



Missouri Department of Health and Senior Services Advisory Alert

The Missouri Department of Health and Senior Services received the following news release regarding Prolab Nutrition Inc. recalls products containing undeclared milk, wheat and gluten allergens.

Prolab Proactively Recalls Some Protein Products in Order to Correct Labeling for Items That May Have Undeclared Milk and/or Wheat and Gluten Allergens

Company Alerts Consumers and Distributors That Undeclared Milk and/or Wheat and Gluten Allergens May Exist In Some PROLAB Protein Products

Contact:

Consumer:
1-800-262-8765

Media:
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FOR IMMEDIATE RELEASE - September 30, 2011 - [PROLAB NUTRITION INC. \(PROLAB\)](#)¹ is recalling [some of its protein items](#)² that may contain undeclared milk, wheat and gluten allergens. People with an allergy or severe sensitivity to milk and/or wheat and gluten allergens may run the risk of a serious or life-threatening allergic reaction if they consume products containing these allergens. For this reason, below is a list of the protein products that PROLAB is proactively recalling, although no illnesses or discomfort has been reported to date:

Item Description	EAN/UPC
Contains Undeclared MILK and WHEAT/GLUTEN	
PROLAB® Pure Whey ³ , Milk Chocolate, 5 lb. (V3)	750902201929
PROLAB® Pure Whey, Vanilla Crème, 2 lb. (V3)	750902201875
PROLAB® Pure Whey, Wild Strawberry, 5 lb. (V3)	750902201936
PROLAB® Pure Whey, Wild Strawberry, 2 lb. (V3)	750902101557
Contains Undeclared WHEAT/GLUTEN	
PROLAB® Advanced Pure Whey Protein ⁴ , Milk Chocolate, 2 lb. (V3)	750902201301
PROLAB® Advanced Pure Whey Protein, Vanilla Crème, 2 lb. (V3)	750902201349
PROLAB® Advanced Pure Whey Protein, Wild Strawberry, 2 lb. (V3)	750902201271
PROLAB® Pure Whey ⁵ , Milk Chocolate, 2 lb. (V3)	750902201882
PROLAB® Pure Whey, Milk Chocolate, 16 g Sample Packet	
PROLAB® Pure Whey, Vanilla Crème, 5 lb. (V3)	750902201912

PROLAB® Pure Whey, Vanilla Crème, 16 g Sample Packet	
PROLAB® Pure Whey, Wild Strawberry, 16 g Sample Packet	
PROLAB® Whey Isolate Protein ⁶ , Milk Chocolate, 2 lb. (V3)	750902201851
PROLAB® Whey Isolate Protein, Vanilla Crème, 2 lb. (V3)	750902201813
PROLAB® Whey Isolate Protein, Wild Strawberry, 2 lb. (V3)	750902201837

PROLAB initiated this recall immediately following the discovery that the packaging label of some distributed protein items did not reveal the presence of milk and/or wheat and gluten allergens in the products. PROLAB's product manufacturer, [Nature's Products, Inc. \(NPI\)](#)⁷, informed PROLAB that the raw material NPI used to manufacture the abovementioned products were not properly labeled.

According to Jenia Khudagulyan, Chief Operating Officer for PROLAB's parent company, "PROLAB values consumers and their health, and it is the company's goal to accurately convey what its products contain in order to ensure that consumers' health is protected at the highest possible level. We discovered that some PROLAB protein items were not properly labeled for milk and/or wheat and gluten allergen content, and we immediately took precautionary measures by proactively recalling the affected products which will be re-released at a later date with corrected labels.

The affected products listed in this press release were distributed internationally -- by retail stores, mail order, and direct delivery -- in the following states, provinces, and countries: Alabama; California; Connecticut; Florida; Georgia; Idaho; Illinois; Indiana; Iowa; Kansas; Maryland; Massachusetts; Michigan; Minnesota; Missouri; Montana; Nevada; New Hampshire; New Jersey; New Mexico; New York; North Carolina; Ohio; Oklahoma; Pennsylvania; South Dakota; Tennessee; Texas; Utah; Vermont; Virginia; Washington; West Virginia; Wyoming; Ontario, Canada; Australia; Malaysia; and Russia.

Consumers who have purchased these items and wish to return them may do so -- used or un-used -- to the place of purchase for a full refund. For more information or any questions regarding PROLAB products, interested persons may contact the parent company (Natrol) by emailing customer-service@natrol.com or by calling the U.S. toll-free consumer relations line at 1-800-262-8765 from 5:30 a.m. to 2:30 p.m. Pacific Standard Time.

About PROLAB NUTRITION, INC. – Performance Simplified™

For more than 20 years, PROLAB has been providing trusted, high-quality, high-performance sports nutrition products to professional bodybuilders, elite athletes, and fitness enthusiasts. PROLAB is a brand of [Natrol, Inc.](#)⁸, a premier marketer, manufacturer, and distributor of nationally branded nutritional products. PROLAB helped pioneer a sports-specific approach to athletes' nutrition, with a comprehensive line of scientifically engineered formulas and single-ingredient products that allow athletes to customize their nutritional supplements program to: 1) meet specific training and physique goals; and, 2) support a healthy, active lifestyle. All PROLAB® products feature innovative, specialized formulas designed to support training and nutrition goals at every level of an athlete's regimen.†

PROLAB is committed to consistently providing quality solutions and value for all sports nutrition needs.

PROLAB is proud of its reputation as a premium-quality brand focused on delivering pure nutritional products that incorporate formulation expertise and high-quality ingredients, with raw materials that are purity-tested and hand-selected based on potency and quality. The PROLAB brand's state-of-the-art manufacturing and testing procedures ensure regulatory compliance with Good Manufacturing Practices (GMP) and the brand's own quality-control specifications.

PROLAB® products are available throughout the U.S. and in many foreign countries, at fine independent health food stores, sports nutrition stores, and military bases worldwide, as well as from PROLAB.com⁹ and other online retailers. Information on PROLAB® products is available by calling 1-800-PROLAB1 (1-800-776-5221) or by visiting www.PROLAB.com¹⁰. Media Contact: Jenia Khudagulyan, PROLAB, JKhudagulyan@Natrol.com, 818-739-6000 x149

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†These statements have not been evaluated by the Food and Drug Administration¹¹. Products not intended to diagnose, treat, cure, or prevent any disease. Consult your healthcare professional prior to use if you have or suspect a medical condition, are taking prescription drugs, or are pregnant or lactating.

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