

Registration is FREE! Register today.



# Moving Missouri's Public Health Forward: Exploring What Works



**Public Health**  
Prevent. Promote. Protect.

## DHSS and LPHA Public Health Conference

MARCH 18-19, 2015  
HOLIDAY INN EXECUTIVE CENTER  
2200 I-70 Drive S.W.  
COLUMBIA, MO 65203

Sponsored by the Missouri Department of Health and Senior Services, Center for Local Public Health Services

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# AGENDA - March 18

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### CONFERENCE GOALS

- Statewide opportunity for networking and sharing of information between local and state public health staff.
- Provide educational opportunities related to best practices for communicable diseases, chronic diseases, environmental health, and revenue enhancement.
- Engage in collaborative discussions on ways to improve the delivery of public health.

### WHO SHOULD ATTEND

- Local public health agency directors, administrators and staff
- Missouri Department of Health and Senior Services staff

### MEALS

Lunch and refreshments breaks will be provided both days of the conference. Breakfast will be provided on the second day of the conference.

### CERTIFICATES OF ATTENDANCE

Certificates of attendance will be available upon request at the registration desk during the conference and/or will be e-mailed to attendees the week following the conference.

No CEUs will be offered.

7:45 - 8:45 a.m.	<b>Exhibitors Set-up</b> (Expo Center)
8:45 - 10:00 a.m.	<b>Registration</b> (Hotel Atrium) / <b>Exhibits Open</b> (Expo Center)
10:00 - 10:15 a.m.	<b>Welcome and Introductions</b> (Windsor Ballroom) <b>Gail Vasterling</b> , <i>Director</i> , <i>Missouri Department of Health and Senior Services</i> (DHSS)
10:15 - 11:45 a.m.	<b>General Session</b> (Windsor Ballroom) <b>Challenges and Opportunities in Public Health: The Elite Eight</b> <b>Liza Corso</b> , <i>MPA</i> , <i>Senior Advisor for Public Health Practice and Accreditation</i> , <i>Centers for Disease Control and Prevention</i>
11:45 a.m. - 1:00 p.m.	<b>Networking Luncheon</b> (Expo Center)
1:00 - 2:30 p.m.	<b>Breakout Sessions</b> <b>MO HealthNet Division LPHA Provider Resources Overview</b> (Windsor I/II) <b>Kim Morgan</b> , <i>Provider Education Representative</i> , <i>Missouri Department of Social Services</i> <b>Using Environmental Public Health Tracking Data in Community Health Assessments &amp; Discussion on Administration of Environmental Health Program Standards</b> (Windsor III) <b>Kris Schwartz</b> , <i>Research Analyst III</i> ; <b>Dawn Parker</b> , <i>Health Program Representative III</i> , <i>Bureau of Environmental Epidemiology</i> , <i>DHSS</i> <b>Russell Lilly</b> , <i>Interim Chief</i> , <i>Bureau of Environmental Health Services</i> , <i>DHSS</i> <b>Public Health Informatics for the Future: The Redesigning of MICA</b> (Windsor IV) <b>Nancy Hoffman</b> , <i>Project Specialist</i> , <i>Division of Community and Public Health (DCPH)</i> , <i>DHSS</i> <b>The Invisible Threat</b> (film)— <b>Why Immunize?</b> (Parliament I/II) <b>Lana Hudanick</b> , <i>RN, BSN</i> , <i>Public Health Consultant Nurse</i> , <i>Bureau of Immunization Assessment and Assurance</i> , <i>DHSS</i>
2:30 - 3:00 p.m.	<b>Break</b> (Visit exhibits in Expo Center)
3:00 - 5:00 p.m.	<b>Breakout Sessions</b> <b>MO HealthNet Division Billing Methods and Procedures for Completion of Electronic Claims for LPHA Providers</b> ( <i>continuation session from above</i> ) (Windsor I/II) <b>Gina Overmann</b> , <i>Provider Education Representative</i> , <i>Missouri Department of Social Services</i> <b>Open Forum Discussion and Feedback with Division of Community and Public Health Director</b> (Windsor III) <b>Harold Kirbey</b> , <i>DCPH Director</i> , <i>DHSS</i> <b>Revenue Generation/Passing Ordinances</b> (Windsor IV) <i>Panel Discussion</i> <b>Aligning Community Efforts Through the Healthy Lifestyle Initiative Framework—the 12345 Fit-Tastic! Way</b> (Parliament I/II) <b>Deborah Markenson</b> , <i>MS, RD</i> , <i>Director of Weighing In</i> , <i>Children's Mercy Hospitals &amp; Clinics</i>
5:00 p.m.	<b>Partner Networking</b> (Expo Center)
5:30 p.m.	<b>Launch Event for The Raising of America</b> ( <i>5-part documentary series</i> ) (Parliament I/II)

# AGENDA - March 19

- 7:00 - 8:30 a.m. **Buffet Breakfast** (Expo Center)
- 7:45 - 8:30 a.m. **Registration** (Hotel Atrium) / **Exhibits Open** (Expo Center)
- 8:30 - 9:30 a.m. **General Session** (Windsor Ballroom)  
**Transforming Public Health in Missouri**  
*Linda Cooperstock, President, Missouri Public Health Association*
- 9:30 - 10:00 a.m. **Break** (Visit exhibits in Expo Center)
- 10:00 - 11:30 a.m. **Breakout Sessions**  
**Communicable Disease Outbreak Investigations of 2014: Overview and Simulated Disease Investigation Workshop** (Windsor I/II)  
*John Bos, MPH, Assistant Chief, Bureau of Communicable Disease Control and Prevention, DHSS*
- Open Forum Discussion and Feedback with Division of Community and Public Health Director** (Windsor III)  
*Harold Kirbey, DCPH Director, DHSS*
- Childhood Lead Poisoning Prevention Program & Retail Food Standardization** (Windsor IV)  
*Sharon Odom, Unit Chief, Healthy Indoor Environments, Bureau of Environmental Epidemiology, DHSS*  
*Ellen Dettman, Retail Food Safety Manager, Bureau of Environmental Health Services, DHSS*
- What's the "Skinny" on Tobacco Control in Missouri?** (Parliament I/II)  
*Victoria Warren, MS, Program Coordinator, Comprehensive Tobacco Control Program, DHSS*
- 11:30 a.m. - 12:45 p.m. **Networking Luncheon** (Expo Center)
- 12:45 - 2:15 p.m. **Closing Session** (Windsor Ballroom)  
**Capacity Building and Performance Management: Findings Among Local Health Departments**  
*Ross C. Brownson, PhD, FACE, Bernard Becker Professor of Public Health, Co-Director, Prevention Research Center, Washington University in St. Louis, Brown School and School of Medicine*
- 2:15 p.m. **Adjourn**



**REGISTRATION DEADLINE**  
**March 4, 2015**

**Register online at**

**<https://health.mo.gov/living/lpha/phconf15form.php>**

## HOTEL INFORMATION

A block of single and double occupancy rooms has been set aside at the Holiday Inn Executive Center, 2200 I-70 Drive S.W., Columbia, MO, at a discounted base rate of \$93.95 (applicable taxes and hotel surcharge are not included in this amount).

Make reservations no later than **March 4, 2015**, by calling 573-445-8531 or 800-933-8531 and mentioning the group block rate and code PUC.

All participants will be responsible for making their own hotel reservations and paying for their hotel accommodations *with the exception of those local public health agencies 100+ miles or more of the conference facility. See additional details on the online registration form.*

Free wireless Internet in all the meeting rooms, guest rooms and public areas of the hotel.

**CANCELLATION DEADLINE**  
**March 11, 2015**

If you cannot attend, please cancel your registration so the meal count can be adjusted.

For additional information about the conference, contact Brenda Buschjost at 573-526-0451 or e-mail [brenda.buschjost@health.mo.gov](mailto:brenda.buschjost@health.mo.gov).