



MISSOURI SENATE

JASON BEAN
DISTRICT 25

November 4, 2024

Missouri Health Facilities Review Committee
Attention: Missouri Certificate of Need Program
PO Box 570
Jefferson City, MO 65102

Re: New Hope Assisted Living, LLC Assisted Living Facility with Memory Care

Dear Committee Members:

Please accept this letter as my demonstration of support for New Hope's Certificate of Need application to expand their 15-bed Assisted Living Facility with Memory Care in Poplar Bluff, Missouri.

Poplar Bluff is one of the largest cities in my district, and an economic hub for the regional and state economy. While we have several excellent facilities in my district, we have limited access to Memory Care in an Assisted Living Facility, particularly in a small, home-like setting New Hope has created. New Hope's proposed facility will help address and alleviate this burden.

As our population ages, the number of individuals with Alzheimer's disease is anticipated to increase significantly. Many with Alzheimer's disease can be cared for in a less restrictive, more personal setting, and could be more comfortable in such a small, home-like setting. My constituents who have family members needing this type of care would welcome the option that the proposed project would provide. With this being a new facility using the more modern approaches, it will only promote a better quality of life for the seniors in our area.

I understand that New Hope, which will be developing and operating this project, is a privately-owned, family-operated senior care provider based in Poplar Bluff, Missouri. Their leadership has deep roots in the community they serve and call home. I am writing in support of this project because I believe this is a great concept, and our community has embraced it and they have great reviews.

I applaud New Hope's efforts to provide these services and request the Missouri Health Facilities Review Committee approve this much-needed facility for elderly individuals and their families in southeast Missouri. Please do not hesitate to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Bean", written in a cursive style.

Senator Jason Bean
25th District



October 24, 2024

Certificate of Need Program
3418 Knipp Drive, Suite F
P.O. Box 570
Jefferson City, MO 65102

RE: New Hope Assisted Living, LLC 15-bed Assisted Living Facility with Memory Care

Dear Committee Members:

I understand New Hope Assisted Living is proposing to continue their age-in-place residential style senior community in Poplar Bluff, which will add an additional 15-bed assisted living home with memory care to their current campus.

Please consider this letter of support for New Hope Assisted Living located in Butler County.

We were excited to hear about your request to increase your ability to serve at New Hope Assisted Living. We have friends on the waiting list; I know our family as well as our community has benefited greatly from the excellent service you're offering in Poplar Bluff.

We have come to understand the demand for quality facilities, programming, treatment and services is rising and expected to continue to do so with the aging Baby Boomers.

Secure environments, programs designed specifically to address issues unique to dementia patients such as wandering and memory impairment and providing family education combine to create safety and improved quality of life for all. We feel that services which are not specifically memory care do not serve the overall needs of dementia and Alzheimer's patients or families, particularly in the assisted living facilities.

As the child of parents that have and do struggle with the aging process and all the things that go along with it, we experience the frustrations of what memory problems and dementia has on families.

In my opinion, New Hope Assisted living has found a niche in the way they provide care in a smaller home-like environment. They have been able to provide a great personal touch with facility, which offers families like ours another choice, another environment and another level of care for their loved ones.

The introduction of New Hope Assisted living in our community has provided something needed.

Your experience and healthcare history, management and understanding of the unmet needs of this specific market bring a new light to the industry and care options in our area.

We support you also, as a young entrepreneur, and the opportunity you seek to succeed in our community. You do so with personal risk – and this is the very essence of our American system. All of society should be offered the opportunity to succeed in our country and our community.

We support your efforts, and we support your application for approval of the Certificate of Need by our state officials - new and improved service offerings by New Hope Assisted Living in Poplar Bluff. You are an outstanding option for our area, elevating quality to new and higher standards.

We encourage you to continue the good work.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott E. Spencer". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Scott E. Spencer
President & CEO
Vice Chairman

HARDY BILLINGTON

State Representative
District 152

MAJORITY WHIP

ex officio member of all
committees

**CAPITOL OFFICE**

State Capitol
201 West Capitol Avenue
Room 303-B
Jefferson City, MO 65101-6806
Tele: (573) 751-4039
E-Mail:
hardy.billington@house.mo.gov

**MISSOURI
HOUSE OF REPRESENTATIVES**

November 1, 2024

Certificate of Need Program
3418 Knipp Drive, Suite F
P.O. Box 570
Jefferson City, MO 65102

Re: New Hope Assisted Living, LLC– 15-bed Assisted Living Facility with Memory Care, Poplar Bluff, MO

Dear Committee Members:

I am writing to express my full support for New Hope Assisted Living's Certificate of Need application to expand their existing facility by adding 15 additional beds. New Hope's current facility has been a valued addition to our community, and their expansion proposal is motivated by a significant waiting list, evidencing a clear demand for these services.

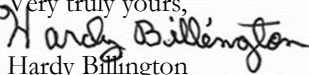
New Hope's original facility was approved with my support, and it has since become a trusted resource within our district. The proposed expansion would enhance their ability to serve the local elderly population who are in need of quality assisted living and memory care services. Given the aging demographic in our area, the demand for such services is only expected to grow, making New Hope's expansion both timely and essential.

Located in Poplar Bluff, Missouri, New Hope is well-positioned to serve residents of my legislative district. This area has limited access to specialized Memory Care within an Assisted Living setting, particularly in the small, home-like atmosphere that New Hope offers. This expansion will be a welcome relief to many families seeking such care options for their loved ones, allowing individuals to remain close to their families and communities in a nurturing, familiar environment.

Jacob Hogg, the developer and operator of New Hope, is a lifelong resident of Poplar Bluff and brings over 13 years of experience in healthcare information technology, administration, and site development. His knowledge of healthcare and commitment to quality outcomes make him well-equipped to lead this expansion. The new beds will also support his broader vision for an age-in-place community on his 70-acre residential development, enhancing Poplar Bluff's offerings and contributing to local economic growth.

As a former small business owner, I appreciate New Hope's dedication to community-centered care and the positive impact this expansion will have on Poplar Bluff and the surrounding area. Their work supports not only the health of our elderly population but also provides stability and jobs within our community.

I wholeheartedly endorse this proposal and respectfully urge the Missouri Health Facilities Review Committee to approve New Hope's application for this essential expansion.

Very truly yours,

Hardy Billington
State Representative
District 152