

## Instructions

### I. Acknowledgement of Receipt of Application Packet

- When you receive the Missouri WIC Juice Application packet by e-mail with a link to SurveyMonkey, please acknowledge receipt by completing the questionnaire.

### II. Submission

1. Complete an application form for **each item** to be considered for the Missouri WIC Approved Food List for October 1, 2011 – September 30, 2013.  
[Important] Application forms for juices on the current foods list: October 1, 2009 – September 30, 2011 must also be submitted for review to be considered for the food list that begins October 1, 2011.
2. Make copies of the blank application forms as needed for submitting additional juices.
3. Missing data will disqualify the product for consideration.
4. The juice label **must** accompany each completed application form.
5. The Missouri WIC Approved Food List will be in a pictorial format. Pictures of products on CD must be submitted with the photo specifications listed below.
6. If your company has a website for picture files, please provide information such as the website, USER ID, and password.

### II. Photo Specifications

- Photos should be 300 dpi and at least 5 inches on the long dimension.
- Images may be either RGB or CMYK (RGB preferred) with a white or transparent background and saved as EPS, TIFF, or JPEG.

#### Sample Photos:



Frozen Juice  
(11.5 or 12 fl oz)



Ready-To-Serve Juice  
(46 fl oz Can)



Ready-To-Serve Juice  
(64 fl oz Plastic Bottle)



Please **DO NOT** submit images of labels.

### III. Mailing Address and Contact Information

Mailing Address	Contact Information
Takako Tagami WIC and Nutrition Services Missouri Department of Health and Senior Services 930 Wildwood Drive Jefferson City, MO 65109	<a href="mailto:Takako.Tagami@dhss.mo.gov">Takako.Tagami@dhss.mo.gov</a> Phone: 573-751-6180 Fax: 573-526-1470