

Before, During, and After Pregnancy

Source: CDC Missouri Pregnancy Risk Assessment Monitoring System (PRAMS 2020).

### **Before Pregnancy**



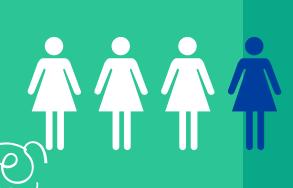
31% **Nearly 1 in 3 WIC** participants smoke cigarettes



### **During Pregnancy**



of pregnant women are screened for cigarette use during prenatal care



of women who smoke during pregnancy received **Medicaid benefits** 

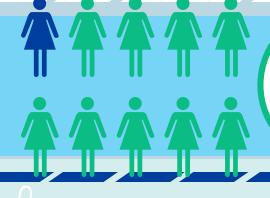
11% or women smoked during pregnancy

## **After Pregnancy**

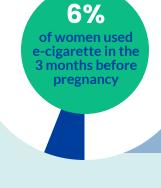
15% of women smoked after pregnancy Almost half of women relapse after quitting smoking while pregnant



# **E-Cigarette Use**



1 in 10 women used e-cigarettes in 2 years prior to pregnancy.



of women used e-cigarette in the last 3 months during pregnancy

2%



# Did you know?

smoking.

MO HealthNet offers help to quit

- Individual counseling Group counseling
- Coverage for unlimited

### • Food and Drug Administrationapproved medications

- quit attempts

#### Cessation Use the "Ask, Advise, and Refer" approach to increase cessation rates

**Promote Tobacco** 

- it takes just 3 minutes! **During the postpartum checkup,** 

42% of the mothers who smoke said that their health care worker did not ask if they were smoking cigarettes.

## Missouri Tobacco Quitline

Please visit or call:



800-QUIT-NOW (800-784-8669) or www.quitnow.net/Missouri



Department of Health and Senior Services: Tobacco Control health.mo.gov/living/wellness/tobacco/smokingandtobacco/



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hearing, or have a speech disability can dial 711 or 1-800-735-2966.

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