

Breastfeeding Volume
WIC Breastfeeding Section

LWP Nutrition Personnel: Breastfeeding Coordinator (6.05000)

ER# 6.05000

Authority PSF-1: WC-90-06-P, CFR 246.11 (c)(7)
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POLICY: Each local WIC provider (LWP) shall have on staff a person designated as the breastfeeding coordinator. The Breastfeeding Coordinator is responsible for the development and implementation of all breastfeeding services provided to participants at the Local WIC provider (LWP).

PURPOSE: To assure that appropriate breastfeeding education and support is provided to all participants.

PROCEDURES:

- A. **Coordinates all breastfeeding services and education provided to WIC participants.**
1. Provides assistance to breastfeeding women with **advanced lactation concerns and monitors other professional staff providing this level of support.**
 2. Provides technical assistance to LWP staff and other professionals in the community **educating on evidenced-based breastfeeding practices.**
 3. Maintains an inventory of current breastfeeding resources and educational materials.
 4. Works with LWP staff to ensure the agency is a supportive breastfeeding environment **per Local WIC provider Responsibility: Supportive Breastfeeding Environment Policy [ER# 6.05050](#).**
 5. **Ensures that all LWP staff have completed required breastfeeding trainings within required timeframes.**
 6. **Ensures all local WIC staff are aware of their role in breastfeeding support (Refer to [Breastfeeding Roles Chart](#).)**
 7. Provides and/or reviews lesson plans for group and individual nutrition education sessions pertaining to breastfeeding.
 8. Evaluates appropriateness of breastfeeding-related pamphlets/fact sheets and audiovisuals for use in the Missouri WIC Program, according to established criteria.
 9. Plans and evaluates breastfeeding **interventions implemented by** the LWP using various health/nutrition data available from the state agency and other reputable sources.
 10. **Manages the LWP's breast pump program.**
 - a. **Maintains the LWP inventory of manual, hospital grade multi-user and single user electric breast pumps and double pumping kits; purchasing additional inventory as budget allows.**
 - b. **Ensures that the LWP has breast pump guidelines and a hospital grade multi-user**

electric breast pump loan agreement, per Breast Pump Policy [ER# 6.05100](#).

- c. Ensures there is proper tracking of hospital grade multi-user electric breast pumps and that there is proper follow up with women that they have been loaned to.
- d. Ensures all LWP staff that provides pumps are trained on when to issue, proper use, proper cleaning and storage of breast milk.

B. Required Knowledge, Skills, and Abilities:

1. Working knowledge of the principles and management of lactation.
2. Knowledge of the social, cultural and economic problems and their impact on breastfeeding promotion and education.
3. Ability to evaluate breastfeeding education materials for use with individuals and groups.
4. Ability to collect, interpret, evaluate and use statistical data related to breastfeeding.
5. Good communication and organization skills.
6. Ability to establish and maintain effective working relationships with WIC participants, WIC team members, and other community partners.

C. Qualifications

1. Education:

- a. Must be a healthcare professional, i.e. Registered Nurse, Registered Dietitian or nutritionist.
- b. Must have completed a state approved course in lactation management or is an International Board Certified Lactation Consultant (IBCLC).
- c. Must stay current on breastfeeding information by attending state approved lactation courses, conferences and by reading current breastfeeding resources and research.