

**LIVE WELL MESSAGE ALLIANCE  
MEMBER COMMITMENT FORM**

The purpose of the Live Well Message Alliance is to develop and implement consumer education initiatives to improve the prevention and control of chronic diseases. The first campaign targets adults 45 years and older and promotes the message: ***Live Like Your Life Depends On It*** and related messages. The Agency/Organization identified below will participate in the Alliance and make the following contributions. Check as many as apply.

- Provide expertise to campaign marketing strategy design and implementation.*
- Attend meeting and inform discussions on how to sustain and expand the campaign reach.*
- Actively promote use of Campaign messages among Agency/Organization's membership or within activities as appropriate.*
- Contribute in-kind resources for material duplication and distribution of message through Agency/Organization communication means, where appropriate.*
- Assist with evaluation.*
- Disseminate information about the Campaign through Agency/Organization communication means, e.g. newsletter, listserv.*
- Grant permission for organization or agency to be listed publicly as Live Well Message Alliance member.*
- Other, please detail:*

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*Signature, Agency/Organization Representative*

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*Date*

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*Agency/Organization*

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*Address*

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*City*

*State*

*Zip*

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*Business Phone*

*Cell Phone*

*E-mail*

*Return form to Missouri Department of Health and Senior Services, Section of Chronic Disease Prevention and Nutrition Services, PO Box 570, Jefferson City, MO 65101  
e-mail: [Brian.Tordoff@dhss.mo.gov](mailto:Brian.Tordoff@dhss.mo.gov)  
573-522-2806*