

Nutrition/Health Volume  
Food Package Section

Cash Value Benefit/Voucher (CVB/CVV) (2.06950)

ER# 2.06950

Authority 7 Code of Federal Regulations CFR 246.10(b), 7 CFR 246 December 6, 2007  
Table #4, March 4, 2014 Final Food Rule, **WIC Policy Memorandum #2015-4**  
Issued 10/09  
Revised **10/15**

**POLICY:** The local agency shall issue, in addition to Food Instruments (FI), a cash value benefit/vouchers (CVB/CVV) to all WIC children and women participants to be redeemed at WIC approved vendors to purchase fresh and frozen fruits and vegetables. **Infants may also be issued a (CVB/CVV) for fresh fruits and vegetables in lieu of half of the infant fruits and vegetables.**

**PROCEDURES:**

- A. In addition to the FI issued to WIC participants, the Cash Value Benefit/Vouchers (CVB/CVV) shall be issued to all children and women participants in the following issuance amounts:
1. \$8.00 to children 1 through 4 years old
  2. **\$11.00** to pregnant and partially breastfeeding women (up to 1 year post-partum)
  3. **\$11.00** to post-partum (infant fully formula fed) women (up to 6 months postpartum)
  4. **\$11.00** to fully breastfeeding women (up to 1 year postpartum), women pregnant with multiples, and women partially breastfeeding multiples
  5. **\$16.50** to women exclusively breastfeeding multiples
- B. **A \$4.00 Cash Value Benefit/Voucher (CVB/CVV) can be issued to infants (formula fed, some and mostly breastfed) who are 9 – 11 months of age who are developmentally ready. An \$8.00 Cash Value Benefit/Voucher (CVB/CVV) can be issued to fully breastfed infants 9 – 11 months. The CVB/CVV for infants would be in lieu of half of the jarred infant fruits and vegetables and requires a thorough documented individual assessment by the CPA. Refer to WOM Policy# 2.07600.**
- C. **The CVB/CVV for children and women shall be used to purchase fresh and frozen fruits and vegetables only. The CVB/CVV for infants 9 – 11 months shall be used to purchase only fresh fruits and vegetables.**
- Refer to **[the Missouri WIC Approved Food List](#)** for full list of approved and not approved foods.
- D. LWP staff should provide the following education to the WIC participant and/or guardian about the CVB/CVV:
1. The fruit and vegetable check has a maximum dollar amount printed on the check. If the participant has fruits and vegetables that exceed the dollar amount on the

check, educate them with the following information: The participant can

- a. Pay the difference using cash, check, credit/debit card or SNAP EBT card.
- b. Pay the difference by using multiple fruit and vegetable checks together.  
Only the fresh and frozen CVV/CVB can be combined. The fresh only fruits and vegetables CVV/CVB for infants cannot be combined.

Example: More than one fresh and frozen CVB/CVV can be used for one purchase, example: one \$8 and one \$11 CVB/CVV can be used for one purchase for a total of \$19 The vendor will then write \$8 on the \$8 CVB/CVV and the remainder of the amount on the \$11 CVB/CVV. Some stores may only be able to allow one fruit and vegetable check for one purchase.

2. Tax will be applied to the difference if the participant pays with cash, check or credit/debit card.
3. If the fruit and vegetable purchase does not add up to the maximum amount printed on the check, the participant will not receive money back.
4. CVB/CVV shall be redeemed at the contracted vendor grocery store.
5. Vendors are required to put the purchase price dollar amount on the CVB/CVV.
6. If the participant chooses to go over the dollar amount on their fruit and vegetable check, they will have to pay the difference for the fruits and vegetables they are buying.