

CREATING A SMART AIM

WHAT IS A SMART AIM?

- A SMART Aim helps us answer the question, “What are we trying to accomplish?”
- A SMART Aim is specific, measurable, achievable, realistic and time-based.

WHY DO WE NEED A SMART AIM?

- A SMART Aim gives your team a clear, simple and realistic direction for your improvement work.

		EXAMPLE	YOUR IDEAS
Step 1	What do we want to change? (Our topic)		Increasing the percentage of completed AAP recommended well-child visits determined from submitted age forms.
Step 2	Get specific- what do we want to change about our topic?		<p>Making sure forms are completed at the appropriate time.</p> <p>Transportation is needed.</p> <p>A child care provider is needed to take care of other children.</p> <p>Procrasinators, feel they can wait to see the doctor.</p> <p>Private insurance not covering the cost of the WCC visits.</p>
Step 3	How much of a change do we want to see?		A 12% increase from where we are now.
Step 4	By When? What is our timeframe? 6 months, 12 months?		6 months

Step 5

For Whom? Who are we trying to effect?

The Primary caregivers are trying to be reached to provide the recommended AAP WCC visits.

Example: Increase the percentage of caregiver-child interaction observations (completed by home visitors) by 20% from baseline within 8 months.

DRAFT SMART Aim (How much, by when and for whom):

Increase the percentage of completed AAP recommended well-child visits from 73% to 85% determined from submitted age forms.