

## **ATTENTION WIC CUSTOMERS AND AUTHORIZED VENDORS**

### **INFANT FORMULA NAME CHANGES**

**THE MAKERS OF MEAD JOHNSON NUTRITION FORMULAS HAVE CHANGED THE NAMES OF THE FOLLOWING FORMULAS:**

**ENFAMIL PREMIUM INFANT - changed to – ENFAMIL INFANT**

**PLEASE NOTE THAT THESE FORMULAS HAVE EXACTLY THE SAME INGREDIENTS ONLY THE NAMES AND LABELS HAVE CHANGED. THESE INFANT FORMULAS WILL BE ARRIVING ON THE STORE SHELVES BY MAY 2014. BEGINNING ON MARCH 3, 2014 THE WIC PROGRAM WILL BEGIN ISSUING WIC PARTICIPANTS WIC CHECKS USING THE NEW NAME.**

**12.5 OZ ENFAMIL INFANT OR ENFAMIL PREMIUM INFANT PWD  
1 QT/32 OZ ENFAMIL INFANT OR ENFAMIL PREMIUM INFANT RTU  
13 OZ ENFAMIL INFANT OR ENFAMIL PREMIUM INFANT CONC**

**PLEASE BE AWARE THAT THE WIC CHECKS WILL LIST THE OLD AND NEW NAMES. THE WIC CHECKS MAY BE USED TO PURCHASE EITHER THE NEW NAMED AND LABELED FORMULA OR THE FORMER NAMED AND LABELED FORMULA. THIS IS BEING DONE TO ASSIST THE WIC CUSTOMERS TO GET THEIR NEEDED FORMULA AND TO HELP THE VENDORS REDUCE THEIR STOCK LEVELS. IF THERE ARE ANY QUESTIONS, PLEASE CONTACT THE STATE WIC OFFICE AT 573-751-6204.**

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