

Submission Instructions

I. Submission

1. Complete an application form (excel spreadsheet) for products to be considered for the Missouri WIC Approved Food List for **April 1, 2015 – September 30, 2017**.
2. Missing data will disqualify the product for consideration.
3. The empty container or a PDF of the container layout must be submitted for each product.

II. Photo Specifications

- Photos should be 300 dpi and at least 5 inches on the long dimension.
- Images may be either RGB or CMYK (RGB preferred) with a white or transparent background and saved as EPS, TIFF, or JPEG.

Samples



III. Items To Be Submitted

- Completed application form (Excel)
- PDF of the container layout including nutrition facts
- Image of product as EPS, TIFF, or JPEG.
- A list of stores that carry your product, if your brand is not listed in the application form.

IV. Contact Information

Mailing Address	Contact Information
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