



**Missouri Department of Health and Senior Services**

P.O. Box 570, Jefferson City, MO 65102-0570 Phone: 573-751-6400 FAX: 573-751-6010  
RELAY MISSOURI for Hearing and Speech Impaired 1-800-735-2966 VOICE 1-800-735-2466



**Jane Drummond**  
Director

**MEMORANDUM**

**Subject:** Missouri Tobacco Quitline 1-800-QUITNOW  
**From:** Victoria Warren, Tobacco Prevention Coordinator, Bureau of Health Promotion  
**Date:** November 19, 2008

The Missouri Department of Health and Senior Services (MDHSS) is pleased to announce enhancements to the proactive telephone cessation counseling quitline services. The toll-free number to access the services is 1-800-Quit-Now (1-800-784-8669). A fact sheet about the services is available at [www.dhss.mo.gov/SmokingAndTobacco](http://www.dhss.mo.gov/SmokingAndTobacco).

The quitline services are possible due to funding made available to the MDHSS from the Centers for Disease Control and Prevention (CDC) and the Missouri Foundation for Health. **Any Missourian** who uses tobacco and would like assistance with quitting can get between one and five proactive counseling sessions and self-help materials. Callers that register with the Quitline also get the opportunity to access the no-cost online Web Coach available anytime the user needs it. Through generous funding from the Missouri Foundation for Health, pregnant women, Medicaid recipients, Medicare recipients and the uninsured can also receive one month of nicotine replacement therapy (NRT).

The NRT is available only to these tobacco users and only if they enroll in the multiple counseling sessions. Pregnant women may get *only* nicotine gum and only with the authorization of their medical providers. The other eligible tobacco users may get either gum or patches. As funds allow, NRT may be available in the future to other tobacco users.

An additional Quitline service is free medical consultation to any Missouri health care provider. Using the same toll-free quitline number, Quitline medical staff can consult on tobacco dependence treatment, as well as explain the quitline counseling services available to patients.

The following materials are available to promote the quitline:

- A brochure for physicians and other health care providers explaining the services
- A quit tip card with the quitline number that can be given to patients
- Small business cards with the quitline number
- Fax referral form for health care providers to refer patients to the quitline if given permission. A quitline counselor would then contact the patient to offer services.

To obtain quitline materials, call the Health Promotion Unit at (573) 522-2821 or toll free at 1-866-726-9926, or e-mail [Kelly.Jacobs@dhss.mo.gov](mailto:Kelly.Jacobs@dhss.mo.gov)

For additional information about the Missouri Tobacco Quitline or to discuss how you can assist with quitline promotion, contact Victoria Warren at 573/522-2820 or [Victoria.Warren@dhss.mo.gov](mailto:Victoria.Warren@dhss.mo.gov).

[www.dhss.mo.gov](http://www.dhss.mo.gov)

**Healthy Missourians for life.**

The Missouri Department of Health and Senior Services will be the leader in promoting, protecting and partnering for health.

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER: Services provided on a nondiscriminatory basis.