



**Missouri Department of Health and Senior Services**

P.O. Box 570, Jefferson City, MO 65102-0570 Phone: 573-751-6400 FAX: 573-522-6501  
RELAY MISSOURI for Hearing and Speech Impaired 1-800-735-2966 VOICE 1-800-735-2466

**Gail Vasterling**  
Director



**Jeremiah W. (Jay) Nixon**  
Governor

April 11, 2014

**Topic: Peanut Butter: Change in Jar Size for Store Brands**

Dear WIC Retail Vendor:

This letter is to serve as notice that the jar size for some store brands of creamy peanut butter is changing. The jar size is changing from an 18-ounce size jar to a 16-ounce size jar. This changeover is expected to begin in May and the vendors it is affecting should start seeing the new sizes anytime after May 1, 2014.

Because of this changeover there will be a problem arising with the WIC checks. There are numerous WIC checks already issued to the participants that state they may receive only one (1) 18-ounce jar of creamy peanut butter. As a result, many vendors may want to refuse to allow the participant the new 16-ounce size. Please immediately reset your registers to allow for both jar sizes of the store brand creamy peanut butter if there is a change in the UPC codes. If there is no change in the UPC code, then just continue to allow the store brand creamy peanut butter even if the check states 18-ounces.

Effective **May 1, 2014**, WIC and Nutrition Services (WICNS) is authorizing vendors to accept the WIC checks that have peanut butter on them and allow the participants to receive either of the following:

- **One (1) 18-ounce jar of store brand peanut butter or**
- **One (1) 16-ounce jar of store brand peanut butter**

Please be aware WICNS is rewording the food description for peanut butter to include a new range for sizes. The new wording will offer a range for the size 16 to 18 ounce jars of store brand creamy peanut butter. This will be included in the WIC approved food list in May. Below are the current food descriptions and the new revised food descriptions that will begin appearing on the WIC checks.

**CURRENT FOOD DESCRIPTIONS**

- **1 LB DRY BEANS OR 1-18 OZ PEANUT BUTTER OR 4-16 OZ CAN BEANS**
- **18 OZ PEANUT BUTTER – STORE BRAND**

**REVISED FOOD DESCRIPTIONS as of May 1, 2014**

- **1 16-18 OZ PEANUT BUTTER OR 1 LB DRY OR 4-16 OZ CAN BEANS**
- **1 16- 18 OZ PEANUT BUTTER**

Enclosed is a poster regarding the change to store brand peanut butter and the food description on the WIC checks. Please post a copy at each register and on the store shelf to assist cashiers and WIC customers.

If there are any questions regarding this notice, please contact a member of my staff or me at (573) 751-6204. When you dial this number you will get an automated answering system, at the prompt press “2”, then press “6” and ask for the Vendor Group.

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