



Missouri Department of Health and Senior Services Advisory Alert

The Missouri Department of Health and Senior Services received the following news release regarding Shoulderflex Massager, due to a report of a strangulation and death.

King International Recalls the Shoulderflex Massager

**Contact Consumer
(503) 524-7046**

FOR IMMEDIATE RELEASE - August 31, 2011 - In cooperation with the Food and Drug Administration (FDA), King International LLC Is initiating a recall of the Shoulderflex massager due to a report of a strangulation and death. Consumers, retailers and catalog sellers are being advised to immediately stop using Shoulderflex massagers, and to safely dispose of them in the trash.

This announcement relates to all of the approximately 12,000 Shoulderflex massagers which were sold between 2003 and 2011. The devices were sold at various stores (including Relax the Back), in catalogs (including Lifestyle Fascination), and online retailers (including Amazon) in the United States.

King International advises that the device components be disposed of separately so that the massager cannot be reassembled and used. The most effective way to do that is to dispose of the power supply separate from the massager unit, and to remove the massage fingers and dispose of them separately.

This is a voluntary recall program conducted by King International as part of its commitment to safety. There has been a report of a strangulation and death. There was a warning never to wear a necklace to avoid entanglement. King International shares FDA's desire to take prompt action to reduce the risk of injury. Accordingly, King International asks customers to immediately stop using Shoulderflex massagers and to safely dispose of them in the trash, and for retailers and catalog sellers to take similar action.

Additional information about this recall campaign can be obtained from King International LLC at (503) 524-7046, through its website (www.shoulderflex.com¹) or by writing to King International at PO Box 2384, Beaverton, OR 97075.

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