

MISSOURI WIC RETAILER GUIDANCE
NEW: MOWIC 2020-2 COVID-19 EMERGENCY RESPONSE

Infant Fruit and Vegetables: Substitutions of 4 ounce jars issued on WIC checks and for WIC customers that have an eWIC card. The below organic brands and varieties of 4 ounce jars are allowed if the retailer does not have sufficient stock of approved brands and varieties of 4 ounce jars of WIC- approved infant fruit and vegetables. The UPCs for the approved 4 ounce organic infant fruit and vegetables are below.

UPC	Brand	Product Name	Size
052200075708	Beech-Nut Organics	Stage 1 Organic Apples	4 OZ
052200075722	Beech-Nut Organics	Stage 1 Organic Carrots	4 OZ
052200075715	Beech-Nut Organics	Stage 1 Organic Pears	4 OZ
052200075753	Beech-Nut Organics	Stage 1 Organic Prunes	4 OZ
052200075746	Beech-Nut Organics	Stage 1 Organic Pumpkin	4 OZ
052200075739	Beech-Nut Organics	Stage 1 Organic Sweet Potatoes	4 OZ
052200075777	Beech-Nut Organics	Stage 2 Organic Apple Kiwi & Spinach	4 OZ
052200075821	Beech-Nut Organics	Stage 2 Organic Apple Raspberry & Avocado	4 OZ
052200075791	Beech-Nut Organics	Stage 2 Organic Banana Mango & Sweet Potato	4 OZ
052200075852	Beech-Nut Organics	Stage 2 Organic Bananas	4 OZ
052200075838	Beech-Nut Organics	Stage 2 Organic Butternut Squash & Sweet Corn	4 OZ
052200075784	Beech-Nut Organics	Stage 2 Organic Pear Kale & Cucumber	4 OZ
015000002824	Gerber	1st Foods Organic Apple	4 OZ
015000002817	Gerber	1st Foods Organic Banana	4 OZ
015000002848	Gerber	1st Foods Organic Carrot	4 OZ
015000002862	Gerber	1st Foods Organic Pear	4 OZ
015000002695	Gerber	2nd Foods Organic Apple Prune	4 OZ
015000002909	Gerber	2nd Foods Organic Apple Spinach with Kale	4 OZ
015000002961	Gerber	2nd Foods Organic Apple Strawberry Beet	4 OZ
015000002930	Gerber	2nd Foods Organic Apple Wild Blueberry	4 OZ
015000002619	Gerber	2nd Foods Organic Carrot Apple Pear	4 OZ
015000002602	Gerber	2nd Foods Organic Mango Apple Banana	4 OZ
015000002992	Gerber	2nd Foods Organic Pear Purple Carrot Raspberry	4 OZ
036800453944	Tippy Toes	Organic Apple Banana Strawberry	4 OZ
036800453883	Tippy Toes	Organic Bananas	4 OZ
036800453937	Tippy Toes	Organic Carrots	4 OZ
036800453852	Tippy Toes	Organic Mixed Vegetables	4 OZ
036800453869	Tippy Toes	Organic Pears	4 OZ
036800453845	Tippy Toes	Organic Squash	4 OZ
036800419629	Tippy Toes	Organic Stage 2 Apple Banana	4 OZ
036800419612	Tippy Toes	Organic Stage 2 Apple Blueberry	4 OZ
036800453838	Tippy Toes	Organic Sweet Potatoes	4 OZ

The below Gerber variety pack of 4 ounce twin packs is allowed if the retailer does not have sufficient stock of Gerber or Tippy Toes WIC-approved twin pack varieties of infant fruit and vegetables.

For WIC customers with WIC checks, they must have a minimum quantity of “16” listed on their WIC check to purchase the below variety pack.

For WIC customers with an eWIC card, they must have a minimum of 128 ounces showing as a benefit on their eWIC card. The below variety pack will result in 128 ounces being deducted from their infant fruit and vegetable benefits when purchased.

The UPC for the approved Gerber variety pack is below.

UPC	Brand	Product Name	Size
015000186739	Gerber	2nd Foods Variety Pack 16 Twin Packs Fruit & Veggie Favorites	128 OZ