

**MISSOURI WIC RETAILER GUIDANCE  
NEW: MOWIC 2020-2 COVID-19 EMERGENCY RESPONSE**

**EFFECTIVE: FRIDAY, APRIL 3, 2020**

**Bread:** Substitutions of WIC-approved 16 ounce whole wheat breads are allowed if the retailer does not have an approved brand available for purchase. The UPCs for the approved substitutions are below. White bread is not allowed.

<b>UPC</b>	<b>Product Name</b>	<b>Size</b>
071314013550	Aunt Millie's Whole Wheat Bread	16 OZ
073410955918	Brownberry 100% Whole Wheat Hot Dog Buns	16 OZ
041270397605	IGA Whole Wheat Bread	16 OZ
073410955925	Oroweat 100% Whole Wheat Hot Dog Buns	16 OZ
073410955895	Oroweat 100% Whole Wheat Sandwich Buns	16 OZ
014100071013	Pepperidge Farm 100% Stone Ground Whole Wheat Classic	16 OZ
014100041931	Pepperidge Farm Light 100% Whole Wheat	16 OZ
014100070641	Pepperidge Farm Light Seven Grain Bread	16 OZ
014100071327	Pepperidge Farm Very Thin 100% Whole Wheat Classic	16 OZ
077633700300	Roman Meal Sungrain Whole Wheat Bread	16 OZ
024126016868	Schnucks 100% Whole Wheat Sandwich Buns	16 OZ