



Well-integrated Screening and Evaluation  
for Women Across the Nation

# Education Corner

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## Smoking Cessation Education



- Smoking Cessation Education is reimbursable through the WISEWOMAN program. This education can be billed in addition to health coaching sessions the client receives.
- The Smoking Cessation Education is billed on the same form as the health coaching sessions (orange form). The reimbursement rates are same as a health coaching session.
- Smoking Cessation Education can be billed for 15, 30 or 45 minutes depending on the length of time spent on Smoking Cessation with the client.

- If other health coaching topics are also covered, a health coaching session can be billed for the length of time spent on the other topics.
- Each WISEWOMAN client who indicates she is a smoker should be educated on the 5 A's of smoking cessation (Assess, Advise, Agree, Assist and Arrange). These can be found on page 11.29 of the provider manual.
- If the 5 A's are addressed with a client, even if the client expresses no interest in smoking cessation, a smoking cessation education can be billed and reimbursed to the provider.

- Smoking Cessation Education does not have to be provided by a certified Tobacco Treatment Specialist, however this certification is very beneficial with working in smoking cessation counseling.
- The WISEWOMAN Program encourages clients to utilize the free services of the Missouri Tobacco Quitline. The fax referral form on page 11.30 of the provider manual is filled out and faxed to the Quitline. The Quitline will then contact the client within 48 hours of the fax being sent.



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## Question & Answer



**Q:** What is required to bill for a Smoking Cessation Education?

**A:** Smoking Cessation Education can be billed when the provider has spent time with the client educating her on smoking cessation. For example, talking with her about the 5 A's. The session is then billed in MOHSAIC under

Tobacco Cessation Education. The billing includes the date of service, amount of time spent with the client and whether the interaction was via the telephone or face-to face.

**Q:** What is a Quit Coach?

**A:** The Quitline is a free service and the client is connected with a trained Quit Coach to help her plan her quit. The coach can also suggest other resources to help the client quit, like nicotine replacement therapy.

**Q:** What is the telephone number for the Tobacco Quitline?

**A:** 1-800-QUIT-Now

**Q:** How does my facility obtain copies of the referral form?

**A:** The referral form can be found on page 11.30 in the WISEWOMAN manual or faxing the supply order form.



## WISEWOMAN Program Updates

- The WISEWOMAN Annual Training is coming up in June. You should have received a "Save the Date" regarding these trainings. If you have any questions, please contact Erin at the Central Office.
- The WISEWOMAN staff will be submitting our Minimum Data Elements (MDE's) to

the Center for Disease Control and Prevention (CDC) in April. Please have all of your billing submitted timely so we can accurately submit these to CDC.

- A summary of contract expenditures and a provider report will be sent out to each provider in April. Please review



and get back to us regarding any amendments that need to be made to your clinic's allotted funding.

- Thank you for all that you and your staff do for the WISEWOMAN Program. Our program would not be successful without the great work of our providers!



## Smoking Stats and Cessation Resources



### Smoking Stats

- Tobacco use remains the single largest preventable cause of death and disease in the United States.
- According to the 2010 U.S. Surgeon General's report, approximately 443,000 U.S. adults die from smoking-related illnesses each year.
- Smoking kills more people than alcohol, AIDS, car accidents, illegal drugs, homicides, and suicides combined, with thousands more dying from smokeless tobacco.
- Tobacco smoke is a complex mixture of 4,000 chemicals with over 60 known carcinogens.
- Tobacco illnesses include— 131 types of cancers, coronary artery disease and lung disease.
- As many as 70% of current smokers have expressed the desire to stop smoking.
- 80% of individuals who are currently smoking report having tried to quit smoking at least once.
- Physicians and other health care providers can play a significant role in helping patient's quit.
- Tobacco use is a chronic condition, and like other conditions, every tobacco user should be offered treatment.

### Cessation Resources:

- American Cancer Society: [www.cancer.org](http://www.cancer.org)
- American Lung Association: [www.lung.org](http://www.lung.org)
- American Cancer Society Guide to Quitting Smoking: [www.cancer.org/healthy/stayawayfromtobacco/guidetoquittingsmoking/index?sitearea](http://www.cancer.org/healthy/stayawayfromtobacco/guidetoquittingsmoking/index?sitearea)
- Freedom from Smoking Online Course: <http://www.ffsonline.org/>
- U.S. Surgeon General: [www.surgeongeneral.gov](http://www.surgeongeneral.gov)
- Center for Disease Control and Prevention-Smoking and Tobacco Use: [www.cdc.gov/tobacco/](http://www.cdc.gov/tobacco/) or [www.cdc.gov/Quitting/Tips](http://www.cdc.gov/Quitting/Tips)
- Association for the Treatment of Tobacco Use and Dependence: [www.attud.org](http://www.attud.org)
- American Public Health Association: [www.apha.org](http://www.apha.org)
- Nicotine Anonymous: [www.nicotine-anonymous.org](http://www.nicotine-anonymous.org)

## Provider Spotlight

This month's Provider

Spotlight is.....

**Jordan Valley Community Health  
Center!!**

They have made the most  
referrals to the Quitline!!



920 Wildwood Dr.  
 Jefferson City, MO 65109  
 Phone: 573-522-2841  
 Toll Free: 866-726-9926  
 Fax: 573-522-2898

### Next Provider Education Call:

April 19, 2016

9-10 a.m.

Topics: Recruitment and  
 Community Based  
 Resources

Visit Us on the Web:

[http://health.mo.gov/  
 living/healthcondiseases/  
 chronic/wisewoman/  
 index.php](http://health.mo.gov/living/healthcondiseases/chronic/wisewoman/index.php)

Agendas &  
 conference call phone  
 number will be  
 emailed

Thank you  
 for all you  
 do!!



## WISEWOMAN Program Reminders



- Please remember to bill any visits as soon as possible or at least within 60 days of the date of service. This is so we can keep up-to-date on provider reimbursement as well as to avoid claims being missed.
- Please remember to have your client's WISEWOMAN visit corresponds with her SMHW visit. We are only allotted a certain percentage of non-integrated visits from CDC, plus it is more convenient for the client.
- Client annual visits need to be at least 12 months from her visit the previous year. This way we avoid any discrepancy between WISEWOMAN guidelines and SMHW guidelines as we are unable to pay for a screening that is completed early.
- Please send us your success stories. We love hearing successes of the program in your facility. If you have a success story to share, please email this to Erin Kelly.
- Also a reminder regarding claim forms, if a claim has been submitted, any changes to that form has to be completed by the central office. If you have a form that has been submitted but needs an adjustment made to it, please call or e-mail Erin Kelly.
- Please use the Missouri Tobacco Quitline Fax Referral form on page 11.30 to refer your client's to the Missouri Quitline. This will initiate the Quitline to call the client instead of the client having to call the Quitline. This also allows the Central Office to see how many women are using the Quitline to be able to compare data for CDC.
- St. Louis Providers, please be aware that we have started the new referral process for the YMCA Diabetes Prevention Program. Referral forms and information sheets were mailed to each of the sites.
- If a client is referred to the ESBA program, this referral needs to be entered into the MOHSAIC system as well as the paper referral filled out and faxed to the central office. Without the paper referral, we cannot notify University of Missouri Extension staff to contact your client.
- If your facility has any staff changes in regards to the WISEWOMAN Program, please let Erin Kelly know as soon as possible. We have to keep our provider database as accurate as possible and need to know if staff changes.