

Instructions

I. Acknowledgement of Receipt of Application Packet

- When you receive the Missouri WIC Infant Cereal Application packet by e-mail with a link to SurveyMonkey, please acknowledge receipt by completing the questionnaire.

II. Submission

1. Complete an application form for **each item** to be considered for the Missouri WIC Approved Food List for October 1, 2011 – September 30, 2013.
[Important] Application forms for infant cereals on the current foods list: October 1, 2009 – September 30, 2011 must also be submitted for review to be considered for the food list that begins October 1, 2011.
2. Make copies of the blank application forms as needed for submitting additional infant cereals.
3. Missing data will disqualify the product for consideration.
4. The **empty infant cereal box must** accompany each completed application form. Please **DO NOT** submit images of box layouts.
5. The Missouri WIC Approved Food List will be in a pictorial format. Pictures of products on CD must be submitted with the photo specifications listed below.
6. If your company has a website for picture files, please provide information such as the website, USER ID, and password.

III. Photo Specifications

- Photos should be 300 dpi and at least 5 inches on the long dimension.
- Images may be either RGB or CMYK (RGB preferred) with a white or transparent background and saved as EPS, TIFF, or JPEG.

VI. Mailing Address and Contact Information

Mailing Address	Contact Information
Takako Tagami WIC and Nutrition Services Missouri Department of Health and Senior Services 930 Wildwood Drive Jefferson City, MO 65109	E-mail: Takako.Tagami@dhss.mo.gov Phone: 573-751-6180 Fax: 573-526-1470