

Celebrating the Power of Rural!

A Picture is Worth a Thousand Words!

OCH Health System wants to know what RURAL means to you!

Eligibility

- This contest is open to all OCH Facebook Fans and there is no entry fee. Visit us at www.facebook.com/OzarksCH to enter.
- Each participant is allowed to post ONE picture of *what rural means to them*. All photos must be original artwork of the entrant and must not infringe upon copyrights, trademarks, rights of privacy, publicity or other rights of any person or entity.
- The OCH Health System has the right to remove photos from the contest if the content of the photo promotes obscene, defamatory, threatening, harassing, hateful, racially or ethnically offensive content, or contains otherwise inappropriate content.

Submission Process

- Like the OCH Health System's Facebook Page at www.facebook.com/OzarksCH.
- Post ONE picture of "What Rural means to YOU"! Be sure to include the hashtag #celebratethepowerofrural. Make sure the picture settings are public so the photo may be shared outside of your personal page. A maximum of ONE entry per person is allowed.
- Share your submission and OCH's FB page to gain likes. Visitors must "like" the picture on our page for it to count. You may share the link to the Facebook picture on other social media (i.e. Twitter, website, etc), but only the likes on the Facebook picture will be counted for the challenge.
- The winner will be determined by the picture with the most likes as of **MONDAY, NOVEMBER 20 at 9 a.m.** The sooner you get your entry posted, the better chance you will have to win!

Prize

- OCH is giving away one \$50 GIFTCARD to the winning photo (photo with most likes).
- The winning photo will be featured as a header image on the OCH Health System Facebook page for a two-week period. The photo will also be featured across the other OCH Health System brand social media pages (i.e. Facebook, Twitter, LinkedIn, and Google+).
- For questions or more information, contact Beth Roberts at mroberts@ochonline.com.