



Well-integrated Screening and Evaluation  
for Women Across the Nation

# Education Corner

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## WISEWOMAN Tips for Client Recruitment

### Recruitment Reminders:

- In order for a woman to become a WISEWOMAN client, she must first receive a Show Me Healthy Women (SMHW) service.
- These visits should be integrated; meaning that they should be completed on the same date. The WISEWOMAN Program does have a 10% exception statewide for non-integrated visits. This is monitored by both the WISEWOMAN Program and the Centers for Disease Control and Prevention (CDC).

Recruiting women can be difficult.

The following are ideas on how to increase WISEWOMAN participation amongst the clients you serve in the SMHW Program:

- Offer the WISEWOMAN services to each SMHW client that your facility serves. Not every client will be willing to participate but some SMHW clients may not even be aware the WISEWOMAN Program exists.
- Partner with any free clinics or local health departments in your area. Some of our providers have found that these clinics or health departments are unaware the program exists, therefore talking with them will increase the number of women who hear about the program.
- Hang up flyers or give flyers to clients who are at your facility for another service. Some providers have placed flyers in waiting rooms, exam rooms, local grocery stores, gas stations, gyms or laundry mats. Any of these places can help to spread the information about the program.
- Also remember, the client does not have to agree up front to participate in health coaching to be apart of the program.
- If you have any further ideas that your clinic has found to help increase participation, please let us know so that we can share ideas with other providers to help increase participation across the state.



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## Question & Answer



**Q:** A SMHW client comes to our facility, we have explained the WISEWOMAN Program to her, but she refuses to participate in health coaching. Can she still receive a WISEWOMAN screening?

**A:** Yes. Each client should be explained the WISEWOMAN Program

in it's entirety to include the lifestyle education portion of the program. However, it is not a requirement that the client commit to health coaching up front. If the client refuses to participate in health coaching at her screening visit, continue with the screening and ask permission to contact her in 30-60 days to see if she is interested at that time. The clinic may bill for the screening and be reimbursed even if the client does not agree to participate in health coaching.

**Q:** Does the WISEWOMAN Program pay for any medications for clients?

**A:** No, the WISEWOMAN Program is unable to reimburse for any medications. On page 10.10 of the Provider Manual there is information on resources for medication access.



## WISEWOMAN Program Updates

- The WISEWOMAN staff submitted the Minimum Data Elements (MDEs) to the Center for Disease Control and Prevention (CDC) on April 15th. Thank you for all of your hard work in submitting your facility's claims on time so we were able to give the CDC the most accurate information.
- A summary of contract expenditures

and a provider report was sent to each provider at the end of March. If upon reviewing this report, your clinic needs to make an amendment in your funding, please contact the Central Office as soon as possible.

- The WISEWOMAN Annual Regional Trainings will be coming up in June. This month your facility should have



received an agenda

and a RSVP form. Please fill this out and return to Erin Kelly at the Central Office as soon as possible.

- Thank you to Mission of Hope, Mississippi County, and Jordan Valley for sharing your clinic's experiences on the call this month.



## Community Based Resources



- Many communities have a variety of resources that not only the WISEWOMAN clients but also their family members can access in order to achieve a healthy lifestyle.
- Community based resources such as food pantries, parks, gyms, grocery stores, farmers markets and other local facilities all play a great part in the community's health and wellness.
- The University of Missouri Extension (UME) staff is responsible for updating and creating Community Based Resource lists for each county that has a WISEWOMAN provider.
- These lists will give the WISEWOMAN providers a listing of different resources that can help provide the client with health care needs, food needs, physical activity choices and much more that she may not realize was available to her.
- The Central Office staff encourages all of our WISEWOMAN providers to use these lists and if there is a resource not on the list, please inform us and we will inform the UME staff.
- These list can be accessed from our website at the following web link in the blue box under Community Resource Lists: <http://health.mo.gov/living/healthcondiseases/chronic/wisewoman/index.php>



## Provider Spotlight



This month's Provider

Spotlight is.....

### **Mission of Hope Clinic!!**

- Mission of Hope Clinic is a faith-based clinic located in Raytown. They have been a SMHW provider since June 2013, and became a WISEWOMAN provider this last grant year.
- Janet Lowe and her staff have truly excelled with the program and being able to recruit women.
- To date, Mission of Hope has completed 64 screenings and 150 of health coaching sessions with those 64 women.
- In addition to the great amount of time and effort put forth by the staff, Mission of Hope Clinic has also utilized community based resources to help expand the WISEWOMAN services to their clients.
- They have worked with the UME staff and are hosting the Eating Smart-Being Active classes at their facility with a great number of participation.
- Great job in your first year!!



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index.php](http://health.mo.gov/living/healthcondiseases/chronic/wisewoman/index.php)

**Next Provider Education Call:**

**May 3, 2016**

**9-10 a.m.**

**Topics: Eating Smart-Being  
Active Program with the  
University Of Missouri  
Extension Staff**

**Agenda &  
conference call phone  
number will be  
emailed**

**Thank you  
for all you  
do!!**

## WISEWOMAN Program Reminders



- Please remember to bill any visits as soon as possible or at least within 60 days of the date of service. This is so we can keep up-to-date on provider reimbursement as well as to avoid claims being missed.
- Also a reminder regarding claim forms, if a claim has been submitted, any changes to that form has to be completed by the central office. If you have a form that has been submitted but needs an adjustment made to it, please call or e-mail Erin Kelly.
- Please be aware that the WISEWOMAN Program is getting closer to the end of the grant year. As we near the end of the grant year, please submit all billing in a timely manner so the Central Office staff is able to process these claims for reimbursement.
- Please remember to have your client's WISEWOMAN visit correspond with her SMHW visit. We are only allotted a certain percentage of non-integrated visits from CDC, plus it is more convenient for the client.
- Client annual visits need to be at least 12 months from her visit the previous year. This way we avoid any discrepancy between WISEWOMAN guidelines and SMHW guidelines as we are unable to pay for a screening that is completed early.
- If your facility has any staff changes in regards to the WISEWOMAN Program please let Erin Kelly know as soon as possible. We have to keep our provider database as accurate as possible and need to know of staff changes.
- For the Eating Smart-Being Active Program, and the Diabetes Prevention Program (St. Louis Providers only), please continue to mark the referral in MOHSAIC as well as fax the paper copy of the referral form to the WISEWOMAN Central Office staff. This is necessary for the referral to be sent to the UME or YMCA staff to contact your client.
- The Missouri Tobacco Quitline also has a fax referral form that can be utilized in referring a client to the Quitline. This initiates the Quitline to call the client instead of the client calling the Quitline.
- Please send us your success stories. We love hearing successes of the program in your facility. If you have a success story to share, please email this to Erin Kelly.