

Social Media Training

Hannah Shultz, formerly with the National WIC Association, invites you to attend a social media workshop. Please pre-register as space is limited. There is no cost to attend the workshop.

Staff will receive five (5) WIC CEUs for attending this training.

Questions?

Contact Jamie Larson at Jamie.Larson@health.mo.gov

Join us for a one day workshop to learn what social media is, why it's important to your work, and how to build a social media strategy.

Workshop Objectives:

- Understand how to use different social media platforms.
- Outline your social media plan.
- Create a social media policy with the support of the information presented.
- Create ready to share posts.

When: Monday, June 4, 2018, 9:00 AM– 3:30 PM

Where: Governor Office Building, Room 450 (Ballroom),
200 Madison Street, Jefferson City, MO 65101

Who: Any WIC staff in the Mountain Plains Region

RSVP: Please follow this [link](#) to register