



Missouri Department of Health and Senior Services Recall Alert

The Missouri Department of Health and Senior Services received the following expanded recall of strawberry banana smoothies by f'real® foods. The product has been distributed in Missouri. See below for the lot number and additional states involved in the distribution.

f'real® foods Expands Voluntary Recall Of Strawberry Banana Smoothies Due To Potential Peanut Content

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FOR IMMEDIATE RELEASE - February 11, 2011 - f'real® foods announced today that it has expanded its voluntary recall of f'real® Strawberry Banana Smoothies (Lot # 06/21/2012) produced at Smith Dairy Products Company in Orrville, Ohio. The expansion to additional states is due to customer input regarding the extent of their distribution areas. The company is recalling one specific lot as it may contain peanuts, an undeclared allergen.

The specific product in question is:

f'real® Strawberry Banana Smoothies – 10 FL OZ Container (16 FL OZ as Prepared)

- Lot #: 06/21/2012
- Time Stamped Between: 10:45am to 11:19am
- UPC: 813993004494
- Distributed in the following states: AK, AL, AR, CA, CO, DC, DE, FL, GA, IA, IL, IN, KS, KY, MD, MI, MN, MO, MS, NC, ND, NE, NJ, NY, OH, OK, OR, PA, SC, SD, TN, VA, WA, WI

The potential issue was discovered by the manufacturer while conducting flavor comparisons between lot numbers of smoothies. f'real® foods and Smith's Dairy Products Company are removing this lot of product from the market out of an abundance of caution. People who have allergies to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product.

f'real® foods and Smith Dairy Products Company have comprehensive food safety programs in place to provide the highest quality products available and will continue to closely monitor the situation. f'real® foods is notifying customers of the voluntary recall by phone and in writing. Consumers who have purchased the product listed above should return the container to the place of purchase for a refund.

Consumers with questions may contact f'real® Customer Support at 1-877-367-7325 from 6 AM to 9 PM Central Standard Time or e-mail us at realpeople@freal.com.

About f'real® foods: Founded in 2003, f'real® foods designs, sells and markets authentic milkshakes, smoothies and frozen cappuccino beverages all made from real ingredients: ice cream, fruit, milk and coffee. Consumers freshly blend our beverages in our patented blenders found in over 5000 retail locations in the US and Canada. Visit us on the web at www.freal.com9 or become a fan on Facebook at www.facebook.com/frealfoods10.