



# AGENDA - March 2

- 7:45 a.m. – 8:45 a.m. **Exhibitors Set-Up (Expo Center)**
- 8:45 a.m. – 10:00 a.m. **Registration (Hotel Atrium)**  
**Exhibits Open (Expo Center)**
- 10:00 a.m. – 10:15 a.m. **Welcome and Introductions (Expo Center)** **Peter Lyskowski, Acting Director, Missouri Department of Health and Senior Services (DHSS)**
- 10:15 a.m. – 11:45 a.m. **General Session (Expo Center)**
- This Would Be Funny...If It Wasn't Happening To Me!** **Jody Urquhart, Professional Speaker and Author**  
*Jody will deliver a motivational, funny, and compelling presentation on how to increase your comfort and confidence in the face of stress and change. You will hear ideas on how to embrace the chaos of change and challenging situations with conviction and vitality. Also, explore how the only way out is through and that it can actually be fun to embrace work and life challenges!*
- 11:45 a.m. – 12:30 p.m. **Networking Luncheon (Expo Center)**
- 12:30 p.m. – 1:00 p.m. **Meet and Mingle (Expo Center)**  
*Take this opportunity to meet DHSS staff and your peers from other local public health agencies (LPHAs) from around the state.*
- 1:00 p.m. – 4:30 p.m. **Breakout Session**
- Engaging Youth to Create Change** **Patricia Simmons, Chief, Bureau of Community Health and Wellness, DHSS**  
*This session is designed for staff working to engage youth in local policy and environmental change initiatives. It will build the capacity of adults working with youth to create change. Participants will learn techniques for recruiting and retaining youth as leaders and gain a better understanding of the generation as partners. The presenters will employ a peer learning model that is interactive, creating a mix of presentation, discussion, small group work, and creative exercises. (Picadilly)*
- Rusty McCarty, MBA, EMBA, MA, Master's Certificate, BS, Chief Executive Officer, CustomEd, Inc. Collingswood, NJ**

# AGENDA - March 2 (continued)

1:00 p.m. – 2:00 p.m.

## Breakout Sessions

### Personal Protective Equipment for Prevention of High Impact Infectious Diseases (PPE)

*This presentation will describe current scientific basis for the personal protective equipment (PPE) recommendations for the variety of high impact infectious diseases affecting public health. The proper selection and usage of the PPE in diverse situations will be discussed.*

**(Windsor III)**

**George Turabelidze, MD, PhD,**  
*State Epidemiologist,*  
DHSS

### Collaborative Actions on Childhood Lead

*This session will review DHSS' lead risk assessment process and describe the interface with local public health staff and resources available. Newer public health nurses and lead risk assessors will want to attend this session.*

**(Windsor IV)**

**Sharon Odom, Unit Chief,**  
Healthy Indoor Environments,  
Bureau of Environmental  
Epidemiology, DHSS

### Public Health Nursing Forum

*An open discussion with the Missouri Council for Public Health Nursing (MCPHN) about public health nursing in Missouri. Find out what the MCPHN is doing and let us know what you would like to see regarding public health nursing practice, resources, and education in Missouri. (Parliament II & III)*

*Facilitator -* **Rachelle Collinge,**  
MPH, RN,  
*Public Health Nursing Program  
Manager,*  
Center for Local Public Health  
Services, DHSS

2:00 p.m. – 2:30 p.m.

## Break Visit Exhibits (Expo Center)

2:30 p.m. – 3:30 p.m.

## Breakout Sessions

### Personal Protective Equipment for Prevention of High Impact Infectious Diseases (PPE)

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**(Windsor III)**

**George Turabelidze, MD, PhD,**  
*State Epidemiologist,*  
DHSS

### Disaster Resource Requests Protocol & WebEOC

*Here's a chance to review how to order any state resources (vaccines, staff, etc.) during a disaster to ensure documentation for any potential reimbursement and utilizing the WebEOC for LPHAs to report their situational status. (Windsor IV)*

**Jody Starr,**  
*Emergency Response Center  
Manager, Office of Emergency  
Coordination, DHSS*

# AGENDA - March 2 (continued)

2:30 p.m. – 3:30 p.m.

## **The Invisible Wound/Traumatic Brain Injury (TBI) 101**

*Traumatic brain injury (TBI) is a major cause of death and disability in the United States, contributing to about 30% of all injury deaths. Every day, 138 people in the United States die from injuries that include TBI. Those who survive a TBI can face effects lasting a few days to disabilities which may last the rest of their lives. Effects of TBI can include impaired thinking or memory, movement, sensation (e.g., vision or hearing), or emotional functioning (e.g., personality changes, depression). These issues not only affect individuals but can have lasting effects on families and communities. (www.cdc.gov) This session will focus on TBI across the life span.*

**(Parliament II & III)**

**Venice Wood, MSW,**  
*Adult Brain Injury Program Manager,*  
DHSS

**Dean Andersen, M.Ed.,**  
*TBI Grant Coordinator, UMKC*  
Institute for Human Development

3:30 p.m. – 3:35 p.m.

## **Transition Break**

3:35 p.m. – 4:30 p.m.

## **Breakout Sessions**

### **Mutual Aid 101- Basic Principles to Understand When Giving and Receiving**

*Missouri's statutes allow for mutual aid between local public health agencies (LPHAs). The Missouri Systems Concept of Operational Planning for Emergencies (MoSCOPE) provides a common framework for giving and receiving mutual aid by any of the participating professions. This session will focus on the assumptions with mutual aid and provide considerations for planning. (Windsor III)*

**Sherril Gladney,**  
*State Mutual Aid Coordinator,*  
Division of Fire Safety,  
Department of Public Safety

### **Titles VI & VII of the Civil Rights Act of 1964: What Every Administrator Should Know**

*What you don't know could pose risk for your LPHA! All agencies receiving federal monies are required to show federal civil rights compliance. This session will explain what's needed for compliance with state and federal civil rights laws and regulations, including accessibility, organizational data, reports and more.*

**(Windsor IV)**

**Sandy Lewis, HRO III,**  
Office of Human Resources,  
DHSS

# AGENDA - March 2 (continued)

3:35 p.m. – 4:30 p.m.

## Epidemiology in Action: A Deployment to Guinea

*Kate Henschel spent five weeks in Guinea during the summer of 2015 as a field epidemiologist responding to the Ebola outbreak. She will give an overview of the epidemic in West Africa, focusing specifically on Guinea. She will also share experiences and lessons learned as a responder to the largest Ebola outbreak in history, including unique considerations due to cultural practices. (Parliament II & III)*

**Kate Henschel, MPH,**  
*Central District Communicable Disease Coordinator, Bureau of Communicable Disease Control and Prevention, DHSS*

4:30 p.m. – 4:40 p.m.

## Transition Break

4:40 p.m. – Until adjournment

## Open Forum Discussion and Feedback

*Here's your opportunity to informally discuss your public health ideas, questions, and issues with the Director of the Division of Community and Public Health. (Picadilly)*

**Harold Kirbey, Director,**  
*Division of Community & Public Health, DHSS*

# AGENDA - March 3

7:00 a.m. – 8:00 a.m.

## Buffet Breakfast (Expo Center)

7:15 a.m. – 8:00 a.m.

## 12345 FitTastic! Learning Collaborative Networking Continental Breakfast (Polo Room)

7:15 a.m. – 8:00 a.m.

## Registration (Hotel Atrium) Exhibits Open (Expo Center)

8:15 a.m. – 10:15 a.m.

## General Session (Expo Center)

### Opioid Abuse: Missouri at the Crossroads

*A panel presentation will examine evidence of opioid's presence in Missouri, its impact on communities and public health's response. Hear a first-hand narrative of Missouri's Disease Intervention Specialist efforts during the 2015 Indiana Human Immunodeficiency Virus (HIV) and Hepatitis C Virus (HCV) outbreak and the linkages to opioid and heroin abuse. The community experience, as effected by heroin abuse, will be shared by partners who are focused on ending the spread of disease as a symptom of heroin addiction. The panel will close with a discussion of prevention and intervention strategies and their implementation. DHSS's cross-programmatic task force efforts will also be discussed.*

*Moderator - Ken Palermo, M.M., Admin. Section for Disease Prevention, DHSS*

**Christina Elwood, BA,** *Program Coordinator, Bureau of Genetics & Healthy Childhood, Home Visiting Unit, DHSS*

**Dennis Dunmyer, BBA, MSW, JD,** *Vice-President of Behavioral Health & Community Programs, Kansas City CARE Clinic*

**Robert Esmond, MPH,** *Prevention Manager, Kansas City CARE Clinic*

**Andy Hunter, Bureau Chief,** *Bureau of Health Care Analysis & Data Dissemination, DHSS*

**Dean Linneman, Deputy Director,** *Division of Regulation and Licensure, DHSS*

# AGENDA - March 3 (continued)

10:15 a.m. – 10:45 a.m.

**Break**  
**Visit Exhibits (Expo Center)**

10:45 a.m. – 11:45 a.m.

**Breakout Sessions**

**Keeping Medicare for Tomorrow**

*The Medicare and Medicaid programs are estimated to lose approximately \$6.8 million each hour due to fraud and abuse. With increased awareness, these scams and abuses can be stopped and reported.*

*Attendees will learn what the current Medicare/Medicaid scams are and what we can all do to help protect benefits and make them last into the future.*

**(Windsor III)**

**Making Plans for Quarantine: Johnson County's Experience with Multi Drug Resistant Tuberculosis (MDR TB)**

*This panel presentation will cover how Johnson County Community Health Services mobilized their community to handle a MDR TB case and the unique considerations that were needed for language and cultural barriers. Teresa will discuss disease protocols and partners' roles. **(Windsor IV)***

**Regional Healthcare Coalitions**

*The regional healthcare coalitions (HCCs) are a powerful planning, communication, and coordination resource for LPHAs in their role as local ESF-8 lead.*

*Come hear about the advantages of HCC engagement from both urban and rural LPHA perspectives.*

**(Parliament II & III)**

**Rona McNally,**

*Director of Special Projects,*

The Missouri Senior Medicare Patrol

**Teresa Wortmann,**

*Public Health Senior Nurse,*

*MDR Coordinator,*

Bureau of Communicable Disease Control & Prevention, DHSS

**Debbie Haller, Administrator,**

Johnson County Community Health Services

*Moderator - Paula Nickelson,*

*Program Manager,*

Healthcare System Preparedness, DHSS

**Lesley Schulte, Emergency Response**

*Planner, Andrew, Atchison, Caldwell, City of St. Joseph, Harrison, Holt, and Tri-County Health Department*

**Kelli Hillerman, Emergency Response**

*Planner, Epidemiology Specialist and Public Health Nurse, Grundy County Health Department*

**Bonnie Martin, Emergency Response**

*Planner, Kansas City Health Department*

11:45 a.m. – 11:50 a.m.

**Transition Break**

# AGENDA - March 3 (continued)

11:50 a.m. – 12:30 p.m.

## General Session (Expo Center)

### **DHSS & DAC Governmental Public Health Workgroup: Status and Feedback Session**

*This facilitated session will provide an update on the progress of the DHSS and Director's Advisory Council Governmental Public Health Workgroup and subcommittees. As part of the session, all participants will have the opportunity to provide input on priority issues for the future of governmental public health, the metrics for showing change, and offer ideas for the future work of the workgroup and subcommittees.*

**Stephen Jeanetta,**  
*Extension Associate Professor Rural Sociology,*  
University of Missouri

12:30 p.m. – 2:30 p.m.

## Luncheon and Closing Session (Expo Center)

### **Changing the Narrative: Digital Storytelling for Health**

*Stories are how we teach, persuade, and relate with one another in the interconnected world where we live. With the growing landscape of digital and social media, there is a greater need than ever to share our lives with one another. In this age of shrinking public health budgets and rising public health needs, storytelling can be a powerful and cost-effective tool to help move patients and policymakers to action. It was only two years ago that the Ice Bucket Challenge swept the nation, raising awareness for ALS and generating \$41.8 million in donations in a one-month span. It was the stories of these Ice Bucket participants that helped make this a viral sensation.*

**Jon Stemmler,** *Associate Professor,*  
University of Missouri School of Journalism

*By sharing successful methods used by advertisers and marketers, this session will help to spark ideas and empower participants to use stories to change lives in their communities.*

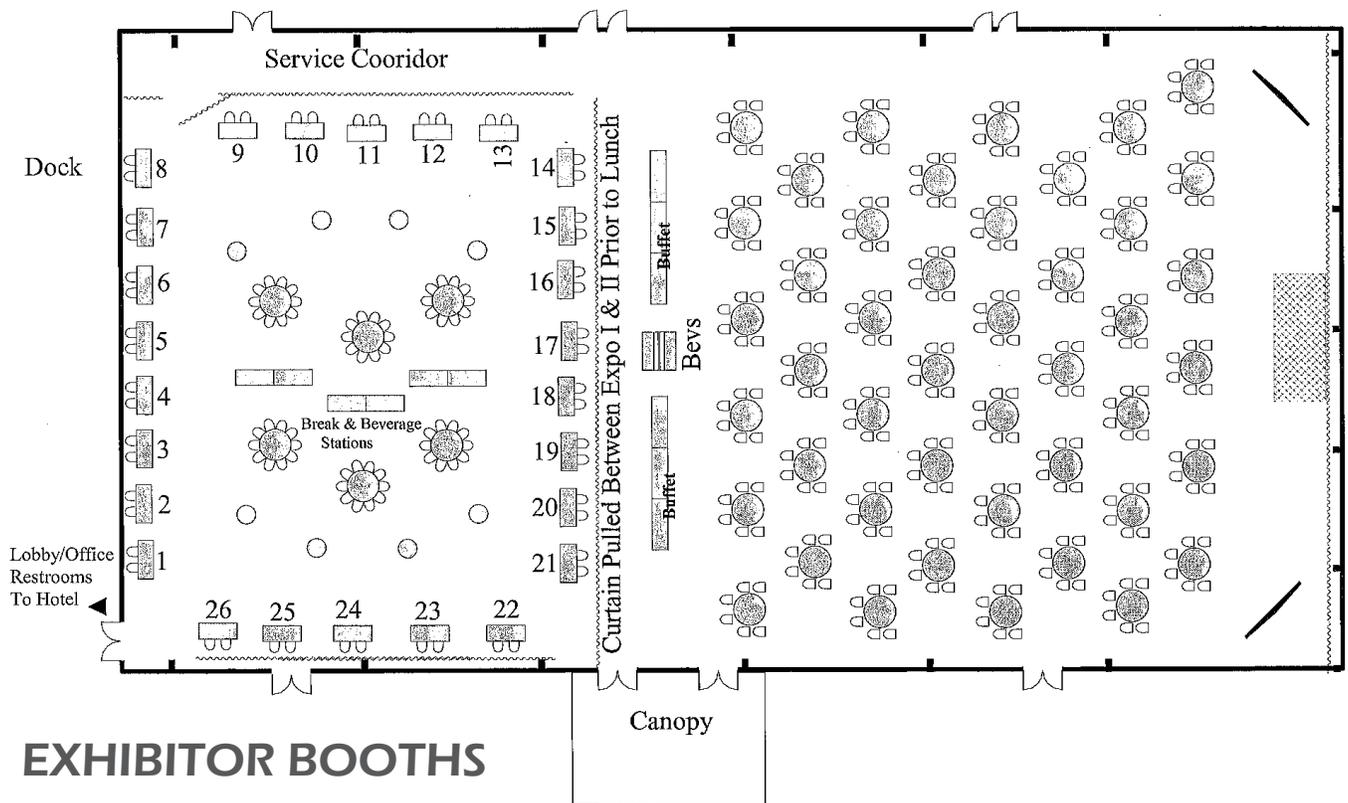
2:30 p.m.

## Adjourn

**A note of appreciation to all the speakers at the 2016 DHSS and LPHA Public Health Conference. The continued partnership with local public health agencies to protect the health and lives of all Missourians is appreciated.**

This conference is fully supported by the Centers for Disease Control and Prevention (CDC) under grant number 2 B01 OT 009030-16 and Preventive Health and Health Services Block Grant funded solely with Prevention and Public Health Funds. The information or content are those of the presenters and should not be construed as the official position or policy of, nor should any endorsements be inferred by CDC or the U.S. Government.

# EXPO CENTER



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|---|---|
| 1 - Missouri Association of Local Public Health Agencies                      | 16 - Missouri Vocational Enterprises  |
| 2 - DHSS – Bureau of Environmental Epidemiology                               | 17 - DHSS – Bureau of Communicable Disease Control and Prevention   |
| 3 - Amerigroup Community Care, Inc.   | 18 - DHSS – Project LAUNCH/Early Childhood Comprehensive System   |
| 4 - DHSS Section for Community Health; and Chronic Disease Prevention         | 19 - Missouri State Agency for Surplus Property   |
| 5 - DHSS – Office of Emergency Coordination; and SEMA/DPS – Show-Me Response  | 20 - DHSS – Section for Special Health Services   |
| 6 - DHSS – Division of Senior and Disability Services                         | 21 - DHSS – Center for Local Public Health Services, Missouri Council for Public Health Nursing; and DHSS – Bureau of Immunizations |
| 7 - Cover Missouri Coalition (Central Missouri Affordable Care Act Assisters) | 22 - DHSS – Bureau of HIV, STD, and Hepatitis; and Bureau of Reportable Disease Informatics   |
| 8 - DHSS – Office of Veterinary Public Health                                 | 23 - Missouri Institute for Community Health; and Saint Louis University, College for Public Health and Social Justice              |
| 9 - DHSS – Division of Regulation and Licensure                               | 24 - Home State Health Plan   |
| 10 - Missouri Care – A WellCare Company                                       | 25 - Missouri Local Government Employees Retirement System  |
| 11 - Missouri Senior Medicare Patrol  | 26 - Heartland Center for Learning Management   |
| 12 - Missouri Children’s Trust Fund   |   |
| 13 - Aetna Better Health of Missouri  |   |
| 14 - DHSS – Bureau of Genetics and Healthy Childhood                          |   |
| 15 - DHSS – Show Me Healthy Women   |   |