



Missouri Department of Health and Senior Services

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RELAY MISSOURI for Hearing and Speech Impaired 1-800-735-2966 VOICE 1-800-735-2466

Margaret T. Donnelly
Director



Jeremiah W. (Jay) Nixon
Governor

June 24, 2010

Dear Infant Cereal Manufacturers/Distributors/Retailers:

The Missouri Supplemental Nutrition Program for Women, Infants and Children (WIC) is opening the **infant cereal** selection process for the Missouri WIC Approved Food List for the period of October 1, 2011 – September 30, 2013.

I. Attachments

The following items are attached to this notification letter:

1. Infant Cereal Selection Criteria and Applicant Responsibilities
2. Infant Cereal Application Form
3. Instructions

II. Application Deadline

The application must be **postmarked no later than August 14, 2010.**

Please contact your manufacturers to complete forms as necessary, if you are a wholesaler, grocery store, or distributor.

Failure to comply with the attached instructions will result in disqualification and the products will **not** be reviewed. Please read the guidelines carefully. If you have any questions, please feel free to contact Takako Tagami at 1-573-751-6180 or e-mail Takako.Tagami@dhss.mo.gov.

Sincerely,

Lyn C. Konstant, Ph.D., R.D., L.D.
Chief, WIC and Nutrition Services

www.dhss.mo.gov

Healthy Missourians for life.

The Missouri Department of Health and Senior Services will be the leader in promoting, protecting and partnering for health.

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER: Services provided on a nondiscriminatory basis.