

# rural spotlight

## Drive Safe and Arrive Alive!

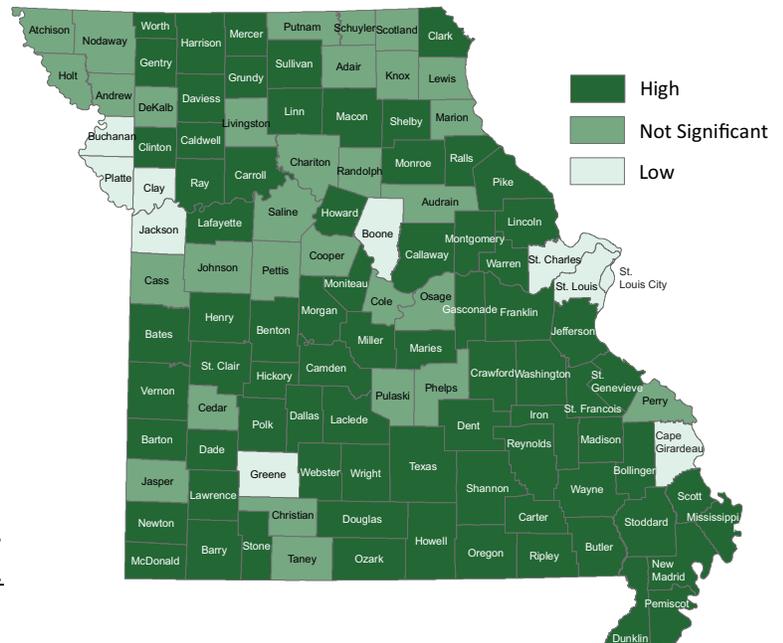
Did you know the rural death rate from Motor vehicle accidents is more than double the urban rate.....

Many factors play a role in accidents along the rural roadways of Missouri which results in more deaths. Some attributing factors are curvier roads, higher driving speeds, alcohol, distracted/inattentive drivers, lower seatbelt use and the lack of health system infrastructure to meet emergency needs.

For the time period from 2001 -2011, the highest death rates were clustered in the south central portion of Missouri (see map), with the rural death rate of 26.1 per 100,000 residents being more than double the urban rate of 12.6.

Statistical information taken from the Office of Primary Care and Rural Health's Biennial Report located at: <http://health.mo.gov/living/families/ruralhealth/pdf/biennial2013.pdf>.

Deaths from Motor Vehicle Accidents  
Missouri, 2001 - 2011



## Rural Spotlight Moves to Online Only

Beginning March 2015 - The *Rural Spotlight* newsletter will be available online only. Subscribe today at <http://health.mo.gov/blogs/ruralspotlight/> to receive the newest release of the *Rural Spotlight* and updates relevant to your community as they are released.

Missouri Department of Health and Senior Services  
Office of Primary Care and Rural Health  
P.O. Box 570  
Jefferson City, MO 65102