



Missouri Department of Health and Senior Services Recall Alert

The Missouri Department of Health and Senior Services received the following recall of Better Batter brand baking mixes, because they may contain the undeclared allergen, milk.

The Raymond-Hadley Corporation Issues Allergy Alert on Undeclared Milk in Better Batter Brand 20oz. & 2.5lb. Pancake & Biscuit Mix, 18.25oz. Yellow Cake Mix, and 18.25oz. Chocolate Cake Mix

Contact:

Consumer:

1-800-252-2220

Media:

Elliot Dutra

Elliot@raymondhadley.com

1-800-252-5220, ext 303

FOR IMMEDIATE RELEASE - April 26, 2011 - The Raymond-Hadley Corp. of Spencer, NY is recalling some varieties of Better Batter brand baking mixes, because they may contain the undeclared allergen Milk. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

Better Batter Pancake & Biscuit mixes and Yellow & Chocolate Cake mixes were distributed in the United States and Canada through retail stores, mail order, and direct delivery.

The mixes are packaged under the Better Batter brand in chipboard boxes with the following markings on the packages:

**Better Batter Pancake & Biscuit Mix, 20oz., UPC 896439002070,
Best Before July 2012 – March 2013**

**Better Batter Gluten Free Pancake/Biscuit Mix, 2.5lbs., UPC 896439002032,
Best Before December 2011, February – August 2012 & March 2013**

**Better Batter Yellow Cake Mix, 18.25oz., UPC 896439002100,
Best Before January - March 2013**

**Better Batter Chocolate Cake Mix, 18.25oz., UPC 896439002094,
Best Before January – March 2013**

The voluntary recall was initiated after it was discovered that product containing milk was distributed in packaging that did not reveal the presence of the allergen milk. Subsequent investigation confirms milk as a sub-ingredient of one the ingredients in the bakery mixes. The omission in labeling was caused by a temporary breakdown in the company's quality control processes.

No serious illnesses have been reported to date in connection with this problem.

Consumers who have purchased Better Batter mixes listed above are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the manufacturer at 1-800-252-2220, Monday – Friday 8:00am – 4:30pm.