

CQI STORYBOARD TITLE: Project Interactive Retention (PIR)

Agency: Columbia/Boone County Healthy Families

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1. AIM STATEMENT	2. PLAN	3. DO
<p>Increase retention for first six months following birth of target child which will increase overall retention (as goal from DHSS outlines from 79% in fiscal year 2016 to 85% in fiscal year 2017)</p>	<p>Problem: Families sometimes drop out of home visiting services during the six months following the birth of the target child. Schedules change, family demands increase, and anxiety about pregnancy and child birth resolves. We plan to increase engagement with families during these six months in an attempt to reduce drop out. The plan is to do this through fun, educational, monthly activities.</p>	<p>Retention rate from fiscal year (2017) where six months implementation takes place will be compared to retention rate from prior year. An over view of the six months from birth to six months will not be able to be reviewed until at least twelve months into implementation so assumptions will initially be made without hard data as to whether this plan impacted retention improvement.</p>
4. STUDY	5. ACT	6. FUTURE CQI
<ol style="list-style-type: none"> 1.) Discuss in supervisions at least once a month how activities are going, how families are responding, if it seems to be engaging, and what obstacles the home visitors encounter. 2.) Note families moving to creative outreach during first six months following birth. Review whether they were involved in scrapbooking with home visitor. 3.) At the end of the two quarters of implementation, data review will be 	<ol style="list-style-type: none"> 1.) Lynn will research options for free activities and curricula supplied by land grant universities. Her efforts will take place in Dec 2016 and Jan/Feb 2017 2.) Healthy Families home visitors will meet in Feb and March 2017 and develop how to implement and track activities with families 3.) Implementation with families (Target child between 0-6mos) from April 2017- Sept 2017 	<p>Home visitors have found scrapbooking helpful with many families and we have added this as one of our available activities and continue to keep materials needed in stock and to offer the opportunity to each family. (We noticed during the project that some families we would not have guessed would engage in this activity did.) However, there is no pressure on the families to participate and other engaging activities are also offered that may fit a family better. We do plan to continue to do activities as a part of prenatal and early development activities with parents because of the grounding</p>

<p>done based on retention percentage provided by the MO DHSS although further study would need to be done to clarify if a difference was related to the activity. Also, many of the families who participated in Qtr 3 and 4 of FY 2017 will not have target children who have reached six months of age so this will need to be considered in the initial analysis.</p>	<p>4.) Primary activity implemented was scrapbooking during prenatal visits and during first six months to offer activity that would be engaging, give incentive items that are grounding and help with nesting, and give an extra something to look forward to with visits. The idea was that this would offer an activity that could not only facilitate discussions about development and further assessment opportunities as far as triggering memories and being the catalyst for sharing, but this could also be a bonding experience and improve rapport building which would increase engagement.</p>	<p>and nesting opportunity, especially for some of our transient families, the bonding opportunity for families and home visitors, and because we have found having activities can reduce anxiety or tension about meeting and talking.</p>
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