



Missouri Department of Health and Senior Services Advisory Alert

The Missouri Department of Health and Senior Services received the following news release regarding the recall of Kroger Private Selection Moose Tracks ice cream because it may contain peanuts, which is not listed on the container. Missouri Kroger stores are included in this recall.

Kroger Recalls Select Containers of Private Selection Extreme Moose Tracks Ice Cream for Undeclared Allergen

CINCINNATI, Ohio, October 12, 2011 - The Kroger Co. (NYSE: KR) said today it is recalling select containers of Private Selection Extreme Moose Tracks Ice Cream sold in 10 states because it may contain peanuts not listed on the label.

Customers should return the product to stores for a full refund or replacement.

People who are allergic to peanuts could have a serious or life-threatening reaction if they consume this product. For consumers who are not allergic to peanuts, there is no safety issue with the product.

Kroger stores in the following states are included in this recall: Alabama, Georgia, Illinois, Indiana, Michigan, portions of eastern Missouri, Ohio and northern Kentucky, South Carolina, and eastern Tennessee. The recall also includes Kroger stores in Illinois and Indiana that operate under the following banner names: Jay C, Food 4 Less (Chicago area), Owen's, Pay Less and Scott's.

Not included in this recall are Kroger stores in Arkansas, Kentucky (except northern Kentucky), Louisiana, Mississippi, North Carolina, Texas, Virginia, West Virginia, central and western Tennessee. Other stores Kroger operates under different banner names are also not included in this recall.

Item Description:

Kroger is recalling the following ice cream:

- Private Selection Extreme Moose Tracks Ice Cream sold in 16-ounce pints with a “sell by” date of June 18, 2012 under the following UPC Code: 11110 52909.

Kroger has removed affected items from store shelves and initiated its customer recall notification system that alerts customers who may have purchased recalled Class 1 products through register receipt tape messages and phone calls. Consumers who have questions about this recall may contact Kroger toll-free at 800-KROGERS (800-576-4377). For more information, please visit www.kroger.com/recalls.

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