

How have you heard about WIC

MOWINS Category Order	Description of Categories
Friend/family, Household (HH) member	
HCP/Hospital/Health Dept.	Health care provider, Hospitals, Health Departments, Federally Qualified Health Center (FQHC), etc.
School & Early Childhood Programs	Head Start, Parents as Teachers, First Steps Daycare, Preschool, Pregnancy Care Centers, Child Care Facilities, etc.
Facebook Ads	Ads paid for by the Missouri WIC Program.
Pandora Ads	Ads paid for by the Missouri WIC Program.
Grocery Stores	Commissary, Supercenters, Discount Stores, and WIC Authorized Retailers.
Social Services Agencies	Family Support Division, Community Action Agency, Food Bank, Salvation Army , Children's Division, Foster Care, etc.
Local Agency Advertisement	Radio, television, newspaper, billboard or other ads paid for by local agency.