



Office of Health Outreach,
Policy & Education
University of Missouri

Missouri Rural Health Day

November 17, 2022

Presented Dr. Kathleen Quinn, PhD, Associate Dean for Rural Health, MU SOM
Senior Program Director, MU Extension

Tracy Greever-Rice, PhD, Director,
Center for Health Policy – MU School of Medicine

Chiquita Chanay MPH, MCHES, Education Director & Community Health Outreach Specialist
MU Extension

THE THREE GRAND CHALLENGES

PARTNERING TO FIND SOLUTIONS THAT IMPROVE LIVES

The goal is to develop interdisciplinary projects — involving faculty and students — to address the grand challenges Missourians face in economic development, education and health.



Office of Extension
and Engagement
University of Missouri

- **Economic Opportunity**
- **Educational Access and Workforce Preparedness**
- **Health and Well-being**



OFFICE OF HEALTH OUTREACH, POLICY & EDUCATION

The HOPE organizational structure was created on Jan.1, 2020

Well-positioned to make significant contributions to:

- advance the health of Missourians
- gain additional grant funding
- help MU achieve its vision for NextGen Precision Health

Brought together:

- MU Center for Health Policy (SOM)
- Community Health Engagement and Outreach (CHEO) (Extension)
- Continuing Education for Health Professions (Extension)
- Office of Rural Health (SOM)
- Missouri Telehealth Network (SOM)



MISSION

The MU Office of Health Outreach, Policy and Education improves the health and well-being of Missourians by:

Educating and preparing

- current providers to practice high-quality health care.
- communities to achieve optimal health and well-being.
- the next generation of providers serving rural areas.

Innovating and creating

- data-driven, evidence-based tools and strategies.
- ongoing research and analysis in support of policy.
- collaborative communities of learning.
- educational programs using exemplary practices that generate measurable outcomes.

Leading, partnering and supporting

- policy solutions that lead to equitable access to health.
- providers practicing in under-resourced areas.
- communities and their people, especially those with the greatest need.



OFFICE OF RURAL HEALTH

Mission Statement: To provide rural programming and rural clinical learning environments, through academic/community partnerships, to recruit and prepare MU medical students for future rural practice to address health care access and rural health disparities.

Program Highlights:

- Bryant Scholars Pre-admissions Program
- Rural Scholars Program
- Rural Healthcare Workforce Conference
- Rural Longitudinal Integrated Clerkship (LINC)
- Rural Immersion & Clinical Rural Immersion



MISSOURI TELEHEALTH NETWORK

Missouri Telehealth Network's purpose is to develop, study and use telehealth solutions that improve access by providing high-value patient-centered health care and medical education in Missouri and beyond.

MTN

- Created in 1994
- \$5.5 million annual budget
- 32 FTE

Funding:

1. State Appropriation
2. Contracts with managed Medicaid Orgs
3. State & Federal grants

Major projects:

1. Show-Me ECHO
2. Heartland Telehealth Resource Center (HTRC)
3. Interprofessional Telehealth Training Program (ITTP)
4. Rural Citizen's Access to Telehealth (RCAT)

Show-Me ECHO Achievements

- **7,500 participants**
- **67,000 person hours of instruction**
- **2,000 ECHO sessions**
- **2,600 participant organizations**
- **Reached 114 counties and City of St. Louis**
- **89% of learners indicate changes to practice**

Since 2014



MU CENTER FOR HEALTH POLICY

The mission of the **MU Center for Health Policy** is to promote well-being and access to equitable healthcare for all Missourians, particularly those with the greatest need.

Stakeholder-driven, applied and primary research to support Missouri's policymakers, providers, and leaders in understanding:

- the health care workforce landscape
- the structural and social determinants of health on population health
- health and cost outcomes of policy interventions for underserved/high need

CHP

- Created in 2002
- \$1.8 million annual budget FY22
- 14 FTE effort

Funding:

1. State, federal, local grants & contracts
2. MU SOM support
3. Foundation support

Major projects:

1. Missouri Health Care Workforce Project
2. MO HealthNet Data Project
3. Missouri Census Data Center
4. Missouri Family & Community Trust Projects



CONTINUING EDUCATION FOR HEALTH PROFESSIONS

What We Do:

- Approximately 20 in-person and hybrid events
- Live virtual events
- Partially and fully on-demand activities
- Help professionals stay licensed and current on latest evidence
- Reach the entire health care team
- Reach over 41,000 professionals annually
- Reach people in nearly all Missouri counties, every state and multiple countries
- Graphic design, online course design & marketing

CEHP:

Who We Are:

- **2021 blending of MUNO & CME**
- **Housed in MU Extension; roots in SON & SOM**
- **Expertise in planning, creating, delivering & evaluating accredited continuing professional education programs for health professionals**



COMMUNITY HEALTH ENGAGEMENT & OUTREACH

Mission Statement:

To achieve optimal health and well-being for every Missourian at every stage of life.

- CHEO has a budget of \$1.725 million with approx. 11.75 FTE's
- Focus on prevention, health and well-being promotion, opioid and substance use disorder programs
- Serving youth and adults across Missouri

CHEO Projects:

- Building Capacity for Recovery Friendly Communities
- Show Me-Resilience
- Show Me-ACEs Prevention
- COVID-19 Vaccine and Prevention resources
- Diabetes Prevention Program/Stanford Youth Diabetes Coaching Program

Ongoing collaborations include:

- Department of Health and Senior Services
- Iowa State University's Partnerships in Prevention Science Institute
- Missouri Rural Health Assoc.
- Missouri Hospital Association
- Missouri Chamber of Commerce & Industry
- MU Extension Labor & Workforce Development
- Penn State University



OFFICE OF HEALTH OUTREACH, POLICY & EDUCATION

We represent over **160 collaborations and partnerships** encompassing national, state, and community-based groups.

- Asthma Ready Communities®
- Building a Stronger Workforce in Missouri
- COVID-19 ECHO
- Missouri Health Care Workforce Project
- Missouri Rural Health Association
- Rural Health Preceptors Improving Care and Clinical Education
- Rural Vaccination Action Group
- Teaming up with Extension



QUESTIONS & COMMENTS

For questions please contact:

Kathleen Quinn, PhD

quinnk@health.missouri.edu

Office: 573-884-2024

