

**MISSOURI WIC RETAILER GUIDANCE
NEW: MOWIC 2020-2 COVID-19 EMERGENCY RESPONSE**

EFFECTIVE: FRIDAY, APRIL 3, 2020

Milk: Substitutions of fat content varieties, half gallons, or quarts to equal the number of gallons are allowed if gallons of the issued milk are not available. Information about the substitutions is available in the attached notice for posting in authorized WIC retailer locations.

Eggs: In addition to the substitution of medium dozen eggs for large eggs, WIC customers are allowed to substitute dozen brown, extra large, and jumbo dozen eggs for large eggs. The UPCs for the approved eggs are below. If you have dozen count eggs that are not listed below that should be considered for approval, please email the information to WICfoods@health.mo.gov.

UPC	Product Name
070038372820	Best Choice Extra Large White Grade A
070038372813	Best Choice Jumbo White Grade A
070038372882	Best Choice Large Brown Grade A
070038372844	Best Choice Medium White Grade A
023933008066	Dierbergs Dozen Medium White Grade A
023933008059	Dierbergs Extra Large White Grade A
023933008035	Dierbergs Jumbo White Grade A
011110608123	Dillons Extra Large White Grade AA
011110608109	Dillons Medium Eggs
091945100207	Dutch Farms Dozen Medium Eggs Grade A
091945100405	Dutch Farms Extra Large Grade A
091945100504	Dutch Farms Jumbo Grade A
041303026564	Essential Everyday Dozen Eggs Extra Large White Grade A
041303027363	Essential Everyday Dozen Eggs Extra Large White Grade AA
041303026571	Essential Everyday Dozen Eggs Jumbo White
041303026557	Essential Everyday Dozen Eggs Large White Grade A
041303027394	Essential Everyday Dozen Eggs Large White Grade AA
041303027424	Essential Everyday Dozen Eggs Medium White Grade AA
041303026533	Essential Everyday Dozen Medium Eggs Grade A
813905000682	Farmers Market Jumbo White Grade A
078742127224	Great Value Dozen Medium Eggs
078742127125	Great Value Extra Large White Grade A
078742127149	Great Value Jumbo White Grade A
075450095548	Hy-Vee Dozen Eggs Extra Large Grade A
075450095562	Hy-Vee Dozen Eggs Jumbo Grade A
075450095760	Hy-Vee Dozen Eggs Large Brown Grade A
075450095500	Hy-Vee Dozen Medium White Grade A
041270447744	IGA Dozen Eggs Extra Large White Grade A
041270447423	IGA Dozen Eggs Jumbo White Grade A
041270447584	IGA Dozen Eggs Medium White Grade A
011110609045	Kroger Dozen Eggs Extra Large White Grade A
011110854292	Kroger Dozen Eggs Extra Large White Grade AA
011110609052	Kroger Dozen Eggs Jumbo White Grade A
011110854858	Kroger Dozen Eggs Medium White Grade AA
011110609021	Kroger Dozen Medium Eggs
041318550085	Schnucks Dozen Eggs Extra Large White Grade A
041318550023	Schnucks Dozen Eggs Jumbo White Grade A
041318550122	Schnucks Dozen Medium Eggs Grade A
605388714596	Sunny Meadow Farms Jumbo White Grade A

Bread: Substitutions of WIC-approved 16 ounce whole wheat breads are allowed if the retailer does not have an approved brand available for purchase. The UPCs for the approved substitutions are below. White bread is not allowed.

UPC	Product Name	Size
071314013550	Aunt Millie's Whole Wheat Bread	16 OZ
073410955918	Brownberry 100% Whole Wheat Hot Dog Buns	16 OZ
041270397605	IGA Whole Wheat Bread	16 OZ
073410955925	Oroweat 100% Whole Wheat Hot Dog Buns	16 OZ
073410955895	Oroweat 100% Whole Wheat Sandwich Buns	16 OZ
014100071013	Pepperidge Farm 100% Stone Ground Whole Wheat Classic	16 OZ
014100041931	Pepperidge Farm Light 100% Whole Wheat	16 OZ
014100070641	Pepperidge Farm Light Seven Grain Bread	16 OZ
014100071327	Pepperidge Farm Very Thin 100% Whole Wheat Classic	16 OZ
077633700300	Roman Meal Sungrain Whole Wheat Bread	16 OZ
024126016868	Schnucks 100% Whole Wheat Sandwich Buns	16 OZ

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Infant Fruit and Vegetables: Substitutions of 4 ounce jars issued on WIC checks and for WIC customers that have an eWIC card. The below organic brands and varieties of 4 ounce jars are allowed if the retailer does not have sufficient stock of approved brands and varieties of 4 ounce jars of WIC- approved infant fruit and vegetables. The UPCs for the approved 4 ounce organic infant fruit and vegetables are below.

UPC	Brand	Product Name	Size
052200075708	Beech-Nut Organics	Stage 1 Organic Apples	4 OZ
052200075722	Beech-Nut Organics	Stage 1 Organic Carrots	4 OZ
052200075715	Beech-Nut Organics	Stage 1 Organic Pears	4 OZ
052200075753	Beech-Nut Organics	Stage 1 Organic Prunes	4 OZ
052200075746	Beech-Nut Organics	Stage 1 Organic Pumpkin	4 OZ
052200075739	Beech-Nut Organics	Stage 1 Organic Sweet Potatoes	4 OZ
052200075777	Beech-Nut Organics	Stage 2 Organic Apple Kiwi & Spinach	4 OZ
052200075821	Beech-Nut Organics	Stage 2 Organic Apple Raspberry & Avocado	4 OZ
052200075791	Beech-Nut Organics	Stage 2 Organic Banana Mango & Sweet Potato	4 OZ
052200075852	Beech-Nut Organics	Stage 2 Organic Bananas	4 OZ
052200075838	Beech-Nut Organics	Stage 2 Organic Butternut Squash & Sweet Corn	4 OZ
052200075784	Beech-Nut Organics	Stage 2 Organic Pear Kale & Cucumber	4 OZ
015000002824	Gerber	1st Foods Organic Apple	4 OZ
015000002817	Gerber	1st Foods Organic Banana	4 OZ
015000002848	Gerber	1st Foods Organic Carrot	4 OZ
015000002862	Gerber	1st Foods Organic Pear	4 OZ
015000002695	Gerber	2nd Foods Organic Apple Prune	4 OZ
015000002909	Gerber	2nd Foods Organic Apple Spinach with Kale	4 OZ
015000002961	Gerber	2nd Foods Organic Apple Strawberry Beet	4 OZ
015000002930	Gerber	2nd Foods Organic Apple Wild Blueberry	4 OZ
015000002619	Gerber	2nd Foods Organic Carrot Apple Pear	4 OZ
015000002602	Gerber	2nd Foods Organic Mango Apple Banana	4 OZ
015000002992	Gerber	2nd Foods Organic Pear Purple Carrot Raspberry	4 OZ
036800453944	Tippy Toes	Organic Apple Banana Strawberry	4 OZ
036800453883	Tippy Toes	Organic Bananas	4 OZ
036800453937	Tippy Toes	Organic Carrots	4 OZ
036800453852	Tippy Toes	Organic Mixed Vegetables	4 OZ
036800453869	Tippy Toes	Organic Pears	4 OZ
036800453845	Tippy Toes	Organic Squash	4 OZ
036800419629	Tippy Toes	Organic Stage 2 Apple Banana	4 OZ
036800419612	Tippy Toes	Organic Stage 2 Apple Blueberry	4 OZ
036800453838	Tippy Toes	Organic Sweet Potatoes	4 OZ

The below Gerber variety pack of 4 ounce twin packs is allowed if the retailer does not have sufficient stock of Gerber or Tippy Toes WIC-approved twin pack varieties of infant fruit and vegetables.

For WIC customers with WIC checks, they must have a minimum quantity of “16” listed on their WIC check to purchase the below variety pack.

For WIC customers with an eWIC card, they must have a minimum of 128 ounces showing as a benefit on their eWIC card. The below variety pack will result in 128 ounces being deducted from their infant fruit and vegetable benefits when purchased.

The UPC for the approved Gerber variety pack is below.

UPC	Brand	Product Name	Size
015000186739	Gerber	2nd Foods Variety Pack 16 Twin Packs Fruit & Veggie Favorites	128 OZ

If you have any questions or concerns, please contact the Missouri WIC program at 573-751-6204.

Dan Shaul, State Director, with the Missouri Grocers Association can be contacted at 314-378-4363 (cell phone). If busy, you can text Dan and he will respond as quickly as possible. The phone number for the Missouri Grocers Association Office is 1-800-260-4642. The office hours are Monday thru Friday, 8:00 am-4:30 pm.