



CREATING A SMART AIM

WHAT IS A SMART AIM?

- A SMART Aim helps us answer the question, "What are we trying to accomplish?"
- A SMART Aim is specific, measurable, achievable, realistic and time-based.

WHY DO WE NEED A SMART AIM?

• A SMART Aim gives your team a clear, simple and realistic direction for your improvement work.

-		EXAMPLE	YOUR IDEAS
Step 1	What do we want to change? (Our topic)		Increasing the percentage of completed AAP recommended well-child visits determined from submitted age forms.
Step 2	Get specific- what do we want to change about our topic?		Making sure forms are completed at the appropriate time.
			Transportation is needed.
			A child care provider is needed to take care of other children.
			Procrasinator, feel they can wait to see the doctor.
			Private insurance not covering the cost of the WCC visits.
Step 3	Howmuch of a change do we want to see?		A 12% increase from where we are now.
Step 4	By When? What is our timeframe? 6 months, 12 months?		6 months

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Step 5	For Whom? Who are we trying to effect?		The Primary caregivers are trying to be reached to provide the recommended AAP WCC visits.
Example: Increase the percentage of caregiver-child interaction observations (completed by home visitors) by 20% from baseline within 8 months.			DRAFT SMART Aim (How much, by when and for whom):
Increase the percentage of completed AAP recommended well-child visits from 73% to 85% determined from submitted age forms.			