THIS IS JOHN & JOE. 
YOU DON’T KNOW THEM, BUT YOU’VE BEEN PROTECTING THEM FOR YEARS.

THANK YOU.

For 70 years, you have helped people in the United States improve their dental health by adding fluoride to community drinking water.

Prevents Cavities:
Water with fluoride reduces cavities by about 25 percent over a person’s lifetime.

Benefits the Community:
Having fluoride in your community’s water is safe, helps everyone have stronger teeth, and saves money in dental treatment costs.

Thank you for providing this valuable service. 70 years and still going strong.

For more information visit www.cdc.gov/fluoridation/engineering