Missouri Rural Health Association & Missouri Department of Health & Senior Services/Office of Primary Care & Rural Health invites you to submit your application to present at the Missouri Rural Health-Get Link’d Conference.

This year’s theme is “Navigating the Path to Better Health”

Date pending during the 3rd week of November, 2016

In Columbia, MO

Why you should present at the 2nd annual MO Rural Health Get Link’d Conference?

- To share your successful programs addressing health disparities.
- To share best practices & innovative pilots addressing access to health care.
- Be acknowledged as the “go to person” in your field.
- To increase network connections.
- To share expertise & knowledge that will drive the Rides to Wellness initiative.
- To bring awareness of the challenges facing healthcare and/or transportation.
- To increase productivity, skills, and strategies.
- TO IMPROVE THE LIVES OF RURAL MISSOURIANS

Join us to bring the best quality and most up to date information, innovative best practices, technology, and information to those who are working on the front line, administrators, managers and leaders making decisions that affect the health outcomes of Missourians.

Share how your program/agency is changing healthcare outcomes and how health outcomes is driving changes.

STEPS TO APPLY

1. Complete fillable PDF form and required information.
2. Return by Email to: mrha@cabllc.com or Mail to: MRHA-Get Link’d
   2412 Hyde Park Road, Suite B
   Jefferson City, MO  65109

Visit our website, www.morha.org for details and more information.
CALL FOR PRESENTERS!

MISSOURI RURAL HEALTH

2nd Annual CONFERECE

Get Link'd

MRHA
Missouri Rural Health Association

In Collaboration with

CONTACT:
Mary Gordon
mgordon@cabllc.com
Pam Buschjost
pam@cabllc.com
(573) 632-2700

Tentative - 3rd week November, Columbia, MO
Criteria

The Missouri Rural Health Get Link’d Conference Committee will review all proposals. Selection will be based on:

• Address conference target audience and challenge attendees to think creatively
• Have potential for relevance across the state
• Be clear, focused, well organized, and interactive
• Feature experienced speaker(s) with significant expertise
• Priority will be given to innovative ideas

You will be notified by May 8, 2016 of your session’s acceptance.

Education & Presentation Track Format

Suggested Topics.....

- Rural Health
  - Health Disparities
  - The Market Place
  - Hospitals/Clinics
- Growth & Capacity
  - Grant Writing
  - Using Data to Make the Case
  - Innovative Pilots
- Transportation Coordination
  - Mobility Management
  - Best Practices
  - Integrated Dispatch
- Systems Development
  - Website Apps and More
  - Telehealth
  - Workforce Integration

We encourage audiovisuals and interaction during the 60-minute workshops. The Missouri Rural Health Get Link’d Conference focuses on how health and transportation collaboration are key to improving health outcomes. The event will bring together health, transportation, and others who work with disadvantaged populations throughout Missouri, from policy makers to front line staff.

Audience Expected

Administrators, managers, support staff, clinical staff and others from the healthcare and transportation industries.

Presenter Obligations & Agreements

- Presenter must agree to finance their own conference expenses. This includes travel, handouts, honorariums, meals, lodging, etc.
- MRHA will provide each presenter with an LCD projector, screen, and podium with microphone. Presenters are responsible for bringing their presentations and personal laptops/flash drives. Presenters will provide any additional AV needs (e.g. CD players, etc.)
- Each presenter will receive one-day (education only) registration on the day of their scheduled presentation. Meal(s) included on day of workshop only.
- Presenters must agree to pay regular registration rates if attending full conference.
- The coordinating presenter must agree to communicate with all co-presenters and deliver all relevant information to the Conference Planner.

JOIN THE DISCUSSION. SUPPORT THE MISSION.

ATTEND THE 2ND ANNUAL MISSOURI RURAL HEALTH GET LINK’D CONFERENCE.
Presenter Information:

Presenter: ____________________________
Organization: ____________________________
Address: ____________________________
Phone: ____________________________
Email: ____________________________

Co-Presenter(s): ____________________________
Organization: ____________________________
Address: ____________________________
Phone: ____________________________
Email: ____________________________

Presentation Title: ____________________________

Please Check the Track your Presentation falls under:

- Transportation Coordination
- Rural Health
- System Development
- Growth & Capacity

Remember to Attach:

- Biography Sketch (50 words or less)
- Three to five measurable presentation objectives
- One paragraph narrative description for use in the program
- Target audience for presentation
- Other information you feel relevant to content of program

I understand, as a presenter, that I am responsible for all travel related conference expenses, meals, hotel fees, or any costs related to my presentation at the conference. I understand there will be a registration fee if I attend sessions on any day other than the one on which I will be a presenter. I understand that promoting a company, service or product during my presentation is prohibited. I will inform my co-presenter(s) of these policies.

Presenter’s Signature ____________________________ Date ____________________________

E-MAIL TO: mrha@cabllc.com

MAIL TO: MISSOURI RURAL HEALTH ASSOCIATION
Attn: Get Link’d
2412 Hyde Park Road, Suite B, Jefferson City, MO 65109

Presentation Applications MUST BE RECEIVED BY April 30, 2016 to be considered.
# Missouri Rural Health Get Link’d Conference

## Preliminary Agenda

### Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 am - 9:30 am</td>
<td>Day 1 - Missouri Rural Health Association (MRHA) Board Meeting</td>
</tr>
<tr>
<td>10:00 am - 10:15 am</td>
<td>Opening: Toniann Richard, MRHA President and Melissa VanDyne, MO Dept. of Health and Senior Services Mission, Overview of Programs, Learning Objectives</td>
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<tr>
<td>10:15 am - 10:45 am</td>
<td>Keynote: Larry Bedell, National Rural Health Association (suggested)</td>
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<tr>
<td>10:45 am - 11:45 am</td>
<td>General Session: Andrew McCrea (suggested)</td>
</tr>
<tr>
<td>11:45 am - 1:00 pm</td>
<td>Lunch (provided) - Exhibit Expo</td>
</tr>
</tbody>
</table>
| 1:00 pm - 2:00 pm | Rural Health  
  - Health Disparities  
  - Stan Hudson  
  - Transportation Coordination  
  - Navigation Mobility Management 101  
  - Systems Development  
  - Mobile Applications  
  - Growth & Capacity  
  - Grant-Writing Fundamentals |
| 2:00 pm - 2:45 pm | Exhibit Expo |
| 2:45 pm - 3:45 pm | Market Place Outreach/Enrollment Best Practices  
  - Improving Access - Ozarks Medical Center  
  - Website Maximization  
  - Using data to make your case (i.e., mapping) |
| 3:45 pm - 4:00 pm | Break |
| 4:00 pm - 5:00 pm | Rural Hospital Issues Brock Slabach  
  - Integrated Dispatch  
  - Telehealth  
  - Design Thinking Principles |
| 5:00 pm - 6:30 pm | Vendor Reception and Drawing |
| 6:30 pm | Day 1 Adjourns |

### Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am - 8:30 am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00 am - 8:30 am</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 8:30 am - 9:30 am | Rural Health  
  - Workforce Development  
  - Transportation Coordination  
  - OATS and SMTS - Rural Transportation in Missouri  
  - Systems Development  
  - Non-Emergency Medical Transport - Missouri  
  - Nanci Nickodym  
  - Growth & Capacity  
  - Developing a Comprehensive Community Health Needs Assessment (CHNA) |
| 9:30 am - 9:45 am | Break |
| 9:45 am - 10:45 am | Licensure Regulation  
  - Title VI  
  - Open Topic  
  - Open Topic |
| 10:45 am - 11:00 am | Break |
| 11:00 am - 12:00 pm | Legal Issues - Stark Law - Anti-Kickback  
  - 5310 Best-Practice Panel  
  - Open Topic  
  - Open Topic |
| 12:00 pm - 2:00 pm | 12:00 pm to 12:30 pm - Buffet Lunch  
  12:30 pm to 12:45 pm - Performance  
  12:45 pm to 1:00 pm - Awards  
  1:00 pm to 2:00 pm - Panel (TBD) - Tom Morris, HRSA; MoDOT Commissioner (suggested); Judy Shanley, Easter Seals (suggested)  
  2:00 pm - Attendance Drawings |
| 2:00 p.m. | Conference Adjourns |