



MEMO

March 8, 2010

TO: Local WIC Coordinators and Nutrition Coordinators:

SUBJECT: Updates on Infant Formulas

Mead Johnson and Abbott Nutrition (Formerly Ross Product/Abbott Laboratories) have announced product name and label changes of some of their formulas. This letter is to notify you of the following changes as follows:

1. Primary Contract Infant Formula Change (powder) – The primary contract infant formula will be changed from Enfamil LIPIL with Iron (12.9 oz) to Enfamil Premium (12.5 oz). Please see the attachment #1 for key dates and information regarding the transition of Enfamil LIPIL with Iron to Enfamil Premium.
(Attachment #1)
2. Name and Label Changes – Enfamil, Enfagrow, and Similac Products
(Attachment #2)
3. Enfamil and Enfagrow Name & Label Changes and schedule - Pictorial Version
(Attachment #3)
4. Food and Formula Reference Guides (FFRG)
Due to the changes above, the WIC State office has updated the Food and Formula Reference Guide (Effective March 22, 2010) which will be included in the WIC Weekly Update on March 15, 2010.

Please share the information regarding the changes with your staff. We will notify you of more information through the WIC Weekly Update when changes are made in MOWINS. If you have any questions and/or concerns, please feel free to contact Takako Tagami at 1-800-392-8209 and Takako.Tagami@dhss.mo.gov.

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