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| **Single Feasible Source Purchase** |
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| Title: | Count the Kicks Public Health Awareness Program |
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| Description: | Healthy Birth Day, Inc. created, developed and owns the Trademark for the *Count the Kicks* public health awareness campaign. This is for *Count the Kicks* public health awareness campaign with tools and *Count the Kicks* resources to educate and empower pregnant women to track their baby’s movements in the third trimester and provides a continuum of this kind of stillbirth prevention education to both moms and health providers. |
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| Contract Period: | Date of award through September 30, 2025  |
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| Renewal Options: | None |
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| Agency: | Department of Health and Senior Services |
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| Supplier: | Healthy Birth Day Inc. |
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| Buyer: | Janett Walker |
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| Phone No: | 573-751-6032 |
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| E-Mail: | Janett.Walker@health.mo.gov |
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| SFS No.: | DHSS-FY25-0025-SL |