacement.** This includes UPC codes from clipboards, codebooks, computers, counters, internet sources, mobile devices, reference sheets, walls, or other food and non-food item sources. This also includes removing a UPC or PLU code from a WIC-approved item and affixing or scanning the code affixed to a non-WIC-approved item.
4. Fresh produce must be weighed and scanned last. Retailers with a stand-beside device will use the PLU code 4469 and 94469 for organic produce.
5. The cashier enters the price of the fresh produce into the stand-beside device.
6. The cashier gives the WIC customer the Redemption receipt to identify the food being deducted from the WIC customer's eWIC card benefits.
7. The WIC customer then approves (accepts) or does not accept the transaction. If the WIC customer approves the transaction, the food quantities are debited off the card. If the WIC customer does not accept the transaction, the cashier can ask the WIC customer if they want to remove or add WIC food to the transaction or if they want to void the entire transaction.
8. A benefit reversal can be completed to put WIC benefits back on the eWIC card if a WIC customer does not have a different tender to pay the remaining balance of a CVB item that was split with WIC benefits.
9. The cashier completes the eWIC transaction. WIC must be tendered first and food quantities are debited off the eWIC card. Any remaining food and non-food items need to be tendered with another form of payment.

10. The cashier gives the WIC customer the store receipt (showing all items that were purchased) and the Ending Balance receipt.
11. The cashier scans eWIC-approved food into their Electronic Cash Register (ECR).

**WIC Food Not Scanning**

A food item may not scan if it is not approved, the eWIC card does not have the benefits to pay for the item, it is WIC-eligible but is not an available benefit for the WIC participant on the card, it is approved but has not been added to the retailer's POS system as a WIC item, or it is not in the Missouri APL.

1. Check the beginning balance receipt to see if the card has the benefits for the purchase.
2. Check the WIC-approved Food List to determine if the item is approved.
3. If the first two steps have been done, notify the manager who may need to contact the POS provider or may need to complete the Missouri WIC Product Submission form to add the UPC. The Missouri WIC Product Submission form is to be submitted to the Missouri WIC program.

**3.4 Retailer Complaints**

**Policy**

The Missouri WIC program is interested in hearing about specific problems, concerns, or suggestions retailers may have with eWIC transactions, WIC customers, eWIC cards, and local agencies.

**Procedure**

A retailer may submit a Retailer Concern form with any problems, concerns, or suggestions to the Missouri WIC program or local agency (Appendix F). The form may be submitted by email to [MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov). The form is also available to submit electronically to the Missouri WIC program at <https://health.mo.gov/living/families/wic/wicretailer/retailer-concern-form.php>.

**Follow-Up**

WIC participants are educated by the local agency regarding WIC-approved food and correct eWIC card redemption procedures. Complaints against WIC customers are handled by the local agency with oversight by the state agency. Complaints are discussed with the WIC participants involved and correct procedures are re-emphasized. WIC participants may be sanctioned or penalized for violations of WIC program rules.

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End on Section III: Training/Checkout Procedures

## **SECTION IV: RETAILER PAYMENT**

**Retailer Payment** The Missouri WIC program will make payment to the retailer upon receipt of validly transacted and redeemed eWIC card redemption files for food costs incurred in providing WIC-approved food to WIC customers.

The Missouri WIC program shall deny payment, either partially or fully, to a retailer for improperly transacted or redeemed eWIC card purchases; may establish a claim for payments already made on improperly transacted eWIC card purchases; and may claim or offset future payments for eWIC cards transacted for unauthorized food, other items, or with sales tax charged.

The Missouri WIC program has the right to demand refunds for charges of more than the retailer's actual selling price and shall deny payment to the retailer for more than the price limitations of the approved food items. The Missouri WIC program will provide the retailer with an opportunity to justify or correct a claim, a demand for refund, or a denial of payment for eWIC card transaction errors.

### **4.1 eWIC Claim File Submission**

**Claim File Submission** The retailer agrees to submit eWIC card claim files for payment at least once every 48 hours. The Missouri WIC program shall have no obligation to pay any eWIC card redemptions submitted outside of this timeframe.

Retailer management is required to ensure submission of claim files to the Missouri WIC program's settlement system. Regular business practices should be established for submitting claim files to the Missouri WIC program, preferably within 24 hours of the transaction date. This settlement cut-off time for submission of claim files **should** occur before 6:00 a.m. Central Standard Time (CST).

Retailers are required to access the Missouri WIC Program's settlement system within a continuous **48-hour period of time** for the purpose of downloading the current Hot Card List (HCL), Auto-Reconciliation File (ARF) and the APL. Failure to do so may result in financial liability of the retailer if a Missouri eWIC card that is on the HCL is used to conduct a transaction or if a WIC customer is allowed to purchase a food item that is no longer on the APL.

The retailer's system periodically performs a data exchange with the EBT settlement host's Secure File Transfer Protocol (SFTP) server for reimbursement for eWIC transactions.

During the exchange, the following occurs:

1. The claim file is submitted by the retailer's system. This includes the details of eWIC transactions.
  - If the claim file is accepted and processed, an ARF is created.
  - If the claim file is not accepted and cannot be processed, an Acknowledgement File (ACK) will be created. The retailer will not be paid for the claim. The retailer will need to correct the error and resubmit the claim file for payment.
  - A claim file may be processed but there can be transaction and individual item level errors. This results in a reduction of payment reflected in the ARF.
2. A current HCL and an APL are downloaded into the retailer's system from the EBT settlement host's SFTP server.
  - The HCL contains cards that have been invalidated for any reason, including loss, theft, or administrative action.
  - The APL contains a listing of the WIC authorized products (UPCs and PLUs) approved by the Missouri WIC program.

### **Reconciliation**

Once a day, the EBT settlement host initiates the payment process for each retailer. It uses information in the retailer's claim file to create an Automated Clearing House (ACH) credit for that day. Claim files received prior to 6:00 a.m. CST will be processed on the next banking day. Claim files submitted after 6:00 a.m. will be processed according to settlement processes.

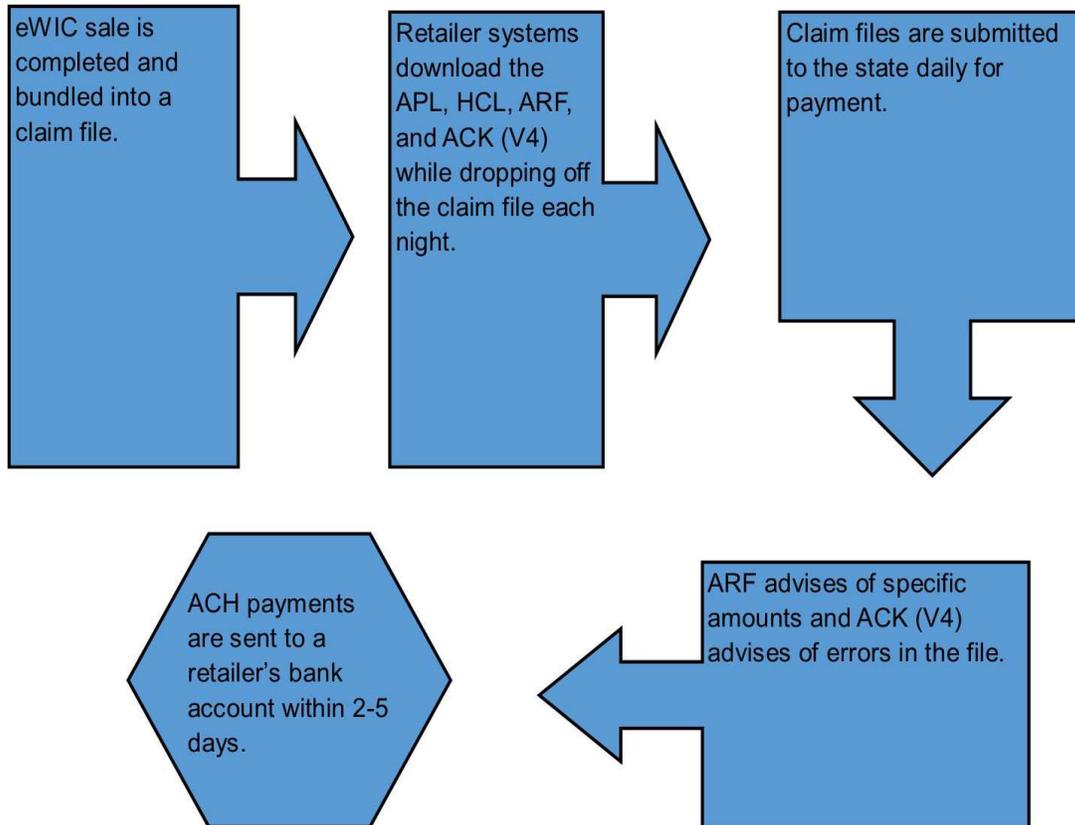
### **EBT System Claims Process**

After the WIC sale is completed in the retailer's lane, the sale is automatically stored ("bundled") in a claim file by the retailer's cash register system. The claim file is submitted by the retailer's POS to the Missouri WIC program's banking processor for payment electronically.

At the same time that the retailer's claim is submitted to the Missouri WIC program's banking processor, the retailer's system also downloads the current APL, the HCL for eWIC cards reported as lost or stolen, and the ARF which tells the retailer what they will be paid for the previous claims submitted.

The Missouri WIC program's banking processor's server forwards payment directly to the retailer's bank account. When the retailer's system connects to the Missouri WIC program's EBT settlement host's SFTP server, the server downloads an ARF and ACK that advises the retailer of the specific amount of the claim paid, if there was any part of the claim not paid, and the reason

for any non-payment. Final payment to the retailer is typically completed within 2-5 banking days.



## **4.2 Payment Inquiry and Reconsideration Requests**

**Payment Disputes** Retailers will be paid for all valid eWIC transactions conducted and electronically submitted to the Missouri WIC program. An authorized retailer may dispute a claim or transaction payment that has been reduced. There is no guarantee that dispute requests will be approved by the Missouri WIC program. Refer to the ARF to verify the amount that will be paid. If the amount that was submitted is different than what is being paid, the ARF identifies any errors and indicates why a claim, a transaction, or an item was reduced.

**Late Submission** A dispute for the late submission of a claim file must be received by the Missouri WIC program within 90 days of notification of payment reduction. Notification of reduction is found in the electronic ARF that retailers receive when claim processing notification is made. The retailer

must provide an explanation of the event that prevented the timely submission of the claim file or system change that caused the claim file to be late. If the late claim submission was the result of a state rejected error file, the retailer must include this information in its written explanation on the Approval Request For eWIC Transactions form (Appendix E) specifying the original claim file name for the claim that was reduced.

**Invalid Electronic Signature**

A dispute for the submission of an invalid electronic signature error must be received by the Missouri WIC program within 90 days of notification of payment reduction. Errors related to electronic signatures on individual transactions within a claim file may be caused by many factors and may require considerable investigation and assessment by the retailer, ECR provider, and the Missouri WIC program. To dispute all or any part of a claim reduced because of invalid electronic signatures, a retailer must provide evidence that clearly demonstrates the transactions involved in the reduction were valid eWIC transactions at the store. The retailer must provide evidence from the transaction log or electronic receipt copies that shows proof of the card being present in the lane, with WIC-eligible items being purchased and decremented from the card. The evidence must provide the PAN, date, time, lane number, UPCs purchased, PLUs purchased, and category and subcategory information.

**Other Transaction Errors**

A dispute for the submission of any other transaction errors must be received within 90 days of notification of payment reduction or the transaction date itself. These transaction errors may require considerable investigation and assessment by the retailer, the ECR provider, and the Missouri WIC program. The retailer must provide evidence from the transaction log and/or electronic receipt copies that shows proof of the card being present in the lane with WIC-eligible items being purchased and decremented from the eWIC card. The evidence must provide the PAN, date, time, lane number, UPCs purchased, PLUs purchased, and category and subcategory information.

Per 7 CFR § 246.12(k)(5), if the total value of transactions or claims disputed at one (1) time exceeds \$500, the Missouri WIC program must obtain approval from the FNS Regional Office before executing payment.

If the retailer's dispute is denied, the retailer will receive written notification explaining the reason for the denial. If there is a question or concern regarding a WIC transaction, please contact the Missouri WIC state agency at 800-392-8209.

**Payment Appeals**

If the retailer’s dispute is denied and the retailer wishes to appeal the denial, the retailer must submit a written appeal to the Missouri WIC program at the following address:

Missouri WIC Program  
P.O. Box 570  
Jefferson City, MO 65102-0570

Or via email to: [MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov)

Per 7 CFR § 246.12(k)(5), if the total value of transactions or claims submitted after the specific redemption period and appealed at one (1) time exceeds \$500, the Missouri WIC program must obtain approval from the FNS Regional Office before executing payment.

If a retailer fails to notify the Missouri WIC program in advance of hardware or software changes that result in a late or malformed claim or transaction submission, the retailer will have to appeal the claim or transaction(s) that has been reduced. There is no guarantee that the appeal will be approved.

**Banking Fees**

Many financial institutions charge their customers for items that are returned. The Missouri WIC program will not become involved in disputes regarding a bank’s assessment of these charges.

**The DHSS Bureau of WIC and Nutrition Services is not responsible for any bank charges or other fees charged to the retailer that result from the non-payment of eWIC redemptions. Retailers may not recover any bank charges from the Missouri WIC program or from WIC participants.**

**Additional  
Retailer  
Information**

Retailers may not seek reimbursement of money or return of food from WIC participants for any unpaid eWIC redemptions. The Missouri WIC program cannot pay for eWIC card redemptions from other states.

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End of Section IV: Retailer Payment

## **SECTION V: RETAILER COMPLIANCE**

### **Overview**

The Missouri WIC program has systems to detect retailers who commit violations or defraud the program. These systems also enable the Missouri WIC program to identify those retailers who, knowingly or unknowingly, violate federal regulations, program policies and procedures, or the terms of the WIC Retailer Agreement. In order to ensure program integrity, it is necessary to impose sanctions against retailers who are in violation.

The retailer shall comply with the nondiscrimination provisions of federal regulations. No person shall be subject to discrimination on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil right activity. The retailer shall comply with the nondiscrimination provisions of Governor's Executive Order #87-6 and all other state laws. No person shall be subject to discrimination on the basis of religion or political affiliation.

Because this agreement is federally funded, the retailer shall abide by the provisions of Appendix B 45 CFR Part 76, Certification Regarding Debarment, Suspension, Ineligibility, and Voluntary Exclusion-Lower Tier Covered Transaction which is incorporated herein as if fully set out.

### **5.1 Retailer Monitoring**

#### **Policy**

The WIC Retailer Agreement requires the retailer to allow the Missouri WIC program or its designee to monitor the retailer for compliance.

During the course of a monitoring review, the retailer shall provide access to purchase orders or invoices for WIC-approved food, shelf price records, and all retail and storage areas.

All retailers will be monitored at least once during the agreement period. Retailers may be monitored numerous times during the agreement period at the sole discretion of the Missouri WIC program. Retailers to be monitored are determined by a number of criteria including, but not limited to, the following: the date the retailer was last monitored, new retailers within the program, compliance with previous monitoring, participant or local agency complaints, legislative requests, other retailer complaints, failure to comply with corrective action plans, failure to maintain pricing within peer groups, and other criteria related to identifying high-risk retailers found within the federal regulations. Retailers that are determined to be high-risk will receive compliance investigations, which include covert compliance buys.

In addition to the routine monitor procedures outlined below, the Missouri WIC program shall perform covert investigations, review of reports that

include WIC sales volume and problem eWIC sales transactions, and inventory audits of retailers to detect possible cases of fraud or abuse of the program.

### **Door Signs And Shelf Tags**

Per the WIC Retailer Agreement, retailers must post a WIC authorization sign at each customer entry door. If a lane is down that would normally be able to conduct eWIC transactions, a sign must be posted to indicate that the lane is temporarily down for eWIC transactions.

Stores that do not have each lane eWIC capable are to post a sign provided by the Missouri WIC program stating “eWIC Accepted Here.” The sign is to assist WIC customers to easily identify the lanes that are able to conduct eWIC transactions.

**All WIC-approved food items** must have the price displayed for each WIC food item. All WIC-approved food items must be identified with a “WIC-approved” tag on the shelf. The only exception is the fresh produce section due to the differing track sizes and food items stocked in bins which make posting shelf tags difficult.

### **Routine Monitoring Procedure**

Routine retailer monitoring may consist of, but is not limited to, the following:

1. Verify the store name, WIC Vendor ID number, address, and manager of the retailer.
2. Conduct a price survey to verify WIC prices.
3. Review or confirm the current version of the ECR system to detect updates that have not been reported to the Missouri WIC program for certification by the Missouri WIC program.
4. Review or confirm the store’s eWIC training procedures of store personnel.
5. Review eWIC sales transactions to detect any problem transactions at the store prior to the on-site visit.
6. Review WIC food items to ensure that they are clearly marked as WIC-approved and that the store has the minimum stocking requirements for WIC-approved food.
7. Inspect the sanitary conditions of the meat, produce, frozen food, dairy and egg cases, and general cleanliness of the store. For questionable items, make notations as to whether a referral needs to be made to the local public health agency.

8. Ensure that the packaging of all WIC-approved food is in good condition and protects the integrity of the contents, so that the food is not exposed to adulteration or potential contaminants. Assure that WIC-approved food is within the expiration date imprinted on the product packaging by the product's manufacturer or packager.
9. Conduct an educational purchase of WIC food to observe transaction procedures. This procedure may be omitted if an actual eWIC transaction is observed and documented by the monitor staff. The monitor may select WIC-approved and non-approved items and observe the cashier's reaction and response when they are presented. The monitor will observe and document the order in which the transaction steps occur. The monitor will evaluate the transaction process and advise the cashier and person in charge of both positive and negative aspects of the transaction. All parties will void the transaction and return the food to the store shelves. The monitor will retain the eWIC sales receipts.
10. Conduct an exit interview once all of the steps have been performed. The monitor will discuss all findings with the manager or designee. The monitor will obtain the printed name and signature of the manager or designee before leaving the store.
11. Review the monitoring report. A letter will be sent to the retailer indicating there were no agreement violations or detailing the agreement violations and the corrective action needed to correct the violations. The retailer will be required to fulfill the corrective action plan identified in the letter.
12. Follow-up will occur to ensure corrective action has taken place. Further follow-up will occur as indicated and necessary.

**Covert Buy  
Investigations**

The Missouri WIC program may perform compliance buy investigations on any retailer at any time during the agreement period. Investigators will perform covert buys to determine whether the retailer is in compliance with the WIC program's federal and state rules and regulations as outlined in the WIC Retailer Agreement and in this manual.

During the covert buy investigation, a written warning of non-compliance may be issued at the discretion of the Missouri WIC program. Once a warning has been issued to the retailer, any further covert buys that result in further non-compliance violation(s) will result in the Missouri WIC program issuing a fine and/or requiring mandatory training relative to that violation class.

The Missouri WIC program has the right to establish a claim and demand refunds for payments already made on improperly transacted or redeemed

eWIC cards, and for charges of more than the retailer's actual selling price. The Missouri WIC program may also issue sanctions that may include fines, termination of the WIC Retailer Agreement, or disqualification from the WIC program.

### **Inventory Audit**

The Missouri WIC program may perform an inventory audit on any retailer at any time during the agreement period. Inventory audits are generally for a 30- to 60-day period of time. A monitor will perform the initial phase of an inventory audit, which entails an inventory count of targeted food items during a routine monitoring. All eWIC sales transactions for the sales that occurred on the day of the first inventory count will be reviewed. At the end of the determined time period, the monitor will return to perform a second inventory count. The monitor will request all invoices for WIC-approved stock ordered and received during the audit time period to determine how much inventory has been sold.

All invoices for stock will be taken to the Missouri WIC program office and compared to all of the redeemed eWIC card transactions for the audit time period. At the completion of the inventory audit, the Missouri WIC program has the right to establish a claim and demand refunds for payments already made on improperly transacted or redeemed eWIC cards, and for charges of more than the retailer's actual selling price.

Failure to provide these documents may result in a claim for repayment of WIC funds paid to the retailer as outlined in the WIC Retailer Agreement and in this manual. The Missouri WIC program may also issue sanctions that may include termination of the WIC Retailer Agreement or disqualification from the WIC program.

### **eWIC Sales Audit**

The Missouri WIC program may perform an eWIC sales transaction audit on any retailer at any time during the agreement period. eWIC sales transaction audits may be for any length of time up to a three (3) year period, but are generally for a 30- to 90-day period. The retailer is required to provide copies of all WIC invoices for the specific time period requested to the Missouri WIC program. These documents are to be supplied within 15 days of the date of the written request.

At the completion of the eWIC sales transaction audit, the Missouri WIC program has the right to establish a claim and demand refunds for payments already made on improperly transacted or redeemed eWIC cards and for charges of more than the retailer's actual selling price. Failure to provide these documents may result in a claim for repayment of WIC funds paid to the retailer as outlined in the WIC Retailer Agreement and in this manual.

## **5.2 Program Abuse**

### **Prosecution, Fines, And Criminal Penalties**

A retailer committing fraud or abuse of the WIC program is liable for prosecution under applicable federal, state, and local laws. A retailer that has willfully misapplied, stolen, or fraudulently obtained WIC program funds shall be subject to a fine of not more than \$25,000 or imprisonment for not more than five (5) years, or both, if the value of the funds is \$100 or more. If the value is less than \$100, the penalties are a fine of not more than \$1,000 or imprisonment for not more than one (1) year, or both [7 CFR § 246.12(h)(3)(xxi)].

### **Notification of Violations**

A retailer shall be notified in writing when an investigation reveals an initial violation for which a pattern of violations must be established in order to impose a sanction (e.g., mandatory sanctions: overcharging, receiving, transacting, or redeeming eWIC cards outside authorized channels including the use of an unauthorized retailer or an unauthorized person; charging for supplemental food not received by the participant; providing credit or non-food items, other than alcohol, alcoholic beverages, tobacco products, cash, firearms, ammunition, explosives, or controlled substances as defined in 21 U.S.C. 802, in exchange for eWIC cards; or providing unauthorized food items in exchange for eWIC cards, including charging for supplemental food provided in excess of those authorized on the eWIC card).

Notice will be given to the retailer unless it is determined that notification would compromise the investigation. The Missouri WIC program does not have to provide the retailer with prior warnings that violations were occurring before imposing any of the sanctions in paragraph (1) of 7 CFR § 246.12 (1)(3), relating to prior warnings.

This requirement also applies to any state agency retailer sanction for which a pattern of violations must be established in order to impose a sanction. This notice will be given to the retailer unless it is determined that notification would compromise the investigation.

### **Disqualification**

State and federal regulations provide for mandatory sanctions up to and including disqualification. Disqualification from the WIC program may result in a retailer's disqualification from SNAP, formerly the Food Stamp program. Such disqualification is not subject to administrative or judicial review under the SNAP program.

The Missouri WIC program shall disqualify a retailer for program abuse. The Missouri WIC program will give the retailer 15 days' notice before imposing a sanction, except for certain mandatory sanctions, which are required by regulations to take immediate effect upon receipt of notice by the retailer. The retailer has a right to appeal disqualification or other

adverse action that affects retailer participation in the WIC program, unless otherwise stated or restricted by the regulations (7 CFR § 246.18).

If a retailer does not fully pay a fine or CMP in lieu of disqualification within the specified time frames, the Missouri WIC program will disqualify the retailer for the length of the disqualification corresponding to the class of violation for which the fine or CMP was assessed.

The Missouri WIC program may disqualify a retailer if the retailer has an imposed SNAP CMP in lieu of disqualification due to a SNAP determination of SNAP participant hardship. A WIC program disqualification due to a SNAP CMP shall correspond to the time period for which the retailer would otherwise have been disqualified from SNAP.

### **5.3 Retailer Violations**

#### **Failure to Maintain Minimum WIC Stocking Levels**

If a retailer does not meet minimum stocking requirements for all WIC approved food items during an on-site monitoring visit, the retailer will be notified with a warning letter. This letter will contain the following statements: “Please be aware any retailer that fails to meet the WIC minimum stocking requirements is no longer meeting the terms of the WIC Retailer Agreement. Failure to correct this matter may result in the termination of your WIC Retailer Agreement.”

Once the retailer has received the initial warning letter, a revisit will be performed within 30 days of the initial warning letter. If the minimum stocking requirements are still not being met, a second warning letter will be issued. This letter will state that a revisit will be performed within 15 days of the second warning letter to allow the retailer to bring the stocking levels into compliance, or the WIC Retailer Agreement will be terminated.

#### **Violations**

Violations of WIC program policies are categorized as Class “A”, “B”, “C”, “D”, or “E” violations. Class “A” and “B” violations are subject to mandatory federal sanctions as defined in 7 CFR § 246.12 and shall constitute grounds for disqualification from the WIC program for a minimum of one (1) year and up to permanent disqualification.

The Missouri WIC program shall not accept voluntary withdrawal of a retailer from the WIC program as an alternative to disqualification for Class “A” and Class “B” violations. Disqualification shall be entered on the record. Non-renewal of this agreement shall not be used by the Missouri WIC program as an alternative to disqualification.

The first occurrence of violation #1 will result in permanent disqualification effective on the date of the receipt of the notice.

For the first occurrence of violations #2, #3, #4, #5, #6, #7, #8, or #9, the standard mandatory sanction will apply.

A second occurrence of the same violation within the same federal fiscal year, for violations #2, #3, #4, #5, #6, #7, #8, or #9 will result in a double sanction. Example: A retailer was disqualified for three (3) years for a first violation. If a second violation occurs that requires a standard mandatory sanction of disqualification for three (3) years, the retailer will be disqualified for six (6) years or a CMP will be imposed and doubled.

A third or subsequent occurrence of the same violation for violations #2, #3, #4, #5, #6, #7, #8, or #9 will result in a double sanction, with no option for a CMP in lieu of a disqualification.

**Note:** Definitions of violations can be found on pages 44 through 51.

**Multiple Violations**

If during a single investigation multiple violations are found (may include federal and state violations), the Missouri WIC program shall apply the mandatory sanction for the most serious violation which may include disqualification. All violations will be included in the notice of action. If a mandatory sanction (i.e., violations “A” or “B”) is not upheld in an administrative hearing, the Missouri WIC program will impose a sanction for the next most serious violation listed in the notice of action.

**Retailer Fines**

The Missouri WIC program will assess retailer fines for the different classes of agreement violations. These fines will be paid to the Missouri WIC program as part of the required corrective action. Failure to pay the fines levied may result in further sanctions or disqualification from the WIC program.

**Recoupment Claims**

Recoupment claims for improperly transacted eWIC card purchases and overcharges will be made by the Missouri WIC program. All recoupment claims must be paid in full. The Missouri WIC program may, at its discretion, establish a repayment schedule for a retailer. No repayment schedule will be offered if intent to defraud or lack of business integrity has been established.

**Failure to Pay a Fine or CMP**

If a retailer does not fully pay a fine or CMP within the specified time frames, the Missouri WIC program will disqualify the retailer for the length of the disqualification corresponding to the class of violation for which the fine or CMP was assessed in lieu of disqualification.

**Corrective Action Plan**

When a violation requires a corrective action plan (CAP), the retailer shall prepare a CAP to address how the retailer has retrained staff and corrected the violation(s) that was found and submit it within the time frame stated in the letter. Failure to submit the required CAP will result in an

immediate \$50 fine without any further notice or warning. A \$100 fine will be issued for any subsequent failure to submit a CAP. This fine is considered a Class “D” violation.

**Note:** In some cases the retailer’s headquarters is responsible for submitting any fines or reimbursements requested within the violation letter. It is the sole responsibility of each store to prepare and submit the CAP.

**Federal Violations:**

**Class “A”  
Violation**

Violations #1 through #3 are federally mandated sanctions. A Class “A” violation #1 will result in permanent disqualification effective on the date of the receipt of the notice. No prior notice will be given. Violations #2 and #3 will result in disqualification effective 15 days from the date of receipt of the notice.

For violation #1, a CMP will be imposed in lieu of disqualification if the state agency determines that disqualification would result in inadequate participant access or if the state agency determines that the retailer had, at the time of the violation, effective policies and procedures to prevent trafficking, and the ownership of the retailer was not aware of, did not approve of, and was not involved in the conduct of the violation. This determination is at the sole discretion of the state agency. (7 CFR 246.12(1)(1)(i)(A) & (B))

For violations #2 and #3, a CMP will be imposed in lieu of disqualification if the state agency determines that disqualification of the retailer would result in inadequate participant access. (7 CFR 246.12(1)(1)(ix))

**Class “A” Violations #1 through #3:**

- #1 Conviction of trafficking (buying or selling WIC food instruments or Cash Value Vouchers), conviction of selling firearms, ammunition, explosives, or controlled substances in exchange for WIC food instruments. **Permanent disqualification.**
- #2 One incidence of trafficking (buying or selling WIC food instruments or Cash Value Vouchers), selling firearms, ammunition, explosives, or controlled substances in exchange for WIC food instruments. **Length of disqualification - six (6) years.**
- #3 One incidence of the sale of alcohol, alcoholic beverages, or tobacco products in exchange for WIC food instruments or Cash Value Vouchers. **Length of disqualification - three (3) years.**

**Class “B”  
Violation**

Class “B” violations #4 through #9 are federally mandated sanctions that require a pattern of violations. **A pattern for these violations is defined as three (3) or more instances of the same Class “B” violation that occur during any federal fiscal year (i.e., October 1 - September 30).** For the **first occurrence of a pattern** of the same Class “B” violation, the Missouri WIC program will disqualify the retailer or impose a CMP.

For a single Class “B” violation, #4 through #9, a retailer may be given a written notice of violation. When written notice is given, the retailer must establish a CAP.

For the second occurrence of the same Class “B” violation within the same federal fiscal year, the retailer must establish a CAP that includes the retailer’s attendance at a mandatory training at the Missouri WIC program office located in Jefferson City, Missouri.

**Class B Violations #4 through #9:**

- #4 Charging WIC customers more for WIC-approved food than non-WIC customers or charging more than the posted shelf price (overcharges). **Length of disqualification - three (3) years.**
- #5 Claiming reimbursement for the sale of any WIC food item that exceeds the store’s documented inventory of that food item for a specific period. **Length of disqualification - three (3) years.**
- #6 Receiving, transacting, and/or redeeming WIC food instruments or Cash Value Vouchers outside of authorized channels, including the use of an unauthorized retailer and/or an unauthorized person. **Length of disqualification - three (3) years.**
- #7 Charging the program for WIC food not received by the WIC customer. **Length of disqualification - three (3) years.**
- #8 Providing credit or non-food items (other than alcohol, tobacco, cash, firearms, ammunition, explosives, or controlled substances) in exchange for WIC food instruments or Cash Value Vouchers, or in exchange for items purchased with a WIC food instrument or Cash Value Voucher. **Length of disqualification - three (3) years.**
- #9 Providing unauthorized food items in exchange for WIC food instruments or Cash Value Vouchers, including charging for supplemental food provided in excess of those listed on the WIC food instrument. **Length of disqualification - one (1) year.**

**State Violations:**

**Class “C”, “D”,  
and “E”  
Violations**

Class “C” violations are #10 through #22. Class “D” violations are #23 through #33. Class “E” violations #34 through #62 were added as of October 1, 2019. For the first occurrence of a state violation, a retailer will be given a written warning notice of violation.

For the second occurrence of the **same** state violation within a federal fiscal year (i.e., October 1 - September 30), a retailer will receive a \$25 fine and must establish a CAP. Failure to comply with the established CAP will require the retailer to attend a mandatory training at the Missouri WIC program office located in Jefferson City, Missouri.

For the third occurrence of the **same** state violation within a federal fiscal year, the retailer will receive a \$50 fine and must establish a CAP that includes the retailer’s attendance at a mandatory training at the Missouri WIC program office located in Jefferson City, Missouri.

For the fourth occurrence of the **same** state violation within a federal fiscal year, the retailer will be disqualified for one (1) year or a CMP will be imposed.

A state violation sanction will not be added to a federal violation sanction within the same investigation. A state sanction may be imposed by the WIC program if a federal sanction from the same investigation is not upheld on appeal. State violations do not count toward the provisions of mandatory sanctions for federal violations.

**Class “C” Violations #10 through #22:**

- #10 Seeking restitution from WIC customers for eWIC purchases not paid in part or in full, or seeking restitution from WIC customers for claims imposed or refunds demanded by the Missouri WIC program.
- #11 Discriminating against WIC customers due to their race, color, national origin, sex, age, age, disability, and reprisal or retaliation for prior civil right activity. (federal). Discriminating against WIC customers due to their political affiliation or religion (state). Requiring WIC customers to use only certain registers or shop only at certain times. Retailers authorized to accept eWIC cards are allowed to have specific lanes that are able to conduct eWIC transactions.
- #12 Failing to allow the WIC participant to purchase the full amount of WIC food authorized on the WIC checks even if the sales amount exceeds the maximum amount on the WIC check. This does NOT include the checks for fresh and/or frozen fruits and vegetables. This includes turning a WIC

customer away, requesting a WIC customer to put items back, requiring them to pay for items in a separate transaction, not giving the WIC customer a Partial WIC Formula Redemption form, or requiring the WIC customers to take all the food items even if they choose not to.

- #13 Allowing or requiring the WIC customer to pay cash in whole or part to transact a WIC check or giving change back to the WIC customer for the unused portion of the WIC check during a WIC check transaction.
- #14 Failing to provide for review when requested any of the following, but not limited to: WIC checks, WIC transaction receipts, purchase orders, invoices, or shelf price records, or failing to allow full inspection of all store areas.
- #15 Failing to comply with current Missouri Food Code Sanitation requirements.
- #16 Failing to ensure all WIC-approved food packaging is in good condition and protects the integrity of the contents so that the food is not exposed to adulteration or potential contaminants.
- #17 Providing WIC-approved food during a WIC food instrument transaction that is beyond the expiration, the use by, or last sale date imprinted on the product packaging by the product's manufacturer or packager.
- #18 Failing to allow monitoring or to attend or accept training on program procedures as provided or required by the state agency or its designees.
- #19 Failing to maintain adequate inventory records and sales receipts to verify billings made for all WIC food items purchased any time during the current agreement period.
- #20 Requiring a WIC customer's signature **BEFORE** the actual WIC sales transaction is performed.
- #21 Allowing the WIC customer to refund, substitute, or exchange WIC food other than those food items indicated on the WIC food instrument.
- #22 Purchasing infant formula from sources other than approved and licensed infant formula distributors.

**Class “D” Violations # 23 through # 33:**

- #23 Failing to train all employees who handle WIC transactions and ensuring their knowledge regarding WIC program procedures and WIC-approved food and formula set forth in training materials and manuals provided by the Missouri WIC program.
- #24 Charging sales tax on WIC food items or requiring WIC customers to sign a tax-exempt form or other requirements other than the signing of the WIC check and verifying the signature.
- #25 Issuing any type of IOUs to participants for WIC items not available at the time of the WIC transaction.
- #26 Excessive use (more than twice in any 30 day period) of the Partial WIC Formula Redemption form for primary contract infant formula. This includes using the form for WIC items other than infant formula.
- #27 **Removed as of June 6, 2014.**
- #28 Failing to submit information requested by the WIC state agency within the time specified, including, but not limited to, food price lists, WIC sales receipts, food stocking information, non-WIC food recoupments, fines, and corrective action plans.
- #29 Treating a WIC customer in a discourteous manner by store personnel.
- #30 Prohibiting WIC customers the use of store savings cards, discount coupons, or promotion specials (e.g., price matching) to reduce the WIC sale amount.
- #31 Limiting WIC customers in their choices of WIC-approved food, (e.g., only allowing WIC customers to purchase certain types or brands of milk or other WIC products).
- #32 Failing to verify the WIC customer’s signature with those on the Missouri WIC ID folder after the WIC customer has signed the WIC check at the end of the WIC transaction.
- #33 Failing to enter the date of purchase and/or the purchase price on the WIC check BEFORE the WIC customer signs the WIC check.

**Class “E” Violations # 34 through # 60:**

- #34 Failing to notify the WIC program and the eWIC processing contractor within 72 hours of any equipment failure or malfunction of the eWIC stand-beside POS device.
- #35 Conducting eWIC transactions in a separate liquor portion of the store or in self-checkout lanes.
- #36 Failing to provide the capability for eWIC cardholders to complete a balance inquiry while in the store. The store must not require a purchase be made in order for a balance inquiry to be completed.
- #37 Failing to provide necessary receipts for the WIC customer to accept, approve, or reject the eWIC transaction.
- #38 Accepting, approving, rejecting, or cancelling an eWIC transaction for the WIC customer by store personnel.
- #39 Failing to process all transaction types that are required by the WIC program. At a minimum, this includes balance inquiry, purchase, void, and reversal.
- #40 Failing to ensure that all UPCs for approved fresh fruit and vegetables are mapped (linked) and identified as WIC-eligible in the store’s POS system.
- #41 Failing to ensure that all PLUs for approved fresh fruit and vegetables are mapped (linked) and identified as WIC eligible in the store’s POS system.
- #42 Failing to comply with the Missouri WIC program’s policies for creating and updating the in-store UPC/PLU category/subcategory table of WIC authorized foods.
- #43 Failing to adhere to the International Federation for Produce Standards (IFPS) PLU codes for the purpose of eWIC claim submission. Failing to train store personnel on the mapping (linking) of IFPS PLU codes or the incorrect use of 4469 and 94469 for systems that are capable of mapping to the correct IFPS PLU code.
- #44 Charging the eWIC cardholder any fee, either directly or indirectly, arising out of or associated with operating, maintaining, or processing eWIC transactions.
- #45 Failing to complete eWIC transactions with no minimum purchase amounts or quantities.

- #46 Failing to scan WIC-eligible items individually.
- #47 Charging eWIC cardholders for authorized food benefits available on an eWIC card food balance and included in the current APL.
- #48 Failing to ensure that only the eWIC cardholder accepts, approves, or rejects the eWIC transaction at the payment terminal.
- #49 Asking for any form of identification in addition to the eWIC card.
- #50 Failing to keep all eWIC cardholder information confidential.
- #51 Manually entering an eWIC cardholder's PIN into the payment terminal in order to process an eWIC transaction.
- #52 Confiscating the eWIC card(s), asking for, or entering the cardholder's PIN.
- #53 Failing to provide the eWIC cardholder with a receipt for each WIC purchase which shows the minimum required information.
- #54 Failing to accept only one (1) eWIC card per sales transaction.
- #55 Demanding that WIC customers purchase the full balance of WIC food items authorized on the eWIC card.
- #56 Scanning any UPC or PLU code that is not affixed to the actual item being purchased by the WIC customer, or scanning any UPC code as a substitute or replacement, or otherwise not actually affixed to the actual item being purchased by the WIC customer. This includes UPC codes from clipboards, codebooks, computers, counters, internet sources, mobile devices, reference sheets, walls, or other food and non-food item sources. This also includes removing a UPC or PLU code from a WIC-approved item and affixing and scanning that code affixed on a non-WIC-approved item.
- #57 Failing to ensure that the price affixed to the scanned UPC code in the POS device is not greater than the price displayed on the package, container, shelf, or other signage in the store for the purchased item. This may be verified by a DHSS representative scanning the actual UPC code affixed to a WIC-approved item and comparing that price to the price marked on the package, container, shelf, or other signage of that same item.
- #58 Failing to update price changes in the POS device including, but not limited to, changes due to sales or other promotions, to ensure compliance with 11.17 and 11.49 in the WIC Retailer Agreement.

- #59 Failing to ensure that the most current APL is downloaded in the store system and is being used for eWIC redemption processing.
- #60 Failing to ensure the store uploads the retailer's eWIC transaction claim files at least once every 48 hours.
- #61 Failing to notify the WIC program of eWIC cards found at the retailer's location.
- #62 Retaining WIC participant eWIC cards at a retailer location for the purpose of conducting eWIC transactions.

**False or Misleading Sales Information**

The Missouri WIC program will immediately terminate the WIC Retailer Agreement, disqualifying the retailer, for a pattern of providing false or misleading sales transaction information to the WIC program. A pattern for this violation is defined as three (3) or more compliance buys where false information has been supplied. This includes fraudulent eWIC sales transactions that were submitted for payment.

A pattern may also be established as a result of the retailer resubmitting four (4) or more previously rejected eWIC card transactions for payment that have been altered or as the result of the findings from an eWIC sales transaction audit. For any instance of a retailer resubmitting a previously rejected eWIC card transaction for payment that has had its date of sale or the amount of sale altered, the retailer will receive a warning and a fine of \$50. The state sanction for these patterns of violations is a one (1) year disqualification.

**Civil Money Penalty (CMP)**

The Missouri WIC program will assess a retailer a CMP in lieu of disqualification only if the disqualification would result in inadequate participant access as defined by the Missouri WIC program. Ten (10) percent of a retailer's average monthly WIC redemptions multiplied by the number of months the retailer would have been disqualified will determine the CMP. A retailer's monthly WIC redemption for the previous six (6) months will be used to determine the average monthly WIC redemption.

For each violation that warrants permanent disqualification, the amount of the CMP shall be \$15,041. If during the course of a single investigation the retailer commits multiple violations, the Missouri WIC program may impose a CMP for each violation. The total amount of CMP for violations found, as part of a single investigation, shall not exceed \$60,061. Amounts are subject to changes in future revisions to the regulations.

## **Termination From WIC Program**

This policy addresses those retailers who have had their WIC Retailer Agreement terminated for noncompliance with the WIC program selection criteria and/or WIC Retailer Agreement. Examples of noncompliance may be, but are not limited to, the following:

- Exceeding the average prices for their pricing peer group;
- Failing to meet the minimum square footage requirements;
- Failing to meet the minimum stocking requirements for WIC-approved food;
- Failing to meet the minimum stocking requirements to be considered a full service grocery;
- Failing to meet any other WIC program selection criteria and/or WIC Retailer Agreement requirements;
- Having a pattern of providing false or misleading sales transaction information to the WIC program for reimbursement. A pattern is defined as four (4) or more previously rejected eWIC card transactions for payment that have been altered or as the result of findings from an eWIC sales transaction audit during the period the retailer is under agreement; and
- Failing to pay claims for improperly transacted eWIC card purchases or eWIC sales transaction audits.

Retailers who have their WIC Retailer Agreement terminated are required to wait one (1) calendar year from the date of their WIC Retailer Agreement termination before re-applying to the Missouri WIC program.

In the event a retailer is terminated from the WIC program, the Missouri WIC program requires that before the retailer receives a new WIC Retailer Agreement and is re-authorized to accept WIC, the following must occur:

- The retailer applicant must submit a complete WIC application and follow the entire application process.
- The retailer applicant must meet all of the WIC program's current selection criteria.
- An on-site review of the store is performed to ensure the retailer applicant meets the current selection criteria.

- All owners, store management, and staff trainers must attend a new retailer training session at the Missouri WIC state agency located in Jefferson City, Missouri before the WIC Retailer Agreement will be issued.

**Identifying  
Sanctioned  
Retailers**

At the discretion of the Missouri WIC program, the Missouri WIC program may inform all authorized retailers and retailer applicants regarding retailer sanctions which have been imposed, identifying only the retailer's name, address, length of the disqualification or amount of the civil money penalty, and a summary of the reason(s) for such sanction provided in the notice of adverse action. Such information may be disclosed following the exhaustion of all administrative and judicial review in which the Missouri WIC program has prevailed regarding the sanction imposed on the subject retailer, or after the time period for requesting such review has expired.

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End of Section V: Retailer Compliance

## **SECTION VI: WIC-APPROVED FOOD**

<b>Overview</b>	WIC food is specifically chosen to help reduce complications of pregnancy due to poor nutrition and to promote the healthiest possible birth, growth, and development of infants and children. The retailer's role in ensuring WIC customers receive only the food prescribed on the eWIC card is critical.
<b>WIC-approved Food</b>	A complete printed WIC-approved Food List is provided to each retailer on an annual basis or at least 30 days prior to the effective date of a new food list.
<b>Minimum Stock</b>	<p>This section lists the minimum stocking requirements of WIC-approved food. Retailers must maintain the minimum stocking requirement of WIC-approved food in the store at all times.</p> <p>Retailers must maintain adequate inventory records (e.g., invoices and purchase orders) to verify billings made for all WIC food items purchased at any time during the current agreement year, and for the previous three (3) years if a WIC Retailer Agreement was then in effect. This must include, but is not limited to, inventory records required for federal tax reporting purposes.</p>
<b>Store Brand Definition</b>	As a cost containment measure for the WIC program, store brands are utilized where possible. Store brand definition by Private Label Manufacturer's Association: "Store brand products encompass all merchandise sold under a retail store's private label. That label can be the store's own name or a name created exclusively by that store. In some cases, a store may belong to a wholesale buying group that owns labels which are available to the members of the group. These wholesaler-owned labels are referred to as controlled labels."
<b><u>6.1 Formula</u></b>	
<b>Policy</b>	Formula is chosen for specific dietary needs. Therefore, it is imperative that retailers allow WIC customers to redeem only the specific type, size, and quantity of formula issued on an eWIC card.
<b>Primary Contract Formulas</b>	The Missouri WIC program participates in an infant formula rebate contract. The Department contracts with a specific infant formula manufacturer who agrees to give a rebate to the WIC program for each unit of their infant formula redeemed with an eWIC card. The money from this rebate enables the WIC program to serve more WIC participants. The infant formulas included in the rebate contract are called "Primary Contract Formulas."

**Tiered Stocking  
Groups for  
Formula**

The tiered stocking group requirement is designed to reduce formula inventory for retailers that have less WIC customer traffic and to reduce the financial burden of stocking unneeded formula by smaller retail stores. The retailer applicant will initially be placed within Group II, unless the new applicant is a member of a national or regional grocery store chain, in which case they will be placed into Group III. The new authorized retailer will remain in this tiered stocking group for the first six (6) months they are authorized to accept Missouri eWIC cards.

After six (6) months, the retailer will have its tiered stocking group status re-evaluated. Using an extrapolation of the monthly average of the retailer's WIC sales, the Missouri WIC program will determine whether the retailer's current tiered stocking group is appropriate.

Group I and II stores are defined as: A retail store ownership that is a sole proprietorship, franchise supported, a partnership, an L.L.C., or a corporation. If the ownership is an L.L.C. or a corporation, the number of stores in operation is one (1) or more stores that are located in Missouri or are not considered to be a major chain store.

**Tiered Stocking Groups**

- **Group I:** Stores with annual WIC sales of \$85,000 or below.
- **Group II:** Stores with annual WIC sales above \$85,000.
- **Group III:** National and regional chain stores, (e.g., Dierbergs, Dillon's, Gerbes, Hy-Vee, Kroger, Schnucks, and Walmart).

**Concentrates and  
Primary Contract  
Formula**

**WIC authorized retailers are not required to stock** concentrates and ready-to-use primary contract formulas, but these formulas must be made available for a WIC customer within 72 hours if available through the store's wholesaler or formula distributor.

**Non-Primary  
Contract  
Formula**

**WIC authorized retailers are not required to stock** EnfaCare, Pregestimil, Enfamil Premature varieties, and other brands of non-primary contract infant formula, but these formulas must be made available for a WIC customer within 72 hours if available through the store's wholesaler or formula distributor. If a requested formula is not available to order through the store's wholesaler or formula distributor, advise the WIC customer to contact their local agency for assistance.

**Special Formula**

All formulas other than the current Missouri primary contract formulas, which may be prescribed on an eWIC card, are called "special" formulas or non-primary contract formulas. Only authorized WIC pharmacies can

accept eWIC cards for these formulas. Pharmacies that are not authorized WIC retailers cannot order special formula to be sold during an eWIC sales transaction. See Section II, 2.3 Selection Criteria of this manual for more information. If a requested formula is not available to order through the store's wholesaler or formula distributor, advise the WIC customer to contact their local agency for assistance.

### **Special Ordered Formula Pricing Limitation**

In the event a WIC customer orders a special formula, the WIC authorized retailer is limited as to the amount they may charge for special formula. The retailer must set the price of the special ordered formula using the following method:

- **The retailer is allowed to mark up the special formulas no more than 10 percent over the retailer's wholesale price.**
- **In the event that the formula has special shipping costs, the actual shipping cost or a maximum of 5 percent of the case price (if the shipping cost is greater), may be added to the case price of the special formula.** The shipping price is then distributed evenly among the number of units ordered.
- The retailer must attach a copy of the invoice and shipping costs to the WIC sales receipt.
- The retailer must attach proof of the special order for a WIC customer. Proof includes the name of the WIC customer, the date the special formula was ordered, and the date of the sale.

The Missouri WIC program will authorize the purchase of special ordered formula only at the price levels indicated above. In the event the retailer's price exceeds the above price levels the retailer should complete the Approval Request For eWIC Transactions form (located in Appendix E of this manual) and attach the following: transaction receipt, a copy of the invoice showing the items and shipping costs, and an explanation of why the cost of the formula being sold exceeds the pricing peer group amount. Submit these items to the Missouri WIC program for review.

This pricing limitation applies to all special ordered formula. Pharmacies may not accept eWIC cards for the primary contract formulas of Enfamil A. R., Enfamil Gentlease, Enfamil Infant, Enfamil ProSobee, and Enfamil Reguline in the concentrate, powder, and ready-to-use varieties.

### **Special Ordered Formula Buyback**

The Missouri WIC program may authorize a "buyback" of special ordered formula using the pricing formula indicated above. This special formula buyback is to be used only when an authorized retailer has ordered a

special formula for a WIC customer and not all the ordered formula is purchased. This buyback is to ensure that no authorized retailer has to absorb the cost of the unpurchased special formula. **No regular contract formula will be included in a buyback.** The formula buyback occurs as follows:

- The retailer contacts the Retailer Manager at the Missouri WIC program.
- The retailer informs the Retailer Manager of the type, size, quantity, and expiration date of the special ordered formula. **Note: Formula that is expired or will be expiring within 60 days of the retailer notifying the Missouri WIC program will NOT be purchased.**
- The retailer must provide the wholesale price and the retail price they have charged for the special formula.
- The Retailer Manager will determine if the formula meets the criteria. If so, an eWIC card will be created for the formula and a Missouri WIC program staff person will pick up the buyback formula.

## 6.2 Tier 1 Stocking Requirements

<b>GROUP I AND GROUP II</b>		
<b>FORMULA</b>		
<p>Enfamil Infant – Powder – 12 cans</p> <p>AND</p> <p>12 cans total (one (1) variety or in any combination of one (1) or more of the below varieties)</p> <p>Enfamil Gentlease – Powder</p> <p>Enfamil ProSobee – Powder</p> <p>Enfamil A.R. – Powder</p> <p>Enfamil Reguline – Powder</p>		
<b>INFANT FOOD</b>		
<b>Infant Fruit</b>	<p>Approved brands only. Any single fruit, mixed fruit, and mixed fruit and vegetable varieties. Only four (4) ounce jars or twin packs of four (4) ounce containers. No added sugars, rice, flour, grains, cereal, seasoning, cinnamon, starches, salt, or DHA/ARA. No organic. No dinners, pasta, or added meats.</p>	<p>Three (3) varieties and 36 total containers. (Jars, twin packs, or a combination.)</p> <p>Twin packs equal two (2) containers.</p>
<b>Infant Vegetables</b>	<p>Approved brands only. Any single vegetable, mixed vegetables, and mixed fruit and vegetable varieties. Only four (4) ounce jars or twin packs of four (4) ounce containers. No added sugars, rice, flour, grains, cereal, seasoning, cinnamon, starches, salt, or DHA/ARA. No organic. No dinners, pasta, or added meats.</p>	<p>Three (3) varieties and 36 total containers. (Jars, twin packs, or a combination.)</p> <p>Twin packs equal two (2) containers.</p>
<b>Infant Meat</b>	<p>Any approved brand of single ingredient meat with added broth or gravy in 2.5 ounce jars. No added sugars, starches, salt, or DHA/ARA. No organic. No dinners, pasta, or added fruit and vegetables.</p>	<p>Two (2) varieties and 12 jars total.</p>
<b>Infant Cereal</b>	<p>Any approved brand of plain, dry (no fruit added) in eight (8) ounce and 16 ounce container sizes. No organic, jars, cans, or DHA/ARA enhanced allowed. No cinnamon, nuts, or yogurt.</p>	<p>Two (2) varieties and six (6) boxes, containers, or a combination total.</p>

<b>CEREAL</b>		
<b>Cold Cereal</b>	Any approved brand of cold cereal in a box or bag of 12 to 36 ounce sizes. No individual size servings.	Three (3) varieties and 18 boxes, bags, or a combination total.  At least one (1) variety must be a whole grain.
<b>Hot Cereal</b>	Any approved brand of hot cereal in a box or bag of 11.8 to 36 ounce sizes.	Six (6) boxes, bags, or a combination total.
<b>JUICE</b>		
<b>Ready-To-Serve Juice</b>	Approved brands and flavor varieties of 100% fruit or vegetable juice in 64 ounce containers of full strength juice. No juice cocktail varieties. No organic.	Three (3) flavor varieties and 12 containers total.
<b>Frozen Juice Concentrate</b>	Approved brands and flavor varieties of 11.5 to 12 ounce containers of frozen juice concentrates.	Two (2) flavor varieties and 12 containers total.
<b>FISH</b>		
<b>Salmon</b>	Any brand of pink salmon, water packed in five (5) ounce cans. No added flavorings, sauces, or seasonings. No soy or olive oil. No smoked salmon. No foil pouches or individual servings. No multiple packs.	Two (2) varieties of fish and 12 cans total.
<b>Sardines</b>	Any brand of plain sardines, water packed, mustard sauce, or tomato sauce in 3.75 ounce cans. No other added flavorings, sauces, or seasonings. No soy or olive oil. No smoked sardines or fish steaks. No foil pouches or individual servings.	
<b>Tuna</b>	Any brand of plain tuna, water packed in five (5) ounce cans. No tuna packed in oil. No added flavor, sauces, or seasonings. No albacore or white tuna. No multiple packs, foil pouches, or individual servings.	
<b>BEANS AND PEANUT BUTTER</b>		
<b>Canned Beans</b>	Bush's Best Beans brand only of approved varieties of beans in 16 ounce cans. No organic, peppers, onions, other added ingredients, flavorings, seasonings, fats, or oils. No fruit, meat, vegetables, or bean soups.	Two (2) varieties and 24 cans total.
<b>Dried Beans and Peas</b>	Store brand, plain (no flavor additives), one (1) pound packages of dry beans, peas, or lentils.	Three (3) varieties and six (6) bags total.

<b>Peanut Butter</b>	Store brand, 16 to 18 ounce jars, creamy or crunchy peanut butter. No natural or organic brands. No low-fat, added chocolate, honey, jams, jellies, or marshmallows.	Six (6) jars total
<b>CHEESE, EGGS, YOGURT, AND TOFU</b>		
<b>Cheese (Non-National Brands)</b>	Store brand, prepackaged eight (8) or 16 ounce size blocks and packages of shredded plain, natural, domestic cheeses of American (sliced but not individually wrapped), Brick, Cheddar, Colby, Colby Jack, Monterey Jack, Mozzarella, Muenster, Provolone, and Swiss varieties. Marbled and blends of approved varieties are allowed. No individually weighted blocks. No special brands. Low-fat and fat-free cheese is allowed.	Three (3) varieties and nine (9) pounds total.
<b>Eggs</b>	Large, white, grade A or AA eggs. No low cholesterol or specialty eggs, such as free range or organic.	12 dozen
<b>Yogurt</b>	Approved brands and varieties in 32 ounce containers of low-fat or nonfat yogurt.	Where available
<b>Tofu</b>	Azumaya and Nasoya brands in soft and firm blocks of 16 ounce packages. No cubed or added flavors, sauces, or ingredients.	Where available
<b>MILK</b>		
<b>Soy Milk</b>	8 <sup>th</sup> Continent Original Soymilk, 8 <sup>th</sup> Continent Vanilla Soymilk, Silk Original Soymilk, and Great Value Original Soymilk brands in half-gallon containers. No organic. No light varieties or other flavors.	Where available
<b>Whole and 2% Milk</b>	Any brand is allowed. Must be unflavored and vitamin D fortified. No organic or special brand milk products allowed. No glass bottles.	Six (6) gallons total
<b>Skim and 1% Milk</b>	Any brand is allowed. Must be unflavored and vitamin D fortified. No organic or special brand milk products allowed. No glass bottles.	Six (6) gallons total
<b>Dry Milk (Non-fat variety)</b>	Store brand only in an 8 quart, 25.6 ounce, or 1 pound 9.6 ounce box or bag.	Where available
<b>Lactose Free Milk (Whole, 2%, 1%, and Skim)</b>	Any brand of plain varieties in half gallon containers.	Where available

<b>Buttermilk</b>	Any brand of whole and low-fat varieties in quart (32 oz) containers. No organic or special brand milk products allowed. No glass bottles.	Where available
<b>Evaporated Milk</b>	Store brands only of 12 ounce cans of whole fat and skim varieties. <b>Filled evaporated milk is not WIC-approved.</b>	Where available
<b>Goat Milk</b>	Meyenberg brand, 12 ounce can of evaporated whole or nonfat powder.	Where available

Whole fat, reduced fat, and low-fat milk stocking requirement may be a combination of either type of milk. **Extra Skim milk is NOT an approved WIC food item.**

**BREAD, PASTA, RICE, AND TORTILLAS**

<b>Whole Grain Breads</b>	16 ounce packages only	Two (2) of the four (4) whole grain types and 12 units total.
Approved brands only. No organic breads. No added seasonings, powdered sugar, nuts, or fruit. No wraps, flatbreads, buns, or rolls. No breads with artificial sweeteners.		
<b>Whole Wheat Pasta</b>		
Approved brands only. All shapes are approved. No organic pasta. No added sugars, fats, oils, or salt.		
<b>Brown Rice</b>		
Store brands only of whole grain brown rice. No instant or organic rice. No added seasonings or flavorings. No individual servings or pouches.		
<b>Tortillas</b>		
Approved brands only of soft corn or whole wheat tortillas. No added sugar, fats, oils, salt, nuts, or fruit. No added seasonings or flavorings. No organic tortillas.		

**FRESH AND FROZEN FRUIT AND VEGETABLES**

<p><b>Frozen Fruit and Vegetables</b></p>	<p>Any brand of frozen fruit and vegetables in any size or type of packages.</p> <p>Frozen fruit may contain fruit juice, water, or artificial sweeteners (e.g., Splenda). No frozen fruit with added sugar. No frozen smoothie mixes. No frozen vegetables with added sugar, fats, oils, salt, or flavorings. No single serving packs or packages with added sauces, flavors, or other ingredients. No breaded, seasoned, or flavored vegetables. No french fries, tator tots, potato rounds, diced potatoes with added oils, seasonings, or sugars. No shredded, diced, hash browns, or hash brown patties with added oils, seasonings, or sugars. No packages of vegetables containing pasta, rice, or other ingredients. No packages of vegetables containing cheese, sauces, or gravies. No packages containing meat, poultry, or fish.</p>	<p><b>Frozen Fruit:</b></p> <p>Two (2) varieties and 12 bags, containers (or a combination) total.</p>
	<p><b>Frozen Vegetables:</b></p> <p>Three (3) varieties and 24 bags, containers, boxes (or a combination) total.</p>	
<p><b>Fresh Fruit and Vegetables</b></p>	<p>Any brand and variety of approved whole or cut fresh fruit and vegetables. Fresh garlic and ginger are allowed. Organic fruit and vegetables are allowed. Containers of cut fruit and vegetables must be at least five (5) ounces.</p> <p>No fruit with added ascorbic acid. No fruit with added sugar or caramel. No baked goods with fruit. No condiments or sauces (e.g., fresh salsa, guacamole, pico de gallo). No added lemon or lime juice. No deli, buffet containers, party trays, or baskets of fruit or vegetables. No bagged lettuce or salad greens with salad dressings, cheese, croutons, or other ingredients. No breaded, creamed, or sauced vegetables. No dried fruit, fruit roll-ups, nuts, fruit-nut mixtures, vegetable-nut mixtures or vegetable-grain mixtures. No ornamental or decorative fruit or vegetables (e.g., pumpkins, gourds, Indian corn, or strings of fruit and vegetables.) No dried, pickled, or powdered herbs or spices used primarily as flavoring.</p>	<p><b>Fresh Fruit:</b></p> <p>Four (4) varieties of fruit and five (5) pounds per variety.</p>
	<p><b>Fresh Vegetables:</b></p> <p>Four (4) varieties of vegetables and five (5) pounds per variety.</p>	

**Herbs and Spices NOT Allowed:** Anise, Basil, Bay Leaves, Caraway, Chervil, Chives, Cilantro, Dill, Fenugreek, Horseradish, Lemon Grass, Marjoram, Mint, Oregano, Parsley, Rosemary, Sage, Savory, Tarragon, Thyme, and Vanilla Bean.

### **6.3 Tier 2 Stocking Requirements**

<b>GROUP III</b>		
<b>FORMULA</b>		
Enfamil Infant – Powder – 24 cans  AND  <u>18 cans total (one (1) variety or in any combination of one (1) or more of the below varieties)</u>  Enfamil Gentlease – Powder Enfamil ProSobee – Powder Enfamil A.R. – Powder Enfamil Reguline – Powder		
<b>INFANT FOOD</b>		
<b>Infant Fruit</b>	Approved brands only. Any single fruit, mixed fruit, and mixed fruit and vegetable varieties. Only four (4) ounce jars or twin packs of four (4) ounce containers. No added sugars, rice, flour, grains, cereal, seasoning, cinnamon, starches, salt, or DHA/ARA. No organic. No dinners, pasta, or added meats.	Three (3) varieties and 96 total containers. (Jars, twin packs, or a combination.)  Twin packs equal two (2) containers.
<b>Infant Vegetables</b>	Approved brands only. Any single vegetable, mixed vegetables, and mixed fruit and vegetable varieties. Only four (4) ounce jars or twin packs of four (4) ounce containers. No added sugars, rice, flour, grains, cereal, seasoning, cinnamon, starches, salt, or DHA/ARA. No organic. No dinners, pasta or added meats.	Three (3) varieties and 96 total containers. (Jars, twin packs, or a combination.)  Twin packs equal two (2) containers.
<b>Infant Meat</b>	Any approved brand of single ingredient meat with added broth or gravy in 2.5 ounce jars. No added sugars, starches, salt, or DHA/ARA. No organic. No dinners, pasta, or added fruit and vegetables.	Three (3) varieties and 48 jars total.
<b>Infant Cereal</b>	Any approved brand, of plain, dry (no fruit added) in eight (8) ounce and 16 ounce container sizes. No organic, jars, cans, or DHA/ARA enhanced allowed. No cinnamon, nuts, or yogurt.	Two (2) varieties and six (6) boxes, containers, or a combination total.

<b>CEREAL</b>		
<b>Cold Cereal</b>	Any approved brand of cold cereal in a box or bag of 12 to 36 ounce sizes. No individual size servings.	Three (3) varieties and 24 boxes, bags, or a combination total.  At least one (1) variety must be a whole grain.
<b>Hot Cereal</b>	Any approved brand of hot cereal in a box or bag of 11.8 to 36 ounce sizes.	Six (6) boxes, bags, or a combination total.
<b>JUICE</b>		
<b>Ready-To-Serve Juice</b>	Approved brands and flavor varieties of 100% fruit or vegetable juice in 64 ounce containers of full strength juice. No juice cocktail varieties. No organic.	Three (3) flavor varieties and 18 containers total.
<b>Frozen Juice Concentrate</b>	Approved brands and flavor varieties of 11.5 to 12 ounce containers of frozen juice concentrates.	Three (3) flavor varieties and 18 containers total.
<b>FISH</b>		
<b>Salmon</b>	Any brand of pink salmon, water packed in five (5) ounce cans. No added flavorings, sauces, or seasoning. No soy or olive oil. No smoked salmon. No multiple packs, foil pouches or individual servings.	Two (2) varieties and 12 cans total.
<b>Sardines</b>	Any brand of plain sardines, water packed, mustard sauce, or tomato sauce in 3.75 ounce cans. No other added flavorings, sauces, or seasoning. No soy or olive oil. No smoked sardines or fish steaks. No foil pouches or individual servings.	
<b>Tuna</b>	Any brand of plain tuna, water packed in five (5) ounce cans. No tuna packed in oil. No added flavor, sauces, or seasonings. No albacore or white tuna. No multiple packs, foil pouches, or individual servings.	
<b>BEANS AND PEANUT BUTTER</b>		
<b>Canned Beans</b>	Bush's Best Beans brand only of approved varieties of beans in 16 ounce cans. No organic, peppers, onions, other added ingredients, flavorings, seasonings, fats, or oils. No fruit, meat, vegetables, or bean soups.	Three (3) varieties and 24 cans total.

<b>Dried Beans and Peas</b>	Store brand, plain (no flavor additives), one (1) pound packages of dry beans, peas, or lentils.	Three (3) varieties and 12 bags total.
<b>Peanut Butter</b>	Store brand, 16 to 18 ounce jars, creamy or crunchy peanut butter. No natural or organic. No low-fat, added chocolate, honey, jams, jellies, or marshmallows.	12 jars total
<b>CHEESE, EGGS, YOGURT, AND TOFU</b>		
<b>Cheese (Non-National Brands)</b>	Store brand, prepackaged eight (8) or 16 ounce size blocks and packages of shredded plain, natural, domestic cheeses of American (sliced but not individually wrapped), Brick, Cheddar, Colby, Colby Jack, Monterey Jack, Mozzarella, Muenster, Provolone, and Swiss varieties. Marbled and blends of approved varieties are allowed. No individually weighted blocks. No special brands. Low-fat and fat-free cheese is allowed.	Three (3) varieties and 12 pounds total.
<b>Eggs</b>	Large, white, grade A or AA eggs. No low cholesterol or specialty eggs, such as free range or organic.	12 dozen
<b>Yogurt</b>	Approved brands and varieties in 32 ounce containers of low-fat or nonfat yogurt.	Six (6) containers
<b>Tofu</b>	Azumaya and Nasoya brands in soft and firm blocks of 16 ounce packages. No cubed or added flavors, sauces, or ingredients.	Where available
<b>MILK</b>		
<b>Soy Milk</b>	8 <sup>th</sup> Continent Original Soymilk, 8 <sup>th</sup> Continent Vanilla Soymilk, Silk Original Soymilk, and Great Value Original Soymilk brands in half-gallon containers. No organic. No light varieties or other flavors.	Recommended six (6) half-gallon containers.
<b>Whole and 2% Milk</b>	Any brand is allowed. Must be unflavored and vitamin D fortified. No organic or special brand milk products allowed. No glass bottles.	12 gallons total
<b>Skim and 1% Milk</b>	Any brand is allowed. Must be unflavored and vitamin D fortified. No organic or special brand milk products allowed. No glass bottles.	24 gallons total
<b>Dry Milk (Non-fat variety)</b>	Store brand only in an 8 quart, 25.6 ounce, or 1 pound 9.6 ounce box or bag.	Where available

<b>Lactose Free Milk (Whole, 2%, 1%, and Skim)</b>	Any brand of plain varieties in half gallon containers.	Where available
<b>Buttermilk</b>	Any brand of whole and low-fat varieties in quart (32 oz) containers. No organic or special brand milk products allowed. No glass bottles.	Where available
<b>Evaporated Milk</b>	Store brands only of 12 ounce cans of whole fat and skim varieties. <b>Filled evaporated milk is not WIC-approved.</b>	Where available
<b>Goat Milk</b>	Meyenberg brand, 12 ounce can of evaporated whole or nonfat powder.	Where available
Whole fat, reduced fat, and low-fat milk stocking requirement may be a combination of either type of milk. <b><u>Extra Skim milk is NOT an approved WIC food item.</u></b>		
<b>BREAD, PASTA, RICE, AND TORTILLAS</b>		
<b>Whole Grain Breads</b> Approved brands only. No organic breads. No added seasonings, powdered sugar, nuts, or fruits. No wraps, flatbreads, buns, or rolls. No breads with artificial sweeteners.	16 ounce packages only	Three (3) of the four (4) whole grain types and 36 units total.
<b>Whole Wheat Pasta</b> Approved brands only. All shapes are approved. No organic pasta. No added sugars, fats, oils, or salt.		
<b>Brown Rice</b> Store brands only of whole grain brown rice. No instant or organic rice. No added seasonings or flavorings. No individual servings or pouches.		
<b>Tortillas</b> Approved brands only of soft corn or whole wheat tortillas. No added sugar, fats, oils, salt, nuts, or fruit. No added seasonings or flavorings. No organic tortillas.		

**FRESH AND FROZEN FRUIT AND VEGETABLES**

<b>Frozen Fruit and Vegetables</b>	<p>Any brand of frozen fruit and vegetables in any size or type of packages.</p> <p>Frozen fruit may contain fruit juice, water, or artificial sweeteners (e.g., Splenda). No frozen fruit with added sugar. No frozen smoothie mixes. No frozen vegetables with added sugar, fats, oils, salt, or flavorings. No single serving packs or packages with added sauces, flavors, or other ingredients. No breaded, seasoned, or flavored vegetables. No french fries, tator tots, potato rounds, diced potatoes with added oils, seasonings, or sugars. No shredded, diced, hash browns, or hash brown patties with added oils, seasonings, or sugars. No packages of vegetables containing pasta, rice, or other ingredients. No packages of vegetables containing cheese, sauces, or gravies. No packages containing meat, poultry, or fish.</p>	<p><b>Frozen Fruit:</b></p> <p>Three (3) varieties and 36 bags, containers (or a combination) total.</p>
		<p><b>Frozen Vegetables:</b></p> <p>Five (5) varieties and 60 bags, containers, boxes (or a combination) total.</p>
<b>Fresh Fruit and Vegetables</b>	<p>Any brand and variety of approved whole or cut fresh fruit and vegetables. Fresh garlic and ginger are allowed. Organic fruit and vegetables are allowed. Containers of cut fruits or vegetables must be at least five (5) ounces.</p> <p>No fruit with added ascorbic acid. No fruit with added sugar or caramel. No baked goods with fruit. No condiments or sauces (e.g., fresh salsa, guacamole, pico de gallo). No added lemon or lime juice. No deli, buffet containers, party trays dips, or baskets of fruit or vegetables. No bagged lettuce or salad greens with salad dressings, cheese, croutons, or other ingredients. No breaded, creamed, or sauced vegetables. No dried fruit, fruit roll-ups, nuts, fruit-nut mixtures, vegetable-nut mixtures or vegetable-grain mixtures. No ornamental or decorative fruit or vegetables (e.g., pumpkins, gourds, Indian corn, or strings of fruit and vegetables.) No dried, pickled, or powdered herbs or spices used primarily as flavoring.</p>	<p><b>Fresh Fruit:</b></p> <p>Five (5) varieties of fruit and ten (10) pounds per variety.</p>
		<p><b>Fresh Vegetables:</b></p> <p>Five (5) varieties of vegetables and ten (10) pounds per variety.</p>

**Herbs and Spices NOT Allowed:** Anise, Basil, Bay Leaves, Caraway, Chervil, Chives, Cilantro, Dill, Fenugreek, Horseradish, Lemon Grass, Marjoram, Mint, Oregano, Parsley, Rosemary, Sage, Savory, Tarragon, Thyme, and Vanilla Bean.

## **6.4 Requesting A UPC Be Added To The WIC APL**

If an item is not in the Missouri WIC APL and is not scanning as a WIC item in the POS system, follow one of the steps below. All submitted food items will be reviewed to ensure that they meet nutritional and size requirements, if applicable. Food items that do not meet requirements will not be approved and added to the APL. The WIC program will send notification if the food item is approved or if the food item it determined not to be WIC-eligible.

1. Take a clear picture of the product (include the name of the product, size, UPC code, nutrition facts panel, and ingredients) using a smart phone and email the pictures to [WICFoods@health.mo.gov](mailto:WICFoods@health.mo.gov), or
2. Complete the Missouri WIC Product Submission form (found in Appendix D) and include:
  - a. The product name
  - b. The size of the product
  - c. The UPC (including any leading numbers as well as the final check digit number located at the end of the bar code) The UPC will be between 12-13 digits long.



- d. A copy of the original product label with the following information:
  - Product name
  - Container size
  - Barcode
  - Nutrition information (nutrition facts panel and ingredients)

Submit the form through the WIC website link or email or fax the completed form with a copy of the product label to the state agency at [WICfoods@health.mo.gov](mailto:WICfoods@health.mo.gov) or 573-526-1470, or

3. Submit product information through the Missouri WICShopper app using the “I couldn’t buy this!” link.

## **6.5 Mapping Fresh Produce**

### **Price Look-Up (PLU) Mapping**

Retailer systems must be capable of mapping (linking) any “store assigned” PLU code, any non-IFPS PLU code, and any IFPS generic PLU code (i.e., “any fruit,” “any vegetable”) for a WIC allowable fresh fruit or vegetable to an IFPS PLU that is “product specific” and for a similar or same fruit or vegetable. Missouri retailers are required to complete and maintain full mapping of Missouri WIC-eligible fresh produce.

An IFPS PLU code that identifies a specific fruit or vegetable by name and type is a product specific PLU code (i.e., PLU #4011 for bananas or PLU #94011 for organic bananas). Retailer systems must be capable of mapping UPCs assigned by the distributor or grower for a WIC allowable fruit or vegetable to a product specific PLU code for the same or similar fruit or vegetable. Stores using stand-beside POS systems will map all fresh fruit and vegetables to the generic PLU 4469 or generic organic PLU 94469.

Retailers using PLU codes that are not IFPS PLU codes must either convert and use IFPS PLU codes so cashiers will know what PLU to key-enter at the POS system, or map current non-IFPS PLU codes to IFPS PLU codes.

Retailers must use PLU codes to identify fresh fruit and vegetables in their store and must train the manager(s), cashiers, and possibly others in their use and maintenance.

Retailers using IFPS PLU codes will continue to use IFPS PLU codes; however, if a retailer uses the generic (i.e., “any fruit,” “any vegetable”) or retailer assigned PLU codes, those must be mapped (linked) by the retailer in the POS system to a PLU code identifying a similar or same product. (e.g., a locally grown banana with a retailer assigned IFPS PLU defined in the standard as “any fruit” could be mapped to PLU #4011 or #94011, to denote conventional or organic).

Retailers whose in-store systems generate GS-1 data bars and retailers whose suppliers or distributors deliver fresh fruit and vegetables with GS-1 data bars and packaged fresh fruit and vegetables with barcodes will need to ensure WIC allowable fresh fruit and vegetables with these product identifiers are recognized at the POS system as WIC-allowable, either because the data bar has an IFPS product specific PLU code embedded OR because it is mapped to an IFPS product specific PLU code for a similar or same product.

Retailers selling cut fresh fruit or vegetable medleys (five (5) ounces or greater and not party trays) in which all fruit and vegetables are a WIC

allowable fresh fruit and vegetable must map the retailer assigned code to an IFPS product specific PLU code for any one of the included cut fruit and vegetables.

If all WIC-eligible fresh fruit and vegetables do not have an assigned IFPS PLU or are not mapped to IFPS PLUs, WIC customers will not be able to purchase them. Retailers should contact their POS system provider for support on the procedures.

eWIC Retailer Manual Appendix C contains a listing of all the Missouri WIC-allowable PLU codes. These are the only codes Missouri will recognize and allow for WIC purchases. You must use one (1) of these four (4) or five (5) digit PLU codes when mapping. PLUs for organic items will be five (5) digits long and begin with a nine (9) (e.g., 4011 is the PLU for conventional bananas; 94011 is the PLU for organic bananas).

Examples:

For single item fresh produce, choose one (1) of the product specific PLUs for mapping.

- UPC 033383666044 - Bag of carrots can be mapped to:
- PLU 4094 - CARROTS - BUNCH
- PLU 4560 - CARROTS - BABY (if carrots are baby carrots)
- PLU 4562 - CARROTS - LOOSE (if carrots are loose)
- PLU 4563 - CARROTS - CARROT STICKS (if carrots are cut up)
- PLU 94094 - CARROTS - BUNCH (if carrots are organic)

For mixed fresh produce items, choose one (1) of the product specific PLUs for one (1) of the fruits or vegetables in the package for mapping.

Container (five (5) ounces or larger) of cut fruit (mixture of strawberries, pineapple, and honeydew) can be mapped to:

- PLU 3355 - BERRIES - STRAWBERRIES
- PLU 4029 - PINEAPPLE SMALL
- PLU 4034 - MELON - HONEYDEW/WHITE HONEYDEW LARGE

**Note:** PLUs in the claim file must contain a leading one (1), left padded with zeros, and the check digit on the end (e.g., conventional bananas, PLU 4011 should appear in the claim file as 10000000000040112).

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End of Section VI: WIC-approved Food

# SECTION VII: APPENDICES

# Appendix A

## DEFINITIONS FOR eWIC

**ACH:** Automated Clearing House. An electronic network for financial transactions. ACH credit transfers include retailer payments.

**APL:** Approved Product List. Contains all products which are eligible for purchase with a Missouri eWIC card.

**ARF:** Auto Reconciliation File. This file will contain the final disposition of all transactions received by the Missouri WIC program from the retailer, as well as detailed payment and adjustment information at the UPC level.

**Beginning Balance Receipt:** A printed receipt listing the description and quantity of the food items available on the eWIC card to be purchased.

**Cash Value Benefit (CVB):** A fixed-dollar amount added to a Missouri eWIC card for WIC authorized fruit and vegetables.

**Claim File:** A file submitted to the Missouri WIC program detailing WIC transactions.

**EBT:** Electronic Benefit Transfer. A benefit delivery method that permits electronic access to WIC food benefits using a card.

**EBT Capable:** A cash register system or payment device that can accurately and securely obtain WIC food balances associated with an EBT card, maintain the necessary files such as the authorized product list, hot card file, claim file, and successfully complete WIC EBT purchases.

**ECR:** Electronic Cash Register. A point-of-sale device that supports retail transactions.

**Ending Balance Receipt:** A receipt printed at the end of the WIC transaction listing the description and quantity of the food items left on the card.

**Error File:** The Error File describes problems encountered by the Missouri WIC program while attempting to process a claim file. Once a claim file level error has been detected, the claim file cannot be processed. If the claim file submitted by the retailer contains multiple errors, only the first error that the system encounters will be displayed. The system discontinues processing upon the first error encountered.

**eWIC Training Card:** Used to educate store personnel on the operation of the WIC transactions using special training cards provided by the Missouri WIC program. Training cards have the number nine (9) as the eighth digit of the PAN.

**Hot Card:** A card that has been invalidated for any reason including loss, theft, or administrative action by the Missouri WIC program. These cards appear in the "Hot Card" List file.

**HCL:** Hot Card List. A file containing the primary account number(s) (PAN) of invalidated eWIC cards.

**IFPS:** International Federation for Produce Standards. A coalition of fruit and vegetable associations for the use of international Price Look-Up (PLU) codes.

**Integrated POS System:** The equipment and related software that are used by the WIC retailer to process all sales transactions including WIC (i.e., PIN pad, cash register, and back office processing software).

**Mixed Basket Transaction:** A sales transaction that includes WIC and non-WIC items and, therefore, requires more than one tender type.

**NTE:** Not-To-Exceed. A price limitation on WIC authorized foods.

**PAN:** Primary Account Number. A 16-digit numeric field that identifies the issuing state or program and the account to whom the card was issued. It is located on the front of the Missouri eWIC card.

**PIN:** Personal Identification Number. A four (4)-digit number assigned to each eWIC card.

**Peer Groups:** A grouping of authorized retailers based on common characteristics or criteria that affect food prices for the purposes of applying appropriate competitive price criteria to retailers at authorization and limiting payments for food to current competitive levels.

**POS:** Point of Sale.

**PLU:** Price Look-Up Code. A four (4) or five (5) digit code assigned by the IFPS. PLUs are used by a WIC retailer to identify products that typically are of variable measure, such as fresh fruit and vegetables. The trailing four (4) digits of organic products represent the standard PLU for a food item.

**Redemption Mode:** The normal full-featured processing mode that will allow both balance inquiries and WIC redemptions.

**Redemption Receipt:** A store receipt provided to customers for WIC transactions showing items purchased with WIC benefits.

**Retailer Discount:** An in-store promotion that reduces the price or increases the quantity of a given product; a retailer discount could also result from the use of a coupon.

**Retailer Overcharge:** Intentional or unintentional charge to the Missouri WIC Program for WIC foods at more than is permitted under the WIC Retailer Agreement.

**SFTP:** Secure File Transfer Protocol. A standard for transferring files between computers on a network, such as the internet.

**Smart Card:** A payment card that has an integrated microcomputer chip.

**Stand-Beside POS System:** Equipment and related software used by a WIC retailer to process WIC transactions only, and not integrated with the cash register.

**Universal Product Code (UPC):** A specific type of barcode used to identify products sold by the WIC retailer. The numbers shown in the barcode are entered on the APL file to identify authorized WIC foods.

**Utilization Receipt:** This receipt will print after items have been totaled and WIC is being tendered. It will show the WIC customer what food items will be deducted from their WIC benefits.

**Void Receipt:** This receipt will print if the sale is voided.

# Appendix B



**MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES  
MISSOURI WOMEN, INFANTS AND CHILDREN (WIC) PROGRAM  
RETAILER AUTHORIZATION AGREEMENT**

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1. This participation agreement is entered into by the State of Missouri, Department of Health and Senior Services (Department/state agency) and the below named entity/individual (Contractor/Retailer). This agreement shall consist of: (1) this participation agreement, (2) Attachment A – Certification, (3) Attachment B – Authorized Store Listing and (4) the Terms and Conditions, attached hereto. By signing below the Contractor and Department agree to all the terms and conditions set forth in this agreement.
2. The purpose of this agreement is to authorize state retail stores, who meet the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) program criteria and guidelines, to accept and transact Women, Infants, and Children food instruments.
3. This agreement shall be effective October 1, 2019 or the date of the Department’s authorized representative signature, whichever is later through September 30, 2022.
4. To the extent that this agreement involves the use, in whole or in part, of federal funds, the signature of the Contractor’s authorized representative on the agreement signature page indicates compliance with the Certifications contained in Attachment A as attached hereto and incorporated by reference as if fully set forth herein.

<b>AGREEMENT NUMBER</b>	<b>AMENDMENT NUMBER</b>	<b>VENDOR NUMBER</b>
<b>CONTRACTOR NAME (PLEASE PRINT/TYPE)</b>		<b>DOING BUSINESS AS (DBA) NAME</b>
<b>NAME OF AUTHORIZED REPRESENTATIVE</b>		<b>PAYMENT MAILING ADDRESS</b>
<b>FEDERAL TAX I.D. OR SOCIAL SECURITY NUMBER</b>		<b>CITY, STATE, ZIP</b>
<b>TELEPHONE NUMBER</b>		<b>E-MAIL ADDRESS</b>
<b>SIGNATURE OF CONTRACTOR OR REPRESENTATIVE</b>		<b>DATE</b>
<b>MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES, DIVISION OF ADMINISTRATION DIRECTOR OR DESIGNEE</b>		<b>DATE</b>

5. The Contractor must be in compliance with the laws regarding conducting business in the State of Missouri. The Contractor shall provide documentation of compliance upon request by the Department. The compliance to conduct business in the state shall include, but not necessarily be limited to:
  - 5.1 Registration of business name (if applicable) with the Secretary of State at <http://sos.mo.gov/business/startBusiness.asp>
  - 5.2 Certificate of authority to transact business/certificate of good standing (if applicable)
  - 5.3 Taxes (e.g., city/county/state/federal)
  - 5.4 State and local certifications (e.g., professions/occupations/activities)
  - 5.5 Licenses and permits (e.g., city/county license, sales permits)
  - 5.6 Insurance (e.g., worker's compensation/unemployment compensation)
6. Unless otherwise stated in this contract, the Contractor shall use the below information for any correspondence regarding this contract:

Program Name: Women, Infants, and Children Nutrition Services  
Program Contact: WIC Retailer Manager  
Address: 930 Wildwood Drive, Jefferson City, MO 65109  
Phone: 573-751-6204  
Email: [MOWOCVendorGroup@health.mo.gov](mailto:MOWOCVendorGroup@health.mo.gov)
7. Terms of Agreement
  - 7.1 This agreement is made under the regulations promulgated by the WIC program of the United States Department of Agriculture (USDA), 7 CFR § Part 246. This agreement is not a license or a property interest. This agreement is non-transferable and shall become void upon change of ownership.
  - 7.2 According to the Healthy, Hunger-Free Kids Act of 2010, the USDA mandated that all WIC state agencies implement electronic benefit transfer (EBT) systems of WIC by October 1, 2020. As Missouri is currently in the process of implementing electronic WIC (eWIC), this agreement contains information for the current paper check food instrument (FI) system of WIC and the future electronic system.
8. Definitions
  - 8.1 Acknowledgement File – The file that indicates the disposition to the file sender. A file may be rejected for transmission errors, claim file errors, or accepted for processing.

Individual claim detail records may be rejected and the claim amounts for claim files and individual claim detail records accepted for processing may be adjusted.

- 8.2 Approved Product List (APL) – Electronic list of Missouri authorized WIC food identified by a unique product identifier such as a Universal Product Code (UPC) or Price Look-Up (PLU) code.
- 8.3 Auto Reconciliation File (ARF) – A file created by the eWIC processor that reconciles a retailer’s claim file of individual WIC transactions. It provides the retailer the actual amount of claims paid by WIC including detailed payment and adjustment information at the UPC level.
- 8.4 Certification of Point of Sale (POS) Equipment – Whether a retailer is operating an integrated or stand-beside register system, the system must pass certification in order for the retailer to become an authorized WIC retailer. The certification consists of a series of testing scripts to test how the system handles transactions and verify the system is using Missouri’s APL. The system must also comply with WIC Electronic Benefit Transfer (EBT) operating rules, standards, and technical requirements such as those in the Technical Implementation Guide (TIG) published by the United States Department of Agriculture and available at <https://www.fns.usda.gov/wic/wic-electronic-benefits-transfer-ebt-guidance>.
- 8.5 Cash Value Benefit (CVB) – A fixed-dollar benefit amount issued onto the eWIC card for a WIC participant to obtain authorized fruit and vegetables.
- 8.6 Cash Value Voucher (CVV) – WIC food instrument issued to a participant to purchase authorized fruit and vegetables.
- 8.7 Electronic Benefit Transfer (EBT) – A payment method that permits electronic access to WIC food benefits using a card. The Missouri WIC program refers to this as electronic WIC (eWIC) as further defined herein.
- 8.8 EBT (eWIC) Capable – Retailer demonstrates that their cash register system or payment device can accurately and securely obtain WIC food balances associated with an eWIC card, maintain the necessary files such as the APL, hot card file, and claim file, and successfully complete eWIC purchases.
- 8.9 Electronic Cash Register (ECR) – A type of cash register used by retailers with an integrated system to accept eWIC transactions as well as other transaction types, such as cash, credit, or debit.
- 8.10 electronic WIC (eWIC) – WIC Smart Card processing using a debit-type card that has a computer chip embedded on the card. The card allows a WIC participant to obtain food benefits by using the card and a personal identification number (PIN) at authorized

retailers. All transactions are processed between the Smart Card and the Smart Card reader, or payment terminal, in conjunction with the authorized WIC retailer's Point of Sale (POS) system using Missouri's APL and the food benefits stored on the chip.

- 8.11 Food Instrument (FI) – A voucher, check, electronic benefits transfer (EBT) card, coupon, or other document which is used by a participant to obtain supplemental foods.
- 8.12 Food and Nutrition Service (FNS) – The division of the United States Department of Agriculture (USDA) responsible for oversight of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) at the national and regional levels.
- 8.13 Full Mapping – The matching (linking) of product identification numbers utilized by an authorized WIC retailer for fresh fruit and vegetables on a one-to-one basis to the list of fresh fruit and vegetables on Missouri's APL.
- 8.14 Hot Card – An eWIC card that has been invalidated for any reason including being reported lost or stolen, or a result of an administrative action by the Missouri WIC program.
- 8.15 Hot Card List (HCL) – A file containing the primary account number (PAN) of any eWIC card which has been invalidated.
- 8.16 Integrated POS System – An all-in-one system that can accept multiple methods of payments and incorporates eWIC functionality into an existing ECR system (i.e., PIN pad, cash register, and back office processing software). This system can ring up WIC approved food and other items together in one transaction and accept multiple payment methods to successfully complete the transaction.
- 8.17 International Federation for Produce Standards (IFPS) – A coalition of fruit and vegetable associations from around the globe that joined together in 2001 as equal partners to pursue the task of introducing a global standard for the use of international Price Look-Up (PLU) numbers.
- 8.18 Mixed Basket Transaction – An eWIC transaction that includes WIC and non-WIC items and, therefore, requires more than one tender type.
- 8.19 Not To Exceed (NTE) – An FNS-approved cost containment methodology whereby authorized WIC retailers are subject to price limitations, and the maximum amount that the Missouri WIC program will pay for a specific food item is identified by its UPC code.
- 8.20 Participant – Income eligible pregnant, postpartum, and breastfeeding women, infants, and children up to the age of five (5) years, who are determined to be at nutritional risk

who are provided specified nutritious food, breastfeeding education and support, nutrition education, and referral services.

- 8.21 Personal Identification Number (PIN) – A four (4)-digit number, selected by the WIC participant, which is required to complete eWIC card transactions.
- 8.22 Point of Sale (POS) device – A physical electronic cash register or dedicated point of sale hardware or terminal used for sales transactions.
- 8.23 Price Look-Up (PLU) – A four (4) or five (5)-digit number defined by the IFPS to identify fresh produce. PLUs are used by a retailer to identify products that typically are of variable measure such as fresh fruit and vegetables.
- 8.24 Primary Account Number (PAN) – A unique identifying number on the front of the Smart Card that identifies the issuing state, program, and the account to whom the card is issued.
- 8.25 Reversal – To partially or completely reverse a sales transaction and return the food benefit(s) back onto the eWIC card.
- 8.26 Smart Card – An eWIC card that has food benefit information stored on an embedded chip.
- 8.27 Standard Bar Code – A printed series of lines of varying width on a container or product that is read by an optical scanner to determine product classification and price.
- 8.28 Stand-Beside POS System – A system (also known as a stand-alone or single function device) that consists of a terminal, barcode scanner, card readers, PIN pads, and printers that operates independently of the retailer’s integrated ECR system.
- 8.29 Systematic Review – A review of electronic WIC transactions by the WIC state agency or its representatives to monitor retailer sales activity in order to determine potential program violations.
- 8.30 Universal Product Code (UPC) – A product identification number and barcode system that uniquely identifies items sold by retailers. The numbers shown in the barcode are entered on the APL file to identify authorized WIC food items.
- 8.31 Void – The cancellation of a sales transaction before the transaction is completed. A voided transaction shall not be used to return or provide credit for WIC food items.
- 8.32 Women, Infants, and Children (WIC) – The Special Supplemental Nutrition Program for Women, Infants, and Children that is administered by the United States Department of Agriculture (USDA).

9. Program Compliance
  - 9.1 The retailer shall review and comply with the following provisions of this agreement: the WIC Retailer Manual (including any changes made during the agreement period), the eWIC Retailer Manual (including any changes made during the agreement period), federal WIC regulations, 7 CFR Part § 246, and any other applicable laws.
  - 9.2 The WIC Retailer Manual and eWIC Retailer Manual are available at <http://wic.mo.gov>. The WIC program will also mail the WIC Retailer Manual and eWIC Retailer Manual to retailers as necessary due to program updates and upon request.
  - 9.3 The retailer shall comply with the WIC program nondiscrimination regulation, 7 CFR § 246.12(h)(3)(xxiv), 7 CFR, Subtitle A, parts 15, 15a, and 15b, as well as the nondiscrimination provisions contained in the WIC Retailer Manual and eWIC Retailer Manual, Section V.
  - 9.4 The retailer shall only deny service to WIC participants, parents, caretakers, or proxies due to verbal abuse, physical abuse, or threat of physical abuse to retailer's staff; theft or attempted theft of retailer's items; or abuse of the Supplemental Nutrition Assistance Program (SNAP).
  - 9.5 The retailer shall maintain its store(s) in compliance with Missouri Food Code sanitation requirements (19 CSR 20-1.025).
  - 9.6 Pursuant to Section III of the WIC Retailer Manual, eWIC Retailer Manual, and federal regulations 7 CFR § 246.12(h)(3)(xii) and (i)(3), at least one (1) retailer representative must complete annual training and instruction on the procedures for the WIC program provided by the Department or its designee.
  - 9.7 After the Department approves the retailer for participation in the WIC program, the retailer shall continue to meet the retailer selection criteria requirements set out in Section II of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(g)(3) throughout the agreement period.
  - 9.8 To ensure compliance with these requirements, the Department may reassess the retailer at any time during the agreement period using the selection criteria set out in Section II of the WIC Retailer Manual and eWIC Retailer Manual in effect at the time of reassessment.
  - 9.9 As set out in Section II of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12 in order to address inadequate participant access, the Department may, at its sole discretion, make exceptions to the retailer selection criteria.

- 9.10 Pursuant to Section V of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(l) failure to comply with all program requirements will result in the Department terminating the WIC Retailer Agreement.
- 9.11 The retailer must demonstrate that their cash register system or payment device is eWIC capable. eWIC capable shall mean the WIC retailer demonstrates that their cash register system or payment device can accurately and securely obtain WIC food balances associated with an eWIC card, accurately scan or enter and maintain WIC food item UPC and PLU codes, maintain necessary files such as hot card file and claim file, and successfully complete eWIC purchases. The electronic cash register system, if integrated, must do these eWIC functions while managing WIC and non-WIC items, conducting reversals and voids, applying sales tax for non-WIC items, and a variety of promotions or discounts, as appropriate.
- 9.12 The WIC program may share in the cost of multi-function equipment if the WIC program determines the retailer is necessary for participant access. If the WIC program chooses to enter into a cost sharing agreement, the WIC program may recover a prorated share of the cost of implementation if the retailer is terminated by the WIC program or if the retailer voluntarily terminates its WIC Program Retailer Authorization Agreement.
- 9.13 The retailer shall update software as required as changes occur to the WIC EBT Operating Rules and Technical Implementation Guide (TIG).
- 9.14 EBT (eWIC) capable equipment, either stand-beside or integrated, is required for retailer authorization.
- 9.15 Retailers currently using multi-function, stand-beside devices for eWIC transaction processing may not convert to single-function devices after authorization.
- 9.16 Retailers using stand-beside POS devices are responsible for any damages to the equipment or loss of equipment while it is in their possession. Refer to the eWIC contractor equipment agreement for terms and conditions.
- 9.17 Upon termination of the WIC Retailer Agreement, the retailer using the single-function, stand-beside equipment becomes responsible for any monthly payments incurred until the equipment is returned to the processing (banking) contactor. This includes retailers sanctioned for program violations effective on the date of termination.
- 9.18 Retailers using single-function, stand-beside devices who reapply for authorization at the expiration of this WIC Retailer Agreement will be evaluated to determine if the retailer is necessary for participant access. If a retailer is determined not necessary for participant access, the retailer may convert to multi-function, stand-beside equipment,

or an integrated system, at their own expense, or voluntarily withdraw from the WIC program.

- 9.19 The retailer shall notify the WIC program and eWIC processing contractor within 72 hours of any equipment failure or malfunction of the eWIC stand-beside point of sale device. The Department will provide the retailer with contact information for the eWIC processing contractor.
- 9.20 The retailer shall notify the eWIC processing contractor of any change in bank routing or account number seven (7) business days prior to the effective date of the change. Failure to notify the eWIC processing contractor will result in the non-payment of claim files as of the date of the banking account number change until such time as the bank routing or account number has been received and updated by the eWIC processing contractor.
- 9.21 Third party processing costs, interchange fees, or operating costs for multi-function point of sale devices or systems may not be paid by the WIC program.
- 10. Program Operations. The retailer shall
  - 10.1 Provide approved WIC food items for Missouri WIC program participants in accordance to the WIC Retailer Manual and eWIC Retailer Manual.
  - 10.2 Complete eWIC transactions properly using the processes described in the eWIC Retailer Manual.
  - 10.3 Not conduct WIC transactions in a separate liquor portion of the store or in self-checkout lanes.
  - 10.4 Accept total responsibility for program operations for all store locations listed on Attachment B.
    - 10.4.1 If a retailer requests to add or remove any individual store locations, the request shall be subject to the same review procedures, as outlined in Section II of the WIC Retailer Manual and eWIC Retailer Manual, as single location applicants, and the additions or removals shall be effective upon the retailer and the Department signing a replacement agreement.
  - 10.5 Purchase infant formulas from authorized or licensed manufacturers, distributors, wholesalers, or WIC authorized retailers, and make the infant formulas available to WIC program participants, as outlined in Section II of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(g)(10).
    - 10.5.1 Information regarding authorized or licensed manufacturers, distributors, wholesalers, or WIC authorized retailers can be found at [wic.mo.gov](http://wic.mo.gov).

- 10.6 Maintain a minimum stock (quantity and variety) of WIC approved food items on its store shelves at all times, including before, during, and after heavy volume of WIC redemption activity, as required by Section VI of the WIC Retailer Manual and eWIC Retailer Manual.
- 10.7 Clearly mark or post current prices of all WIC approved food items on the food items, on the shelves in proximity to the food items, or in the immediate area where the food items are stocked in the customer area of the store.
- 10.8 Clearly post current WIC shelf tags, as outlined in the WIC Retailer Manual and eWIC Retailer Manual, that have been provided or approved by the Department.
- 10.9 Not display shelf tags, markers, channel strips, or shelf talkers with a service mark that endorses a specific food or brand of WIC approved food items.
- 10.10 Display the store business hours on all entrances to the retailer's business(es).
- 10.11 Display only WIC program door decals that have been provided by the Department on all entrances to the retailer's business(es).
- 10.12 Provide WIC program participants with only WIC approved foods as issued on the WIC food instrument in the specified types, sizes, and quantities.
- 10.13 Not provide any unauthorized food items, non-food items, cash, or credit in exchange for the redemption of WIC food instruments.
- 10.14 Ensure that WIC program participants do not exchange foods purchased with WIC food instruments for cash or other merchandise, even if it is a WIC approved food.
- 10.15 Ensure that its store personnel are familiar with and comply with the substitution and exchange procedures outlined in Section III of the WIC Retailer Manual and eWIC Retailer Manual.
- 10.16 Inform and train cashiers and other staff involved with transactions, stocking, redemption of WIC checks, and eWIC card transactions on all WIC program requirements.
  - 10.16.1 Be accountable for all actions of owners, officers, managers, agents, and employees involved in the handling of WIC food instruments.
- 10.17 Allow WIC program participants to exchange WIC approved foods and formula that are defective, spoiled, expired, or otherwise unfit for consumption for identical food items that are not defective, spoiled, expired, or otherwise unfit for consumption.

- 10.18 Ensure that the packaging of all WIC approved food is in good condition and protects the integrity of the contents, so that the food is not exposed to adulteration or potential contaminants.
- 10.18.1 Not sell any WIC approved food during a WIC transaction that is beyond the “best if used by,” “sell by,” “use by”, or other date imprinted on the product packaging by the product’s manufacturer or packager limiting the sale or use of the food item.
- 10.19 Allow the WIC program participant to purchase any brand of WIC approved food issued on the WIC food instrument, unless the WIC food instrument specifies a particular brand.
- 10.20 Not use the WIC acronym, or close facsimiles, in its name.
- 10.21 Not include the WIC acronym or the WIC logo in its advertising or other promotional materials.
- 10.22 Ensure that it offers all WIC program participants the same courtesies, such as incentive items, as it does to other customers.
- 10.23 Not offer incentive items solely to WIC participants.
- 10.24 Provide the capability for eWIC cardholders to complete a balance inquiry while in the store without requiring a purchase to be made.
- 10.25 Provide necessary receipts for the WIC participant to accept, approve, or reject the eWIC transaction. Retailer personnel shall not accept, approve, reject, or cancel the eWIC transaction for the WIC participant.
- 10.26 Process all transaction types that are required by the WIC program. At a minimum, this includes balance inquiry, purchase, void, and reversal.
- 10.27 Ensure that all UPCs for approved fresh fruit and vegetables are mapped (linked) and identified as WIC eligible in the store’s ECR system.
- 10.28 Ensure that all PLUs for approved fresh fruit and vegetables are identified as WIC eligible in the store’s ECR system.
- 10.29 Comply with the Department’s policies for creating and updating the in-store UPC/PLU category/subcategory table of WIC authorized foods. Failure to comply shall result in the retailer’s financial liability for eWIC sales transactions involving invalid or unauthorized UPC/PLU codes.

- 10.30 Adhere to the IFPS for PLU codes for the purpose of eWIC claim submission. Any fruit or vegetable UPC/PLU reserved for store use must link to an IFPS PLU for the same produce in the WIC EBT Produce List.
- 10.31 Directly incur any additional cost, if using a POS stand-beside device, and the retailer elects to provide eWIC processing capabilities to more lanes than the number required by federal regulations. The retailer must contract with the eWIC processing contractor for any additional equipment and support services.
- 10.32 Have a dedicated phone line if using a stand-beside device POS.
- 10.33 Comply with the terms of the eWIC contractor equipment agreement. (This provision applies to retailers using a stand-beside device(s) only.)
- 10.34 Meet the minimum lane coverage requirements when considered a superstore or supermarket (at least \$2 million annually in food sales). At a minimum, terminals shall be installed for monthly WIC redemption threshold increments as follows: one (1) terminal for \$0 to \$11,000; two (2) terminals for \$11,001 to \$22,000; three (3) terminals for \$22,001 to \$33,000; and four (4) terminals for \$33,001 and above. The monthly redemption levels used for the installation formula shall be the average redemptions based on a period of up to 12 months of prior redemption. 7 CFR § 246.12(z)(2)(i-ii).
- 10.35 Meet the minimum lane coverage requirements when not considered a superstore or supermarket. At a minimum, terminals shall be installed for monthly WIC redemption thresholds as follows: one (1) terminal for \$0 to \$8,000; two (2) terminals for \$8,001 to \$16,000; three (3) terminals for \$16,001 to \$24,000; and four (4) terminals for \$24,001 and above. The monthly redemption levels used for the installation formula shall be the average redemptions based on a period of up to 12 months of prior redemption. 7 CFR § 246.12(z)(2)(i-ii).
- 10.36 Maintain strict confidentiality of all WIC participant data. No information may be provided to any entity without the prior written approval of the WIC program.
- 10.37 Maintain strict confidentiality of all system data (EBT production keys and secret codes covered by this agreement, as well as, the corporate offices and ECR suppliers.) No information may be provided to any person or entity without the prior written approval of the WIC program.
- 10.38 Call the MOWINS Help Desk at 800-554-2544 if any eWIC cards are found in the store or on the store property.
11. Payment and Food Instruments. The retailer shall:

- 11.1 Not charge State or local taxes on purchases made with WIC food instruments.
- 11.2 As outlined in Section III of the WIC Retailer Manual, not charge the WIC program participant any cash or credit for the WIC approved food items except as allowed during a CVV redemption.
- 11.3 Not give cash back to the WIC program participant as required by Section III of the WIC Retailer Manual, and federal regulations 7 CFR § 246.12(h)(3)(ii) and 7 CFR § 246.12(h)(3)(ii)(A).
- 11.4 Not charge the WIC program for food not authorized on the WIC food instrument.
- 11.5 Ensure that its store personnel properly complete and submit WIC food instruments for payment according to the procedures outlined in Sections III and IV of the WIC Retailer Manual and Section IV of the eWIC Retailer Manual.
- 11.6 Not issue any rain checks, due bills, credit slips, or any similar type billing to a WIC program participant, parent, guardian of infant or child participant, or their authorized proxy for WIC approved food, as required by Section III of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(h)(3)(ii)(A).
- 11.7 As outlined in Section IV of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(h)(3)(x), not seek: a) restitution from WIC program participants for WIC food instruments not paid, in part or in full, by the Department; b) refunds requested due to overcharge; or c) any other WIC food instrument discrepancies that have caused the WIC food instrument to be rejected or adjusted for payment.
- 11.8 Transact properly issued Missouri WIC food instruments only from Missouri WIC program participants, parents or guardians of infant or child participants, or their authorized proxies.
- 11.9 Transact a WIC food instrument only within the “FIRST DATE TO USE” through the “LAST DATE TO USE” as specified on a WIC food instrument.
- 11.10 Submit the WIC food instrument to the Department for payment in the manner instructed by the Department in Section IV of WIC Retailer Manual within sixty (60) days from the “FIRST DATE TO USE”.
  - 11.10.1 In the event of termination or expiration of this agreement, the retailer must submit any unpaid WIC checks to the Department for payment within five (5) business days from the date of the termination or expiration.
  - 11.10.2 In the event of termination or expiration of this agreement, an eWIC authorized retailer must submit any unpaid eWIC claim files to the eWIC processing contractor for payment within forty-eight (48) hours from the date of the termination or expiration.

- 11.10.3 The Department is not obligated to pay WIC food instruments transacted or redeemed by the retailer outside of these timeframes.
- 11.11 Allow the purchase of the full amount of WIC approved food issued on the WIC food instrument even if the amount of sale exceeds the maximum amount of the WIC food instruments.
- 11.12 Ensure that its store personnel record the total purchase price on the WIC check and that the total purchase price includes only the food items provided for by the WIC check that were actually purchased by the WIC program participant.
- 11.13 Ensure that its store personnel enter the total purchase price on the WIC food instrument prior to obtaining the signature of the WIC program participant, parent or guardian of infant or child participant, or their authorized proxy.
- 11.14 Not accept pre-signed WIC checks as outlined in Section III of the WIC Retailer Manual.
- 11.15 Ensure the WIC program participant, parent or guardian of infant or child participants, or their authorized proxy signs the WIC check in the presence of the cashier at the end of each transaction. Cashiers must verify that the signature on the WIC check matches one of the authorized signatures found on the WIC program participant's identification folder. WIC check checkout procedures are outlined in Section III of the WIC Retailer Manual.
- 11.16 Ensure that its store personnel require the WIC program participant, parent or guardian of infant or child participants, or their authorized proxy to present a signed WIC program identification folder at the beginning of the WIC check transaction. If the WIC participant identification folder is not signed by the WIC program participant, parent or guardian of infant or child participants, or their authorized proxy, the authorized retailer may ask the WIC program participant, parent or guardian of infant or child participants, or their authorized proxy for photo identification in the form of a Missouri identification card or driver's license. Further information regarding the WIC participant identification folder can be found in Section III of the WIC Retailer Manual.
- 11.17 Provide each WIC food item at the "current shelf price" or less than the "current shelf price" charged to other customers, and charge the WIC program for only those food items actually received by the WIC participant. The "current shelf price" (UPC based) is the price marked on the item, shelf, container, sign, or "sale price" offered to non-WIC customers.
- 11.18 Not charge the eWIC cardholder any fee, either directly or indirectly, arising out of or associated with operating, maintaining, or processing eWIC transactions.

- 11.19 Complete eWIC transactions with no minimum purchase amounts or quantities required.
- 11.20 Not allow employees to redeem WIC benefits that are issued to themselves or any relative. A retailer must ensure that the WIC transaction is completed by another employee that is not the WIC participant or a relative of the WIC participant. The retailer is allowed to complete eWIC transactions for relatives if there is no other WIC authorized retailer(s) within a ten (10) mile radius.
- 11.21 Not receive and submit any unpaid eWIC claim files to the eWIC processing contractor for payment for a retailer that is not a Missouri WIC authorized retailer.
- 11.22 Not receive or redeem eWIC benefits for food purchased or received at an address other than the store address that appears on the authorized retailer's application.
- 11.23 Not transact or redeem eWIC transactions outside of normal operating hours as reported to the WIC program.
- 11.24 Ensure all eWIC transactions occur face-to-face with the cardholder within the confines of the retailer's fixed location.
- 11.25 Scan WIC-eligible items individually. Checkers may not use the quantity key to scan identical UPCs when using a stand-beside device or an integrated POS.
- 11.26 Not charge eWIC cardholders for authorized foods available on eWIC card food balances.
- 11.27 Accept as payment in full for each WIC authorized product redeemed at the lesser of the shelf price requested for the product or the WIC program calculated NTE price of that product within the store's assigned Pricing Peer Group as defined in Section II of the WIC Retailer Manual and eWIC Retailer Manual. Coupon discounts, coupon reductions, price matching, or free items are applied to the purchase transaction prior to accepting payment from the eWIC cardholder.
- 11.28 Not increase prices of WIC approved food items to levels that would make the retailer ineligible for authorization.
- 11.29 Not charge more than the maximum price for food items as compared to the prices charged by other WIC retailers in the same Pricing Peer Group.
- 11.30 Ensure the eWIC redemption process requires the eWIC cardholder to use a PIN in a manner that protects the security of the PIN and in which no one other than the eWIC cardholder will have knowledge of the PIN. The PIN, along with a valid eWIC card, is the sole source of identification needed in processing an eWIC transaction.

- 11.31 Ensure that only the eWIC cardholder accepts, approves, or rejects the WIC transaction at the payment terminal.
- 11.32 Not ask for any form of identification in addition to the eWIC card.
- 11.33 Keep all eWIC cardholder information confidential.
- 11.34 Not manually enter an eWIC cardholder's PIN in order to process an eWIC transaction. Ensure only the eWIC cardholder is entering the PIN into the card acceptance device.
- 11.35 Not confiscate the eWIC card(s), ask for, or enter the cardholder's PIN.
- 11.36 Provide the eWIC cardholder with a receipt for each WIC purchase, which at a minimum, shows the last four (4) digits of the card number, store name and address, the date and time of the transaction, lane number (if available), purchased food items including quantity, description and unit of measure, unit cost, total purchase price, discounts (coupons) applied during transaction, benefit expiration date, and the remaining balance of available WIC food benefits.
- 11.37 Only allow approved fresh and frozen fruit and vegetables to be purchased with eWIC benefits.
- 11.38 Allow the purchase of all authorized food items as presented by the WIC customer up to the eWIC benefit balance. Food items presented above the benefit balance should be paid for by the WIC customer with other tender types.
- 11.39 Scan (or manually enter) the actual Universal Product Code (UPC) that is affixed to the approved food presented by the eWIC cardholder, unless the item being purchased is a CVB. If using a stand-beside device, do not use the multiply function when scanning or manually entering WIC items. Each item must be scanned or entered individually.
- 11.40 Accept only one (1) eWIC card per sales transaction.
- 11.41 Allow another form of payment, including, but not limited to, cash, SNAP (Supplemental Nutrition Assistance Program), credit card, or debit card to pay the difference if the purchase price exceeds the dollar value of the CVB. Retailers must allow the WIC customer to choose from the tender types used by other customers.
- 11.42 Accept any manufacturer's coupons and other store promotions for WIC approved items in processing eWIC transactions, in compliance with Food and Nutrition Services' (FNS) EBT Operating Rules.
- 11.43 Not ask or accept cash or payment from a WIC participant for the sales tax amount that is applied to manufacturer's coupons, but instead shall subtract the sales tax on the coupon from the face value of the coupon and then shall subtract the remaining value of

the coupon from the retailer price of the WIC food(s) as outlined in 7 CFR § Part 246.12(h)(3)(vii).

- 11.44 Not require WIC program participants to use special checkout lanes with exception of eWIC stand-beside only equipped lanes.
- 11.45 Not demand that WIC participants purchase the full balance of WIC food items authorized on the eWIC card.
- 11.46 Only allow food items that are approved on the Missouri WIC APL to eWIC cardholders.
- 11.47 Only allow those food items specifically listed on the WIC participants' eWIC card.
- 11.48 Not scan any UPC or PLU code that is not affixed to the actual item being purchased by the WIC customer, or any UPC code as a substitute, replacement, or otherwise not actually affixed to the actual item being purchased by the WIC customer. This includes UPC codes from clipboards, codebooks, computers, counters, internet sources, mobile devices, reference sheets, walls, or other food and non-food item sources. This also includes removing a UPC or PLU code from a WIC approved item and affixing or scanning the code affixed to a non-WIC approved item.
- 11.49 Ensure that the price affixed to the scanned UPC code in the POS device is not greater than the price displayed on the package, container, shelf, or other signage in the store for the purchased item.
- 11.50 Update price changes in the POS device including, but not limited to, changes due to sales or other promotions, to ensure compliance as stated herein.
- 11.51 Notify the Department in writing immediately if there is a change in the retailer's Federal Identification Number or Supplemental Nutrition Assistance Program (SNAP) number.
- 11.52 Operate a certified EBT capable system or device prior to accepting eWIC cards for purchase that performs offline eWIC transactions in accordance with published rules, policies, and specifications, including, but not limited to, the WIC EBT Operating Rules, including any amendments, and the Technical Implementation Guidelines (TIG).
- 11.53 Maintain the certified Electronic Cash Register (ECR) integrated system or stand-beside device in a manner necessary to ensure system availability for eWIC processing during all hours the store is open for business.
- 11.54 Comply with the Department or its authorized representatives' onsite certification of integrated and stand-beside ECR systems to ensure acceptance of Missouri WIC APL and the accurate processing of WIC EBT transactions. If the ECR system is not

certified, the Missouri WIC program will contact the store regarding the WIC certification of the system. Stores that do not have an integrated ECR system will have to use a stand-beside device for Missouri eWIC transactions. This will require cashiers to scan all items twice in order to process the Missouri eWIC transaction.

- 11.55 Request state certification of the retailer's stand-beside system if the retailer alters or revises the system in any manner that affects the eWIC transaction processing capabilities. This applies to retailers who do not purchase stand-beside systems through the WIC program's eWIC processor.
- 11.56 Request state re-certification of the retailer's integrated ECR system if the retailer alters or revises the system in any manner that affects the eWIC transaction processing capabilities. In the event an in-store ECR system is reconfigured or modified by the retailer or other parties in such a way that the ECR system no longer exhibits the required system accuracy, integrity, or performance required and under which requirements the ECR system was certified, the Department will not accept a claim file from the system. The retailer is liable for the costs of all recertification events needed to return the ECR system covered by this agreement to full compliance with the Department's system requirements. Failure to seek recertification when the retailer's ECR system is altered or revised shall subject the retailer to financial liabilities, termination, or disqualification.
- 11.57 Accept liability for any incorrect redemption of eWIC benefits (e.g., providing an item not authorized by the WIC program or not available in the cardholder's account).
- 11.58 Not enter false information or alter information on the eWIC receipt or benefits.
- 11.59 Ensure the store downloads the Auto Reconciliation File (ARF), Approved Product List (APL), Hot Card List (HCL), and WIC Acknowledgement File every forty-eight (48) hours to the retailer's ECR system or stand-beside device.
- 11.60 Accept financial liability for the WIC EBT benefit redemptions resulting from hot card transactions if the retailer has not connected to the Department's EBT system within a contiguous forty-eight (48) hour period of time and updated the Hot Card List file information.
- 11.61 Ensure that the most current APL is downloaded in the store system and is being used for eWIC redemption processing.
- 11.62 Ensure the store uploads the retailer's eWIC transaction claim files within forty-eight (48) hours of the time of the sales transaction.
- 11.63 Acknowledge the potential delay in processing of claim files by the eWIC processing contractor due to state office closure. Potential delays could also be due to eWIC

processing contractor system availability. Such delays are not expected to be for an extended amount of time.

- 11.64 Follow the WIC program procedure to submit new UPC codes for consideration to the APL.
- 12. Monitoring and Records. The retailer shall
  - 12.1 Maintain inventory records for three (3) years after final payment is received or after all pending matters have been resolved to verify billings made for all WIC food items purchased. Inventory records must include the name and address of the supplier, wholesaler, or authorized WIC retailer; date of purchase (month, day, and year); UPC, PLU, product name, size, quantity, and unit price for each item purchased; and payment type (cash, check, credit, debit, or account invoiced). This must include, but is not limited to, inventory records required for Federal tax reporting purposes.
    - 12.1.1 Retain all sales receipts for transacted WIC checks during the current agreement period, for a period of one (1) year after final payment of WIC checks, or the completion of a receipt audit or inventory audit, whichever is later.
    - 12.1.2 Provide timely transaction documentation as requested by the WIC program or local agency (LA) and fully cooperate in the resolution of any dispute arising in relation to eWIC transactions and redemptions.
    - 12.1.3 Upon request, make available to representatives of the Department, USDA, the Comptroller General of the United States, and any other federal regulatory agencies, all WIC food instruments and sales receipts in the retailer's possession and all other WIC program-related records.
  - 12.2 Submit shelf prices for WIC approved foods to the Department, as requested.
  - 12.3 Submit to the Department, within the timeframes outlined in Section II of the WIC Retailer Manual and eWIC Retailer Manual, information requested by the Department regarding retailer sales, including, but not limited to: a) annual income tax information; b) sales receipts; c) gross sales; d) food sales; e) Supplemental Nutrition Assistance Program (SNAP) sales; f) food price and stock list; g) sales or financial statements; and h) reports or other records sufficient for establishing gross sales, food sales, and SNAP sales information.
    - 12.3.1 Failure to submit requested documents or providing false information will result in the Department terminating this agreement.

- 12.4 Be monitored by the Department or its authorized representatives for compliance with this agreement and the WIC Retailer Manual and eWIC Retailer Manual, including but not limited to, onsite visit, inventory audit, and desk audit monitoring.
13. The Department
- 13.1 Will provide guidance and training to the retailer concerning WIC approved foods, the WIC Retailer Manual, eWIC Retailer Manual, and the federal WIC program regulations, 7 CFR Part 246.
- 13.2 May exclude or include any authorized or licensed manufacturers, distributors, wholesalers, or WIC authorized retailers at its sole discretion.
- 13.3 Will assess, categorize, and treat each store location individually instead of assessing, categorizing, and treating multiple store locations as one unit.
- 13.4 Will provide WIC retailer stamps for check endorsements upon initial authorization of WIC retailers and store locations.
- 13.5 Will process, reject, or return WIC food instruments as outlined in Section IV of the WIC Retailer Manual.
- 13.6 Will provide networks and host processing for eWIC transactions, twenty-four (24) hours a day, seven (7) days a week, through its eWIC processing contractor. The Department may delay payment to a retailer due to Department office closures or if the eWIC processing contractor's system is down.
- 13.7 May exclude or include any authorized or licensed manufacturers, distributors, wholesalers, or WIC authorized retailers from this list at its sole discretion, and will notify retailers of any exclusions or inclusions.
- 13.8 Will pay the retailer upon receipt of validly transacted and redeemed WIC food instruments for food costs incurred in providing WIC approved foods to WIC program participants.
- 13.9 Will not pay WIC checks submitted after sixty (60) days from the "FIRST DATE TO USE" stated on the WIC check.
- 13.10 Will deny payment, either partially or fully, to a retailer for improperly transacted or redeemed WIC food instruments, may submit a claim to retailer for payments already made on improperly transacted WIC food instruments, or may offset future payments for the claim.
- 13.11 Pursuant to 7 CFR § 246.12(k)(2), is not obligated to pay for improperly handled or voided eWIC transactions.

- 13.12 As set forth in 7 CFR § 246.12(h)(1)(viii),(ix) and 7 CFR § 246.12(k), has the right to demand refunds for charges of more than the retailer's actual selling price and shall deny payment to a retailer for more than the price limitations of the WIC food instrument.
- 13.13 As set forth in Section IV of the WIC Retailer Manual and eWIC Retailer Manual and 7 CFR § 246.12(k)(3), will provide the retailer with an opportunity to justify or correct a claim, a demand for refund, or a denial of payment for fatal or non-fatal WIC food instrument errors.
- 13.14 Will monitor the retailer and provide written notification of compliance and non-compliance observations involving the retailer, as outlined in Section V of the WIC Retailer Manual and eWIC Retailer Manual. The Department will take action based on the violations, including, but not limited to, sanctions or disqualification from the WIC program.
- 13.15 May authorize special exceptions to WIC program rules and procedures involving unique circumstances; however, such exceptions shall not be effective until the retailer receives written notification from the Department.
- 13.16 Will compile and maintain a list of certified EBT capable systems for retailer applicants to consider.
- 13.17 Will make available daily the most current APL containing a complete listing of food items that are approved for redemption by the WIC program through its eWIC banking processor.
- 13.18 Will establish a calculated NTE price for each WIC approved food item and use this NTE in reimbursing retailers for items purchased by the eWIC cardholder.
- 13.19 Will reimburse the retailer for all approved eWIC transactions that are made in accordance with applicable state and federal rules and requirements. Settlement amounts may differ from requested amounts as outlined in the eWIC Retailer Manual.
- 13.20 Will provide to non-integrated retailers (during eWIC implementation) a stand-beside POS device at no cost to the retailer. After statewide eWIC implementation, Missouri WIC will continue bearing the cost for the stand-beside equipment provided during eWIC implementation in accordance with federal regulation. The maximum number of terminals that will be subsidized is determined as follows:
- \$0-\$8,000 of WIC sales monthly = one (1) terminal; or  
\$8,001-\$16,000 of WIC sales monthly = two (2) terminals; or  
\$16,001-\$24,000 of WIC sales monthly = three (3) terminals; or  
\$24,001 and above of WIC sales monthly = four (4) terminals.

- 13.21 Will provide to non-integrated retailers (after statewide eWIC implementation) a stand-beside POS device at no cost to the retailer if the retailer is determined necessary for participant access. The maximum number of terminals that will be subsidized is determined as follows:
- \$0-\$8,000 of WIC sales monthly = one (1) terminal; or  
\$8,001-\$16,000 of WIC sales monthly = two (2) terminals; or  
\$16,001-\$24,000 of WIC sales monthly = three (3) terminals; or  
\$24,001 and above of WIC sales monthly = four (4) terminals.
- 13.22 May remove excess stand-beside POS devices if actual redemption activity warrants a reduction consistent with the redemption levels as outlined herein.
14. Amendments, Sanctions, Termination, and Disqualification
- 14.1 Either party may terminate this agreement with or without cause by providing a thirty (30) days' prior written notice to the other party.
- 14.2 The retailer shall give sixty (60) days' prior written notice to the Department of ownership changes, changes in the authorized store type, changes in the store name, when it ceases operations, or when the retailer relocates to another site.
- 14.2.1 Upon notification, the parties will amend this agreement in writing, if applicable, to reflect the changes.
- 14.2.2 This agreement is null and void if the store name, ownership, location, or agreement category of the store changes.
- 14.2.3 The retailer shall immediately notify the Department of any change in its SNAP authorization. If a new SNAP number is assigned to the retailer, the retailer must reapply to the WIC program.
- 14.3 The Department may disqualify or impose other sanctions against a retailer in accordance with the sanction policy in Section V of the WIC Retailer Manual and eWIC Retailer Manual.
- 14.3.1 If the retailer fails to purchase infant formulas from authorized or licensed manufacturers, distributors, wholesalers, or WIC authorized retailers, as required herein, the Department will issue a violation to the retailer as outlined in Section V of the WIC Retailer Manual and eWIC Retailer Manual.
- 14.4 The Department will terminate the retailer agreement and the retailer's participation from the WIC program under the following circumstances:

- 14.4.1 The Department will immediately terminate this agreement if it determines the retailer has provided false or misleading information when applying for this or other agreements with the Department.
- 14.4.2 The Department will immediately terminate this agreement and disqualify the retailer for one (1) year if it determines the retailer has a pattern of submitting previously rejected WIC food instruments for payment that have been altered or are a result of findings from a WIC sales receipt audit during the period the retailer is under agreement.
- 14.4.3 The Department will terminate this agreement if it identifies a conflict of interest between the retailer and the Department or local agencies, as defined in Section II of the WIC Retailer Manual and eWIC Retailer Manual; federal WIC regulations, including 7 CFR § 246.12(h)(3)(xx); and any applicable State laws.
- 14.5 Upon termination of this agreement, the retailer must return to the Department any and all WIC retailer stamps.
- 14.6 The Department may disqualify the retailer from the WIC program if the retailer is disqualified from SNAP.
  - 14.6.1 The length of such disqualification from the WIC program shall correspond to the period of the SNAP disqualification, but may begin at a later date than the SNAP disqualification.
  - 14.6.2 If the Department determines that WIC program disqualification of a retailer due to a SNAP disqualification would result in inadequate WIC program participant access to WIC approved foods, the Department will assess a Civil Money Penalty to the retailer in lieu of disqualification; however, the Department will not issue a Civil Money Penalty in lieu of disqualification for the retailer's third or subsequent sanction.
  - 14.6.3 If the retailer is disqualified from the WIC program, it could also be disqualified from SNAP. Reciprocal disqualifications are not subject to administrative or judicial review.
- 14.7 If the Department terminates or disqualifies the retailer from WIC program participation for failure to comply with this agreement, the WIC Retailer Manual, eWIC Retailer Manual, and/or all applicable laws, the Department will also terminate this retailer agreement. To become an authorized WIC retailer again, the retailer will have to reapply.
- 14.8 If the Department terminates or disqualifies any individual stores, the Department will provide the retailer with fifteen (15) days' prior written notice, unless federal WIC program regulations require immediate termination or disqualification.

- 14.9 The retailer may appeal a denial of an application, termination for cause, disqualification or other WIC program sanctions by the Department as set forth in Section II of the WIC Retailer Manual and eWIC Retailer Manual.
- 14.10 If a retailer commits fraud or abuse of the WIC program, the Department may refer the retailer to Federal, State, and/or local authorities that may prosecute the retailer under applicable Federal, State and local laws.
  - 14.10.1 Retailers that have willfully misapplied, stolen, or fraudulently obtained program funds totaling \$100 or more will be subject to a fine of not more than \$25,000 or imprisonment for not more than five (5) years or both. If the retailer misapplied, stole, or fraudulently obtained program funds totaling less than \$100, the retailer will be subject to a fine of not more than \$1,000, imprisonment for not more than one (1) year, or both.
- 14.11 The retailer must return the eWIC contractor's stand-beside device following a change of ownership, ceasing of operations, termination, or disqualification from the WIC program.
- 14.12 The retailer must return all eWIC system testing cards provided by the WIC program upon request or following a change of ownership, ceasing of operations, termination, or disqualification from the WIC program.
- 14.13 Failing to notify the WIC program of any civil or criminal convictions that relate to Business Integrity as defined in Section II of the WIC Retailer Manual, eWIC Retailer Manual, and 7 CFR § 246.12(g)(3)(ii) will result in the termination of the WIC Retailer Agreement.

**STATE OF MISSOURI  
DEPARTMENT OF HEALTH AND SENIOR SERVICES**

**TERMS AND CONDITIONS**

This contract expresses the complete agreement of the parties and performance shall be governed solely by the specifications and requirements contained herein. Any change must be accomplished by a formal signed amendment prior to the effective date of such change.

**1. APPLICABLE LAWS AND REGULATIONS**

- a. The contract shall be construed according to the laws of the State of Missouri (state). The contractor shall comply with all local, state, and federal laws and regulations related to the performance of the contract to the extent that the same may be applicable.
- b. To the extent that a provision of the contract is contrary to the Constitution or laws of the State of Missouri or of the United States, the provisions shall be void and unenforceable. However, the balance of the contract shall remain in force between the parties unless terminated by consent of both the contractor and the state.
- c. The contractor must be registered and maintain good standing with the Secretary of State of the State of Missouri and other regulatory agencies, as may be required by law or regulations.
- d. The contractor must timely file and pay all Missouri sales, withholding, corporate and any other required Missouri tax returns and taxes, including interest and additions to tax.
- e. The exclusive venue for any legal proceeding relating to or arising out of the contract shall be in the Circuit Court of Cole County, Missouri.
- f. The contractor shall only employ personnel authorized to work in the United States in accordance with applicable federal and state laws and Executive Order 07-13 for work performed in the United States.

**2. INVOICING AND PAYMENT**

- a. The State of Missouri does not pay state or federal taxes unless otherwise required under law or regulation. Prices shall include all packing, handling and shipping charges FOB destination, freight prepaid and allowed unless otherwise specified herein.
- b. The statewide financial management system has been designed to capture certain receipt and payment information. For each purchase order received, an invoice must be submitted that references the purchase order number and must be itemized in accordance with items listed on the purchase order. Failure to comply with this requirement may delay processing of invoices for payment.
- c. The contractor shall not transfer any interest in the contract, whether by assignment or otherwise, without the prior written consent of the state.
- d. Payment for all equipment, supplies, and/or services required herein shall be made in arrears unless otherwise indicated in the specific contract terms.
- e. The State of Missouri assumes no obligation for equipment, supplies, and/or services shipped or provided in excess of the quantity ordered. Any unauthorized quantity is subject to the state's rejection and shall be returned at the contractor's expense.
- f. All invoices for equipment, supplies, and/or services purchased by the State of Missouri shall be subject to late payment charges as provided in section 34.055, RSMo.
- g. The State of Missouri reserves the right to purchase goods and services using the state purchasing card.

**3. DELIVERY**

Time is of the essence. Deliveries of equipment, supplies, and/or services must be made no later than the time stated in the contract or within a reasonable period of time, if a specific time is not stated.

**4. INSPECTION AND ACCEPTANCE**

- a. No equipment, supplies, and/or services received by an agency of the state pursuant to a contract shall be deemed accepted until the agency has had reasonable opportunity to inspect said equipment, supplies, and/or services.
- b. All equipment, supplies, and/or services which do not comply with the specifications and/or requirements or which are otherwise unacceptable or defective may be rejected. In addition, all equipment, supplies, and/or services which are discovered to be defective or which do not conform to any warranty of the contractor upon inspection (or at any later time if the defects contained were not reasonably ascertainable upon the initial inspection) may be rejected.
- c. The State of Missouri reserves the right to return any such rejected shipment at the contractor's expense for full credit or replacement and to specify a reasonable date by which replacements must be received.
- d. The State of Missouri's right to reject any unacceptable equipment, supplies, and/or services shall not exclude any other legal, equitable or contractual remedies the state may have.

**5. CONFLICT OF INTEREST**

Elected or appointed officials or employees of the State of Missouri or any political subdivision thereof, serving in an executive or administrative capacity, must comply with sections 105.452 and 105.454, RSMo, regarding conflict of interest.

**6. WARRANTY**

The contractor expressly warrants that all equipment, supplies, and/or services provided shall: (1) conform to each and every specification, drawing, sample or other description which was furnished to or adopted by the state, (2) be fit and sufficient for the purpose intended, (3) be merchantable, (4) be of good materials and workmanship, and (5) be free from defect. Such warranty shall survive delivery and shall not be deemed waived either by reason of the state's acceptance of or payment for said equipment, supplies, and/or services.

## **7. REMEDIES AND RIGHTS**

- a. No provision in the contract shall be construed, expressly or implied, as a waiver by the State of Missouri of any existing or future right and/or remedy available by law in the event of any claim by the State of Missouri of the contractor's default or breach of contract.
- b. The contractor agrees and understands that the contract shall constitute an assignment by the contractor to the State of Missouri of all rights, title and interest in and to all causes of action that the contractor may have under the antitrust laws of the United States or the State of Missouri for which causes of action have accrued or will accrue as the result of or in relation to the particular equipment, supplies, and/or services purchased or procured by the contractor in the fulfillment of the contract with the State of Missouri.

## **8. CANCELLATION OF CONTRACT**

- a. In the event of material breach of the contractual obligations by the contractor, the state may cancel the contract. At its sole discretion, the state may give the contractor an opportunity to cure the breach or to explain how the breach will be cured. The actual cure must be completed within no more than 10 working days from notification, or at a minimum the contractor must provide the state within 10 working days from notification a written plan detailing how the contractor intends to cure the breach.
- b. If the contractor fails to cure the breach or if circumstances demand immediate action, the state will issue a notice of cancellation terminating the contract immediately. If it is determined the state improperly cancelled the contract, such cancellation shall be deemed a termination for convenience in accordance with the contract.
- c. If the state cancels the contract for breach, the state reserves the right to obtain the equipment, supplies, and/or services to be provided pursuant to the contract from other sources and upon such terms and in such manner as the state deems appropriate and charge the contractor for any additional costs incurred thereby.
- d. The contractor understands and agrees that funds required to fund the contract must be appropriated by the General Assembly of the State of Missouri for each fiscal year included within the contract period. The contract shall not be binding upon the state for any period in which funds have not been appropriated, and the state shall not be liable for any costs associated with termination caused by lack of appropriations.

## **9. BANKRUPTCY OR INSOLVENCY**

Upon filing for any bankruptcy or insolvency proceeding by or against the contractor, whether voluntary or involuntary, or upon the appointment of a receiver, trustee, or assignee for the benefit of creditors, the contractor must notify the state immediately. Upon learning of any such actions, the state reserves the right, at its sole discretion, to either cancel the contract or affirm the contract and hold the contractor responsible for damages.

## **10. INVENTIONS, PATENTS AND COPYRIGHTS**

The contractor shall defend, protect, and hold harmless the State of Missouri, its officers, agents, and employees against all suits of law or in equity resulting from patent and copyright infringement concerning the contractor's performance or products produced under the terms of the contract.

## **11. NON-DISCRIMINATION AND AFFIRMATIVE ACTION**

In connection with the furnishing of equipment, supplies, and/or services under the contract, the contractor and all subcontractors shall agree not to discriminate against recipients of services or employees or applicants for employment on the basis of race, color, religion, national origin, sex, age, disability, or veteran status unless otherwise provided by law. If the contractor or subcontractor employs at least 50 persons, they shall have and maintain an affirmative action program which shall include:

- a. A written policy statement committing the organization to affirmative action and assigning management responsibilities and procedures for evaluation and dissemination;
- b. The identification of a person designated to handle affirmative action;
- c. The establishment of non-discriminatory selection standards, objective measures to analyze recruitment, an upward mobility system, a wage and salary structure, and standards applicable to layoff, recall, discharge, demotion, and discipline;
- d. The exclusion of discrimination from all collective bargaining agreements; and
- e. Performance of an internal audit of the reporting system to monitor execution and to provide for future planning.

If discrimination by a contractor is found to exist, the state shall take appropriate enforcement action which may include, but not necessarily be limited to, cancellation of the contract, suspension, or debarment by the state until corrective action by the contractor is made and ensured, and referral to the Attorney General's Office, whichever enforcement action may be deemed most appropriate.

## **12. AMERICANS WITH DISABILITIES ACT**

In connection with the furnishing of equipment, supplies, and/or services under the contract, the contractor and all subcontractors shall comply with all applicable requirements and provisions of the Americans with Disabilities Act (ADA).

## **13. FILING AND PAYMENT OF TAXES**

The commissioner of administration and other agencies to which the state purchasing law applies shall not contract for goods or services with a vendor if the vendor or an affiliate of the vendor makes sales at retail of tangible personal property or for the purpose of storage, use, or consumption in this state but fails to collect and properly pay the tax as provided in chapter 144, RSMo. For the purposes of this section, "affiliate of the vendor" shall mean any person or entity that is controlled by or is under common control with the vendor, whether through stock ownership or otherwise.

## **14. COMMUNICATIONS AND NOTICES**

Any notice to the contractor shall be deemed sufficient when deposited in the United States mail postage prepaid, transmitted by facsimile, transmitted by e-mail or hand-carried and presented to an authorized employee of the contractor.

**CERTIFICATIONS AND SPECIAL PROVISIONS****1. GENERAL**

- 1.1 To the extent that this contract involves the use, in whole or in part, federal funds, the signature of the Contractor's authorized representative on the contract signature page indicates compliance with the following Certifications and special provisions.

**2. CONTRACTOR'S CERTIFICATION REGARDING SUSPENSION AND DEBARMENT**

- 2.1 The Contractor certifies that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this contract by any Federal department or agency pursuant to 2 CFR Part 180.
- 2.2 The Contractor shall include these certification requirements regarding debarment, suspension, ineligibility, and voluntary exclusion in all lower tier covered transactions.
- 2.3 If the Contractor enters into a covered transaction with another person at the next lower tier, the Contractor must verify that the person with whom it intends to do business is not excluded or disqualified by:
- 2.3.1 Checking the System of Award Management (SAM) <https://www.sam.gov>; or
  - 2.3.2 Collecting a certification from that person; or
  - 2.3.3 Adding a clause or condition to the covered transaction with that person.

**3. CONTRACTOR'S CERTIFICATION REGARDING LOBBYING**

- 3.1 The Contractor certifies that no Federal appropriated funds have been paid or will be paid, by or on behalf of the Contractor, to any person for influencing or attempting to influence an officer or employee of any agency, a member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, or the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- 3.2 The Contractor certifies that no funds under this contract shall be used to pay for any activity to support or defeat the enactment of legislation before the Congress, or any State

**CERTIFICATIONS AND SPECIAL PROVISIONS**

- or local legislature or legislative body. The Contractor shall not use any funds under this contract to pay for any activity to support or defeat any proposed or pending regulation, administrative action, or order issued by the executive branch of any State or local government.
- 3.3 The Contractor certifies that no funds under this contract shall be used to pay the salary or expenses of the Contractor, or an agent acting for the Contractor who engages in any activity designed to influence the enactment of legislation or appropriations proposed or pending before the Congress, or any State, local legislature or legislative body, or any regulation, administrative action, or Executive Order issued by the executive branch of any State or local government.
- 3.4 The above prohibitions include any activity to advocate or promote any proposed, pending or future Federal, State or local tax increase, or any proposed, pending or future requirement or restriction on any legal consumer product, including its sale or marketing, including but not limited to the advocacy or promotion of gun control.
- 3.5 If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with any Federal contract, grant, loan, or cooperative agreement, the Contractor shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying" in accordance with its instructions.
- 3.6 The Contractor shall require that the language of this section be included in the award documents for all subawards at all levels (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.
- 3.7 This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by 31 U.S.C. § 1352. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

**CERTIFICATIONS AND SPECIAL PROVISIONS****4. CONTRACTOR'S CERTIFICATION REGARDING A DRUG FREE WORKPLACE**

- 4.1 The Contractor certifies it shall provide a drug free workplace in accordance with the Drug Free Workplace Act of 1988, 41 U.S.C. Chapter 81, and all applicable regulations. The Contractor is required to report any conviction of employees providing services under this contract under a criminal drug statute for violations occurring on the Contractor's premises or off the Contractor's premises while conducting official business. The Contractor shall report any conviction to the Department within five (5) working days after the conviction. Submit reports to:

Missouri Department of Health and Senior Services  
Division of Administration, Grants Accounting Unit  
P.O. Box 570  
920 Wildwood Drive  
Jefferson City, Missouri 65102-0570

**5. CONTRACTOR'S CERTIFICATION REGARDING ENVIRONMENTAL TOBACCO SMOKE**

- 5.1 The Pro-Children Act of 1994, (Public Law 103-227, 20 U.S.C. §§ 6081-6084), requires that smoking not be permitted in any portion of any indoor facility owned or leased or contracted for by an entity and used routinely or regularly for the provision of health, day care, early childhood development services, education or library services to children under the age of 18, if the services are funded by Federal programs either directly or through State or local governments, by Federal grant, contract, loan, or loan guarantee. The Pro-Children Act also applies to children's services that are provided in indoor facilities that are constructed, operated, or maintained with such federal funds. The Pro-Children Act does not apply to children's services provided in private residences; portions of facilities used for inpatient drug or alcohol treatment; service providers whose sole source of applicable Federal funds is Medicare or Medicaid; or facilities where WIC coupons are redeemed. Failure to comply with the provisions of the Pro-Children Act may result in the imposition of a civil monetary penalty of up to \$1,000 for each violation and/or the imposition of an administrative compliance order on the responsible entity.
- 5.2 The Contractor certifies that it will comply with the requirements of the Pro-Children Act and will not allow smoking within any portion of any indoor facility used for the provision of services for children as defined by the Pro-Children Act.

**CERTIFICATIONS AND SPECIAL PROVISIONS**

5.3 The Contractor agrees that it will require that the language of this certification be included in any subcontract or subaward that contains provisions for children's services and that all subrecipients shall certify accordingly. Failure to comply with the provisions of the Pro-Children Act law may result in the imposition of a civil monetary penalty of up to \$1,000 per day.

**6. CONTRACTOR'S CERTIFICATION REGARDING NON-DISCRIMINATION**

6.1 The contractor shall comply with all federal and state statutes, regulations and executive orders relating to nondiscrimination and equal employment opportunity to the extent applicable to the contract. These include but are not limited to:

6.1.1 Title VI of the Civil Rights Act of 1964 (P.L. 88-352, 42 U.S.C. § 2000d *et seq.*) which prohibits discrimination on the basis of race, color, or national origin (this includes individuals with limited English proficiency) in programs and activities receiving federal financial assistance and Title VII of the Act which prohibits discrimination on the basis of race, color, national origin, sex, or religion in all employment activities;

6.1.2 Equal Pay Act of 1963 (P.L. 88 -38, as amended, 29 U.S.C. § 206 (d));

6.1.3 Title IX of the Education Amendments of 1972, as amended (20 U.S.C §§ 1681-1683 and 1685-1686) which prohibits discrimination on the basis of sex;

6.1.4 Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 794) and the Americans with Disabilities Act of 1990, as amended by the ADA Amendment Act of 2008 (42 U.S.C. 12101 *et seq.*) as implemented by all applicable regulations;

6.1.5 The Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107) which prohibits discrimination on the basis of age;

6.1.6 Equal Employment Opportunity – E.O. 11246, as amended;

6.1.7 Missouri State Regulation, 19 CSR 10-2.010, Civil Rights Compliance Requirements;

6.1.8 Missouri Governor's E.O. #05-30 (excluding paragraph 1, which was superseded by E.O. #10-24);

6.1.9 Missouri Governor's E.O. #10-24; and

## **CERTIFICATIONS AND SPECIAL PROVISIONS**

6.1.10 The requirements of any other nondiscrimination federal and state statutes, regulations and executive orders which may apply to the services provided via the contract.

### **7. CONTRACTOR'S CERTIFICATION REGARDING EMPLOYEE WHISTLEBLOWER PROTECTIONS**

7.1 The contractor shall comply with the provisions of 41 U.S.C. 4712 that states an employee of a contractor, subcontractor, grantee, or subgrantee may not be discharged, demoted or otherwise discriminated against as a reprisal for "whistleblowing". In addition, whistleblower protections cannot be waived by any agreement, policy, form, or condition of employment.

7.2 The contractor's employees are encouraged to report fraud, waste, and abuse. The contractor shall inform their employees in writing they are subject to federal whistleblower rights and remedies. This notification must be in the predominant native language of the workforce.

7.3 The contractor shall include this requirement in any agreement made with a subcontractor or subgrantee.

### **8. CLEAN AIR ACT AND WATER POLLUTION CONTROL ACT**

8.1 The Contractor shall comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401 *et seq.*) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251 *et seq.*).

**Women, Infants, and Children (WIC) Retailer Authorized Agreement - Authorized Store Listing**

AGREEMENT NUMBER	AMENDMENT NUMBER
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Each of the following store locations operated by the retailer have met the qualifications to be a WIC authorized retailer and are included in the WIC Retailer Authorized Agreement to which this document is attached, with the indicated authorized retailer category for each location as shown.

[Note: STORES OWNED OR OPERATED BY THE RETAILER THAT ARE NOT LISTED BELOW MAY NOT REDEEM WIC FOOD INSTRUMENTS. STORES THAT RELOCATE, CHANGE CATEGORY, OR OWNERSHIP MUST BE RE-AUTHORIZED THROUGH THE STATE WIC PROGRAM.]

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# Appendix C

### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3000	Fruits	APPLES - ALKMENE
3001	Fruits	APPLES - AURORA/SOUTHERN ROSE SMALL
3002	Fruits	APPLES - CANTARED
3003	Fruits	APPLES - D ESTIVALE
3004	Fruits	APPLES - DISCOVERY
3005	Fruits	APPLES - GOLDEN DELICIOUS BLUSH
3006	Fruits	APPLES - INGRID MARIE
3007	Fruits	APPLES - LOCHBUIE
3008	Fruits	APPLES - RUBINETTE
3009	Fruits	APPLES - RUSSET
3010	Fruits	APPLES - CRIPPS RED SMALL
3011	Fruits	APPLES - WORCESTER
3012	Fruits	PEARS - ABATE FETEL
3013	Fruits	PEARS - BEURRE HARDY
3014	Fruits	PEARS - BON ROUGE
3015	Fruits	PEARS - CLARA FRIIS
3016	Fruits	PEARS - CONCORDE
3017	Fruits	PEARS - CONFERENCE
3018	Fruits	PEARS - DURONDEAU
3019	Fruits	PEARS - FLAMINGO
3020	Fruits	PEARS - GENERAL LECLERC
3021	Fruits	PEARS - GUYOT
3022	Fruits	PEARS - JOSEPHINE
3023	Fruits	PEARS - PASSE CRASSANE SMALL
3024	Fruits	PEARS - ROCHA
3025	Fruits	PEARS - ROSEMARIE
3026	Fruits	PEARS - TRIUMPH DE VIENNE
3027	Fruits	ORANGES - SHAMOUTI
3028	Fruits	ORANGES - DELTA SEEDLESS SMALL
3029	Fruits	TANGERINES/MANDARINS - SATSUMA
3030	Fruits	TANGERINES/MANDARINS - NOVA (CLEMENVILLA/SUNTINA)
3031	Fruits	TANGERINES/MANDARINS - JAMAICAN TANGOR
3032	Fruits	TANGERINES/MANDARINS - ELLENDALE
3033	Fruits	MELON - CHARENTAIS SMALL
3034	Fruits	MELON - CHARENTAIS LARGE
3035	Fruits	NECTARINE - WHITE FLESH LARGE
3036	Fruits	ORANGES - MIDKNIGHT SMALL
3037	Fruits	PINEAPPLE - QUEEN
3038	Fruits	PASSION FRUIT - GRANADILLA ORANGE
3039	Fruits	PHYSALIS/CAPE GOOSEBERRY/GROUND CHERRY
3040	Fruits	PITAHAYA - RED (SKIN COLOR)
3041	Fruits	RAMBUTAN
3042	Fruits	MANGOSTEEN
3043	Fruits	GRAPES - ITALIA
3044	Fruits	APRICOTS - BLACK
3045	Fruits	DATES - FRESH

This institution is an equal opportunity provider.

## Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3047	Fruits	DATES - MEDJOO
3048	Vegetables	BEANS - HELDA/FLAT
3049	Vegetables	BEANS - FINE
3050	Vegetables	CABBAGE - DUTCH WHITE/WINTER WHITE
3051	Vegetables	CABBAGE - SPRING CABBAGE/SPRING GREENS
3053	Vegetables	PARSNIP - BABY
3054	Vegetables	PEPPERS - ELONGATED CLOVIS RED
3055	Vegetables	PEPPERS - ELONGATED CLOVIS GREEN
3056	Vegetables	PEPPERS - ELONGATED CLOVIS YELLOW
3057	Vegetables	PEPPERS - ELONGATED CLOVIS ORANGE
3058	Vegetables	PEPPERS - ELONGATED CLOVIS WHITE
3059	Vegetables	SQUASH - CROWN PRINCE
3060	Vegetables	SQUASH - VEGETABLE MARROW
3061	Vegetables	TOMATOES - BEEF/BEEFSTEAK
3065	Fruits	APPLES - CAMEO SMALL
3066	Fruits	APPLES - CAMEO LARGE
3067	Fruits	APPLES - SWISS GOURMET SMALL
3068	Fruits	APPLES - SWISS GOURMET LARGE
3069	Fruits	APPLES - GRAVENSTEIN SMALL
3070	Fruits	APPLES - GRAVENSTEIN LARGE
3071	Fruits	APPLES - GRANNY SMITH
3072	Fruits	APPLES - LADY
3073	Fruits	APPLES - MACOUN
3074	Fruits	APPLES - GREENING (RI)
3075	Fruits	APPLES - BALDWIN
3076	Fruits	APPLES - MELROSE
3077	Fruits	APPLES - NORTHERN SPY
3078	Fruits	APPLES - LIBERTY
3079	Vegetables	ASPARAGUS - PURPLE
3080	Fruits	AVOCADOS - PINKERTON
3081	Fruits	BERRIES - SASKATOON
3082	Vegetables	BROCCOLI - CROWNS
3083	Vegetables	BRUSSELS SPROUTS - STALK
3088	Fruits	CURRENTS - RED
3089	Vegetables	EGGPLANT (AUBERGINE) - CHINESE
3090	Vegetables	EGGPLANT (AUBERGINE) - THAI
3091	Vegetables	GOBO ROOT/BURDOCK
3092	Fruits	GRAPEFRUIT - OROBLANCO/SWEETIE
3093	Fruits	GRAPES - RETAILER ASSIGNED
3094	Fruits	GRAPES - RETAILER ASSIGNED
3095	Vegetables	KALE - MULTICOLOR
3096	Vegetables	KOHLRABI - PURPLE/RED/ALL OTHER COLORS
3097	Vegetables	LETTUCE - ROMAINE
3098	Vegetables	LETTUCE - BOSTON
3099	Vegetables	LOTUS ROOT
3100	Fruits	MELON - GOLD HONEYDEW

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3101	Fruits	MELON - PIEL DE SAPO/SANTA CLAUS
3102	Vegetables	MUSHROOMS - MOREL
3103	Vegetables	MUSHROOMS - ENOKI
3104	Fruits	APPLES - ROHO 3615 (EVELINA)
3107	Fruits	ORANGES - NAVEL MEDIUM
3108	Fruits	ORANGES - VALENCIA MEDIUM
3109	Fruits	ORANGES - SEVILLE (MARMALADE TYPE)
3110	Fruits	ORANGES - NAVEL
3111	Fruits	PAPAYA/PAWPAW - RED-FLESHED (SOLO SUNRISE)
3112	Fruits	PAPAYA/PAWPAW - MERIDOL
3113	Fruits	PEACHES - FLAT WHITE FLESH (SATURN TYPE)
3114	Fruits	MANGO - GREEN EXTRA LARGE
3115	Fruits	PEACHES - FLAT YELLOW FLESH
3116	Fruits	PEACHES - YELLOW FLESH SMALL
3117	Fruits	PEACHES - YELLOW FLESH LARGE
3118	Fruits	PEARS - STARKRIMSON
3119	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE SMALL
3120	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE LARGE
3121	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE ORANGE
3122	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE WHITE
3123	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE BROWN
3124	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE PURPLE
3125	Vegetables	PEPPERS (CAPSICUMS) - HABANERO
3126	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - RETAILER ASSIGNED
3127	Fruits	POMEGRANATE MEDIUM
3128	Vegetables	POTATO - PURPLE
3129	Fruits	GRAPEFRUIT - PUMMELO
3136	Fruits	SAPODILLO/NISPERO
3137	Fruits	SAPOTE - WHITE
3138	Fruits	SAPOTE - BLACK
3140	Vegetables	SQUASH - CUCUZZA
3141	Vegetables	SQUASH - OPO
3142	Vegetables	SQUASH - CARNIVAL
3143	Vegetables	SQUASH - ACORN
3144	Fruits	TANGERINES/MANDARINS - FALL GLO
3145	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA
3146	Vegetables	TOMATOES - CHERRY RED
3147	Vegetables	TOMATOES - CHERRY YELLOW
3148	Vegetables	TOMATOES - REGULAR YELLOW
3149	Vegetables	TOMATOES - REGULAR ORANGE
3150	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
3151	Vegetables	TOMATOES - VINE RIPE REGULAR RED LARGE
3152	Fruits	GRAPEFRUIT - MELOGOLD
3153	Fruits	ORANGES - DELTA SEEDLESS MEDIUM
3154	Fruits	ORANGES - DELTA SEEDLESS LARGE
3155	Fruits	ORANGES - MIDKNIGHT MEDIUM

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3156	Fruits	ORANGES - MIDKNIGHT LARGE
3157	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
3158	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
3159	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
3160	Vegetables	GAI LAN - (CHINESE BROCCOLI)
3161	Vegetables	GAI (GUI) CHOY (CHINESE/INDIAN MUSTARD) - BABY
3162	Vegetables	ONG CHOY (WATER SPINACH)
3163	Vegetables	BOK CHOY (PAK CHOY) - SHANGHAI
3164	Vegetables	YU CHOY
3165	Vegetables	RADICCHIO - TREVISO
3166	Vegetables	CABBAGE - TUSCAN
3167	Vegetables	FRISEE
3168	Vegetables	RADICCHIO - CASTLEFRANCO
3169	Vegetables	LETTUCE - CATALOGNA
3271	Fruits	APPLES - VIRGINIA GOLD
3272	Fruits	APPLES - SOMMERFELD
3273	Vegetables	BEETS - GOLDEN
3275	Vegetables	NAME - YELLOW (p: nyAH-may)
3276	Vegetables	NAME - WHITE (p: nyAH-may)
3277	Vegetables	BROCCOLI - BABY
3278	Fruits	PLUMCOT (INTERSPECIFIC PLUM)
3279	Fruits	KIWIFRUIT - GOLDEN
3280	Fruits	KIWIFRUIT - REGULAR JUMBO
3281	Fruits	MELON - WATERMELON ORANGE SEEDLESS
3282	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA ON VINE
3283	Fruits	APPLES - HONEYCRISP LARGE
3284	Fruits	APPLES - RED DELICIOUS EXTRA LARGE
3285	Fruits	APPLES - GOLDEN DELICIOUS EXTRA LARGE
3286	Vegetables	ONIONS - SWEET RED ITALIAN
3287	Fruits	BANANAS - HAWAIIAN PLANTAIN
3288	Vegetables	SWEET POTATO/YAM/KUMARA - RETAILER ASSIGNED
3289	Fruits	MELON - SPRITE
3290	Fruits	APPLES - AURORA/SOUTHERN ROSE LARGE
3291	Fruits	APPLES - BOSKOOP/BELLE DE BOSKOOP SMALL
3292	Fruits	APPLES - BOSKOOP/BELLE DE BOSKOOP LARGE
3293	Fruits	APPLES - SCIFRESH SMALL
3294	Fruits	APPLES - SCIFRESH LARGE
3295	Fruits	APPLES - SCIEARLY SMALL
3296	Fruits	APPLES - SCIEARLY LARGE
3297	Fruits	APPLES - SCIRED
3298	Fruits	APPLES - REDFIELD
3299	Fruits	APPLES - SONYA SMALL
3300	Fruits	APPLES - SONYA LARGE
3301	Fruits	APPLES - CRIPPS RED LARGE
3302	Fruits	APRICOTS - REGULAR LARGE
3303	Fruits	BABACO

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3304	Fruits	BERRIES - LOGANBERRIES
3305	Fruits	CURRANTS - BLACK
3306	Fruits	MELON - CHARENTAIS MEDIUM
3307	Fruits	MELON - CHARENTAIS EXTRA LARGE
3308	Fruits	MELON - WATERMELON ORANGE
3309	Fruits	ORANGES - LIMA
3310	Fruits	ORANGES - PERA
3311	Fruits	PASSION FRUIT - CURUBA/BANANA
3312	Fruits	PASSION FRUIT - GRANADILLA YELLOW
3313	Fruits	PEACHES - WHITE FLESH SMALL
3314	Fruits	PEACHES - WHITE FLESH LARGE
3315	Fruits	APPLES - SCILATE
3316	Fruits	PEARS - CARMEN
3317	Fruits	PEARS - ANGELYS
3318	Fruits	PEARS - PASSE CRASSANE LARGE
3319	Fruits	PITAHAYA - YELLOW SKIN
3320	Vegetables	CAULIFLOWER - ROMANESCO/BROCCOFLOWER/CAULIBROC
3321	Vegetables	CELERY ROOT/CELERIAC - WITH LEAVES
3322	Vegetables	CHOY SUM/PAK CHOI SUM
3323	Vegetables	CHOY SUM/PAK CHOI SUM - BABY
3324	Vegetables	ESCAROLE/BATAVIAN CHICORY - RED
3325	Vegetables	LETTUCE - LOLLO BIONDA/CORAL GREEN
3326	Vegetables	LETTUCE - LOLLO ROSSA/CORAL RED
3327	Vegetables	LETTUCE - MIGNONETTE (COMPACT RED-TING BUTTERHEAD)
3328	Vegetables	LETTUCE - MIXED SMALL LEAF
3329	Vegetables	LETTUCE - OAK LEAF GREEN
3330	Vegetables	LETTUCE - OAK LEAF RED
3331	Vegetables	ONIONS - RED FRESH BUNCH
3332	Vegetables	SPINACH - BABY
3333	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY WHITE FLESH SMALL
3334	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY WHITE FLESH LARGE
3335	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
3336	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
3339	Fruits	APPLES - BELCHARD
3340	Fruits	APPLES - BERTANNE/GOLDEN RUSSET
3341	Fruits	APPLES - CHARLES ROSS
3342	Fruits	APPLES - DELBLUSH
3343	Fruits	APPLES - DESSERT
3344	Fruits	APPLES - GLOSTER SMALL
3345	Fruits	APPLES - GLOSTER LARGE
3346	Fruits	APPLES - HOLSTEIN
3347	Fruits	APPLES - LAXTONS FORTUNE
3348	Fruits	APPLES - LORD LAMBOURNE
3349	Fruits	APPLES - MICHAELMAS RED
3350	Fruits	APPLES - REINE DES REINETTES/KING PIPPINS SMALL
3351	Fruits	APPLES - REINE DES REINETTES/KING PIPPINS LARGE

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
3352	Fruits	APPLES - REINETTES AND HERITAGE
3353	Fruits	APPLES - ST EDMUNDS PIPPIN
3354	Fruits	AVOCADOS
3355	Fruits	BERRIES - STRAWBERRIES
3356	Fruits	BERRIES - STRAWBERRIES
3357	Fruits	CHERRIES - REGULAR/RED/BLACK SMALL
3358	Fruits	CHERRIES - REGULAR/RED/BLACK LARGE
3359	Fruits	GRAPES - CHASSELAS
3360	Fruits	GRAPES - MUSCAT DE HAMBOURG
3361	Fruits	GRAPEFRUIT - WITHOUT P/HARVEST TREATMENT
3362	Fruits	LEMONS - WITHOUT POSTHARVEST TREATMENT
3363	Fruits	MANGO - BOWEN & KENSINGTON PRIDE
3364	Fruits	MANGO - R2E2 (ARTWOETWO)
3365	Fruits	MANGO
3366	Fruits	MADROA A
3367	Fruits	MELON - GLASSHOUSE - NETTED VARIETIES
3368	Fruits	MELON - OGEN
3369	Fruits	NECTARINE - NECTAVIGNE (RED FLESH)
3370	Fruits	ORANGES - MALTAISE
3371	Fruits	ORANGES - SALUSTIANA
3372	Fruits	ORANGES - NAVELATE (OTHER LATE NAVEL VARIETIES)
3373	Fruits	ORANGES - NAVELINA (INCLUDE NEWHALL)
3374	Fruits	ORANGES - WITHOUT POSTHARVEST TREATMENT
3375	Fruits	PEACHES - DE VIGNE & SANGUINE (RED FLESH)
3376	Fruits	PEARS - ALEXANDER LUCAS
3377	Fruits	PEARS - LOUISE BONNE
3378	Fruits	PEARS - SANTA MARIA
3379	Fruits	PINEAPPLE - MINI
3380	Fruits	PINEAPPLE - PEROLA
3381	Fruits	SOURSOP
3382	Fruits	SUGAR APPLE
3383	Fruits	TANGERINES/MANDARINS - CLEMENTINE SMALL
3384	Fruits	TANGERINES/MANDARINS - CLEMENTINE MEDIUM
3385	Fruits	TANGERINES/MANDARINS - CLEMENTINE LARGE
3386	Fruits	TANGERINES/MANDARINS - CLEMENTINE
3387	Fruits	TANGERINES/MANDARINS - CLEMENTINE
3388	Fruits	TANGERINES/MANDARINS - SATSUMA
3389	Fruits	TANGERINES/MANDARINS - SATSUMA
3390	Vegetables	ARRACACH
3391	Vegetables	ARTICHOKES - ROUGE SALAMBO (RED)
3392	Vegetables	ASPARAGUS - GREEN
3393	Vegetables	ASPARAGUS - WHITE
3394	Vegetables	ASPARAGUS - PURPLE
3395	Vegetables	BELGIAN ENDIVE (WITLOOF CHICORY) - RED
3396	Vegetables	CABBAGE - SAVOY RED
3397	Vegetables	CABBAGE - SUMMER CABBAGE

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3398	Vegetables	CHICKPEAS/GARBANZO
3399	Vegetables	GARLIC-REGULAR
3401	Vegetables	GARLIC - ONE-CLOVE TYPES
3402	Vegetables	LEEKS - REGULAR
3403	Vegetables	LEEKS - BABY
3404	Vegetables	MUSHROOMS - CEP
3405	Vegetables	MUSHROOMS - FAIRY RING CHAMPIGNON
3406	Vegetables	MUSHROOMS - GREY
3407	Vegetables	MUSHROOMS - GRISSETTE
3408	Vegetables	MUSHROOMS - HORN OF PLENTY/BLACK TRUMPET
3409	Vegetables	MUSHROOMS - PIOPPINO
3410	Vegetables	MUSHROOMS - SAFFRON MILK-CAP
3411	Vegetables	MUSHROOMS - SHEEP POLYPORE
3412	Vegetables	ONIONS - YELLOW/BROWN FRESH
3413	Vegetables	PEPPERS (CAPSICUMS) - TABASCO
3414	Vegetables	POTATO - BAKING WHITE
3415	Vegetables	POTATO - BAKING RED
3416	Vegetables	RHUBARB - BUNCH
3417	Vegetables	SPINACH - NEW ZEALAND SPINACH
3418	Vegetables	SQUASH - ZUCCHINI/COURGETTE
3420	Fruits	PEARS - BELLE DU JUMET
3421	Fruits	MELON - WATERMELON MINI SEEDLESS 3-7 LB
3422	Fruits	APRICOTS - INTERSPECIFIC
3423	Vegetables	TOMATOES - HEIRLOOM
3424	Vegetables	CARROTS - PURPLE/RED
3425	Fruits	TANGERINES/MANDARINS - ELLENDALE SMALL
3426	Fruits	TANGERINES/MANDARINS - ELLENDALE MEDIUM
3427	Fruits	TANGERINES/MANDARINS - ELLENDALE LARGE
3428	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT SMALL
3429	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT MEDIUM
3430	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT LARGE
3431	Fruits	TANGERINES/MANDARINS - IMPERIAL SMALL
3432	Fruits	TANGERINES/MANDARINS - IMPERIAL MEDIUM
3433	Fruits	TANGERINES/MANDARINS - IMPERIAL LARGE
3434	Fruits	PEARS - TOSCA
3435	Fruits	APPLES - PINOVA
3436	Vegetables	CAULIFLOWER - ORANGE
3437	Fruits	NECTARINE - FLAT YELLOW
3438	Fruits	APPLES - AMBROSIA
3439	Fruits	NECTARINE - WHITE FLESH FLAT
3440	Fruits	POMEGRANATE LARGE
3441	Vegetables	SQUASH - BUTTERKIN
3442	Fruits	APPLES - NEW YORK 1
3443	Fruits	APPLES - NEW YORK 2
3444	Fruits	APPLES - GREEN DRAGON
3445	Fruits	APPLES - DS 3/PAZAZZ

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3446	Vegetables	KALE SPROUTS
3447	Fruits	APPLES - DS 22/RIVERBELLE
3448	Fruits	CHERRIES - TIP TOP
3449	Fruits	GRAPES - SUGRATHIRTEEN
3450	Fruits	GRAPES - SUGRANINETEEN
3451	Fruits	GRAPES - SUGRATHIRTYFOUR
3452	Fruits	GRAPES - SUGRATHIRTYFIVE
3453	Vegetables	GALANGAL ROOT
3454	Fruits	JACKFRUIT - GREEN
3455	Fruits	JACKFRUIT - YELLOW
3456	Fruits	MELON - WINTER
3457	Fruits	PLUMS - PRESIDENT
3458	Vegetables	TOMATOES - CHERRY ORANGE
3459	Fruits	PERSIMMON - SHINY RED
3460	Fruits	APPLES - RED JONAPRINCE
3461	Fruits	APPLES - LADY WILLIAMS
3463	Vegetables	AMARANTH/CALLALOO/EEN CHOY
3464	Fruits	MANGO - B-74
3465	Vegetables	PEPPERS (CAPSICUMS) - STRIPY BELL
3466	Fruits	PEARS - CAPE ROSE
3467	Fruits	APPLES - REGAL 13-82
3468	Fruits	APPLES - HONEYCRISP SMALL
3469	Fruits	GRAPES - SUGRASIXTEEN
3470	Fruits	MELON - WATERMELON RED SMALL SEEDS
3471	Vegetables	CACTUS LEAVES (NOPALES/CACTUS PADS) - BABY
3474	Vegetables	SWEET POTATO/YAM/KUMARA - SAFFRON
3478	Vegetables	QUELITES
3479	Vegetables	CHIPILIN LEAF
3480	Vegetables	PUMPKIN VINE
3481	Vegetables	XPELON
3484	Fruits	APPLES - DALINETTE
3485	Fruits	PEARS - HAROVIN SUNDOWN
3486	Fruits	APPLES - CN121
3487	Fruits	APPLES - MN 55
3488	Fruits	MANGO - RED EXTRA LARGE
3489	Fruits	PEARS - CEPUNA
3490	Fruits	APPLES - MAIA 1
3491	Fruits	GRAPES - ARRA FIFTEEN
3492	Fruits	GRAPES - ARRA TWENTYNINE
3493	Vegetables	ONIONS - TEARLESS SWEET
3494	Fruits	MELON - WATERMELON YELLOW MINI SEEDLESS
3495	Fruits	PEARS - CELINA
3496	Fruits	GRAPES - IFG CORE RED SEEDLESS
3497	Fruits	GRAPES - IFG CORE BLACK SEEDLESS
3498	Fruits	GRAPES - IFG CORE GREEN SEEDLESS
3499	Fruits	GRAPES - IFG NOVELTY RED SEEDLESS

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
3500	Fruits	GRAPES - IFG NOVELTY BLACK SEEDLESS
3501	Fruits	GRAPES - IFG NOVELTY GREEN SEEDLESS
3502	Fruits	GRAPES - ARRA TWENTYSEVEN
3503	Fruits	GRAPES - ARRA TWENTYEIGHT
3504	Fruits	GRAPES - ARRA THIRTY
3505	Fruits	GRAPES - ARRA THIRTYTWO
3506	Fruits	GRAPES - SWEET SCARLET
3507	Fruits	APPLES - WA 38
3508	Fruits	GRAPES - THOMCORD
3509	Fruits	AVOCADOS - GEM
3510	Fruits	APPLES - AMBROSIA SMALL
3511	Fruits	APPLES - WA 2
3512	Vegetables	TOMATOES - ROUND
3600	Fruits	APPLES - ANTARES
3601	Fruits	APPLES - HUAGUAN
3602	Fruits	APPLES - BELGICA
3603	Fruits	APPLES - MINNEISKA
3604	Fruits	APPLES - EMMONS
3605	Fruits	APPLES - NICOTER
3606	Fruits	PEARS - SWEET SENSATION
3607	Fruits	APPLES - MARIRI RED
3608	Fruits	APPLES - SCIROS LARGE
3609	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - RED
3610	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - GREEN
3611	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - BLACK
3612	Fruits	APPLES - NICOGREEN
3613	Fruits	APPLES - FUJI BRAK
3614	Fruits	APRICOTS - RED
3615	Fruits	APPLES - CIVNI
3616	Fruits	APPLES - SCILATE
3617	Fruits	LEMONS - SEEDLESS
3618	Fruits	APPLES - OPAL
3619	Fruits	APPLES - MILWA
3620	Fruits	APPLES - PLUMAC
3621	Fruits	MANGO - FRANCIS
3622	Fruits	MELON - HONEY GREEN
3623	Fruits	MELON - HAMI
3624	Fruits	MELON - KOREAN
3625	Fruits	APPLES - MINNEWASHTA
3626	Fruits	LEMONS - MEYER
3627	Fruits	APPLES - PREMA17
3628	Fruits	APPLES - PREMA280
3629	Fruits	APPLES - CIVG198
3630	Fruits	APPLES - CO-OP 43
3632	Fruits	TANGERINES/MANDARINS - DEKOPON
4011	Fruits	BANANAS - YELLOW (INCLUDING CAVENDISH)

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4012	Fruits	ORANGES - NAVEL LARGE
4013	Fruits	ORANGES - NAVEL SMALL
4014	Fruits	ORANGES - VALENCIA SMALL
4015	Fruits	APPLES - RED DELICIOUS SMALL
4016	Fruits	APPLES - RED DELICIOUS LARGE
4017	Fruits	APPLES - GRANNY SMITH LARGE
4018	Fruits	APPLES - GRANNY SMITH LARGE
4019	Fruits	APPLES - MCINTOSH LARGE
4020	Fruits	APPLES - GOLDEN DELICIOUS LARGE
4021	Fruits	APPLES - GOLDEN DELICIOUS SMALL
4022	Fruits	GRAPES - WHITE/GREEN SEEDLESS
4023	Fruits	GRAPES - RED SEEDLESS
4024	Fruits	PEARS - BARTLETT/WILLIAMS/WBC SMALL
4025	Fruits	PEARS - ANJOU SMALL
4026	Fruits	PEARS - BOSC/BEURRE BOSC SMALL
4027	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
4028	Fruits	BERRIES - STRAWBERRIES PINT
4029	Fruits	PINEAPPLE SMALL
4030	Fruits	KIWIFRUIT - REGULAR
4031	Fruits	MELON - WATERMELON RED
4032	Fruits	MELON - WATERMELON
4033	Fruits	LEMONS SMALL
4034	Fruits	MELON - HONEYDEW/WHITE HONEYDEW LARGE
4035	Fruits	NECTARINE - YELLOW FLESH SMALL
4036	Fruits	NECTARINE - YELLOW FLESH LARGE
4037	Fruits	PEACHES - YELLOW FLESH SMALL
4038	Fruits	PEACHES - YELLOW FLESH LARGE
4039	Fruits	PLUMS - BLACK SMALL
4040	Fruits	PLUMS - BLACK LARGE
4041	Fruits	PLUMS - RED SMALL
4042	Fruits	PLUMS - RED LARGE
4043	Fruits	PEACHES - YELLOW FLESH SMALL
4044	Fruits	PEACHES - YELLOW FLESH LARGE
4045	Fruits	CHERRIES - REGULAR/RED/BLACK
4046	Fruits	AVOCADOS - HASS SMALL
4047	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
4048	Fruits	LIMES - REGULAR (INCLUDE PERSIAN TAHITI & BEARSS)
4049	Fruits	MELON - CANTALOUPE/ROCKMELON SMALL
4050	Fruits	MELON - CANTALOUPE/ROCKMELON LARGE
4051	Fruits	MANGO - RED SMALL
4052	Fruits	PAPAYA/PAWPAW - REGULAR SMALL
4053	Fruits	LEMONS LARGE
4054	Fruits	BERRIES-RED RASPBERRIES
4055	Fruits	TANGERINES/MANDARINS
4056	Fruits	GRAPES - BLUE/BLACK SEEDLESS
4057	Fruits	APPLES - HARALSON SMALL

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4058	Fruits	APPLES - HARALSON LARGE
4060	Vegetables	BROCCOLI
4061	Vegetables	LETTUCE - ICEBERG
4062	Vegetables	CUCUMBER - GREEN/RIDGE/SHORT
4063	Vegetables	TOMATOES - REGULAR SMALL
4064	Vegetables	TOMATOES - REGULAR LARGE
4065	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN LARGE
4066	Vegetables	BEANS - GREEN/FRENCH
4067	Vegetables	SQUASH - ZUCCHINI/COURGETTE
4068	Vegetables	ONIONS - GREEN (SCALLIONS)/SPRING
4069	Vegetables	CABBAGE - GREEN
4070	Vegetables	CELERY - BUNCH SMALL
4071	Vegetables	CELERY - BUNCH SMALL
4072	Vegetables	POTATO - RUSSET
4073	Vegetables	POTATO - RED
4074	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY RED FLESH SMALL
4075	Vegetables	LETTUCE - RED LEAF
4076	Vegetables	LETTUCE - GREEN LEAF
4077	Vegetables	CORN - SWEET CORN WHITE
4078	Vegetables	CORN - SWEET CORN YELLOW
4079	Vegetables	CAULIFLOWER SMALL
4080	Vegetables	ASPARAGUS - GREEN SMALL
4081	Vegetables	EGGPLANT (AUBERGINE)-REGULAR
4082	Vegetables	ONIONS - RED
4083	Vegetables	POTATO - WHITE
4084	Vegetables	ARTICHOKES LARGE
4085	Vegetables	MUSHROOMS - REGULAR LARGE
4086	Vegetables	SQUASH - YELLOW ZUCCHINI/GOLD BAR/YELLOW COURGETTE
4087	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA
4088	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN
4089	Vegetables	RADISH - BUNCHED RED
4090	Vegetables	SPINACH - REGULAR/BUNCHED
4091	Vegetables	SWEET POTATO/KUMARA - WHITE
4092	Vegetables	PEAS - CHINESE SNOW PEA/PEA POD/MANGE TOUT
4093	Vegetables	ONIONS - YELLOW/BROWN LARGE
4094	Vegetables	CARROTS - BUNCH
4095	Vegetables	TURNIP - YELLOW
4096	Fruits	APPLES - GINGER GOLD LARGE
4097	Fruits	APPLES - GINGER GOLD SMALL
4098	Fruits	APPLES - AKANE SMALL
4099	Fruits	APPLES - AKANE LARGE
4100	Fruits	APPLES - FIRESIDE SMALL
4101	Fruits	APPLES - BRAEBURN SMALL
4102	Fruits	APPLES - FIRESIDE LARGE
4103	Fruits	APPLES - BRAEBURN LARGE
4104	Fruits	APPLES - CORTLAND SMALL

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4105	Fruits	APPLES - COX ORANGE PIPPIN
4106	Fruits	APPLES - CORTLAND LARGE
4107	Fruits	APPLES - CRAB
4108	Fruits	APPLES - CRISPIN/MUTSU SMALL
4109	Fruits	APPLES - CRISPIN/MUTSU SMALL
4110	Fruits	APPLES - CRISPIN/MUTSU LARGE
4111	Fruits	APPLES - CRISPIN/MUTSU LARGE
4112	Fruits	APPLES - REGENT SMALL
4113	Fruits	APPLES - CRITERION SMALL
4114	Fruits	APPLES - REGENT LARGE
4115	Fruits	APPLES - CRITERION LARGE
4116	Fruits	APPLES - EARLY SMALL
4117	Fruits	APPLES - EARLY SMALL
4118	Fruits	APPLES - EARLY LARGE
4119	Fruits	APPLES - EARLY LARGE
4120	Fruits	APPLES - FIESTA
4121	Fruits	APPLES - ELSTAR SMALL
4122	Fruits	APPLES - SCIROS SMALL
4123	Fruits	APPLES - ELSTAR LARGE
4124	Fruits	APPLES - EMPIRE SMALL
4125	Fruits	APPLES - EMPIRE SMALL
4126	Fruits	APPLES - EMPIRE LARGE
4127	Fruits	APPLES - EMPIRE LARGE
4128	Fruits	APPLES - CRIPPS PINK SMALL
4129	Fruits	APPLES - FUJI SMALL
4130	Fruits	APPLES - CRIPPS PINK LARGE
4131	Fruits	APPLES - FUJI LARGE
4132	Fruits	APPLES - GALA SMALL
4133	Fruits	APPLES - GALA SMALL
4134	Fruits	APPLES - GALA LARGE
4135	Fruits	APPLES - GALA LARGE
4136	Fruits	APPLES - GOLDEN DELICIOUS SMALL
4137	Fruits	APPLES - GOLDEN DELICIOUS LARGE
4138	Fruits	APPLES - GRANNY SMITH SMALL
4139	Fruits	APPLES - GRANNY SMITH SMALL
4140	Fruits	APPLES - IDARED SMALL
4141	Fruits	APPLES - JONAMAC SMALL
4142	Fruits	APPLES - IDARED LARGE
4143	Fruits	APPLES - JONAMAC LARGE
4144	Fruits	APPLES - JONAGOLD SMALL
4145	Fruits	APPLES - JONAGOLD SMALL
4146	Fruits	APPLES - JONAGOLD LARGE
4147	Fruits	APPLES - JONAGOLD LARGE
4148	Fruits	APPLES - JONATHAN SMALL
4149	Fruits	APPLES - JONATHAN SMALL
4150	Fruits	APPLES - JONATHAN LARGE

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4151	Fruits	APPLES - JONATHAN LARGE
4152	Fruits	APPLES - MCINTOSH SMALL
4153	Fruits	APPLES - MCINTOSH SMALL
4154	Fruits	APPLES - MCINTOSH LARGE
4155	Fruits	APPLES - PAULARED SMALL
4156	Fruits	APPLES - GRAVENSTEIN SMALL
4157	Fruits	APPLES - PAULARED LARGE
4158	Fruits	APPLES - GRAVENSTEIN LARGE
4159	Vegetables	ONIONS - VIDALIA
4160	Fruits	APPLES - PIPPIN SMALL
4161	Vegetables	ONIONS - TEXAS SWEET
4162	Fruits	APPLES - PIPPIN LARGE
4163	Vegetables	ONIONS - WALLA WALLA
4164	Vegetables	ONIONS - MAUI
4165	Vegetables	ONIONS - CALIFORNIA SWEET
4166	Vegetables	ONIONS - OTHER SWEET
4167	Fruits	APPLES - RED DELICIOUS SMALL
4168	Fruits	APPLES - RED DELICIOUS LARGE
4169	Fruits	APPLES - ROME SMALL
4170	Fruits	APPLES - ROME SMALL
4171	Fruits	APPLES - ROME LARGE
4172	Fruits	APPLES - ROME LARGE
4173	Fruits	APPLES - ROYAL GALA SMALL
4174	Fruits	APPLES - ROYAL GALA LARGE
4176	Fruits	APPLES - SOUTHERN SNAP
4177	Fruits	APPLES - SPARTAN SMALL
4178	Fruits	APPLES - SPARTAN SMALL
4179	Fruits	APPLES - SPARTAN LARGE
4180	Fruits	APPLES - SPARTAN LARGE
4181	Fruits	APPLES - STAYMAN SMALL
4182	Fruits	APPLES - STURMER PIPPIN
4183	Fruits	APPLES - STAYMAN LARGE
4185	Fruits	APPLES - YORK SMALL
4186	Fruits	BANANAS - YELLOW SMALL
4187	Fruits	APPLES - YORK LARGE
4188	Fruits	NECTARINE - WHITE FLESH SMALL
4189	Fruits	APPLES - WINESAP SMALL
4190	Fruits	APPLES - WINESAP SMALL
4191	Fruits	APPLES - WINESAP LARGE
4192	Fruits	APPLES - WINESAP LARGE
4193	Fruits	APPLES - RETAILER ASSIGNED
4194	Fruits	APPLES - RETAILER ASSIGNED
4195	Fruits	APPLES - RETAILER ASSIGNED
4196	Fruits	APPLES - RETAILER ASSIGNED
4197	Fruits	APPLES - RETAILER ASSIGNED
4198	Fruits	APPLES - RETAILER ASSIGNED

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4199	Fruits	APPLES - RETAILER ASSIGNED
4200	Fruits	APPLES - RETAILER ASSIGNED
4201	Fruits	APPLES - RETAILER ASSIGNED
4202	Fruits	APPLES - RETAILER ASSIGNED
4203	Fruits	APPLES - RETAILER ASSIGNED
4204	Fruits	APPLES - RETAILER ASSIGNED
4205	Fruits	APPLES - RETAILER ASSIGNED
4206	Fruits	APPLES - RETAILER ASSIGNED
4207	Fruits	APPLES - RETAILER ASSIGNED
4208	Fruits	APPLES - RETAILER ASSIGNED
4209	Fruits	APPLES - RETAILER ASSIGNED
4210	Fruits	APPLES - RETAILER ASSIGNED
4211	Fruits	APPLES - RETAILER ASSIGNED
4212	Fruits	APPLES - RETAILER ASSIGNED
4213	Fruits	APPLES - RETAILER ASSIGNED
4214	Fruits	APPLES - RETAILER ASSIGNED
4215	Fruits	APPLES - RETAILER ASSIGNED
4216	Fruits	APPLES - RETAILER ASSIGNED
4217	Fruits	APPLES - RETAILER ASSIGNED
4218	Fruits	APRICOTS - REGULAR SMALL
4219	Fruits	APRICOTS - RETAILER ASSIGNED
4220	Fruits	ATEMOYAS
4221	Fruits	AVOCADOS - GREEN SMALL
4222	Fruits	AVOCADOS - GREEN SMALL
4223	Fruits	AVOCADOS - GREEN LARGE
4224	Fruits	AVOCADOS - GREEN LARGE
4225	Fruits	AVOCADOS - HASS LARGE
4226	Fruits	AVOCADOS - COCKTAIL/SEEDLESS
4227	Fruits	AVOCADOS - RETAILER ASSIGNED
4228	Fruits	AVOCADOS - RETAILER ASSIGNED
4229	Fruits	BANANAS - BURRO
4230	Fruits	BANANAS - DOMINIQUE
4231	Fruits	BANANAS - GREEN
4233	Fruits	BANANAS - MANZANO/APPLE
4234	Fruits	BANANAS - NINO
4235	Fruits	BANANAS - PLANTAIN/MACHO
4236	Fruits	BANANAS - RED
4237	Fruits	BANANAS - RETAILER ASSIGNED
4238	Fruits	BANANAS - RETAILER ASSIGNED
4239	Fruits	BERRIES - BLACKBERRIES
4240	Fruits	BERRIES - BLUEBERRIES
4241	Fruits	BERRIES - BOYSENBERRIES
4242	Fruits	BERRIES - CRANBERRIES
4243	Fruits	BERRIES - GOOSEBERRIES
4244	Fruits	BERRIES - RASPBERRIES
4245	Fruits	BERRIES - RASPBERRIES

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4246	Fruits	BERRIES - STRAWBERRIES PINT
4247	Fruits	BERRIES - STRAWBERRIES QUART
4248	Fruits	BERRIES - STRAWBERRIES QUART
4249	Fruits	BERRIES - STRAWBERRIES BULK 3-PACK (3 PINTS)
4250	Fruits	BERRIES - STRAWBERRIES BULK 3-PACK (3 PINTS)
4251	Fruits	BERRIES - LONG-STEMMED STRAWBERRIES
4252	Fruits	BERRIES - RETAILER ASSIGNED
4253	Fruits	BERRIES - RETAILER ASSIGNED
4254	Fruits	BREADFRUIT
4255	Fruits	CACTUS PEAR (PRICKLY PEAR)
4256	Fruits	CARAMBOLA (STARFRUIT)
4257	Fruits	CHERIMOYA
4258	Fruits	CHERRIES - GOLDEN/RANIER/WHITE
4259	Fruits	CHERRIES - RETAILER ASSIGNED
4260	Fruits	COCONUTS - IN HUSK/WATERNUT
4261	Fruits	COCONUTS - HUSKED
4262	Fruits	COCONUTS - RETAILER ASSIGNED
4263	Fruits	DATES - FRESH
4264	Fruits	DATES - RETAILER ASSIGNED
4265	Fruits	FEIJOA
4266	Fruits	FIGS - BLACK
4267	Fruits	FIGS - BROWN
4268	Fruits	FIGS - WHITE/GREEN
4269	Fruits	FIGS - RETAILER ASSIGNED
4270	Fruits	GRAPES - BLUE/BLACK SEEDED
4271	Fruits	GRAPES - CHAMPAGNE
4272	Fruits	GRAPES - CONCORD
4273	Fruits	GRAPES - RED SEEDED
4274	Fruits	GRAPES - WHITE/GREEN SEEDED
4275	Fruits	GRAPES - RETAILER ASSIGNED
4276	Fruits	GRAPES - RETAILER ASSIGNED
4277	Fruits	GRAPES - RETAILER ASSIGNED
4278	Fruits	GRAPES - RETAILER ASSIGNED
4279	Fruits	GRAPEFRUIT - PUMMELO
4280	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
4281	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
4282	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
4283	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
4284	Fruits	GRAPEFRUIT - DEEP RED SMALL
4285	Fruits	GRAPEFRUIT - DEEP RED SMALL
4286	Fruits	GRAPEFRUIT - DEEP RED SMALL
4287	Fruits	GRAPEFRUIT - DEEP RED LARGE
4288	Fruits	GRAPEFRUIT - DEEP RED LARGE
4289	Fruits	GRAPEFRUIT - DEEP RED LARGE
4290	Fruits	GRAPEFRUIT - WHITE SMALL
4291	Fruits	GRAPEFRUIT - WHITE SMALL

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4292	Fruits	GRAPEFRUIT - WHITE SMALL
4293	Fruits	GRAPEFRUIT - WHITE LARGE
4294	Fruits	GRAPEFRUIT - WHITE LARGE
4295	Fruits	GRAPEFRUIT - WHITE LARGE
4296	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
4297	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
4298	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
4299	Fruits	GUAVA
4300	Fruits	HOMLI FRUIT
4301	Fruits	KIWIFRUIT - RETAILER ASSIGNED
4302	Fruits	KIWANO (HORNED MELON)
4303	Fruits	KUMQUAT
4304	Fruits	LEMONS - RETAILER ASSIGNED
4305	Fruits	LIMES - KEY (INCLUDE MEXICAN & WEST INDIAN)
4306	Fruits	LIMES - RETAILER ASSIGNED
4307	Fruits	LONGAN
4308	Fruits	LOQUATS
4309	Fruits	LYCHEES
4310	Fruits	MAMEY
4311	Fruits	MANGO - GREEN SMALL
4312	Fruits	MANGO - YELLOW SMALL
4313	Fruits	MANGO - RETAILER ASSIGNED
4314	Fruits	MANGO - RETAILER ASSIGNED
4315	Fruits	MANGO - RETAILER ASSIGNED
4316	Fruits	MANGO - RETAILER ASSIGNED
4317	Fruits	MELON - CANARY/YELLOW HONEYDEW
4318	Fruits	MELON - CANTALOUPE/MUSKMELON SMALL
4319	Fruits	MELON - CANTALOUPE/MUSKMELON LARGE
4320	Fruits	MELON - CASABA
4321	Fruits	MELON - CINNABAR
4322	Fruits	MELON - CRENSHAW
4323	Fruits	BERRIES - STRAWBERRIES BULK
4324	Fruits	MELON - FRENCH AFTERNOON
4325	Fruits	MELON - FRENCH BREAKFAST
4326	Fruits	MELON - GALIA
4327	Fruits	MELON - ORANGE FLESH/CANTALINE
4328	Fruits	LIMEQUATS
4329	Fruits	MELON - HONEYDEW/WHITE HONEYDEW SMALL
4330	Fruits	MELON - MAYAN
4331	Fruits	MELON - MICKEY LEE WATERMELON/SUGARBABY
4332	Fruits	MELON - MUSKMELON
4333	Fruits	MELON - PEPINO
4334	Fruits	MELON - PERSIAN
4335	Fruits	MELON - PRINCE
4336	Fruits	MELON - SANTA CLAUS
4337	Fruits	MELON - SATICOY

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4338	Fruits	MELON - SHARLIN
4339	Fruits	MELON - SPANISH/TENDRAL
4340	Fruits	MELON - WATERMELON YELLOW
4341	Fruits	MELON - WATERMELON YELLOW SEEDLESS
4342	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4343	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4344	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4345	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4346	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4347	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4348	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4349	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4350	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4351	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4352	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4353	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4354	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4355	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4356	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4357	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4358	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4359	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4360	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4361	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4362	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4363	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4364	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4365	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4366	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4367	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4368	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4369	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4370	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4371	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4372	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4373	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4374	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4375	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4376	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
4377	Fruits	NECTARINE - YELLOW FLESH SMALL
4378	Fruits	NECTARINE - YELLOW FLESH LARGE
4379	Fruits	NECTARINE - RETAILER ASSIGNED
4380	Fruits	NECTARINE - RETAILER ASSIGNED
4381	Fruits	ORANGES - BLOOD
4382	Fruits	ORANGES - JUICE
4383	Fruits	TANGELO - MINNEOLA

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4384	Fruits	ORANGES - NAVEL SMALL
4385	Fruits	ORANGES - NAVEL LARGE
4386	Fruits	ORANGES - TEMPLE SMALL
4387	Fruits	ORANGES - TEMPLE LARGE
4388	Fruits	ORANGES - VALENCIA LARGE
4389	Fruits	ORANGES - RETAILER ASSIGNED
4390	Fruits	ORANGES - RETAILER ASSIGNED
4391	Fruits	ORANGES - RETAILER ASSIGNED
4392	Fruits	ORANGES - RETAILER ASSIGNED
4393	Fruits	ORANGES - RETAILER ASSIGNED
4394	Fruits	PAPAYA/PAWPAW - REGULAR LARGE
4395	Fruits	PAPAYA/PAWPAW - COOKING/MEXICAN
4396	Fruits	PAPAYA/PAWPAW - RETAILER ASSIGNED
4397	Fruits	PASSION FRUIT - PURPLE
4398	Fruits	PASSION FRUIT - RETAILER ASSIGNED
4399	Fruits	PEACHES - INDIAN
4400	Fruits	PEACHES - WHITE FLESH SMALL
4401	Fruits	PEACHES - WHITE FLESH LARGE
4402	Fruits	PEACHES - YELLOW FLESH SMALL
4403	Fruits	PEACHES - YELLOW FLESH LARGE
4404	Fruits	PEACHES - RETAILER ASSIGNED
4405	Fruits	PEACHES - RETAILER ASSIGNED
4406	Fruits	PEARS - ASIAN/NASHI WHITE
4407	Fruits	PEARS - ASIAN/NASHI YELLOW
4408	Fruits	PEARS - ASIAN/NASHI BROWN
4409	Fruits	PEARS - BARTLETT/WILLIAMS/WBC LARGE
4410	Fruits	PEARS - BARTLETT RED
4411	Fruits	PEARS - BOSC/BEURRE BOSC SMALL
4412	Fruits	PEARS - BOSC/BEURRE BOSC LARGE
4413	Fruits	PEARS - BOSC/BEURRE BOSC LARGE
4414	Fruits	PEARS - COMICE/ DOYENNE DU COMICE
4415	Fruits	PEARS - RED
4416	Fruits	PEARS - ANJOU LARGE
4417	Fruits	PEARS - ANJOU RED
4418	Fruits	PEARS - FORELLE/CORELLA
4419	Fruits	PEARS - FRENCH
4420	Fruits	PEARS - KING ROYAL
4421	Fruits	PEARS - PACKHAM/PACKHAMS TRIUMPH
4422	Fruits	PEARS - SECKEL
4423	Fruits	PEARS - TREE RIPENED
4424	Fruits	PEARS - WINTER NELIS/HONEY
4425	Fruits	PEARS - RETAILER ASSIGNED
4426	Fruits	PEARS - RETAILER ASSIGNED
4427	Fruits	PERSIMMON - REGULAR (AMERICAN PERSIMMON)
4428	Fruits	PERSIMMON - JAPANESE/SHARONFRUIT (KAKI)
4429	Fruits	PERSIMMON - RETAILER ASSIGNED

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4430	Fruits	PINEAPPLE LARGE
4431	Fruits	PINEAPPLE - JET FRESH SMALL
4432	Fruits	PINEAPPLE - JET FRESH LARGE
4433	Fruits	PINEAPPLE - RETAILER ASSIGNED
4434	Fruits	PLUMS - GREEN SMALL
4435	Fruits	PLUMS - GREEN LARGE
4436	Fruits	PLUMS - ITALIAN PRUNE/SUGAR
4437	Fruits	PLUMS - PURPLE SMALL
4438	Fruits	PLUMS - PURPLE LARGE
4439	Fruits	PLUMS - TREE RIPENED SMALL
4440	Fruits	PLUMS - TREE RIPENED LARGE
4441	Fruits	PLUMS - YELLOW SMALL
4442	Fruits	PLUMS - YELLOW LARGE
4443	Fruits	PLUMS - RETAILER ASSIGNED
4444	Fruits	PLUMS - RETAILER ASSIGNED
4445	Fruits	POMEGRANATE SMALL
4446	Fruits	POMEGRANATE - RETAILER ASSIGNED
4447	Fruits	QUINCE
4448	Fruits	TAMARINDO
4449	Fruits	TANGERINES/MANDARINS - SUNBURST
4450	Fruits	TANGERINES/MANDARINS - CLEMENTINE (INCL FORTUNE)
4451	Fruits	TANGERINES/MANDARINS - DANCY
4452	Fruits	TANGERINES/MANDARINS - FAIRCHILD
4453	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT
4454	Fruits	TANGERINES/MANDARINS - KINNOW
4455	Fruits	TANGERINES/MANDARINS - MANDARIN/ROYAL
4456	Fruits	TANGELO
4457	Fruits	TANGERINES/MANDARINS - RETAILER ASSIGNED
4458	Fruits	TANGERINES/MANDARINS - RETAILER ASSIGNED
4459	Fruits	TANGELO - JAMAICAN
4491	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
4492	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
4493	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
4494	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
4495	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
4496	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
4497	Fruits	GRAPES - SUGRAONE/AUTUMN SEEDLESS
4498	Fruits	GRAPES - WHITE/GREEN SEEDLESS
4499	Fruits	GRAPES - CRIMSON/MAJESTIC
4514	Vegetables	ALFALFA SPROUTS
4516	Vegetables	ARTICHOKES SMALL
4517	Vegetables	ARTICHOKES - PURPLE SMALL
4518	Vegetables	ARTICHOKES - PURPLE LARGE
4519	Vegetables	ARTICHOKES - BABY/COCKTAIL
4520	Vegetables	ARTICHOKES - RETAILER ASSIGNED
4521	Vegetables	ASPARAGUS - GREEN LARGE

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4522	Vegetables	ASPARAGUS - WHITE SMALL
4523	Vegetables	ASPARAGUS - WHITE LARGE
4524	Vegetables	ASPARAGUS - TIPS
4525	Vegetables	ASPARAGUS - RETAILER ASSIGNED
4526	Vegetables	ASPARAGUS - RETAILER ASSIGNED
4527	Vegetables	BEANS - CHINESE LONG/SNAKE
4528	Vegetables	BEANS - FAVA/BROAD
4529	Vegetables	BEANS - LIMA
4530	Vegetables	BEANS - POLE/RUNNER/STICK
4531	Vegetables	BEANS - PURPLE HULL
4532	Vegetables	BEANS - SHELL
4533	Vegetables	BEANS - WAX/YELLOW
4534	Vegetables	BEANS - WINGED
4535	Vegetables	BEANS - RETAILER ASSIGNED
4536	Vegetables	BEAN SPROUTS - MUNG BEAN
4537	Vegetables	BEETS - BABY GOLDEN
4538	Vegetables	BEETS - BABY RED
4539	Vegetables	BEETS - BUNCH
4540	Vegetables	BEETS - LOOSE
4541	Vegetables	BEETS - RETAILER ASSIGNED
4542	Vegetables	BEET GREENS
4543	Vegetables	BELGIAN ENDIVE (WITLOOF CHICORY)
4544	Vegetables	BOK CHOY (PAK CHOI) - SMALL/BABY
4545	Vegetables	BOK CHOY (PAK CHOI)
4546	Vegetables	BONIATO - (SWEET POTATO)
4547	Vegetables	BROCCOLI - BROCCOLI RABE (ITALIAN RAPINI)
4548	Vegetables	BROCCOLI - FLORETTES
4549	Vegetables	BROCCOLI - RETAILER ASSIGNED
4550	Vegetables	BRUSSELS SPROUTS
4551	Vegetables	BRUSSELS SPROUTS - RETAILER ASSIGNED
4552	Vegetables	CABBAGE - CHINESE/NAPA/WONG BOK
4553	Fruits	PEARS - TAYLORS GOLD
4554	Vegetables	CABBAGE - RED
4555	Vegetables	CABBAGE - SAVOY GREEN
4556	Vegetables	CABBAGE - RETAILER ASSIGNED
4557	Vegetables	CABBAGE - RETAILER ASSIGNED
4558	Vegetables	CACTUS LEAVES (NOPALES/CACTUS PADS)
4559	Vegetables	CARDOON (CARDONI)
4560	Vegetables	CARROTS - BABY
4561	Vegetables	CARROTS - FRENCH
4562	Vegetables	CARROTS - LOOSE
4563	Vegetables	CARROTS - CARROT STICKS
4564	Vegetables	CARROTS - RETAILER ASSIGNED
4565	Vegetables	CARROTS - RETAILER ASSIGNED
4566	Vegetables	CAULIFLOWER - FLORETTES
4567	Vegetables	CAULIFLOWER - GREEN

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4568	Vegetables	CAULIFLOWER - PURPLE
4569	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
4570	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
4571	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
4572	Vegetables	CAULIFLOWER LARGE
4573	Vegetables	CAULIFLOWER - BABY
4575	Vegetables	CELERY - HEARTS
4576	Vegetables	CELERY - CELERY STICKS
4577	Vegetables	CELERY - RETAILER ASSIGNED
4578	Vegetables	CELERY - RETAILER ASSIGNED
4579	Vegetables	CELERY - RETAILER ASSIGNED
4580	Vegetables	CELERY - RETAILER ASSIGNED
4581	Vegetables	CELERY - RETAILER ASSIGNED
4582	Vegetables	CELERY - BUNCH LARGE
4583	Vegetables	CELERY - BUNCH LARGE
4584	Fruits	MANGO - GREEN LARGE
4585	Vegetables	CELERY ROOT/CELERIAC
4586	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - GREEN
4587	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - RED
4588	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - RETAILER ASSIGNED
4589	Vegetables	CORN - BABY SWEET CORN
4590	Vegetables	CORN - BI-COLOR SWEET CORN
4591	Vegetables	CORN - RETAILER ASSIGNED
4592	Vegetables	CUCUMBER - ARMENIAN
4593	Vegetables	CUCUMBER - ENGLISH/HOT HOUSE/LONG SDLS/TELEG/CONT
4594	Vegetables	CUCUMBER - JAPANESE/WHITE
4595	Vegetables	CUCUMBER - LEMON
4596	Vegetables	CUCUMBER - PICKLING/GHERKIN
4597	Vegetables	CUCUMBER - RETAILER ASSIGNED
4598	Vegetables	DAIKON - (RADISH)
4599	Vegetables	EGGPLANT (AUBERGINE) - BABY
4600	Vegetables	EGGPLANT (AUBERGINE) - BABY WHITE
4601	Vegetables	EGGPLANT (AUBERGINE) - JAPANESE
4602	Vegetables	EGGPLANT (AUBERGINE) - WHITE
4603	Vegetables	EGGPLANT (AUBERGINE) - RETAILER ASSIGNED
4604	Vegetables	ENDIVE/CHICORY
4605	Vegetables	ESCAROLE/BATAVIAN CHICORY - GREEN
4606	Vegetables	FIDDLEHEAD FERNS
4607	Vegetables	GAI (GUI) CHOY (CHINESE/INDIAN MUSTARD)
4608	Vegetables	GARLIC - REGULAR
4609	Vegetables	GARLIC - ELEPHANT
4610	Vegetables	GARLIC - RETAILER ASSIGNED
4611	Vegetables	GARLIC - RETAILER ASSIGNED
4612	Vegetables	GINGER ROOT - REGULAR
4613	Vegetables	GINGER ROOT - RETAILER ASSIGNED
4614	Vegetables	GREENS - COLLARD

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4615	Vegetables	GREENS - DANDELION
4616	Vegetables	GREENS - MUSTARD
4617	Vegetables	GREENS - POLK GREENS
4618	Vegetables	GREENS - TEXAS MUSTARD
4619	Vegetables	GREENS - TURNIP
4620	Vegetables	GREENS - RETAILER ASSIGNED
4621	Vegetables	GREENS - RETAILER ASSIGNED
4622	Vegetables	GREENS - RETAILER ASSIGNED
4623	Vegetables	GREENS - RETAILER ASSIGNED
4624	Vegetables	GREENS - RETAILER ASSIGNED
4626	Vegetables	JICAMA/YAM BEAN
4627	Vegetables	KALE
4628	Vegetables	KOHLRABI
4629	Vegetables	LEEKS - REGULAR
4630	Vegetables	LEEKS - BABY
4631	Vegetables	LETTUCE - BIBB/FLAT/ROUND
4632	Vegetables	LETTUCE - BOSTON/BUTTER
4633	Vegetables	LETTUCE - HYDROPONIC
4634	Vegetables	LETTUCE - ICEBERG
4635	Fruits	GRAPES - RED SEEDLESS
4636	Fruits	GRAPES - RED GLOBE
4637	Fruits	GRAPES - RED SEEDED
4638	Fruits	GRAPES - FANTASY/MARROO
4639	Vegetables	LETTUCE - MACHE
4640	Vegetables	LETTUCE - ROMAINE/COS
4641	Vegetables	LETTUCE - RETAILER ASSIGNED
4642	Vegetables	LETTUCE - RETAILER ASSIGNED
4643	Vegetables	LETTUCE - RETAILER ASSIGNED
4644	Vegetables	MALANGA
4645	Vegetables	MUSHROOMS - REGULAR BUTTON SMALL
4646	Vegetables	MUSHROOMS - BLACK FOREST
4647	Vegetables	MUSHROOMS - CHANTERELLE
4648	Vegetables	MUSHROOMS - CREMINI/BROWN/SWISS BROWN
4649	Vegetables	MUSHROOMS - OYSTER
4650	Vegetables	MUSHROOMS - PORTABELLA
4651	Vegetables	MUSHROOMS - SHIITAKE
4652	Vegetables	MUSHROOMS - WOOD EAR
4653	Vegetables	MUSHROOMS - RETAILER ASSIGNED
4654	Vegetables	MUSHROOMS - RETAILER ASSIGNED
4655	Vegetables	OKRA - REGULAR (GREEN)
4656	Vegetables	OKRA - CHINESE
4657	Vegetables	OKRA - RED
4658	Vegetables	ONIONS - BOILING
4659	Vegetables	ONIONS - BULB
4660	Vegetables	ONIONS - PEARL
4661	Vegetables	ONIONS - PICKLING WHITE

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4662	Vegetables	ONIONS - SHALLOTS
4663	Vegetables	ONIONS - WHITE
4664	Vegetables	TOMATOES - REGULAR RED
4665	Vegetables	ONIONS - YELLOW/BROWN SMALL
4666	Vegetables	ONIONS - RETAILER ASSIGNED
4667	Vegetables	ONIONS - RETAILER ASSIGNED
4668	Vegetables	ONIONS - RETAILER ASSIGNED
4669	Vegetables	ONIONS - RETAILER ASSIGNED
4670	Vegetables	ONIONS - RETAILER ASSIGNED
4672	Vegetables	PARSNIP
4673	Vegetables	PEAS - BLACKEYED
4674	Vegetables	PEAS - GREEN
4675	Vegetables	PEAS - SUGAR SNAP
4676	Vegetables	PEAS - RETAILER ASSIGNED
4677	Vegetables	PEPPERS (CAPSICUMS) - ANAHEIM (GREEN AND RED)
4678	Vegetables	PEPPERS (CAPSICUMS) - BANANA (YELLOW LONG)
4679	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN BROWN
4680	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN GOLDEN
4681	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN SMALL
4682	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN ORANGE
4683	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN PURPLE
4684	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN WHITE
4686	Vegetables	PEPPERS (CAPSICUMS) - CHILI GREEN
4687	Vegetables	PEPPERS (CAPSICUMS) - CUBANELLE
4688	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE RED
4689	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE YELLOW
4690	Vegetables	PEPPERS (CAPSICUMS) - HOT (HUNGARIAN HOT)
4691	Vegetables	PEPPERS (CAPSICUMS) - HOT MIXED
4692	Vegetables	PEPPERS (CAPSICUMS) - HUNGARIAN WAX
4693	Vegetables	PEPPERS (CAPSICUMS) - JALAPENO GREEN
4694	Vegetables	PEPPERS (CAPSICUMS) - JALAPENO RED
4695	Vegetables	PEPPERS (CAPSICUMS) - JAPANESE RED
4696	Vegetables	PEPPERS (CAPSICUMS) - LONG HOT GREEN
4697	Vegetables	PEPPERS (CAPSICUMS) - LONG HOT RED
4698	Vegetables	PEPPERS (CAPSICUMS) - MORITA CHILI
4699	Vegetables	PEPPERS (CAPSICUMS) - NEGRO
4700	Vegetables	PEPPERS (CAPSICUMS) - NEW MEXICO
4701	Vegetables	PEPPERS (CAPSICUMS) - PASILLA
4702	Vegetables	PEPPERS (CAPSICUMS) - PASILLA
4703	Vegetables	PEPPERS (CAPSICUMS) - PASILLA POD
4704	Vegetables	PEPPERS (CAPSICUMS) - PINOLE
4705	Vegetables	PEPPERS (CAPSICUMS) - POBLANO
4706	Vegetables	PEPPERS (CAPSICUMS) - RED CHEESE
4707	Vegetables	PEPPERS (CAPSICUMS) - RED FINGER
4708	Vegetables	PEPPERS (CAPSICUMS) - RED PIMIENTO/ RED SWEET LONG
4709	Vegetables	PEPPERS (CAPSICUMS) - SERRANO

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**Missouri WIC PLUs for Mapping**

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4710	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4711	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4712	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4713	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4714	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4715	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4716	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4717	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4718	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4719	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4720	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4721	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4722	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
4723	Vegetables	POTATO - CREAMER RED
4724	Vegetables	POTATO - CREAMER WHITE
4725	Vegetables	POTATO - RUSSET
4726	Vegetables	POTATO - LONG WHITE
4727	Vegetables	POTATO - YELLOW
4728	Vegetables	POTATO - RETAILER ASSIGNED
4729	Vegetables	POTATO - RETAILER ASSIGNED
4730	Vegetables	POTATO - RETAILER ASSIGNED
4731	Vegetables	POTATO - RETAILER ASSIGNED
4732	Vegetables	POTATO - RETAILER ASSIGNED
4733	Vegetables	POTATO - RETAILER ASSIGNED
4738	Vegetables	RADICCHIO
4739	Vegetables	RADISH - BLACK
4740	Vegetables	RADISH - BUNCHED WHITE
4741	Vegetables	RADISH - ITALIAN RED
4742	Vegetables	RADISH - RED
4743	Vegetables	RADISH - WHITE/ICICLE
4744	Vegetables	RADISH - RETAILER ASSIGNED
4745	Vegetables	RHUBARB - REGULAR
4746	Vegetables	RHUBARB - RETAILER ASSIGNED
4747	Vegetables	RUTABAGAS (SWEDE) - REGULAR
4748	Vegetables	RUTABAGAS (SWEDE) - RETAILER ASSIGNED
4749	Vegetables	SPINACH - RETAILER ASSIGNED
4750	Vegetables	SQUASH - ACORN/TABLE QUEEN
4751	Vegetables	SQUASH - ACORN GOLDEN
4752	Vegetables	SQUASH - ACORN
4753	Vegetables	SQUASH - AUSTRALIAN BLUE
4754	Vegetables	SQUASH - BABY SCALLOPINI
4755	Vegetables	SQUASH - BABY SUMMER (GREEN)
4756	Vegetables	SQUASH - BABY GREEN ZUCCHINI/COURGETTE
4757	Vegetables	SQUASH - BANANA
4758	Vegetables	SQUASH - BUTTERCUP
4759	Vegetables	SQUASH - BUTTERNUT

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### Missouri WIC PLUs for Mapping

PLU	CATEGORY	FRESH PRODUCE ITEM
4760	Vegetables	SQUASH - CALABAZA
4761	Vegetables	SQUASH - CHAYOTE/CHOKO
4762	Vegetables	ARTICHOKES EXTRA LARGE
4763	Vegetables	SQUASH - DELICATA/SWEET POTATO
4764	Vegetables	SQUASH - (SWEET) DUMPLING
4765	Vegetables	SQUASH - GEM
4766	Vegetables	SQUASH - GOLDEN DELICIOUS
4767	Vegetables	SQUASH - GOLDEN NUGGET
4768	Vegetables	SQUASH - HUBBARD
4769	Vegetables	SQUASH - KABOCHA
4770	Fruits	AVOCADOS - HASS EXTRA LARGE
4771	Fruits	AVOCADOS - GREEN MEDIUM
4772	Vegetables	PEPPERS (CAPSICUMS) - CHILI YELLOW
4773	Vegetables	SQUASH - PATTY PAN/SUMMER
4774	Vegetables	SQUASH - RED KURI
4775	Vegetables	SQUASH - SCALOPINI
4776	Vegetables	SQUASH - SPAGHETTI/VEGETABLE SPAGHETTI
4777	Vegetables	SQUASH - SUNBURST (YELLOW)
4778	Vegetables	TOMATOES - REGULAR YELLOW
4779	Vegetables	SQUASH - SWEET MAMA
4780	Vegetables	SQUASH - TURBAN
4781	Vegetables	SQUASH - WHITE
4782	Vegetables	SQUASH - YELLOW STRAIGHTNECK
4783	Vegetables	BITTER MELON/BITTER GOURD - FOO QUA
4784	Vegetables	SQUASH - YELLOW CROOKNECK
4785	Vegetables	SQUASH - RETAILER ASSIGNED
4786	Vegetables	SQUASH - RETAILER ASSIGNED
4787	Vegetables	SQUASH - RETAILER ASSIGNED
4788	Vegetables	SQUASH - RETAILER ASSIGNED
4789	Vegetables	SQUASH - RETAILER ASSIGNED
4791	Vegetables	SUNCHOKES (JERUSALEM ARTICHOKE)
4792	Vegetables	TAMARILLO - GOLDEN
4793	Vegetables	TAMARILLO - RED
4794	Vegetables	TARO ROOT (DASHEEN) SMALL
4795	Vegetables	TARO ROOT (DASHEEN) LARGE
4796	Vegetables	TOMATOES - CHERRY RED
4797	Vegetables	TOMATOES - CHERRY YELLOW
4798	Vegetables	TOMATOES - GREENHOUSE/HYDROPONIC/REGULAR SMALL
4799	Vegetables	TOMATOES - GREENHOUSE/HYDROPONIC/REGULAR LARGE
4800	Vegetables	TOMATOES - NATIVE/HOME GROWN
4801	Vegetables	TOMATOES - TOMATILLOS/HUSK TOMATOES
4803	Vegetables	TOMATOES - TEARDROP/PEAR RED
4804	Vegetables	TOMATOES - TEARDROP/PEAR YELLOW
4805	Vegetables	TOMATOES - VINE RIPE REGULAR SMALL
4806	Vegetables	TOMATOES - RETAILER ASSIGNED
4807	Vegetables	TOMATOES - RETAILER ASSIGNED

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### Missouri WIC PLUs for Mapping

<b>PLU</b>	<b>CATEGORY</b>	<b>FRESH PRODUCE ITEM</b>
4808	Vegetables	TOMATOES - RETAILER ASSIGNED
4809	Vegetables	TURNIP - BABY
4810	Vegetables	TURNIP - BUNCH/BANDED
4811	Vegetables	TURNIP - PURPLE TOP
4812	Vegetables	TURNIP - WHITE
4813	Vegetables	TURNIP - RETAILER ASSIGNED
4814	Vegetables	WATER CHESTNUTS
4815	Vegetables	WATERCRESS
4816	Vegetables	SWEET POTATO/KUMARA - GOLDEN
4817	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY RED FLESH LARGE
4818	Vegetables	YAMS (NAME NYAH-MAY) - RETAILER ASSIGNED
4819	Vegetables	YUCA ROOT/CASSAVA/MANIOC
4890	Fruits	PEARS - CHINESE YALI
4957	Fruits	GRAPES - BLUE/BLACK SEEDED
4958	Fruits	LEMONS MEDIUM
4959	Fruits	MANGO - RED LARGE
4960	Fruits	PEARS - FRAGRANT
4961	Fruits	MANGO - YELLOW LARGE

### Missouri WIC PLUs for Mapping

ORGANIC PLU	CATEGORY	ORGANIC FRESH PRODUCE ITEM
93000	Fruits	APPLES - ALKMENE
93001	Fruits	APPLES - AURORA/SOUTHERN ROSE SMALL
93002	Fruits	APPLES - CANTARED
93003	Fruits	APPLES - D ESTIVALE
93004	Fruits	APPLES - DISCOVERY
93005	Fruits	APPLES - GOLDEN DELICIOUS BLUSH
93006	Fruits	APPLES - INGRID MARIE
93007	Fruits	APPLES - LOCHBUIE
93008	Fruits	APPLES - RUBINETTE
93009	Fruits	APPLES - RUSSET
93010	Fruits	APPLES - CRIPPS RED SMALL
93011	Fruits	APPLES - WORCESTER
93012	Fruits	PEARS - ABATE FETEL
93013	Fruits	PEARS - BEURRE HARDY
93014	Fruits	PEARS - BON ROUGE
93015	Fruits	PEARS - CLARA FRIIS
93016	Fruits	PEARS - CONCORDE
93017	Fruits	PEARS - CONFERENCE
93018	Fruits	PEARS - DURONDEAU
93019	Fruits	PEARS - FLAMINGO
93020	Fruits	PEARS - GENERAL LECLERC
93021	Fruits	PEARS - GUYOT
93022	Fruits	PEARS - JOSEPHINE
93023	Fruits	PEARS - PASSE CRASSANE SMALL
93024	Fruits	PEARS - ROCHA
93025	Fruits	PEARS - ROSEMARIE
93026	Fruits	PEARS - TRIUMPH DE VIENNE
93027	Fruits	ORANGES - SHAMOUTI
93028	Fruits	ORANGES - DELTA SEEDLESS SMALL
93029	Fruits	TANGERINES/MANDARINS - SATSUMA
93030	Fruits	TANGERINES/MANDARINS - NOVA (CLEMENVILLA/SUNTINA)
93031	Fruits	TANGERINES/MANDARINS - JAMAICAN TANGOR
93032	Fruits	TANGERINES/MANDARINS - ELLENDALE
93033	Fruits	MELON - CHARENTAIS SMALL
93034	Fruits	MELON - CHARENTAIS LARGE
93035	Fruits	NECTARINE - WHITE FLESH LARGE
93036	Fruits	ORANGES - MIDKNIGHT SMALL
93037	Fruits	PINEAPPLE - QUEEN
93038	Fruits	PASSION FRUIT - GRANADILLA ORANGE
93039	Fruits	PHYSALIS/CAPE GOOSEBERRY/GROUND CHERRY
93040	Fruits	PITAHAYA - RED (SKIN COLOR)
93041	Fruits	RAMBUTAN
93042	Fruits	MANGOSTEEN
93043	Fruits	GRAPES - ITALIA
93044	Fruits	APRICOTS - BLACK
93045	Fruits	DATES - FRESH

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93047	Fruits	DATES - MEDJOOOL
93048	Vegetables	BEANS - HELDA/FLAT
93049	Vegetables	BEANS - FINE
93050	Vegetables	CABBAGE - DUTCH WHITE/WINTER WHITE
93051	Vegetables	CABBAGE - SPRING CABBAGE/SPRING GREENS
93053	Vegetables	PARSNIP - BABY
93054	Vegetables	PEPPERS - ELONGATED CLOVIS RED
93055	Vegetables	PEPPERS - ELONGATED CLOVIS GREEN
93056	Vegetables	PEPPERS - ELONGATED CLOVIS YELLOW
93057	Vegetables	PEPPERS - ELONGATED CLOVIS ORANGE
93058	Vegetables	PEPPERS - ELONGATED CLOVIS WHITE
93059	Vegetables	SQUASH - CROWN PRINCE
93060	Vegetables	SQUASH - VEGETABLE MARROW
93061	Vegetables	TOMATOES - BEEF/BEEFSTEAK
93065	Fruits	APPLES - CAMEO SMALL
93066	Fruits	APPLES - CAMEO LARGE
93067	Fruits	APPLES - SWISS GOURMET SMALL
93068	Fruits	APPLES - SWISS GOURMET LARGE
93069	Fruits	APPLES - GRAVENSTEIN SMALL
93070	Fruits	APPLES - GRAVENSTEIN LARGE
93071	Fruits	APPLES - GRANNY SMITH
93072	Fruits	APPLES - LADY
93073	Fruits	APPLES - MACOUN
93074	Fruits	APPLES - GREENING (RI)
93075	Fruits	APPLES - BALDWIN
93076	Fruits	APPLES - MELROSE
93077	Fruits	APPLES - NORTHERN SPY
93078	Fruits	APPLES - LIBERTY
93079	Vegetables	ASPARAGUS - PURPLE
93080	Fruits	AVOCADOS - PINKERTON
93081	Fruits	BERRIES - SASKATOON
93082	Vegetables	BROCCOLI - CROWNS
93083	Vegetables	BRUSSELS SPROUTS - STALK
93088	Fruits	CURRENTS - RED
93089	Vegetables	EGGPLANT (AUBERGINE) - CHINESE
93090	Vegetables	EGGPLANT (AUBERGINE) - THAI
93091	Vegetables	GOBO ROOT/BURDOCK
93092	Fruits	GRAPEFRUIT - OROBLANCO/SWEETIE
93093	Fruits	GRAPES - RETAILER ASSIGNED
93094	Fruits	GRAPES - RETAILER ASSIGNED
93095	Vegetables	KALE - MULTICOLOR
93096	Vegetables	KOHLRABI - PURPLE/RED/ALL OTHER COLORS
93097	Vegetables	LETTUCE - ROMAINE
93098	Vegetables	LETTUCE - BOSTON
93099	Vegetables	LOTUS ROOT
93100	Fruits	MELON - GOLD HONEYDEW

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93101	Fruits	MELON - PIEL DE SAPO/SANTA CLAUS
93102	Vegetables	MUSHROOMS - MOREL
93103	Vegetables	MUSHROOMS - ENOKI
93104	Fruits	APPLES - ROHO 3615 (EVELINA)
93107	Fruits	ORANGES - NAVEL MEDIUM
93108	Fruits	ORANGES - VALENCIA MEDIUM
93109	Fruits	ORANGES - SEVILLE (MARMALADE TYPE)
93110	Fruits	ORANGES - NAVEL
93111	Fruits	PAPAYA/PAWPAW - RED-FLESHED (SOLO SUNRISE)
93112	Fruits	PAPAYA/PAWPAW - MERIDOL
93113	Fruits	PEACHES - FLAT WHITE FLESH (SATURN TYPE)
93114	Fruits	MANGO - GREEN EXTRA LARGE
93115	Fruits	PEACHES - FLAT YELLOW FLESH
93116	Fruits	PEACHES - YELLOW FLESH SMALL
93117	Fruits	PEACHES - YELLOW FLESH LARGE
93118	Fruits	PEARS - STARKKRIMSON
93119	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE SMALL
93120	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE LARGE
93121	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE ORANGE
93122	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE WHITE
93123	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE BROWN
93124	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE PURPLE
93125	Vegetables	PEPPERS (CAPSICUMS) - HABANERO
93126	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - RETAILER ASSIGNED
93127	Fruits	POMEGRANATE MEDIUM
93128	Vegetables	POTATO - PURPLE
93129	Fruits	GRAPEFRUIT - PUMMELO
93136	Fruits	SAPODILLO/NISPERO
93137	Fruits	SAPOTE - WHITE
93138	Fruits	SAPOTE - BLACK
93140	Vegetables	SQUASH - CUCUZZA
93141	Vegetables	SQUASH - OPO
93142	Vegetables	SQUASH - CARNIVAL
93143	Vegetables	SQUASH - ACORN
93144	Fruits	TANGERINES/MANDARINS - FALL GLO
93145	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA
93146	Vegetables	TOMATOES - CHERRY RED
93147	Vegetables	TOMATOES - CHERRY YELLOW
93148	Vegetables	TOMATOES - REGULAR YELLOW
93149	Vegetables	TOMATOES - REGULAR ORANGE
93150	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
93151	Vegetables	TOMATOES - VINE RIPE REGULAR RED LARGE
93152	Fruits	GRAPEFRUIT - MELOGOLD
93153	Fruits	ORANGES - DELTA SEEDLESS MEDIUM
93154	Fruits	ORANGES - DELTA SEEDLESS LARGE
93155	Fruits	ORANGES - MIDKNIGHT MEDIUM

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93156	Fruits	ORANGES - MIDKNIGHT LARGE
93157	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
93158	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
93159	Fruits	GRAPEFRUIT - WHITE EXTRA LARGE
93160	Vegetables	GAI LAN - (CHINESE BROCCOLI)
93161	Vegetables	GAI (GUI) CHOY (CHINESE/INDIAN MUSTARD) - BABY
93162	Vegetables	ONG CHOY (WATER SPINACH)
93163	Vegetables	BOK CHOY (PAK CHOY) - SHANGHAI
93164	Vegetables	YU CHOY
93165	Vegetables	RADICCHIO - TREVISO
93166	Vegetables	CABBAGE - TUSCAN
93167	Vegetables	FRISEE
93168	Vegetables	RADICCHIO - CASTLEFRANCO
93169	Vegetables	LETTUCE - CATALOGNA
93271	Fruits	APPLES - VIRGINIA GOLD
93272	Fruits	APPLES - SOMMERFELD
93273	Vegetables	BEETS - GOLDEN
93275	Vegetables	NAME - YELLOW (p: nyAH-may)
93276	Vegetables	NAME - WHITE (p: nyAH-may)
93277	Vegetables	BROCCOLI - BABY
93278	Fruits	PLUMCOT (INTERSPECIFIC PLUM)
93279	Fruits	KIWIFRUIT - GOLDEN
93280	Fruits	KIWIFRUIT - REGULAR JUMBO
93281	Fruits	MELON - WATERMELON ORANGE SEEDLESS
93282	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA ON VINE
93283	Fruits	APPLES - HONEYCRISP LARGE
93284	Fruits	APPLES - RED DELICIOUS EXTRA LARGE
93285	Fruits	APPLES - GOLDEN DELICIOUS EXTRA LARGE
93286	Vegetables	ONIONS - SWEET RED ITALIAN
93287	Fruits	BANANAS - HAWAIIAN PLANTAIN
93288	Vegetables	SWEET POTATO/YAM/KUMARA - RETAILER ASSIGNED
93289	Fruits	MELON - SPRITE
93290	Fruits	APPLES - AURORA/SOUTHERN ROSE LARGE
93291	Fruits	APPLES - BOSKOOP/BELLE DE BOSKOOP SMALL
93292	Fruits	APPLES - BOSKOOP/BELLE DE BOSKOOP LARGE
93293	Fruits	APPLES - SCIFRESH SMALL
93294	Fruits	APPLES - SCIFRESH LARGE
93295	Fruits	APPLES - SCIEARLY SMALL
93296	Fruits	APPLES - SCIEARLY LARGE
93297	Fruits	APPLES - SCIREN
93298	Fruits	APPLES - REDFIELD
93299	Fruits	APPLES - SONYA SMALL
93300	Fruits	APPLES - SONYA LARGE
93301	Fruits	APPLES - CRIPPS RED LARGE
93302	Fruits	APRICOTS - REGULAR LARGE
93303	Fruits	BABACO

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93304	Fruits	BERRIES - LOGANBERRIES
93305	Fruits	CURRANTS - BLACK
93306	Fruits	MELON - CHARENTAIS MEDIUM
93307	Fruits	MELON - CHARENTAIS EXTRA LARGE
93308	Fruits	MELON - WATERMELON ORANGE
93309	Fruits	ORANGES - LIMA
93310	Fruits	ORANGES - PERA
93311	Fruits	PASSION FRUIT - CURUBA/BANANA
93312	Fruits	PASSION FRUIT - GRANADILLA YELLOW
93313	Fruits	PEACHES - WHITE FLESH SMALL
93314	Fruits	PEACHES - WHITE FLESH LARGE
93315	Fruits	APPLES - SCILATE
93316	Fruits	PEARS - CARMEN
93317	Fruits	PEARS - ANGELYS
93318	Fruits	PEARS - PASSE CRASSANE LARGE
93319	Fruits	PITAHAYA - YELLOW SKIN
93320	Vegetables	CAULIFLOWER - ROMANESCO/BROCCOFLOWER/CAULIBROC
93321	Vegetables	CELERY ROOT/CELERIAC - WITH LEAVES
93322	Vegetables	CHOY SUM/PAK CHOI SUM
93323	Vegetables	CHOY SUM/PAK CHOI SUM - BABY
93324	Vegetables	ESCAROLE/BATAVIAN CHICORY - RED
93325	Vegetables	LETTUCE - LOLLO BIONDA/CORAL GREEN
93326	Vegetables	LETTUCE - LOLLO ROSSA/CORAL RED
93327	Vegetables	LETTUCE - MIGNONETTE (COMPACT RED-TING BUTTERHEAD)
93328	Vegetables	LETTUCE - MIXED SMALL LEAF
93329	Vegetables	LETTUCE - OAK LEAF GREEN
93330	Vegetables	LETTUCE - OAK LEAF RED
93331	Vegetables	ONIONS - RED FRESH BUNCH
93332	Vegetables	SPINACH - BABY
93333	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY WHITE FLESH SMALL
93334	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY WHITE FLESH LARGE
93335	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
93336	Vegetables	TOMATOES - COCKTAIL/INTERMEDIATE
93339	Fruits	APPLES - BELCHARD
93340	Fruits	APPLES - BERTANNE/GOLDEN RUSSET
93341	Fruits	APPLES - CHARLES ROSS
93342	Fruits	APPLES - DELBLUSH
93343	Fruits	APPLES - DESSERT
93344	Fruits	APPLES - GLOSTER SMALL
93345	Fruits	APPLES - GLOSTER LARGE
93346	Fruits	APPLES - HOLSTEIN
93347	Fruits	APPLES - LAXTONS FORTUNE
93348	Fruits	APPLES - LORD LAMBOURNE
93349	Fruits	APPLES - MICHAELMAS RED
93350	Fruits	APPLES - REINE DES REINETTES/KING PIPPINS SMALL
93351	Fruits	APPLES - REINE DES REINETTES/KING PIPPINS LARGE

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93352	Fruits	APPLES - REINETTES AND HERITAGE
93353	Fruits	APPLES - ST EDMUNDS PIPPIN
93354	Fruits	AVOCADOS
93355	Fruits	BERRIES - STRAWBERRIES
93356	Fruits	BERRIES - STRAWBERRIES
93357	Fruits	CHERRIES - REGULAR/RED/BLACK SMALL
93358	Fruits	CHERRIES - REGULAR/RED/BLACK LARGE
93359	Fruits	GRAPES - CHASSELAS
93360	Fruits	GRAPES - MUSCAT DE HAMBOURG
93361	Fruits	GRAPEFRUIT - WITHOUT P/HARVEST TREATMENT
93362	Fruits	LEMONS - WITHOUT POSTHARVEST TREATMENT
93363	Fruits	MANGO - BOWEN & KENSINGTON PRIDE
93364	Fruits	MANGO - R2E2 (ARTWOEETWO)
93365	Fruits	MANGO
93366	Fruits	MADROA A
93367	Fruits	MELON - GLASSHOUSE - NETTED VARIETIES
93368	Fruits	MELON - OGEN
93369	Fruits	NECTARINE - NECTAVIGNE (RED FLESH)
93370	Fruits	ORANGES - MALTAISE
93371	Fruits	ORANGES - SALUSTIANA
93372	Fruits	ORANGES - NAVELATE (OTHER LATE NAVEL VARIETIES)
93373	Fruits	ORANGES - NAVELINA (INCLUDE NEWHALL)
93374	Fruits	ORANGES - WITHOUT POSTHARVEST TREATMENT
93375	Fruits	PEACHES - DE VIGNE & SANGUINE (RED FLESH)
93376	Fruits	PEARS - ALEXANDER LUCAS
93377	Fruits	PEARS - LOUISE BONNE
93378	Fruits	PEARS - SANTA MARIA
93379	Fruits	PINEAPPLE - MINI
93380	Fruits	PINEAPPLE - PEROLA
93381	Fruits	SOURSOP
93382	Fruits	SUGAR APPLE
93383	Fruits	TANGERINES/MANDARINS - CLEMENTINE SMALL
93384	Fruits	TANGERINES/MANDARINS - CLEMENTINE MEDIUM
93385	Fruits	TANGERINES/MANDARINS - CLEMENTINE LARGE
93386	Fruits	TANGERINES/MANDARINS - CLEMENTINE
93387	Fruits	TANGERINES/MANDARINS - CLEMENTINE
93388	Fruits	TANGERINES/MANDARINS - SATSUMA
93389	Fruits	TANGERINES/MANDARINS - SATSUMA
93390	Vegetables	ARRACACH
93391	Vegetables	ARTICHOKES - ROUGE SALAMBO (RED)
93392	Vegetables	ASPARAGUS - GREEN
93393	Vegetables	ASPARAGUS - WHITE
93394	Vegetables	ASPARAGUS - PURPLE
93395	Vegetables	BELGIAN ENDIVE (WITLOOF CHICORY) - RED
93396	Vegetables	CABBAGE - SAVOY RED
93397	Vegetables	CABBAGE - SUMMER CABBAGE

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### Missouri WIC PLUs for Mapping

ORGANIC PLU	CATEGORY	ORGANIC FRESH PRODUCE ITEM
93398	Vegetables	CHICKPEAS/GARBANZO
93399	Vegetables	GARLIC-REGULAR
93401	Vegetables	GARLIC - ONE-CLOVE TYPES
93402	Vegetables	LEEKS - REGULAR
93403	Vegetables	LEEKS - BABY
93404	Vegetables	MUSHROOMS - CEP
93405	Vegetables	MUSHROOMS - FAIRY RING CHAMPIGNON
93406	Vegetables	MUSHROOMS - GREY
93407	Vegetables	MUSHROOMS - GRISETTE
93408	Vegetables	MUSHROOMS - HORN OF PLENTY/BLACK TRUMPET
93409	Vegetables	MUSHROOMS - PIOPPINO
93410	Vegetables	MUSHROOMS - SAFFRON MILK-CAP
93411	Vegetables	MUSHROOMS - SHEEP POLYPORE
93412	Vegetables	ONIONS - YELLOW/BROWN FRESH
93413	Vegetables	PEPPERS (CAPSICUMS) - TABASCO
93414	Vegetables	POTATO - BAKING WHITE
93415	Vegetables	POTATO - BAKING RED
93416	Vegetables	RHUBARB - BUNCH
93417	Vegetables	SPINACH - NEW ZEALAND SPINACH
93418	Vegetables	SQUASH - ZUCCHINI/COURGETTE
93420	Fruits	PEARS - BELLE DU JUMET
93421	Fruits	MELON - WATERMELON MINI SEEDLESS 3-7 LB
93422	Fruits	APRICOTS - INTERSPECIFIC
93423	Vegetables	TOMATOES - HEIRLOOM
93424	Vegetables	CARROTS - PURPLE/RED
93425	Fruits	TANGERINES/MANDARINS - ELLENDALE SMALL
93426	Fruits	TANGERINES/MANDARINS - ELLENDALE MEDIUM
93427	Fruits	TANGERINES/MANDARINS - ELLENDALE LARGE
93428	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT SMALL
93429	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT MEDIUM
93430	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT LARGE
93431	Fruits	TANGERINES/MANDARINS - IMPERIAL SMALL
93432	Fruits	TANGERINES/MANDARINS - IMPERIAL MEDIUM
93433	Fruits	TANGERINES/MANDARINS - IMPERIAL LARGE
93434	Fruits	PEARS - TOSCA
93435	Fruits	APPLES - PINOVA
93436	Vegetables	CAULIFLOWER - ORANGE
93437	Fruits	NECTARINE - FLAT YELLOW
93438	Fruits	APPLES - AMBROSIA
93439	Fruits	NECTARINE - WHITE FLESH FLAT
93440	Fruits	POMEGRANATE LARGE
93441	Vegetables	SQUASH - BUTTERKIN
93442	Fruits	APPLES - NEW YORK 1
93443	Fruits	APPLES - NEW YORK 2
93444	Fruits	APPLES - GREEN DRAGON
93445	Fruits	APPLES - DS 3/PAZAZZ

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93446	Vegetables	KALE SPROUTS
93447	Fruits	APPLES - DS 22/RIVERBELLE
93448	Fruits	CHERRIES - TIP TOP
93449	Fruits	GRAPES - SUGRATHIRTEEN
93450	Fruits	GRAPES - SUGRANINETEEN
93451	Fruits	GRAPES - SUGRATHIRTYFOUR
93452	Fruits	GRAPES - SUGRATHIRTYFIVE
93453	Vegetables	GALANGAL ROOT
93454	Fruits	JACKFRUIT - GREEN
93455	Fruits	JACKFRUIT - YELLOW
93456	Fruits	MELON - WINTER
93457	Fruits	PLUMS - PRESIDENT
93458	Vegetables	TOMATOES - CHERRY ORANGE
93459	Fruits	PERSIMMON - SHINY RED
93460	Fruits	APPLES - RED JONAPRINCE
93461	Fruits	APPLES - LADY WILLIAMS
93463	Vegetables	AMARANTH/CALLALOO/EEN CHOY
93464	Fruits	MANGO - B-74
93465	Vegetables	PEPPERS (CAPSICUMS) - STRIPY BELL
93466	Fruits	PEARS - CAPE ROSE
93467	Fruits	APPLES - REGAL 13-82
93468	Fruits	APPLES - HONEYCRISP SMALL
93469	Fruits	GRAPES - SUGRASIXTEEN
93470	Fruits	MELON - WATERMELON RED SMALL SEEDS
93471	Vegetables	CACTUS LEAVES (NOPALES/CACTUS PADS) - BABY
93474	Vegetables	SWEET POTATO/YAM/KUMARA - SAFFRON
93478	Vegetables	QUELITES
93479	Vegetables	CHIPILIN LEAF
93480	Vegetables	PUMPKIN VINE
93481	Vegetables	XPELON
93484	Fruits	APPLES - DALINETTE
93485	Fruits	PEARS - HAROVIN SUNDOWN
93486	Fruits	APPLES - CN121
93487	Fruits	APPLES - MN 55
93488	Fruits	MANGO - RED EXTRA LARGE
93489	Fruits	PEARS - CEPUNA
93490	Fruits	APPLES - MAIA 1
93491	Fruits	GRAPES - ARRA FIFTEEN
93492	Fruits	GRAPES - ARRA TWENTYNINE
93493	Vegetables	ONIONS - TEARLESS SWEET
93494	Fruits	MELON - WATERMELON YELLOW MINI SEEDLESS
93495	Fruits	PEARS - CELINA
93496	Fruits	GRAPES - IFG CORE RED SEEDLESS
93497	Fruits	GRAPES - IFG CORE BLACK SEEDLESS
93498	Fruits	GRAPES - IFG CORE GREEN SEEDLESS
93499	Fruits	GRAPES - IFG NOVELTY RED SEEDLESS

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
93500	Fruits	GRAPES - IFG NOVELTY BLACK SEEDLESS
93501	Fruits	GRAPES - IFG NOVELTY GREEN SEEDLESS
93502	Fruits	GRAPES - ARRA TWENTYSEVEN
93503	Fruits	GRAPES - ARRA TWENTYEIGHT
93504	Fruits	GRAPES - ARRA THIRTY
93505	Fruits	GRAPES - ARRA THIRTYTWO
93506	Fruits	GRAPES - SWEET SCARLET
93507	Fruits	APPLES - WA 38
93508	Fruits	GRAPES - THOMCORD
93509	Fruits	AVOCADOS - GEM
93510	Fruits	APPLES - AMBROSIA SMALL
93511	Fruits	APPLES - WA 2
93512	Vegetables	TOMATOES - ROUND
93600	Fruits	APPLES - ANTARES
93601	Fruits	APPLES - HUAGUAN
93602	Fruits	APPLES - BELGICA
93603	Fruits	APPLES - MINNEISKA
93604	Fruits	APPLES - EMMONS
93605	Fruits	APPLES - NICOTER
93606	Fruits	PEARS - SWEET SENSATION
93607	Fruits	APPLES - MARIRI RED
93608	Fruits	APPLES - SCIROS LARGE
93609	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - RED
93610	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - GREEN
93611	Fruits	PLUMCOT (INTERSPECIFIC PLUM) - BLACK
93612	Fruits	APPLES - NICOGREEN
93613	Fruits	APPLES - FUJI BRAK
93614	Fruits	APRICOTS - RED
93615	Fruits	APPLES - CIVNI
93616	Fruits	APPLES - SCILATE
93617	Fruits	LEMONS - SEEDLESS
93618	Fruits	APPLES - OPAL
93619	Fruits	APPLES - MILWA
93620	Fruits	APPLES - PLUMAC
93621	Fruits	MANGO - FRANCIS
93622	Fruits	MELON - HONEY GREEN
93623	Fruits	MELON - HAMI
93624	Fruits	MELON - KOREAN
93625	Fruits	APPLES - MINNEWASHTA
93626	Fruits	LEMONS - MEYER
93627	Fruits	APPLES - PREMA17
93628	Fruits	APPLES - PREMA280
93629	Fruits	APPLES - CIVG198
93630	Fruits	APPLES - CO-OP 43
93632	Fruits	TANGERINES/MANDARINS - DEKOPON
94011	Fruits	BANANAS - YELLOW (INCLUDING CAVENDISH)

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### Missouri WIC PLUs for Mapping

ORGANIC PLU	CATEGORY	ORGANIC FRESH PRODUCE ITEM
94012	Fruits	ORANGES - NAVEL LARGE
94013	Fruits	ORANGES - NAVEL SMALL
94014	Fruits	ORANGES - VALENCIA SMALL
94015	Fruits	APPLES - RED DELICIOUS SMALL
94016	Fruits	APPLES - RED DELICIOUS LARGE
94017	Fruits	APPLES - GRANNY SMITH LARGE
94018	Fruits	APPLES - GRANNY SMITH LARGE
94019	Fruits	APPLES - MCINTOSH LARGE
94020	Fruits	APPLES - GOLDEN DELICIOUS LARGE
94021	Fruits	APPLES - GOLDEN DELICIOUS SMALL
94022	Fruits	GRAPES - WHITE/GREEN SEEDLESS
94023	Fruits	GRAPES - RED SEEDLESS
94024	Fruits	PEARS - BARTLETT/WILLIAMS/WBC SMALL
94025	Fruits	PEARS - ANJOU SMALL
94026	Fruits	PEARS - BOSCO/BEURRE BOSCO SMALL
94027	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
94028	Fruits	BERRIES - STRAWBERRIES PINT
94029	Fruits	PINEAPPLE SMALL
94030	Fruits	KIWIFRUIT - REGULAR
94031	Fruits	MELON - WATERMELON RED
94032	Fruits	MELON - WATERMELON
94033	Fruits	LEMONS SMALL
94034	Fruits	MELON - HONEYDEW/WHITE HONEYDEW LARGE
94035	Fruits	NECTARINE - YELLOW FLESH SMALL
94036	Fruits	NECTARINE - YELLOW FLESH LARGE
94037	Fruits	PEACHES - YELLOW FLESH SMALL
94038	Fruits	PEACHES - YELLOW FLESH LARGE
94039	Fruits	PLUMS - BLACK SMALL
94040	Fruits	PLUMS - BLACK LARGE
94041	Fruits	PLUMS - RED SMALL
94042	Fruits	PLUMS - RED LARGE
94043	Fruits	PEACHES - YELLOW FLESH SMALL
94044	Fruits	PEACHES - YELLOW FLESH LARGE
94045	Fruits	CHERRIES - REGULAR/RED/BLACK
94046	Fruits	AVOCADOS - HASS SMALL
94047	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
94048	Fruits	LIMES - REGULAR (INCLUDE PERSIAN TAHITI & BEARSS)
94049	Fruits	MELON - CANTALOUPE/ROCKMELON SMALL
94050	Fruits	MELON - CANTALOUPE/ROCKMELON LARGE
94051	Fruits	MANGO - RED SMALL
94052	Fruits	PAPAYA/PAWPAW - REGULAR SMALL
94053	Fruits	LEMONS LARGE
94054	Fruits	BERRIES - RASPBERRIES
94055	Fruits	TANGERINES/MANDARINS
94056	Fruits	GRAPES - BLUE/BLACK SEEDLESS
94057	Fruits	APPLES - HARALSON SMALL

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94058	Fruits	APPLES - HARALSON LARGE
94060	Vegetables	BROCCOLI
94061	Vegetables	LETTUCE - ICEBERG
94062	Vegetables	CUCUMBER - GREEN/RIDGE/SHORT
94063	Vegetables	TOMATOES - REGULAR SMALL
94064	Vegetables	TOMATOES - REGULAR LARGE
94065	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN LARGE
94066	Vegetables	BEANS - GREEN/FRENCH
94067	Vegetables	SQUASH - ZUCCHINI/COURGETTE
94068	Vegetables	ONIONS - GREEN (SCALLIONS)/SPRING
94069	Vegetables	CABBAGE - GREEN
94070	Vegetables	CELERY - BUNCH SMALL
94071	Vegetables	CELERY - BUNCH SMALL
94072	Vegetables	POTATO - RUSSET
94073	Vegetables	POTATO - RED
94074	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY RED FLESH SMALL
94075	Vegetables	LETTUCE - RED LEAF
94076	Vegetables	LETTUCE - GREEN LEAF
94077	Vegetables	CORN - SWEET CORN WHITE
94078	Vegetables	CORN - SWEET CORN YELLOW
94079	Vegetables	CAULIFLOWER SMALL
94080	Vegetables	ASPARAGUS - GREEN SMALL
94081	Vegetables	EGGPLANT (AUBERGINE) - REGULAR
94082	Vegetables	ONIONS - RED
94083	Vegetables	POTATO - WHITE
94084	Vegetables	ARTICHOKES LARGE
94085	Vegetables	MUSHROOMS - REGULAR LARGE
94086	Vegetables	SQUASH - YELLOW ZUCCHINI/GOLD BAR/YELLOW COURGETTE
94087	Vegetables	TOMATOES - PLUM/ITALIAN/SALADETTE/ROMA
94088	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN
94089	Vegetables	RADISH - BUNCHED RED
94090	Vegetables	SPINACH - REGULAR/BUNCHED
94091	Vegetables	SWEET POTATO/KUMARA - WHITE
94092	Vegetables	PEAS - CHINESE SNOW PEA/PEA POD/MANGE TOUT
94093	Vegetables	ONIONS - YELLOW/BROWN LARGE
94094	Vegetables	CARROTS - BUNCH
94095	Vegetables	TURNIP - YELLOW
94096	Fruits	APPLES - GINGER GOLD LARGE
94097	Fruits	APPLES - GINGER GOLD SMALL
94098	Fruits	APPLES - AKANE SMALL
94099	Fruits	APPLES - AKANE LARGE
94100	Fruits	APPLES - FIRESIDE SMALL
94101	Fruits	APPLES - BRAEBURN SMALL
94102	Fruits	APPLES - FIRESIDE LARGE
94103	Fruits	APPLES - BRAEBURN LARGE
94104	Fruits	APPLES - CORTLAND SMALL

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94105	Fruits	APPLES - COX ORANGE PIPPIN
94106	Fruits	APPLES - CORTLAND LARGE
94107	Fruits	APPLES - CRAB
94108	Fruits	APPLES - CRISPIN/MUTSU SMALL
94109	Fruits	APPLES - CRISPIN/MUTSU SMALL
94110	Fruits	APPLES - CRISPIN/MUTSU LARGE
94111	Fruits	APPLES - CRISPIN/MUTSU LARGE
94112	Fruits	APPLES - REGENT SMALL
94113	Fruits	APPLES - CRITERION SMALL
94114	Fruits	APPLES - REGENT LARGE
94115	Fruits	APPLES - CRITERION LARGE
94116	Fruits	APPLES - EARLY SMALL
94117	Fruits	APPLES - EARLY SMALL
94118	Fruits	APPLES - EARLY LARGE
94119	Fruits	APPLES - EARLY LARGE
94120	Fruits	APPLES - FIESTA
94121	Fruits	APPLES - ELSTAR SMALL
94122	Fruits	APPLES - SCIROS SMALL
94123	Fruits	APPLES - ELSTAR LARGE
94124	Fruits	APPLES - EMPIRE SMALL
94125	Fruits	APPLES - EMPIRE SMALL
94126	Fruits	APPLES - EMPIRE LARGE
94127	Fruits	APPLES - EMPIRE LARGE
94128	Fruits	APPLES - CRIPPS PINK SMALL
94129	Fruits	APPLES - FUJI SMALL
94130	Fruits	APPLES - CRIPPS PINK LARGE
94131	Fruits	APPLES - FUJI LARGE
94132	Fruits	APPLES - GALA SMALL
94133	Fruits	APPLES - GALA SMALL
94134	Fruits	APPLES - GALA LARGE
94135	Fruits	APPLES - GALA LARGE
94136	Fruits	APPLES - GOLDEN DELICIOUS SMALL
94137	Fruits	APPLES - GOLDEN DELICIOUS LARGE
94138	Fruits	APPLES - GRANNY SMITH SMALL
94139	Fruits	APPLES - GRANNY SMITH SMALL
94140	Fruits	APPLES - IDARED SMALL
94141	Fruits	APPLES - JONAMAC SMALL
94142	Fruits	APPLES - IDARED LARGE
94143	Fruits	APPLES - JONAMAC LARGE
94144	Fruits	APPLES - JONAGOLD SMALL
94145	Fruits	APPLES - JONAGOLD SMALL
94146	Fruits	APPLES - JONAGOLD LARGE
94147	Fruits	APPLES - JONAGOLD LARGE
94148	Fruits	APPLES - JONATHAN SMALL
94149	Fruits	APPLES - JONATHAN SMALL
94150	Fruits	APPLES - JONATHAN LARGE

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94151	Fruits	APPLES - JONATHAN LARGE
94152	Fruits	APPLES - MCINTOSH SMALL
94153	Fruits	APPLES - MCINTOSH SMALL
94154	Fruits	APPLES - MCINTOSH LARGE
94155	Fruits	APPLES - PAULARED SMALL
94156	Fruits	APPLES - GRAVENSTEIN SMALL
94157	Fruits	APPLES - PAULARED LARGE
94158	Fruits	APPLES - GRAVENSTEIN LARGE
94159	Vegetables	ONIONS - VIDALIA
94160	Fruits	APPLES - PIPPIN SMALL
94161	Vegetables	ONIONS - TEXAS SWEET
94162	Fruits	APPLES - PIPPIN LARGE
94163	Vegetables	ONIONS - WALLA WALLA
94164	Vegetables	ONIONS - MAUI
94165	Vegetables	ONIONS - CALIFORNIA SWEET
94166	Vegetables	ONIONS - OTHER SWEET
94167	Fruits	APPLES - RED DELICIOUS SMALL
94168	Fruits	APPLES - RED DELICIOUS LARGE
94169	Fruits	APPLES - ROME SMALL
94170	Fruits	APPLES - ROME SMALL
94171	Fruits	APPLES - ROME LARGE
94172	Fruits	APPLES - ROME LARGE
94173	Fruits	APPLES - ROYAL GALA SMALL
94174	Fruits	APPLES - ROYAL GALA LARGE
94176	Fruits	APPLES - SOUTHERN SNAP
94177	Fruits	APPLES - SPARTAN SMALL
94178	Fruits	APPLES - SPARTAN SMALL
94179	Fruits	APPLES - SPARTAN LARGE
94180	Fruits	APPLES - SPARTAN LARGE
94181	Fruits	APPLES - STAYMAN SMALL
94182	Fruits	APPLES - STURMER PIPPIN
94183	Fruits	APPLES - STAYMAN LARGE
94185	Fruits	APPLES - YORK SMALL
94186	Fruits	BANANAS - YELLOW SMALL
94187	Fruits	APPLES - YORK LARGE
94188	Fruits	NECTARINE - WHITE FLESH SMALL
94189	Fruits	APPLES - WINESAP SMALL
94190	Fruits	APPLES - WINESAP SMALL
94191	Fruits	APPLES - WINESAP LARGE
94192	Fruits	APPLES - WINESAP LARGE
94193	Fruits	APPLES - RETAILER ASSIGNED
94194	Fruits	APPLES - RETAILER ASSIGNED
94195	Fruits	APPLES - RETAILER ASSIGNED
94196	Fruits	APPLES - RETAILER ASSIGNED
94197	Fruits	APPLES - RETAILER ASSIGNED
94198	Fruits	APPLES - RETAILER ASSIGNED

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94199	Fruits	APPLES - RETAILER ASSIGNED
94200	Fruits	APPLES - RETAILER ASSIGNED
94201	Fruits	APPLES - RETAILER ASSIGNED
94202	Fruits	APPLES - RETAILER ASSIGNED
94203	Fruits	APPLES - RETAILER ASSIGNED
94204	Fruits	APPLES - RETAILER ASSIGNED
94205	Fruits	APPLES - RETAILER ASSIGNED
94206	Fruits	APPLES - RETAILER ASSIGNED
94207	Fruits	APPLES - RETAILER ASSIGNED
94208	Fruits	APPLES - RETAILER ASSIGNED
94209	Fruits	APPLES - RETAILER ASSIGNED
94210	Fruits	APPLES - RETAILER ASSIGNED
94211	Fruits	APPLES - RETAILER ASSIGNED
94212	Fruits	APPLES - RETAILER ASSIGNED
94213	Fruits	APPLES - RETAILER ASSIGNED
94214	Fruits	APPLES - RETAILER ASSIGNED
94215	Fruits	APPLES - RETAILER ASSIGNED
94216	Fruits	APPLES - RETAILER ASSIGNED
94217	Fruits	APPLES - RETAILER ASSIGNED
94218	Fruits	APRICOTS - REGULAR SMALL
94219	Fruits	APRICOTS - RETAILER ASSIGNED
94220	Fruits	ATEMOYAS
94221	Fruits	AVOCADOS - GREEN SMALL
94222	Fruits	AVOCADOS - GREEN SMALL
94223	Fruits	AVOCADOS - GREEN LARGE
94224	Fruits	AVOCADOS - GREEN LARGE
94225	Fruits	AVOCADOS - HASS LARGE
94226	Fruits	AVOCADOS - COCKTAIL/SEEDLESS
94227	Fruits	AVOCADOS - RETAILER ASSIGNED
94228	Fruits	AVOCADOS - RETAILER ASSIGNED
94229	Fruits	BANANAS - BURRO
94230	Fruits	BANANAS - DOMINIQUE
94231	Fruits	BANANAS - GREEN
94233	Fruits	BANANAS - MANZANO/APPLE
94234	Fruits	BANANAS - NINO
94235	Fruits	BANANAS - PLANTAIN/MACHO
94236	Fruits	BANANAS - RED
94237	Fruits	BANANAS - RETAILER ASSIGNED
94238	Fruits	BANANAS - RETAILER ASSIGNED
94239	Fruits	BERRIES - BLACKBERRIES
94240	Fruits	BERRIES - BLUEBERRIES
94241	Fruits	BERRIES - BOYSENBERRIES
94242	Fruits	BERRIES - CRANBERRIES
94243	Fruits	BERRIES - GOOSEBERRIES
94244	Fruits	BERRIES - RASPBERRIES
94245	Fruits	BERRIES - RASPBERRIES

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94246	Fruits	BERRIES - STRAWBERRIES PINT
94247	Fruits	BERRIES - STRAWBERRIES QUART
94248	Fruits	BERRIES - STRAWBERRIES QUART
94249	Fruits	BERRIES - STRAWBERRIES BULK 3-PACK (3 PINTS)
94250	Fruits	BERRIES - STRAWBERRIES BULK 3-PACK (3 PINTS)
94251	Fruits	BERRIES - LONG-STEMMED STRAWBERRIES
94252	Fruits	BERRIES - RETAILER ASSIGNED
94253	Fruits	BERRIES - RETAILER ASSIGNED
94254	Fruits	BREADFRUIT
94255	Fruits	CACTUS PEAR (PRICKLY PEAR)
94256	Fruits	CARAMBOLA (STARFRUIT)
94257	Fruits	CHERIMOYA
94258	Fruits	CHERRIES - GOLDEN/RANIER/WHITE
94259	Fruits	CHERRIES - RETAILER ASSIGNED
94260	Fruits	COCONUTS - IN HUSK/WATERNUT
94261	Fruits	COCONUTS - HUSKED
94262	Fruits	COCONUTS - RETAILER ASSIGNED
94263	Fruits	DATES - FRESH
94264	Fruits	DATES - RETAILER ASSIGNED
94265	Fruits	FEIJOA
94266	Fruits	FIGS - BLACK
94267	Fruits	FIGS - BROWN
94268	Fruits	FIGS - WHITE/GREEN
94269	Fruits	FIGS - RETAILER ASSIGNED
94270	Fruits	GRAPES - BLUE/BLACK SEEDED
94271	Fruits	GRAPES - CHAMPAGNE
94272	Fruits	GRAPES - CONCORD
94273	Fruits	GRAPES - RED SEEDED
94274	Fruits	GRAPES - WHITE/GREEN SEEDED
94275	Fruits	GRAPES - RETAILER ASSIGNED
94276	Fruits	GRAPES - RETAILER ASSIGNED
94277	Fruits	GRAPES - RETAILER ASSIGNED
94278	Fruits	GRAPES - RETAILER ASSIGNED
94279	Fruits	GRAPEFRUIT - PUMMELO
94280	Fruits	GRAPEFRUIT - RUBY/RED/PINK SMALL
94281	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
94282	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
94283	Fruits	GRAPEFRUIT - RUBY/RED/PINK LARGE
94284	Fruits	GRAPEFRUIT - DEEP RED SMALL
94285	Fruits	GRAPEFRUIT - DEEP RED SMALL
94286	Fruits	GRAPEFRUIT - DEEP RED SMALL
94287	Fruits	GRAPEFRUIT - DEEP RED LARGE
94288	Fruits	GRAPEFRUIT - DEEP RED LARGE
94289	Fruits	GRAPEFRUIT - DEEP RED LARGE
94290	Fruits	GRAPEFRUIT - WHITE SMALL
94291	Fruits	GRAPEFRUIT - WHITE SMALL

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94292	Fruits	GRAPEFRUIT - WHITE SMALL
94293	Fruits	GRAPEFRUIT - WHITE LARGE
94294	Fruits	GRAPEFRUIT - WHITE LARGE
94295	Fruits	GRAPEFRUIT - WHITE LARGE
94296	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
94297	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
94298	Fruits	GRAPEFRUIT - RETAILER ASSIGNED
94299	Fruits	GUAVA
94300	Fruits	HOMLI FRUIT
94301	Fruits	KIWIFRUIT - RETAILER ASSIGNED
94302	Fruits	KIWANO (HORNED MELON)
94303	Fruits	KUMQUAT
94304	Fruits	LEMONS - RETAILER ASSIGNED
94305	Fruits	LIMES - KEY (INCLUDE MEXICAN & WEST INDIAN)
94306	Fruits	LIMES - RETAILER ASSIGNED
94307	Fruits	LONGAN
94308	Fruits	LOQUATS
94309	Fruits	LYCHEES
94310	Fruits	MAMEY
94311	Fruits	MANGO - GREEN SMALL
94312	Fruits	MANGO - YELLOW SMALL
94313	Fruits	MANGO - RETAILER ASSIGNED
94314	Fruits	MANGO - RETAILER ASSIGNED
94315	Fruits	MANGO - RETAILER ASSIGNED
94316	Fruits	MANGO - RETAILER ASSIGNED
94317	Fruits	MELON - CANARY/YELLOW HONEYDEW
94318	Fruits	MELON - CANTALOUPE/MUSKMELON SMALL
94319	Fruits	MELON - CANTALOUPE/MUSKMELON LARGE
94320	Fruits	MELON - CASABA
94321	Fruits	MELON - CINNABAR
94322	Fruits	MELON - CRENSHAW
94323	Fruits	BERRIES - STRAWBERRIES BULK
94324	Fruits	MELON - FRENCH AFTERNOON
94325	Fruits	MELON - FRENCH BREAKFAST
94326	Fruits	MELON - GALIA
94327	Fruits	MELON - ORANGE FLESH/CANTALINE
94328	Fruits	LIMEQUATS
94329	Fruits	MELON - HONEYDEW/WHITE HONEYDEW SMALL
94330	Fruits	MELON - MAYAN
94331	Fruits	MELON - MICKEY LEE WATERMELON/SUGARBABY
94332	Fruits	MELON - MUSKMELON
94333	Fruits	MELON - PEPINO
94334	Fruits	MELON - PERSIAN
94335	Fruits	MELON - PRINCE
94336	Fruits	MELON - SANTA CLAUS
94337	Fruits	MELON - SATICOY

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94338	Fruits	MELON - SHARLIN
94339	Fruits	MELON - SPANISH/TENDRAL
94340	Fruits	MELON - WATERMELON YELLOW
94341	Fruits	MELON - WATERMELON YELLOW SEEDLESS
94342	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94343	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94344	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94345	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94346	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94347	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94348	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94349	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94350	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94351	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94352	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94353	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94354	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94355	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94356	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94357	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94358	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94359	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94360	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94361	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94362	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94363	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94364	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94365	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94366	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94367	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94368	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94369	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94370	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94371	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94372	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94373	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94374	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94375	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94376	Fruits	MELON - RETAILER ASSIGNED (INCLUDE PRE-CUT)
94377	Fruits	NECTARINE - YELLOW FLESH SMALL
94378	Fruits	NECTARINE - YELLOW FLESH LARGE
94379	Fruits	NECTARINE - RETAILER ASSIGNED
94380	Fruits	NECTARINE - RETAILER ASSIGNED
94381	Fruits	ORANGES - BLOOD
94382	Fruits	ORANGES - JUICE
94383	Fruits	TANGELO - MINNEOLA

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94384	Fruits	ORANGES - NAVEL SMALL
94385	Fruits	ORANGES - NAVEL LARGE
94386	Fruits	ORANGES - TEMPLE SMALL
94387	Fruits	ORANGES - TEMPLE LARGE
94388	Fruits	ORANGES - VALENCIA LARGE
94389	Fruits	ORANGES - RETAILER ASSIGNED
94390	Fruits	ORANGES - RETAILER ASSIGNED
94391	Fruits	ORANGES - RETAILER ASSIGNED
94392	Fruits	ORANGES - RETAILER ASSIGNED
94393	Fruits	ORANGES - RETAILER ASSIGNED
94394	Fruits	PAPAYA/PAWPAW - REGULAR LARGE
94395	Fruits	PAPAYA/PAWPAW - COOKING/MEXICAN
94396	Fruits	PAPAYA/PAWPAW - RETAILER ASSIGNED
94397	Fruits	PASSION FRUIT - PURPLE
94398	Fruits	PASSION FRUIT - RETAILER ASSIGNED
94399	Fruits	PEACHES - INDIAN
94400	Fruits	PEACHES - WHITE FLESH SMALL
94401	Fruits	PEACHES - WHITE FLESH LARGE
94402	Fruits	PEACHES - YELLOW FLESH SMALL
94403	Fruits	PEACHES - YELLOW FLESH LARGE
94404	Fruits	PEACHES - RETAILER ASSIGNED
94405	Fruits	PEACHES - RETAILER ASSIGNED
94406	Fruits	PEARS - ASIAN/NASHI
94407	Fruits	PEARS - ASIAN/NASHI
94408	Fruits	PEARS - ASIAN/NASHI
94409	Fruits	PEARS - BARTLETT/WILLIAMS/WBC LARGE
94410	Fruits	PEARS - BARTLETT
94411	Fruits	PEARS - BOSC/BEURRE BOSC SMALL
94412	Fruits	PEARS - BOSC/BEURRE BOSC LARGE
94413	Fruits	PEARS - BOSC/BEURRE BOSC LARGE
94414	Fruits	PEARS - COMICE/ DOYENNE DU COMICE
94415	Fruits	PEARS - RED
94416	Fruits	PEARS - ANJOU LARGE
94417	Fruits	PEARS - ANJOU RED
94418	Fruits	PEARS - FORELLE/CORELLA
94419	Fruits	PEARS - FRENCH
94420	Fruits	PEARS - KING ROYAL
94421	Fruits	PEARS - PACKHAM/PACKHAMS TRIUMPH
94422	Fruits	PEARS - SECKEL
94423	Fruits	PEARS - TREE RIPENED
94424	Fruits	PEARS - WINTER NELIS/HONEY
94425	Fruits	PEARS - RETAILER ASSIGNED
94426	Fruits	PEARS - RETAILER ASSIGNED
94427	Fruits	PERSIMMON - REGULAR (AMERICAN PERSIMMON)
94428	Fruits	PERSIMMON - JAPANESE/SHARONFRUIT (KAKI)
94429	Fruits	PERSIMMON - RETAILER ASSIGNED

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94430	Fruits	PINEAPPLE LARGE
94431	Fruits	PINEAPPLE - JET FRESH SMALL
94432	Fruits	PINEAPPLE - JET FRESH LARGE
94433	Fruits	PINEAPPLE - RETAILER ASSIGNED
94434	Fruits	PLUMS - GREEN SMALL
94435	Fruits	PLUMS - GREEN LARGE
94436	Fruits	PLUMS - ITALIAN PRUNE/SUGAR
94437	Fruits	PLUMS - PURPLE SMALL
94438	Fruits	PLUMS - PURPLE LARGE
94439	Fruits	PLUMS - TREE RIPENED SMALL
94440	Fruits	PLUMS - TREE RIPENED LARGE
94441	Fruits	PLUMS - YELLOW SMALL
94442	Fruits	PLUMS - YELLOW LARGE
94443	Fruits	PLUMS - RETAILER ASSIGNED
94444	Fruits	PLUMS - RETAILER ASSIGNED
94445	Fruits	POMEGRANATE SMALL
94446	Fruits	POMEGRANATE - RETAILER ASSIGNED
94447	Fruits	QUINCE
94448	Fruits	TAMARINDO
94449	Fruits	TANGERINES/MANDARINS - SUNBURST
94450	Fruits	TANGERINES/MANDARINS - CLEMENTINE (INCL FORTUNE)
94451	Fruits	TANGERINES/MANDARINS - DANCY
94452	Fruits	TANGERINES/MANDARINS - FAIRCHILD
94453	Fruits	TANGERINES/MANDARINS - HONEY/MURCOTT
94454	Fruits	TANGERINES/MANDARINS - KINNOW
94455	Fruits	TANGERINES/MANDARINS - MANDARIN/ROYAL
94456	Fruits	TANGELO
94457	Fruits	TANGERINES/MANDARINS - RETAILER ASSIGNED
94458	Fruits	TANGERINES/MANDARINS - RETAILER ASSIGNED
94459	Fruits	TANGELO - JAMAICAN
94491	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
94492	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
94493	Fruits	GRAPEFRUIT - RUBY/RED/PINK EXTRA LARGE
94494	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
94495	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
94496	Fruits	GRAPEFRUIT - DEEP RED EXTRA LARGE
94497	Fruits	GRAPES - SUGRAONE/AUTUMN SEEDLESS
94498	Fruits	GRAPES - WHITE/GREEN SEEDLESS
94499	Fruits	GRAPES - CRIMSON/MAJESTIC
94514	Vegetables	ALFALFA SPROUTS
94516	Vegetables	ARTICHOKES SMALL
94517	Vegetables	ARTICHOKES - PURPLE SMALL
94518	Vegetables	ARTICHOKES - PURPLE LARGE
94519	Vegetables	ARTICHOKES - BABY/COCKTAIL
94520	Vegetables	ARTICHOKES - RETAILER ASSIGNED
94521	Vegetables	ASPARAGUS - GREEN LARGE

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94522	Vegetables	ASPARAGUS - WHITE SMALL
94523	Vegetables	ASPARAGUS - WHITE LARGE
94524	Vegetables	ASPARAGUS - TIPS
94525	Vegetables	ASPARAGUS - RETAILER ASSIGNED
94526	Vegetables	ASPARAGUS - RETAILER ASSIGNED
94527	Vegetables	BEANS - CHINESE LONG/SNAKE
94528	Vegetables	BEANS - FAVA/BROAD
94529	Vegetables	BEANS - LIMA
94530	Vegetables	BEANS - POLE/RUNNER/STICK
94531	Vegetables	BEANS - PURPLE HULL
94532	Vegetables	BEANS - SHELL
94533	Vegetables	BEANS - WAX/YELLOW
94534	Vegetables	BEANS - WINGED
94535	Vegetables	BEANS - RETAILER ASSIGNED
94536	Vegetables	BEAN SPROUTS - MUNG BEAN
94537	Vegetables	BEETS - BABY GOLDEN
94538	Vegetables	BEETS - BABY RED
94539	Vegetables	BEETS - BUNCH
94540	Vegetables	BEETS - LOOSE
94541	Vegetables	BEETS - RETAILER ASSIGNED
94542	Vegetables	BEET GREENS
94543	Vegetables	BELGIAN ENDIVE (WITLOOF CHICORY)
94544	Vegetables	BOK CHOY (PAK CHOI) - SMALL/BABY
94545	Vegetables	BOK CHOY (PAK CHOI)
94546	Vegetables	BONIATO - (SWEET POTATO)
94547	Vegetables	BROCCOLI - BROCCOLI RABE (ITALIAN RAPINI)
94548	Vegetables	BROCCOLI - FLORETTES
94549	Vegetables	BROCCOLI - RETAILER ASSIGNED
94550	Vegetables	BRUSSELS SPROUTS
94551	Vegetables	BRUSSELS SPROUTS - RETAILER ASSIGNED
94552	Vegetables	CABBAGE - CHINESE/NAPA/WONG BOK
94553	Fruits	PEARS - TAYLORS GOLD
94554	Vegetables	CABBAGE - RED
94555	Vegetables	CABBAGE - SAVOY GREEN
94556	Vegetables	CABBAGE - RETAILER ASSIGNED
94557	Vegetables	CABBAGE - RETAILER ASSIGNED
94558	Vegetables	CACTUS LEAVES (NOPALES/CACTUS PADS)
94559	Vegetables	CARDOON (CARDONI)
94560	Vegetables	CARROTS - BABY
94561	Vegetables	CARROTS - FRENCH
94562	Vegetables	CARROTS - LOOSE
94563	Vegetables	CARROTS - CARROT STICKS
94564	Vegetables	CARROTS - RETAILER ASSIGNED
94565	Vegetables	CARROTS - RETAILER ASSIGNED
94566	Vegetables	CAULIFLOWER - FLORETTES
94567	Vegetables	CAULIFLOWER - GREEN

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94568	Vegetables	CAULIFLOWER - PURPLE
94569	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
94570	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
94571	Vegetables	CAULIFLOWER - RETAILER ASSIGNED
94572	Vegetables	CAULIFLOWER LARGE
94573	Vegetables	CAULIFLOWER - BABY
94575	Vegetables	CELERY - HEARTS
94576	Vegetables	CELERY - CELERY STICKS
94577	Vegetables	CELERY - RETAILER ASSIGNED
94578	Vegetables	CELERY - RETAILER ASSIGNED
94579	Vegetables	CELERY - RETAILER ASSIGNED
94580	Vegetables	CELERY - RETAILER ASSIGNED
94581	Vegetables	CELERY - RETAILER ASSIGNED
94582	Vegetables	CELERY - BUNCH LARGE
94583	Vegetables	CELERY - BUNCH LARGE
94584	Fruits	MANGO - GREEN LARGE
94585	Vegetables	CELERY ROOT/CELERIAC
94586	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - GREEN
94587	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - RED
94588	Vegetables	CHARD (SWISS CHARD)/SILVERBEET - RETAILER ASSIGNED
94589	Vegetables	CORN - BABY SWEET CORN
94590	Vegetables	CORN - BI-COLOR SWEET CORN
94591	Vegetables	CORN - RETAILER ASSIGNED
94592	Vegetables	CUCUMBER - ARMENIAN
94593	Vegetables	CUCUMBER - ENGLISH/HOT HOUSE/LONG SDLS/TELEG/CONT
94594	Vegetables	CUCUMBER - JAPANESE/WHITE
94595	Vegetables	CUCUMBER - LEMON
94596	Vegetables	CUCUMBER - PICKLING/GHERKIN
94597	Vegetables	CUCUMBER - RETAILER ASSIGNED
94598	Vegetables	DAIKON - (RADISH)
94599	Vegetables	EGGPLANT (AUBERGINE) - BABY
94600	Vegetables	EGGPLANT (AUBERGINE) - BABY WHITE
94601	Vegetables	EGGPLANT (AUBERGINE) - JAPANESE
94602	Vegetables	EGGPLANT (AUBERGINE) - WHITE
94603	Vegetables	EGGPLANT (AUBERGINE) - RETAILER ASSIGNED
94604	Vegetables	ENDIVE/CHICORY
94605	Vegetables	ESCAROLE/BATAVIAN CHICORY - GREEN
94606	Vegetables	FIDDLEHEAD FERNS
94607	Vegetables	GAI (GUI) CHOY (CHINESE/INDIAN MUSTARD)
94608	Vegetables	GARLIC - REGULAR
94609	Vegetables	GARLIC - ELEPHANT
94610	Vegetables	GARLIC - RETAILER ASSIGNED
94611	Vegetables	GARLIC - RETAILER ASSIGNED
94612	Vegetables	GINGER ROOT - REGULAR
94613	Vegetables	GINGER ROOT - RETAILER ASSIGNED
94614	Vegetables	GREENS - COLLARD

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94615	Vegetables	GREENS - DANDELION
94616	Vegetables	GREENS - MUSTARD
94617	Vegetables	GREENS - POLK GREENS
94618	Vegetables	GREENS - TEXAS MUSTARD
94619	Vegetables	GREENS - TURNIP
94620	Vegetables	GREENS - RETAILER ASSIGNED
94621	Vegetables	GREENS - RETAILER ASSIGNED
94622	Vegetables	GREENS - RETAILER ASSIGNED
94623	Vegetables	GREENS - RETAILER ASSIGNED
94624	Vegetables	GREENS - RETAILER ASSIGNED
94626	Vegetables	JICAMA/YAM BEAN
94627	Vegetables	KALE
94628	Vegetables	KOHLRABI
94629	Vegetables	LEEKS - REGULAR
94630	Vegetables	LEEKS - BABY
94631	Vegetables	LETTUCE - BIBB/FLAT/ROUND
94632	Vegetables	LETTUCE - BOSTON/BUTTER
94633	Vegetables	LETTUCE - HYDROPONIC
94634	Vegetables	LETTUCE - ICEBERG
94635	Fruits	GRAPES - RED SEEDLESS
94636	Fruits	GRAPES - RED GLOBE
94637	Fruits	GRAPES - RED SEEDED
94638	Fruits	GRAPES - FANTASY/MARROO
94639	Vegetables	LETTUCE - MACHE
94640	Vegetables	LETTUCE - ROMAINE/COS
94641	Vegetables	LETTUCE - RETAILER ASSIGNED
94642	Vegetables	LETTUCE - RETAILER ASSIGNED
94643	Vegetables	LETTUCE - RETAILER ASSIGNED
94644	Vegetables	MALANGA
94645	Vegetables	MUSHROOMS - REGULAR BUTTON SMALL
94646	Vegetables	MUSHROOMS - BLACK FOREST
94647	Vegetables	MUSHROOMS - CHANTERELLE
94648	Vegetables	MUSHROOMS - CREMINI/BROWN/SWISS BROWN
94649	Vegetables	MUSHROOMS - OYSTER
94650	Vegetables	MUSHROOMS - PORTABELLA
94651	Vegetables	MUSHROOMS - SHIITAKE
94652	Vegetables	MUSHROOMS - WOOD EAR
94653	Vegetables	MUSHROOMS - RETAILER ASSIGNED
94654	Vegetables	MUSHROOMS - RETAILER ASSIGNED
94655	Vegetables	OKRA - REGULAR (GREEN)
94656	Vegetables	OKRA - CHINESE
94657	Vegetables	OKRA - RED
94658	Vegetables	ONIONS - BOILING
94659	Vegetables	ONIONS - BULB
94660	Vegetables	ONIONS - PEARL
94661	Vegetables	ONIONS - PICKLING WHITE

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94662	Vegetables	ONIONS - SHALLOTS
94663	Vegetables	ONIONS - WHITE
94664	Vegetables	TOMATOES - REGULAR RED
94665	Vegetables	ONIONS - YELLOW/BROWN SMALL
94666	Vegetables	ONIONS - RETAILER ASSIGNED
94667	Vegetables	ONIONS - RETAILER ASSIGNED
94668	Vegetables	ONIONS - RETAILER ASSIGNED
94669	Vegetables	ONIONS - RETAILER ASSIGNED
94670	Vegetables	ONIONS - RETAILER ASSIGNED
94672	Vegetables	PARSNIP
94673	Vegetables	PEAS - BLACKEYED
94674	Vegetables	PEAS - GREEN
94675	Vegetables	PEAS - SUGAR SNAP
94676	Vegetables	PEAS - RETAILER ASSIGNED
94677	Vegetables	PEPPERS (CAPSICUMS) - ANAHEIM (GREEN AND RED)
94678	Vegetables	PEPPERS (CAPSICUMS) - BANANA (YELLOW LONG)
94679	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN BROWN
94680	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN GOLDEN
94681	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN SMALL
94682	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN ORANGE
94683	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN PURPLE
94684	Vegetables	PEPPERS (CAPSICUMS) - BELL FIELD GROWN WHITE
94686	Vegetables	PEPPERS (CAPSICUMS) - CHILI GREEN
94687	Vegetables	PEPPERS (CAPSICUMS) - CUBANELLE
94688	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE RED
94689	Vegetables	PEPPERS (CAPSICUMS) - BELL GREENHOUSE YELLOW
94690	Vegetables	PEPPERS (CAPSICUMS) - HOT (HUNGARIAN HOT)
94691	Vegetables	PEPPERS (CAPSICUMS) - HOT MIXED
94692	Vegetables	PEPPERS (CAPSICUMS) - HUNGARIAN WAX
94693	Vegetables	PEPPERS (CAPSICUMS) - JALAPENO GREEN
94694	Vegetables	PEPPERS (CAPSICUMS) - JALAPENO RED
94695	Vegetables	PEPPERS (CAPSICUMS) - JAPANESE RED
94696	Vegetables	PEPPERS (CAPSICUMS) - LONG HOT GREEN
94697	Vegetables	PEPPERS (CAPSICUMS) - LONG HOT RED
94698	Vegetables	PEPPERS (CAPSICUMS) - MORITA CHILI
94699	Vegetables	PEPPERS (CAPSICUMS) - NEGRO
94700	Vegetables	PEPPERS (CAPSICUMS) - NEW MEXICO
94701	Vegetables	PEPPERS (CAPSICUMS) - PASILLA
94702	Vegetables	PEPPERS (CAPSICUMS) - PASILLA
94703	Vegetables	PEPPERS (CAPSICUMS) - PASILLA POD
94704	Vegetables	PEPPERS (CAPSICUMS) - PINOLE
94705	Vegetables	PEPPERS (CAPSICUMS) - POBLANO
94706	Vegetables	PEPPERS (CAPSICUMS) - RED CHEESE
94707	Vegetables	PEPPERS (CAPSICUMS) - RED FINGER
94708	Vegetables	PEPPERS (CAPSICUMS) - RED PIMIENTO/ RED SWEET LONG
94709	Vegetables	PEPPERS (CAPSICUMS) - SERRANO

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**Missouri WIC PLUs for Mapping**

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94710	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94711	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94712	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94713	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94714	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94715	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94716	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94717	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94718	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94719	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94720	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94721	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94722	Vegetables	PEPPERS (CAPSICUMS) - RETAILER ASSIGNED
94723	Vegetables	POTATO - CREAMER RED
94724	Vegetables	POTATO - CREAMER WHITE
94725	Vegetables	POTATO - RUSSET
94726	Vegetables	POTATO - LONG WHITE
94727	Vegetables	POTATO - YELLOW
94728	Vegetables	POTATO - RETAILER ASSIGNED
94729	Vegetables	POTATO - RETAILER ASSIGNED
94730	Vegetables	POTATO - RETAILER ASSIGNED
94731	Vegetables	POTATO - RETAILER ASSIGNED
94732	Vegetables	POTATO - RETAILER ASSIGNED
94733	Vegetables	POTATO - RETAILER ASSIGNED
94738	Vegetables	RADICCHIO
94739	Vegetables	RADISH - BLACK
94740	Vegetables	RADISH - BUNCHED WHITE
94741	Vegetables	RADISH - ITALIAN RED
94742	Vegetables	RADISH - RED
94743	Vegetables	RADISH - WHITE/ICICLE
94744	Vegetables	RADISH - RETAILER ASSIGNED
94745	Vegetables	RHUBARB - REGULAR
94746	Vegetables	RHUBARB - RETAILER ASSIGNED
94747	Vegetables	RUTABAGAS (SWEDE) - REGULAR
94748	Vegetables	RUTABAGAS (SWEDE) - RETAILER ASSIGNED
94749	Vegetables	SPINACH - RETAILER ASSIGNED
94750	Vegetables	SQUASH - ACORN/TABLE QUEEN
94751	Vegetables	SQUASH - ACORN GOLDEN
94752	Vegetables	SQUASH - ACORN
94753	Vegetables	SQUASH - AUSTRALIAN BLUE
94754	Vegetables	SQUASH - BABY SCALLOPINI
94755	Vegetables	SQUASH - BABY SUMMER (GREEN)
94756	Vegetables	SQUASH - BABY GREEN ZUCCHINI/COURGETTE
94757	Vegetables	SQUASH - BANANA
94758	Vegetables	SQUASH - BUTTERCUP
94759	Vegetables	SQUASH - BUTTERNUT

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94760	Vegetables	SQUASH - CALABAZA
94761	Vegetables	SQUASH - CHAYOTE/CHOKO
94762	Vegetables	ARTICHOKES EXTRA LARGE
94763	Vegetables	SQUASH - DELICATA/SWEET POTATO
94764	Vegetables	SQUASH - (SWEET) DUMPLING
94765	Vegetables	SQUASH - GEM
94766	Vegetables	SQUASH - GOLDEN DELICIOUS
94767	Vegetables	SQUASH - GOLDEN NUGGET
94768	Vegetables	SQUASH - HUBBARD
94769	Vegetables	SQUASH - KABOCHA
94770	Fruits	AVOCADOS - HASS EXTRA LARGE
94771	Fruits	AVOCADOS - GREEN MEDIUM
94772	Vegetables	PEPPERS (CAPSICUMS) - CHILI YELLOW
94773	Vegetables	SQUASH - PATTY PAN/SUMMER
94774	Vegetables	SQUASH - RED KURI
94775	Vegetables	SQUASH - SCALLOPINI
94776	Vegetables	SQUASH - SPAGHETTI/VEGETABLE SPAGHETTI
94777	Vegetables	SQUASH - SUNBURST (YELLOW)
94778	Vegetables	TOMATOES - REGULAR YELLOW
94779	Vegetables	SQUASH - SWEET MAMA
94780	Vegetables	SQUASH - TURBAN
94781	Vegetables	SQUASH - WHITE
94782	Vegetables	SQUASH - YELLOW STRAIGHTNECK
94783	Vegetables	BITTER MELON/BITTER GOURD - FOO QUA
94784	Vegetables	SQUASH - YELLOW CROOKNECK
94785	Vegetables	SQUASH - RETAILER ASSIGNED
94786	Vegetables	SQUASH - RETAILER ASSIGNED
94787	Vegetables	SQUASH - RETAILER ASSIGNED
94788	Vegetables	SQUASH - RETAILER ASSIGNED
94789	Vegetables	SQUASH - RETAILER ASSIGNED
94791	Vegetables	SUNCHOKES (JERUSALEM ARTICHOKES)
94792	Vegetables	TAMARILLO - GOLDEN
94793	Vegetables	TAMARILLO - RED
94794	Vegetables	TARO ROOT (DASHEEN) SMALL
94795	Vegetables	TARO ROOT (DASHEEN) LARGE
94796	Vegetables	TOMATOES - CHERRY RED
94797	Vegetables	TOMATOES - CHERRY YELLOW
94798	Vegetables	TOMATOES - GREENHOUSE/HYDROPONIC/REGULAR SMALL
94799	Vegetables	TOMATOES - GREENHOUSE/HYDROPONIC/REGULAR LARGE
94800	Vegetables	TOMATOES - NATIVE/HOME GROWN
94801	Vegetables	TOMATOES - TOMATILLOS/HUSK TOMATOES
94803	Vegetables	TOMATOES - TEARDROP/PEAR RED
94804	Vegetables	TOMATOES - TEARDROP/PEAR YELLOW
94805	Vegetables	TOMATOES - VINE RIPE REGULAR SMALL
94806	Vegetables	TOMATOES - RETAILER ASSIGNED
94807	Vegetables	TOMATOES - RETAILER ASSIGNED

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### Missouri WIC PLUs for Mapping

<b>ORGANIC PLU</b>	<b>CATEGORY</b>	<b>ORGANIC FRESH PRODUCE ITEM</b>
94808	Vegetables	TOMATOES - RETAILER ASSIGNED
94809	Vegetables	TURNIP - BABY
94810	Vegetables	TURNIP - BUNCH/BANDED
94811	Vegetables	TURNIP - PURPLE TOP
94812	Vegetables	TURNIP - WHITE
94813	Vegetables	TURNIP - RETAILER ASSIGNED
94814	Vegetables	WATER CHESTNUTS
94815	Vegetables	WATERCRESS
94816	Vegetables	SWEET POTATO/KUMARA - GOLDEN
94817	Vegetables	SWEET POTATO/KUMARA - RED/ORANGY RED FLESH LARGE
94818	Vegetables	YAMS (NAME NYAH-MAY) - RETAILER ASSIGNED
94819	Vegetables	YUCA ROOT/CASSAVA/MANIOC
94890	Fruits	PEARS - CHINESE YALI
94957	Fruits	GRAPES - BLUE/BLACK SEEDED
94958	Fruits	LEMONS MEDIUM
94959	Fruits	MANGO - RED LARGE
94960	Fruits	PEARS - FRAGRANT
94961	Fruits	MANGO - YELLOW LARGE

# Appendix D



STATE OF MISSOURI  
DEPARTMENT OF HEALTH AND SENIOR SERVICES  
**MISSOURI WIC PRODUCT SUBMISSION**



<b>SUBMITTER</b>	
NAME AND COMPANY	EMAIL
WIC VENDOR NUMBER (IF APPLICABLE)	TELEPHONE

**PRODUCT INFORMATION**

Please provide the following information for each product and attach clear images:

UPC (Include ALL digits on barcode and image.)	PRODUCT DESCRIPTION (Include brand, type, flavor, and front image of the product.)	SIZE (e.g., ounce, pound, gallon)	NUTRITION PANEL AND INGREDIENT LIST IMAGES		COMMENT (e.g., retail price, discontinued)
9-87564-32109-8	Any Brand 1% Milk	1 Gallon			

Please submit this document by email to [MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov)  
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# Appendix E



STATE OF MISSOURI  
 MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES  
 WIC AND NUTRITION SERVICES

**APPROVAL REQUEST FOR eWIC TRANSACTIONS**

WIC VENDOR NUMBER:

**All fields must be completed or appeal will be denied. Only one eWIC transaction per request.**

DATE OF SUBMISSION  / /	RETAILER NAME
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RETAILER ADDRESS

CONTACT NAME

CONTACT TELEPHONE

DATE AND TIME OF TRANSACTION  / / <input type="checkbox"/> AM <input type="checkbox"/> PM	LANE NUMBER
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UPC(S)	PLU(S)
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PRIMARY ACCOUNT NUMBER (PAN)

CATEGORY NUMBER AND SUBCATEGORY NUMBER

JUSTIFICATION

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**Mail completed form, a copy of transaction log, and a copy of electronic receipt to:**

Missouri Department of Health and Senior Services  
 WIC and Nutrition Services  
 P.O. Box 570  
 Jefferson City, MO 65102-0570

**or e-mail information to: [MOVendorGroup@health.mo.gov](mailto:MOVendorGroup@health.mo.gov)**

# Appendix F



# Appendix G

# MISSOURI eWIC TIPS and TRICKS

Often when an error appears on the card reader, there is nothing wrong with the eWIC card, it may actually be an issue with the store's register system. **Please attempt to help the WIC customer.** If WIC customers are turned away for an issue that is not card related, they risk losing an entire month of benefits, since many local agency offices are only open limited days and hours.

**Note:** If you are experiencing the same issue multiple times, with different WIC customers, ask for a manager's assistance.



If the card reader displays one of the messages below, please try the suggestions listed before turning the WIC customer away.

## CARD ERROR RETURN TO CLINIC OR INVALID/DAMAGED CARD

1. Cancel the eWIC transaction. Have the WIC customer wipe or clean the chip on the card before they reinsert the card. Attempt to re-tender WIC.
2. If the above does not work, if possible suspend the transaction and try a Balance Inquiry with the WIC customer in a different lane. Before re-attempting the WIC transaction, see if a Balance Inquiry receipt will print with the WIC customer's card.
  - If the Balance Inquiry works, please attempt the transaction again or assist the WIC customer in changing to the lane where the Balance Inquiry worked.
  - If the Balance Inquiry does **not** work, please advise them to contact their local agency.

## SYSTEM FREEZES DURING AN eWIC TRANSACTION

If a system freezes during an eWIC transaction and you are not sure if benefits were removed from the WIC customer's card, do the following:

1. Attempt a Balance Inquiry.
2. Compare the Beginning Balance receipt from the previous transaction in question to the Beginning Balance receipt from the Balance Inquiry.
  - If the receipt quantities are identical, the WIC food was not removed from the card and you will need to re-tender WIC.
  - If the receipt quantities are different, the food was removed from the card. Do **NOT** re-tender WIC.

**Note:** The WIC customer must be allowed to leave the store with any foods that are removed from their card. They should not be expected to pay for their WIC foods when the WIC transaction is not successful.

## NO CURRENT WIC

Suspend the transaction. Attempt to do a Balance Inquiry in the current lane or in another lane. A Beginning Balance receipt should print and it will show if the WIC customer has current month benefits.

1. If the WIC customer does have current month benefits, please try the transaction again or **assist** the WIC customer with moving to another lane where the transaction should work.
2. If the WIC customer does **not** have current month benefits, please advise them to contact their local agency.

## MISCELLANEOUS

1. Follow your store's internal procedures for your point of sale system.
2. You must scan ALL items individually that a WIC customer brings to the register. Use of the quantity key will result in transaction errors.
3. If an item does not ring up as WIC eligible the WIC customer has the option to remove that item, only if the transaction is still open.
4. If a WIC eligible item does not ring up as WIC eligible, please ask for a store manager's assistance. No override of the system is allowed.
5. Cash Value Benefit (CVB) –if a purchase goes over the dollar amount available, the WIC customer has the option to pay the difference. If the customer wishes or cannot pay for the item(s), void the item(s) from the transaction.
6. WIC customers are no longer required to separate their WIC foods from other items and do not need to pay for their WIC foods in a separate transaction. This is called a mixed basket.

**Note:** WIC customers must separate WIC food items from other items, if a retailer has a Stand-Beside system for eWIC.