2015 Smoking: Before, During and After Pregnancy
Source: CDC Missouri Pregnancy Risk Assessment Monitoring System (PRAMS 2015)

**Before**
- About **2 in 7** women smoke
- Smoking rates among WIC participants: almost **2 in 5**

**During**
- Rates of smoking during pregnancy have not significantly declined over the past 6 years
- **2 in 3** women who smoke receive Medicaid benefits

**After**
- **1 in 2** women relapse after quitting smoking while pregnant
- **1 in 11** women use e-cigarettes*

**Overall**
- **27.1%** of women smoked before pregnancy
- **15.1%** of women smoked during pregnancy
- **20.7%** of women smoked after pregnancy

**Did You Know?**
- MO HealthNet offers help to quit smoking.
  - FDA approved medications
  - Individual counseling
  - Group counseling
  - Coverage for unlimited quit attempts

**Promote Tobacco Cessation**
- Use the “Ask, Advise and Refer” approach to increase cessation Rates – it takes just 3 minutes!
- **1 in 4** pregnant women say that their doctor, nurse or other provider did not discuss how smoking during pregnancy affects their baby.

**Missouri Tobacco Quitline**
800-QUIT-NOW (800-784-8669)
or www.quitnow.net/Missouri

**Text4baby Project**
Text BABY (or BEBE for Spanish) to 511411 or www.text4baby.org

*Source: 2015 Missouri Child Health Assessment Survey (MoCHAPS)*