

Brand Name Change

Old Name

Shop N Save

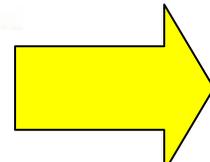
New Name

Essential Everyday

Shop N Save



Essential Everyday



Cereals

Transition Period: June 2011 - September 30, 2011